

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro-Fit International Limited		04/07/2003	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Genesis Bradford Limited
Street Address:	Albion Road
City:	Albion Mills, Bradford
State/Country:	UNITED KINGDOM
Postal Code:	BD10 9TF
Entity Type:	Private Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76121854	P
Registration Number:	2412721	PRO-FIT

CORRESPONDENCE DATA	
Fax Number:	(248)645-1568
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	248-645-1483
Email:	IPDocket@h2law.com
Correspondent Name:	Howard & Howard Attorneys P.C.
Address Line 1:	39400 Woodward Ave., Suite 101
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER:	65008-020
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	

OP \$65.00 76121854

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John P. Seurync

Total Attachments: 1

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FILE COPY



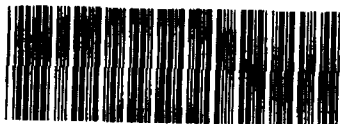
**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 2772601

The Registrar of Companies for England and Wales hereby certifies that  
PRO-FIT INTERNATIONAL LIMITED

having by special resolution changed its name, is now incorporated  
under the name of  
GENESIS BRADFORD LIMITED

Given at Companies House, Cardiff, the 7th April 2003



\*C027726016\*



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



*Companies House*  
— for the record —

HC006B

RECORDED: 01/20/2004

TRADEMARK  
REEL: 002781 FRAME: 0088