

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey M. Borysiewicz		02/04/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Corona Cigar Company
Street Address:	7792 W. Sand Lake Road
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32819
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2713478	EL CHEAPO
Registration Number:	2570444	AMBROSIA

CORRESPONDENCE DATA	
Fax Number:	(407)841-2343
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	407 841-2330
Email:	adoppelt@addmg.com
Correspondent Name:	Ava K. Doppelt
Address Line 1:	255 South Orange Avenue
Address Line 2:	Suite 1401
Address Line 4:	Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	24813, 24815
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NAME OF SUBMITTER:	Beverley Deacon
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Total Attachments: 1 source=signed assignment#page1.tif
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CH \$65.00 2713478

CORONA CIGAR CO ,

407 248 1211

02/04/04 09:27pm P. 003

FEB. 4. 2004 10:14AM

NO. 637 P. 4


TRADEMARK ASSIGNMENT

WHEREAS Jeffrey M. Borysiewicz, an individual, citizen of the United States, is the owner of the following trademarks registered in the United States Patent and Trademark Office.

<u>Registration No.</u>	<u>Trademark</u>	<u>Registration Date</u>
2,713,478	EL CHEAPO	May 6, 2003
2,570,444	AMBROSIA	May 14, 2002

WHEREAS Corona Cigar Company, a Florida corporation, located at 7792 W. Sand Lake Road, Orlando, Florida 32819, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, Jeffrey M. Borysiewicz, for good and valuable consideration, the receipt of which is acknowledged, hereby assigns to Corona Cigar Company, all right, title and interest it has in and to said trademarks, together with the good will of its business symbolized by said trademarks and the registrations therefor.

Date: 2.4.04
Jeffrey M. Borysiewicz