

Form PTO-1504 1-31-92 RECORDATION FORM COVER SHEET TRADEMARKS ONLY U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

1. Name of conveying party(ies): MARIAH CAREY
x Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached Yes x No

2. Name and address of receiving party(ies):
Name: MONARC HOLDINGS, LLC
Address: c/o Gelfand, Rennert & Feldman LLP
360 Hamilton Avenue, White Plains, New York
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
x Other Delaware Limited Liability Company
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes x No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes x No

3. Nature of conveyance:
x Assignment Merger
Security Agreement Change of Name
Other
Execution Date: March 8, 2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) SEE ATTACHED
B. Trademark Registration No.(s). SEE ATTACHED
Additional Numbers attached? x Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Diana Sullivan
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
Street Address: 866 United Nations Plaza
City: New York State: NY Zip: 10017
Tel: (212)813-5900; Fax: (212)813-5901

6. Total number of applications and registration involved: 5
7. Total fee (37 CFR 3.41) \$ 140.00
X Authorized to be charged to deposit account (Only if total fee is not sufficient)
8. Deposit account number: 23-0825: MACA - 0101402
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Lawrence Eli Anolzon Signature Date 3/15/04
Name of Person Signing

Total number of pages comprising cover sheet:

CH \$140.00 230825 78975220

SCHEDULE

TRADEMARK

MARIAH CAREY

MARIAH CAREY

MARIAH CAREY

MARIAH

REG. NO.

2,024,932

2,207,439

2,590,372

2,566,896

TRADEMARK

MARIAH

SERIAL NO.

78/975,220

ASSIGNMENT

WHEREAS, Mariah Carey, a United States citizen located and with an address c/o Gelfand Rennert & Feldman, 360 Hamilton Avenue, White Plains, New York, U.S.A.

("Assignor"), is the owner of the following trademarks now registered or the subject of a use-based application in the United States Patent and Trademark Office (referred to collectively hereafter as "Trademarks"):

| <u>TRADEMARK</u> | <u>REG. NO.</u> | <u>DATE OF REGISTRATION</u> |
|-------------------------------|------------------------|------------------------------------|
| MARIAH CAREY (Cl. 16, 25, 41) | 2,024,932 | December 24, 1996 |
| MARIAH CAREY (Cl. 9) | 2,207,439 | December 1, 1998 |
| MARIAH CAREY (Cl. 35, 38, 41) | 2,590,372 | July 9, 2002 |
| MARIAH (Cl. 9 and 41) | 2,566,896 | May 7, 2002 |

| <u>TRADEMARK</u> | <u>APPN. SER. NO.</u> | <u>DATE OF FILING</u> |
|-------------------------|------------------------------|------------------------------|
| MARIAH (Cl. 38 and 41) | 78/975,220 | September 2, 2003 |

and WHEREAS, Monarc Holdings, LLC a limited liability company organized and existing under the laws of Delaware located at c/o Gelfand, Rennert & Feldman LLP, 360 Hamilton Ave., White Plains, New York, U.S.A. ("Assignee"), is desirous of acquiring said Trademarks with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registrations or oppose the application of said Trademarks are pending and no other party makes a claim of ownership to these Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said

TRADEMARK
REEL: 002813 FRAME: 0603

Trademarks and the above-named registrations and application therefor, together with that part of the goodwill of the business connected with the use of and symbolized by said Trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said Trademarks.

MARIAH CAREY

By: 

Name: _____

Title: _____

Date of Signature: March 8, 2004

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