

08-06-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 01/2002)

RF



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102517087

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Key3Media Events, Inc. 7-31-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other

2. Name and address of receiving party(ies) MediaLive International Events, Inc. 303 Vintage Park Drive Foster City, CA 94404
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other

3. Nature of Conveyance
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: June 20, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/238,873, etc.
Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,504,081, etc.

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Robert W. Sacoff, Esq.
Internal Address: Pattishall, McAuliffe, Newbury, Hilliard & Geraldson
Street Address: 311 South Wacker Drive Suite 5000
City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 41
7. Total fee (37 CFR 3.41) \$ 1040.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Robert W. Sacoff Signature
July 22, 2003 Date

Total number of pages including cover sheet, attachments, and document: 4

08/05/2003 6T011 00000155 2504081

01 FC:0521
02 FC:0522

40.00 OP
1000.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Additional application numbers and registration numbers:

Application Nos.:

76/160,845  
75/594,344  
75/531,302

Registration Nos.:

2,714,868  
2,694,342  
2,665,082  
2,661,539  
2,633,521  
2,615,803  
2,598,840  
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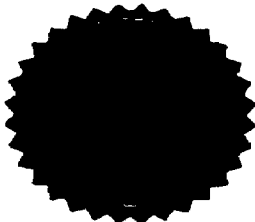
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KEY3MEDIA EVENTS, INC.", CHANGING ITS NAME FROM "KEY3MEDIA EVENTS, INC." TO "MEDIALIVE INTERNATIONAL EVENTS, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2003, AT 10:05 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

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030410834

AUTHENTICATION: 2487399

DATE: 06-23-03

TRADEMARK  
REEL: 002795 FRAME: 0258



State of Delaware  
Division of Corporations  
Delivered 10:18 PM 06/20/2003  
FILED 10:05 PM 06/20/2003  
SRV 030410834 - 2493588 FILE

**CERTIFICATE OF AMENDMENT**  
**OF THE**  
**CERTIFICATE OF INCORPORATION**  
**OF**  
**KEY3MEDIA EVENTS, INC.**

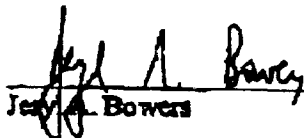
Key3Media Events, Inc., a Delaware corporation (the "Corporation") hereby certifies as follows:

1. The Board of Directors of the Corporation duly adopted a resolution by unanimous written consent dated as of June 19, 2003 setting forth and declaring advisable the amendment of Article First of the certificate of incorporation of the Corporation so that, as amended, said Article shall read as follows:

"FIRST. The name of the corporation is **MEDIALIVE INTERNATIONAL EVENTS, INC.**"

2. In lieu of a vote of stockholders, written consent to the foregoing amendment has been given by holder of all the outstanding stock entitled to vote thereon in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.
3. As a result of the foregoing, the amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Key3Media Events, Inc. has caused this certificate to be signed by Jeryl A. Bowers, its Secretary, this 20<sup>th</sup> day of June 2003.

  
Jeryl A. Bowers