

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Recot, Inc.		12/29/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Frito-Lay North America, Inc.
Street Address:	7701 Legacy Drive
Internal Address:	Law Department
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 334

Property Type	Number	Word Mark
Registration Number:	66414	CRACKER JACK
Registration Number:	197337	CRACKER JACK
Registration Number:	502325	FRITOS
Registration Number:	582149	RUFFLES
Registration Number:	657528	FRITOS
Registration Number:	689601	FRITOS
Registration Number:	713605	
Registration Number:	739115	SABRITAS
Registration Number:	752220	CHEE.TOS
Registration Number:	764367	PESOS
Registration Number:	765613	MUNCHOS
Registration Number:	766002	MELLO CRISP
Registration Number:	766005	
Registration Number:	792667	DORITOS

CH \$8365.00 66414

Registration Number:	835186	HALTER/S
Registration Number:	836038	FRITOS
Registration Number:	841324	FRITO-LAY
Registration Number:	863216	FRIENDCHIPS
Registration Number:	866517	FANDANGOS
Registration Number:	866913	FANTASTIX
Registration Number:	875271	FRITO BANDITO
Registration Number:	905919	LAY'S
Registration Number:	958632	FUNYUNS
Registration Number:	986097	SUNCHIPS
Registration Number:	1100909	TOSTITOS
Registration Number:	1119007	GRANDMA'S
Registration Number:	1174439	TOSTITOS
Registration Number:	1195300	BAKEN-ETS
Registration Number:	1195825	FRITO LAY
Registration Number:	1196365	SUNBRITOS
Registration Number:	1267175	MINIMAXIMIZER
Registration Number:	1289216	SABRITONES
Registration Number:	1329882	NO ONE CAN EAT JUST ONE
Registration Number:	1357050	
Registration Number:	1370387	NUT HARVEST
Registration Number:	1408752	SANTITAS
Registration Number:	1408781	
Registration Number:	1409709	COOL RANCH
Registration Number:	1439396	CHESTER CHEETAH
Registration Number:	1445452	SALSA RIO
Registration Number:	1462123	
Registration Number:	1469275	CHURRUMAIS
Registration Number:	1470854	
Registration Number:	1478910	CRACKER JACK
Registration Number:	1488000	CRISP'N THIN
Registration Number:	1496956	CHEESE THAT GOES CRUNCH!
Registration Number:	1496957	IT'S NOT EASY BEING CHEESY
Registration Number:	1501004	FRITO LAY
		WHEN YOU'RE REALLY GOOD THEY CALL YOU CRACKER TRADEMARK

Registration Number:	1510340	JACK
Registration Number:	1528348	DORITOS
Registration Number:	1528349	TOSTITOS
Registration Number:	1529786	FRITOS
Registration Number:	1529788	
Registration Number:	1531049	FRITO-LAY'S
Registration Number:	1542439	CRACKER JACK
Registration Number:	1562378	CRUNCH TATORS
Registration Number:	1589134	BIG GRAB
Registration Number:	1599741	CHESTER'S
Registration Number:	1774728	HARVEST CHEDDAR
Registration Number:	1775391	ROLD GOLD
Registration Number:	1777351	DORITOS
Registration Number:	1803348	RICH'N CHEWY
Registration Number:	1843101	NACHO CHEESIER
Registration Number:	1851589	CHIP CITY
Registration Number:	1945450	CHESTER'S
Registration Number:	1960143	TAZO
Registration Number:	1971956	3D'S
Registration Number:	1975230	GOLDEN TOAST
Registration Number:	1987027	RUFFLES
Registration Number:	1987936	GRANDMA'S
Registration Number:	2031498	TAZO
Registration Number:	2054791	LAY'S
Registration Number:	2137996	2 G.OOD
Registration Number:	2158860	BAKED LAY'S
Registration Number:	2165845	CRACKER JACK
Registration Number:	2165940	CRACKER JACK
Registration Number:	2165941	
Registration Number:	2168575	THE LOUDEST TASTE ON EARTH
Registration Number:	2169771	SCOOPS!
Registration Number:	2179482	DANGEROUSLY CHEESY
Registration Number:	2187806	BAKED TOSTITOS
Registration Number:	2190542	WOW!
Registration Number:	2192379	SUPER GRAB

Registration Number:	2196479	THE WORKS!
Registration Number:	2197431	BAKED LAY'S
Registration Number:	2197450	3D'S
Registration Number:	2213370	THE MORE POTATO POTATO CHIP
Registration Number:	2214720	NOW'S A GOOD TIME
Registration Number:	2215184	WOW!
Registration Number:	2219080	LAY'S WOW!
Registration Number:	2219081	TOSTITOS WOW!
Registration Number:	2219082	DORITOS WOW!
Registration Number:	2219083	RUFFLES WOW!
Registration Number:	2224438	CRACKER JACK
Registration Number:	2235432	WOW!
Registration Number:	2239855	3D'S
Registration Number:	2254246	PLANET LUNCH
Registration Number:	2256813	PLANET LUNCH
Registration Number:	2258160	3DS
Registration Number:	2284108	ZIG ZAGS
Registration Number:	2285979	
Registration Number:	2296648	BAKED RUFFLES
Registration Number:	2297152	THE GREATEST SNACK EVER MADE
Registration Number:	2304357	FLAMIN' HOT
Registration Number:	2312008	CHEETOS
Registration Number:	2324670	ROLD GOLD
Registration Number:	2329974	WOW!
Registration Number:	2332549	FUN IN THE FAST LANE
Registration Number:	2341230	TOSTITOS
Registration Number:	2356230	CHEETOS ZIG ZAGS
Registration Number:	2363026	FACT BASED, CONSUMER LED, CATEGORY SMART
Registration Number:	2363418	
Registration Number:	2367009	PLOIDS
Registration Number:	2382627	
Registration Number:	2388534	FLAVOR RUSH
Registration Number:	2403015	SMOKEY RED BBQ!
Registration Number:	2428495	DORITOS
Registration Number:	2453656	BETCHA CAN'T EAT JUST ONE

Registration Number:	2454021	LAY'S STAX
Registration Number:	2464128	FOOD FOR THE FUN OF IT
Registration Number:	2485021	CHESTER CHEETAH
Registration Number:	2491353	CHEETOS X'S & O'S
Registration Number:	2502596	FRITOS CHILI PIE
Registration Number:	2502879	RUFFLES FLAVOR RUSH
Registration Number:	2505659	NOTHING BUT NUTS
Registration Number:	2507477	DIG IN. KICK BACK. TOSTITOS
Registration Number:	2511845	DORITOS 3D'S
Registration Number:	2511850	DORITOS
Registration Number:	2513335	X-O-LLENT
Registration Number:	2530644	WOW!
Registration Number:	2537299	SAILOR JACK & BINGO
Registration Number:	2539248	DORITOS
Registration Number:	2550996	CRACKER JACK
Registration Number:	2571282	1ST-RUN ADVANTAGE
Registration Number:	2582051	FRITOS FLAVOR TWISTS
Registration Number:	2582071	FRITOS
Registration Number:	2585355	JUST 2 GOOD!
Registration Number:	2592896	CRACKER JACK
Registration Number:	2595027	GRANDMA' S TINY BITES
Registration Number:	2595728	SABRITAS
Registration Number:	2595810	
Registration Number:	2599301	DORITOS, FOR THE BOLD & DARING.
Registration Number:	2601797	FRITO LAY
Registration Number:	2601798	FRITO LAY FOOD FOR THE FUN OF IT!
Registration Number:	2602081	FRITO LAY
Registration Number:	2602082	FRITO LAY
Registration Number:	2602778	BBQ BLAST
Registration Number:	2607824	FRITOS
Registration Number:	2607894	LAY'S
Registration Number:	2607912	FRITO LAY FOOD FOR THE FUN OF IT!
Registration Number:	2607988	SCOOPS!
Registration Number:	2613376	CHEETOS MYSTERY COLORZ
Registration Number:	2613844	DORITOS 3D'S

Registration Number:	2618142	STAX
Registration Number:	2618935	SUNCHIPS ARE LUNCH CHIPS!
Registration Number:	2629205	CHEETOS WHIRLZ
Registration Number:	2630578	COLOSSAL CHEDDAR
Registration Number:	2631638	
Registration Number:	2632246	CHEETOS X'S & O'S
Registration Number:	2633638	ADOBADAS
Registration Number:	2636052	DANGEROUSLY HOT
Registration Number:	2636072	RUFFLES
Registration Number:	2637771	FLAVOR TWISTS
Registration Number:	2646472	FAST. FUN. ALL IN ONE!
Registration Number:	2654719	FRITO LAY
Registration Number:	2656088	THE MAUI CHIP
Registration Number:	2656433	
Registration Number:	2660793	ARE YOUR HUNGRIES A HANDFUL?
Registration Number:	2664057	RUFFLES
Registration Number:	2664436	GO ANYWHERE BUT HUNGRY
Registration Number:	2666843	EPLOIDS.COM
Registration Number:	2668931	AMERICA'S NO. 1 SINCE 1917 ROLD GOLD PRETZELS GUARANTEED FRESH
Registration Number:	2672780	RUFFLES
Registration Number:	2675611	GO SNACKS
Registration Number:	2677619	CHEETOS
Registration Number:	2678970	GO ANYWHERE BUT HUNGRY!
Registration Number:	2678988	3D'S
Registration Number:	2680134	PREMIUM QUALITY LAY'S BISTRO GOURMET POTATO CHIPS
Registration Number:	2680627	CHEETOS
Registration Number:	2680733	THE DIP LOVER'S CHIP
Registration Number:	2681735	CHESTER'S SPOT
Registration Number:	2683228	CHEETOS
Registration Number:	2685618	CRUJITOS
Registration Number:	2686169	SUNCHIPS
Registration Number:	2687285	DORITOS
Registration Number:	2690658	FRITO LAY MUNCHIES

Registration Number:	2691265	WHADJAGET?
Registration Number:	2691366	ROLD GOLD
Registration Number:	2698641	3D'S
Registration Number:	2701086	EL ISLENO
Registration Number:	2702374	TURBO SPIRAL
Registration Number:	2706534	GRANDMA'S
Registration Number:	2716492	3D'S
Registration Number:	2719306	CHESTER'S
Registration Number:	2719517	DORITOS
Registration Number:	2719782	LAY'S BISTRO GOURMET
Registration Number:	2719801	
Registration Number:	2721287	RUFFLES
Registration Number:	2721656	DIG IN. KICK BACK.
Registration Number:	2725541	JUST 2 GOOD!
Registration Number:	2728067	TOSTITOS
Registration Number:	2738667	LAY'S TASTES OF AMERICA
Registration Number:	2738704	NOTHING SATISFIES LIKE FRITOS
Registration Number:	2742139	
Registration Number:	2743565	NACHO CHEESIER
Registration Number:	2744485	52ND STREET BAKERY
Registration Number:	2753403	DORITOS
Registration Number:	2756972	DORITOS TOPPERS
Registration Number:	2759663	TAKE ME OUT TO THE BALL GAME
Registration Number:	2759708	SABRITAS
Registration Number:	2760117	TOSTITOS GOLD
Registration Number:	2762742	PARTY BOWL
Registration Number:	2766278	
Registration Number:	2766598	FRITO LAY
Registration Number:	2775387	ASTEROIDS
Registration Number:	2778446	FLAVOR RUSH
Registration Number:	2780545	CHEETOS TWISTED
Registration Number:	2781556	52ND STREET BAKERY ESTABLISHED 1923
Registration Number:	2782997	ENJOY A PARTY IN EVERY BOWL
Registration Number:	2783007	DORITOS
Registration Number:	2783008	DORITOS

Registration Number:	2783009	DORITOS
Registration Number:	2792365	MAUI STYLE
Serial Number:	75647326	
Serial Number:	75679028	SUN SNACKS
Serial Number:	76018647	FOOD FOR THE FUN OF IT
Serial Number:	76018709	FRITO LAY FOOD FOR THE FUN OF IT
Serial Number:	76096022	FRITOS HOOPS
Serial Number:	76188184	CHEETOS
Serial Number:	76195498	SEE THE FLAVOR TASTE THE RUSH
Serial Number:	76196048	
Serial Number:	76231813	YES, MY FRIEND, YOU ARE BOLD...BUT ARE YOU ALSO DARING?
Serial Number:	76231815	DORITOS. BOLD & DARING.
Serial Number:	76235858	BOLD & DARING
Serial Number:	76250683	SUNCHIPS SNACKERS
Serial Number:	76267723	TATTOOMANIA
Serial Number:	76268528	FRITO LAY GO SNACKS
Serial Number:	76272692	TOSTITOS TOPPERS
Serial Number:	76272693	FRITOS TOPPERS
Serial Number:	76272694	RUFFLES TOPPERS
Serial Number:	76288923	SCOOPS!
Serial Number:	76301451	FUEL YOUR DAY
Serial Number:	76318468	LAY'S KETTLE COOKED POTATO CHIPS
Serial Number:	76338652	CHEETOS GO SNACKS
Serial Number:	76338672	DORITOS 3D'S GO SNACKS
Serial Number:	76339687	FRITOS GO SNACKS
Serial Number:	76345076	SNACKS TO YOU
Serial Number:	76348039	OFFICIAL SNACKS OF THE GREAT OUTDOORS
Serial Number:	76351920	FRITO LAY FOOD FOR THE FUN OF IT! SNACKS TO YOU
Serial Number:	76356682	FRITO-LAY PARTNER OF CHOICE
Serial Number:	76359256	ADELANTE CON VALOR
Serial Number:	76360215	HAMMER YOUR HUNGER
Serial Number:	76378458	TWISTED CHEETOS
Serial Number:	76378767	DANGEROUSLY TWISTED
Serial Number:	76382807	

Serial Number:	76386043	TAZOS COLLECT, PLAY, WIN!
Serial Number:	76386138	TAZOS
Serial Number:	76391430	MAXI 5'S
Serial Number:	76391684	TAKA TAKA
Serial Number:	76404440	MORNING MUNCH
Serial Number:	76424116	TOSTITOS READY, SET, DIP!
Serial Number:	76430761	BOO BITES
Serial Number:	76434723	SNEAK A TREAT
Serial Number:	76435238	TOSTITOS DIPPAS
Serial Number:	76436000	LAY'S MEDITERRANEAN
Serial Number:	76436770	WHEN YOU'VE GOT TOSTITOS, YOU'VE GOT A PARTY!
Serial Number:	76438627	DORITOS SOUND BITES
Serial Number:	76443177	CRACKER JACK
Serial Number:	76476295	STAX
Serial Number:	76477825	MUNCHIES
Serial Number:	76477962	GRANDMA'S
Serial Number:	76478128	SABRITAS
Serial Number:	76478547	LAY'S TOSTITOS CHEETOS RUFFLES GREAT TASTE... NATURALLY
Serial Number:	76484429	GREAT TASTE SMART SNACK
Serial Number:	76486029	THE BOLDEST TASTE ON EARTH
Serial Number:	76486466	RRRUFFLES HAVE RIDGES
Serial Number:	76488803	LAYS STAX
Serial Number:	76488804	LAYS STAX
Serial Number:	76489140	FEED THE TEAM
Serial Number:	76489143	FEED THE TEAM 12-SACK 12 BAGS TO GO!
Serial Number:	76490389	GREAT TASTE SMART SNACK
Serial Number:	76490390	FRITO-LAY EVERYDAY
Serial Number:	76493138	ROLD GOLD BAKERIES
Serial Number:	76493776	
Serial Number:	76501092	DORITOS ROLLITOS
Serial Number:	76501270	KEEPS THE CRUNCH
Serial Number:	76503235	HEARTZELS
Serial Number:	76506968	FRITO LAY FOOD FOR THE FUN OF IT! EVERYDAY
Serial Number:	76520230	RUFFLES RRRUFFLES HAVE RIDGES ORIGINAL

Serial Number:	76520340	SNACK SENSE
Serial Number:	76521283	ROLD GOLD
Serial Number:	76521821	DORITOS ROLLITOS
Serial Number:	76526598	CRACKER JACK
Serial Number:	76532782	
Serial Number:	76533575	CRACKER JACK
Serial Number:	78166851	THE SNACK DESIGNED FOR DIP
Serial Number:	78167383	COOL GUACAMOLE
Serial Number:	78171111	DELICIOUSLY TWISTED
Serial Number:	78188914	A QUE NO PUEDES COMER SOLA UNA
Serial Number:	78189461	DORITOS
Serial Number:	78189468	CHEETOS
Serial Number:	78189472	SUN CHIPS
Serial Number:	78189475	CHESTER'S
Serial Number:	78189481	FLAMIN' HOT
Serial Number:	78189489	FRITO-LAY MUNCHIES
Serial Number:	78233140	ULTRA GRAB
Serial Number:	78239221	BAKERY FRESH TASTE. READY WHEN YOU ARE.
Serial Number:	78240213	BABY HORTON
Serial Number:	78245023	OFFICIAL SNACK OF EVENING ENTERTAINMENT
Serial Number:	78258376	DORITOS SESSIONS
Serial Number:	78263050	CRACKER JACK
Serial Number:	78267079	ROLD GOLD
Serial Number:	78269640	LAY'S BAKED GOURMET
Serial Number:	78273178	BOLD FLAVOR, BIG CRUNCH, ONE BITE!
Serial Number:	78274803	CRACKER JACK
Serial Number:	78275100	52ND STREET MARKET
Serial Number:	78278303	DIP INTO FUN
Serial Number:	78284235	MUNCHIES KIDS MIX
Serial Number:	78284612	WE SHOULD DO THIS MORE OFTEN
Serial Number:	78291415	MEET YOU AT THE TOSTITOS
Serial Number:	78292707	GOTTA GET DORITOS
Serial Number:	78305182	STOP. GATHER. ENGAGE.
Serial Number:	78310998	DORITOS ULTRA
Serial Number:	78311011	CHEETOS ULTRA

Serial Number:	78311019	TOSTITOS ULTRA
Serial Number:	78321673	DON'T BE A SCAREDY CAT, SNEAK A TREAT
Serial Number:	78330628	SABRITAS
Serial Number:	78330629	SABRITAS
Serial Number:	78331289	CARB-EDGE
Serial Number:	78331295	DORITOS EDGE
Serial Number:	78333237	JÚNTATE CON TOSTITOS
Serial Number:	78342380	TOSTITOS EDGE
Serial Number:	78343377	KK WATTS
Serial Number:	78345030	QUAVERS

CORRESPONDENCE DATA

Fax Number: (972)334-3871
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 972-334-7000
Email: trademarks@fritolay.com
Correspondent Name: Frito-Lay, Inc.
Address Line 1: 7701 Legacy Drive
Address Line 2: Law Department
Address Line 4: Plano, TEXAS 75024

ATTORNEY DOCKET NUMBER:	RECOT NAME CHANGE
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NAME OF SUBMITTER:	Faith S. James
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Total Attachments: 0

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