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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NPPC SERVICES, INC.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 1, 2002

2. Name and address of receiving party(ies)

Name: Societe des Produits Nestle S.A.

Internal Address: Trademark Department

Street Address: Case Postale 353

City: Vevey State: Switzerland Zip: 1800

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-Switzerland, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Attached Schedule

B. Trademark Registration No.(s)

See Attached Schedule

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stacy Brankovic

Internal Address: Intellectual Property Dept. - 9T

NESTLE PURINA PETCARE COMPANY

Street Address: Checkerboard Square

City: St. Louis State: MO Zip: 63164

6. Total number of applications and registrations involved: 226

7. Total fee (37 CFR 3.41) \$ 5,665.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bonnie S. Sparks Name of Person Signing

Signature

8 August 2003 Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

I certify that the foregoing is being deposited with the U.S. Postal Service class mail, postage prepaid, in an envelope addressed as indicated above on August 8, 2003 Stacy Brankovic Stacy Brankovic

TRADEMARK REEL: 002795 FRAME: 0305

Vertical stamp: OPR/FINANCE, 2003 AUG 13 11:09 AM, 40.00 DP, 5625.00 DP, 08/16/2003, INTELLECT, 00000061 7108169, 01 AUG 21 02 10:52Z

SCHEDULE

No.	Trademark	Serial Number	Registration Number
1	2-ROW CHECKERBAND DESIGN	71081649	102844
2	3-ROW CHECKERBAND DESIGN	74105234	1693088
3	3-ROW CHECKERBAND DESIGN	73123782	1089999
4	3-ROW CHECKERBAND DESIGN	73371755	1278600
5	3-ROW CHECKERBAND DESIGN	73371760	1313018
6	3-ROW CHECKERBAND DESIGN	73371580	1278546
7	5-ROW CHECKERBAND DESIGN	71552702	582371
8	5-ROW CHECKERBAND DESIGN	72179927	773299
9	9-SQUARE CHECKERBOARD DESIGN	72930599	930599
10	9-SQUARE CHECKERBOARD DESIGN	72337475	1078666
11	9-SQUARE CHECKERBOARD DESIGN	75813842	2481511
12	9-SQUARE CHECKERBOARD DESIGN	72337475	930356
13	9-SQUARE CHECKERBOARD DESIGN	73372127	1279570
14	9-SQUARE CHECKERBOARD DESIGN	74357562	1852975
15	9-SQUARE CHECKERBOARD DESIGN	73180003	1120673
16	9-SQUARE CHECKERBOARD DESIGN	73226485	1153524
17	9-SQUARE CHECKERBOARD DESIGN	73372124	1279468
18	9-SQUARE CHECKERBOARD DESIGN	73353942	1246543
19	9-SQUARE CHECKERBOARD DESIGN	73371583	1279569
20	9-SQUARE CHECKERBOARD DESIGN	73335884	1229206
21	9-SQUARE CHECKERBOARD DESIGN	72930531	930531
22	9-SQUARE CHECKERBOARD DESIGN	72191716	787875
23	9-SQUARE CHECKERBOARD DESIGN.COM	75473787	2310638
24	BEGGIN' STRIPS	73735544	1529939
25	BENEFUL	76031544	2521244
26	BETTER CARE MAKES BETTER CATS	74409022	1905112
27	BETTER CARE MAKES BETTER PUPPIES	75042833	2095889
28	BONZ	72414304	949964
29	BUTCHER'S BLEND	73217083	1151178
30	BUTCHER'S BLEND/BURGER DESIGN	74243776	1766883
31	BUTCHER'S BURGER	74193687	1740650
32	CAT CHOW	73353941	1272052
33	CAT DESIGN (WHISKER LICKIN'S)	75506507	2232414
34	CAT MENU	73702616	1496051
35	CATS DESIGN (KIT 'N KABOODLE)	75071168	2152886
36	CHANGE YOUR DOG FOOD. CHANGE YOUR DOG.	75624606	2472055
37	CHECK-R-BOARD	72258146	839742
38	CHECK-R-LIX	73007570	994966
39	CHECK-R-MIX & CHECKERBOARD DESIGN	73106338	1069088
40	CHECKERBOARD DESIGN (25-SQUARE CLUSTER)	72293612	861540
41	CHECKERLINE	71552709	507428
42	CHECKERS	72092116	715514
43	CHECKMARK COMMUNICATIONS DESIGN	74537856	1910374
44	CHEK-R-BLOCK	74061873	1655210
45	CHEK-R-MYCIN	73152928	1099226
46	CHEK-R-MYCIN	71669699	606295
47	CHEWY MORSELS	73548232	1399056
48	CHICKEN DESIGN (KLUCKERS)	75282251	2181552

#	Trademark		
49	CHOW	72179929	781826
50	CHOW	71081648	102843
51	CHOW	71655602	611152
52	CHOW	71552713	552944
53	CHOW HOUND	75623441	2464908
54	CHOWDER	71552700	524635
55	CHUCK WAGON	72244248	870182
56	CHUCK WAGON CARTOON DESIGN	72463728	986562
57	COVER CAT	74042933	1658429
58	CV-FORMULA	74188269	1726728
59	DEALER'S PRIDE	73548439	1383609
60	DEALER'S PRIDE	74046744	1632506
61	DELI-CAT	74000052	1632016
62	DELI-CAT DESIGN	74058151	1726048
63	DIAMOND DESIGN (PRO-VISIONS)	74114293	1695506
65	DISCOVER PURINA O.N.E.	75475278	2228897
66	DM DIABETES MANAGEMENT (Stylized)	76237248	2584075
67	DM-FORMULA	75913247	2495052
68	DOG CHOW	72254064	845968
69	DOG CHOW SENIOR 7 +	75728280	2496857
70	DOG DESIGN (BEGGIN' STRIPS)	75410190	2263732
71	DOG DESIGN (IKE ON KIBBLES AND CHUNKS)	73762452	1579313
72	DOG DESIGN (R. P. FETCHEM'S)	75447658	2296879
73	DOG DESIGN (T BONZ)	75033457	2126099
74	DOGS DON'T KNOW IT'S NOT BACON (Beggin' Strips)	74300402	1818549
75	DOUBLE DELIGHTS	75696615	2480554
76	EN-FORMULA	74188272	1739185
77	ESSENTIAL BALANCE	75218422	2279711
78	EXCEED	74329219	1810176
79	FIELD 'N FARM	72244249	830698
80	FIELD 'N FARM PLUS	73580213	1407883
81	FIELD MASTER	73548438	1383608
82	FISHY'S	74181876	1751997
83	FIT & TRIM	73082431	1048676
84	FOUR SQUARE DESIGN	72170106	768468
85	GOBBLERS	75113281	2201794
86	GOLDEN BULKY	72248637	841709
87	GRRRAVY	73663091	1486380
88	HA-FORMULA	75326541	2237678
89	HAPPY CAT	73280592	1175413
90	HAPPY CAT DESIGN	73226327	1155017
91	HBL	78049287	2551222
92	HEALTHGUARD	75046940	2204218
93	HEALTHY MORSELS FORMULA (Puppy Chow)	78047818	2572413
94	HEMALERT	75618594	2455957
95	HIGH PERFORMANCE FOR MULTIPLE CATS	75460578	2296930
96	HIGH PERFORMANCE FOR MULTIPLE CATS	75460579	2296931
97	HIGH PERFORMANCE FOR MULTIPLE CATS	75474262	2319830
98	INCREDIBLE DOG CHALLENGE	75899098	2486995
99	INCREDIBLE DOG CHALLENGE (Stylized)	75910916	2490231

#	Trademark	Registration	Registration
100	INCREDIBLE DOG FOOD. INCREDIBLE DOGS.	75399553	2492915
101	INCREDIBLE PUPPY FOOD. INCREDIBLE PUPPIES.	75399552	2504867
102	IT'S TREAT O'CLOCK!	76242369	2540258
103	KIT 'N KABOODLE	73758152	1580377
104	KITTEN CHOW (STYLIZED)	72451366	986551
105	KLUCKERS	74201882	1753364
106	LA-FORMULA	75162928	2157588
107	LUCKY DOG	73400807	1283555
108	LUCKY DOG (STYLIZED)	73525964	1389314
109	MAINSTAY	73216961	1152600
110	MINI-CHECKER	74225240	1783586
111	MINNOWS	75225874	2398217
112	MOUSERS	74180118	1747883
113	MULTI-PERFORMANCE (PRO PLAN LITTER)	75282262	2222013
114	MULTIPLE STRENGTH FOR MULTIPLE CATS	75464381	2282169
115	MULTIPLE STRENGTH FOR MULTIPLE CATS	75464671	2291579
116	NF-FORMULA	74188270	1739184
117	NURSE GRO	72397428	936979
118	OM-FORMULA	74243281	1749546
119	PHYSICAL EMOTIONAL CAT CHOW & CAT DESIGN	75793681	2488823
120	PHYSICAL EMOTIONAL COMPLETE	78026790	2568492
121	PRO CLUB	74337611	1837024
122	PRO PLAN	73565634	1461219
123	PRO PLAN. THE DIFFERENCE IS REAL.	75242996	2241865
124	PRO-VISIONS	74015147	1693409
125	PROFESSIONAL GROWTH SYSTEM	76012361	2583962
126	PROTECTS WHILE IT NOURISHES	75422588	2567701
127	PROVEN BY PURINA	75460866	2312495
128	PROVEN BY PURINA	75460565	2276752
129	PROVEN BY PURINA	75460557	2269895
130	PUPPY CHOW	73681089	1484494
131	PUPPY PLACE	75738165	2397461
132	PURE-PRIDE	73226083	1154125
133	PURE-PRIDE 300	73336233	1294772
134	PURINA	73371581	1278599
135	PURINA	71552716	523420
136	PURINA	72272633	847968
137	PURINA	73372126	1278602
138	PURINA	75442525	2286619
139	PURINA	71023613	61064
140	PURINA	75738731	2398732
141	PURINA	72179928	772457
142	PURINA	73371762	1277697
143	PURINA	72208492	808908
144	PURINA	74105230	1687254
145	PURINA & 9-SQUARE CHECKERBOARD DESIGN	75823808	2428970
146	PURINA & 9-SQUARE CHECKERBOARD DESIGN	73372101	1258770
147	PURINA & 9-SQUARE CHECKERBOARD DESIGN	75417727	2358220
148	PURINA & 9-SQUARE CHECKERBOARD DESIGN	75507713	2249732
149	PURINA & 9-SQUARE CHECKERBOARD DESIGN	76037904	2473378

150	PURINA & 9-SQUARE CHECKERBOARD DESIGN	75380948	2269768
151	PURINA & 9-SQUARE CHECKERBOARD DESIGN	75049144	2092098
152	PURINA & 9-SQUARE CHECKERBOARD DESIGN 100% CNR	75418627	2284008
153	PURINA AG CAPITAL	75146271	2129992
154	PURINA BALANCED BLEND & DESIGN	73394577	1275433
155	PURINA BISCUITS	73815086	1587045
156	PURINA DISTRIBUTOR TRACK	75360527	2269712
157	PURINA DOG CHOW SEARCH FOR AMERICA'S MOST INCREDIBLE DOG	75584411	2376075
158	PURINA FARMS NUTRITIONAL EXCELLENCE SINCE 1926	73644185	1454557
159	PURINA HEARTY CHEWS	73492613	1341309
160	PURINA MILLS	73614586	1434891
161	PURINA O.N.E.	73582061	1408833
162	PURINA O.N.E.	74082705	1650293
163	PURINA O.N.E. DESIGN	73717568	1529934
164	PURINA PETS FOR PEOPLE BRINGS LOVE HOME & DESIGN	75166985	2200244
165	PURINA PETS FOR PEOPLE BRINGS LOVE HOME (STYLIZED)	75166994	2177387
166	PURINA PETS FOR PEOPLE PROGRAM	73648723	1463151
167	PURINA RESEARCH REPORT	75360548	2306462
168	PURINA SPECIAL CARE	75728281	2420080
169	PURINA TENDER BITTLES	72307810	872294
170	PURINA VETERINARY DIAGNOSTICS	78073144	2585498
171	PURINA WWW.PURINASPECIALCARE.COM & 9-SQUARE CHECKERBOARD Design	75902502	2550827
172	PURINA. WORLD CLASS SCIENCE AND NUTRITION FOR DOGS AND CATS.	75320089	2414295
173	PURINAGRAPH (STYLIZED)	74026414	1645192
174	R. P. FETCHEM'S & PURINA & 9-SQUARE CHECKERBOARD DESIGN	75812412	2381372
175	RALSTON PURINA STORE BRAND PET FOODS & DESIGN	74220594	1808596
176	RALSTON PURINA, THE LEADER IN MOLECULAR NUTRITION	75812553	2445864
177	REDEFINING THE POSSIBLE	75465148	2304807
178	RIB CHECK	75506624	2272081
179	RIB CHECK THE FIT & TRIM HEALTHY HUG & 9-SQUARE CHECKERBOARD DESIGN	75528165	2274377
180	ROW OF CATS DESIGN	75465274	2284873
181	ROW OF DOGS & CATS DESIGN	75530271	2257301
182	ROW OF DOGS, CATS & KITTEN DESIGN	75465293	2279034
183	ROW OF PUPPIES DESIGN	75478170	2279074
184	SCAMP	73498984	1334604
185	SCAMP	73691990	1565833
186	SCAMP	73509521	1344501
187	SCAMP SCOOP	74669547	2077920
188	SECONDNATURE (Stylized)	75823807	2448440
189	SECONDNATURE (Stylized)	75736403	2409510
190	SHOW CHOW & DESIGN	74489460	1943191
191	SMOOCHIES	74181877	1751998
192	SPECIAL CARE FOR SPECIAL CATS	75364986	2355720
193	SPECIAL DINNERS	73002952	1010533
194	SPECIAL FORMULA	75474923	2319929
195	SUPER SOW LACTATION CHOW	73608658	1478226

#	Trademark	Reg. No.	Reg. No.
196	TENDER VITTLES	72395182	994026
197	THE BUTCHER'S GOT A BURGER YOUR DOG'LL FLIP FOR.	74245156	1754590
198	THE CONTROL FACTOR	73180736	1120675
199	THE DIFFERENCE IS REAL	75360543	2254366
200	TIDY CAT	72311043	875869
201	TIDY CAT SCOOP SANITIZED ODOR CONTROL	75414173	2204076
202	TIDY CATS	75460577	2538773
203	TIDY CATS	75460865	2269896
204	TIDY CATS	75474254	2284115
205	TIDY CATS & DESIGN	75460867	2294752
206	TIDY CATS & DESIGN	75461012	2271201
207	TIDY CATS & DESIGN	75460564	2288273
208	TIDY CATS SCOOP	75473788	2260034
209	TIDY CATS SCOOP	76185548	2542716
210	TIDY CATS SCOOP & DESIGN	75473956	2261714
211	TODAY'S BREEDER	74024262	1642445
212	TROUT CHOW	72029404	680078
213	TURKEY DESIGN	75282261	2181553
214	ULTI-PRO	75414172	2507352
215	ULTI-PRO ENHANCED PROTEIN SYSTEM	76143196	2522187
216	ULTI-PRO ENHANCED PROTEIN SYSTEM & DESIGN	75414166	2280016
217	UNIQUE	73486499	1372899
218	UR-FORMULA	74188268	1732166
219	WAY OF LIFE	76112966	2560272
220	WHISKER LICKIN'S	73051469	1034976
221	WHISKER LICKIN'S & CAT FACE DESIGN	73767149	1557114
222	WOMEN IN BUSINESS NETWORK & DESIGN	73394550	1267405
223	YESTERDAY'S NEWS	75301341	2167539
224	YESTERDAY'S NEWS	75301789	2212433
225	YESTERDAY'S NEWS	73452004	1335793
226	YESTERDAY'S NEWS	75301672	2218294

TRADEMARK ASSIGNMENT

WHEREAS, NPPC Services, Inc., a Delaware corporation ("NPPC") desires to convey certain Intellectual Property to Societe des Produits Nestlé S.A., a Swiss corporation (hereinafter "SPN").

WHEREAS, SPN desires to acquire such Intellectual Property from NPPC.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Intellectual Property means all trademark registrations and trademark applications (except intent-to-use applications) set forth on the attached Schedule, service marks, common law trademarks, trade names, brand names, business names, trade dress, license agreements, and copyrights owned by NPPC, together with all goodwill associated with each of the foregoing.

NPPC hereby sells, transfers, conveys and assigns to SPN all of its right, title and interest in the Intellectual Property together with the goodwill associated therewith.

This assignment is effective July 1, 2002.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

NPPC SERVICES, INC.

By:  *KB*

Kevin C. Berryman

Title: Chief Financial Officer

DOMESTIC REPRESENTATIVE DESIGNATION

Commissioner for Trademarks
Box Assignments
Washington, D.C. 20231


Sir:

Société des Produits Nestlé S.A. hereby appoints Bonnie S. Sparks and Susan M. Denigan, or either of them, members of the Missouri bar, of Nestlé Purina PetCare Company, Checkerboard Square, St. Louis, MO 63164, to sign and prosecute any and all applications to register trademarks of Société des Produits Nestlé S.A., to transact all business in the U.S. Patent and Trademark Office in connection therewith, and to receive Certificates of Registration.

This appointment is in addition to the appointment of Bob Sanders and Kristin Adrian of Nestle USA, Inc. submitted on June 7, 2001.

Respectfully submitted,

SOCIETE DES PRODUITS NESTLE S.A.

By 

Jean-Pierre Maeder
Authorized Signatory

Dated: March 18, 2003

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231.

on August 8, 2003 (date)


-Attorney

Date: 8-8-03