



Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Nanci Bell

6-11-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 5, 2003

2. Name and address of receiving party(ies)

Name: See attached continuation sheet

Internal Address: _____

Street Address: 416 Higuera Street

City: SanLuisObispo State: CA Zip: 93401

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Trust

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____
See attached continuation sheet

B. Trademark Registration No.(s) _____
See attached continuation sheet

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Wall, Esq., Andre, Morris

Internal Address: _____ & Buttery

Street Address: 1102 Laurel Lane

City: SanLuisObispo State: CA Zip: 93401

6. Total number of applications and registrations involved: _____

10

7. Total fee (37 CFR 3.41).....\$ 220.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

Scott W. Wall, Esq.
Name of Person Signing

Signature

6/5, 2003
Date

Total number of pages including cover sheet, attachments, and document: 4

06/25/2003 LMUELLER 00000098 76174750

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 OP
225.00 OP

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

2. Name and address of receiving party(ies): (continuation)

Name: Nanci L. Bell, Trustee, or Successor Trustee, of the Nanci L. Bell
Separate Property Revocable Trust Established Under Declaration
Dated September 11, 1997

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

4. Application numbers or registrations numbers: (continuation)

A. Trademark Application Nos.

- | | |
|--|---------------------|
| 1) V/V TM | Serial No. 76174750 |
| 2) Visualizing and Verbalizing for Language Comprehension and Thinking TM | Serial No. 76412945 |

B. Trademark Registration Nos.

- | | |
|---|--------------------------|
| 3) Catch A Star [®] | Registration No. 2717352 |
| 4) See Time Fly [®] | Registration No. 2591528 |
| 5) Visualizing & Verbalizing [®] | Registration No. 2581428 |
| 6) On Cloud Nine [®] | Registration No. 2424712 |
| 7) Seeing Stars [®] | Registration No. 2413752 |
| 8) Vanilla Vocabulary [®] | Registration No. 2424711 |
| 9) Visualizing and Verbalizing [®] | Registration No. 2389524 |
| 10) Nancibell [®] | Registration No. 2309341 |

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and effective as of June 5, 2003 by and between Nanci Bell, an individual ("Assignor"), and Nanci L. Bell, Trustee, OR SUCCESSOR TRUSTEE, OF THE Nanci L. Bell Separate Property Revocable Trust Established Under Declaration Dated September 11, 1997 ("Assignee").

RECITALS

A. Assignor is the owner of the trademarks and service marks more particularly described on attached Schedule "A" (collectively the "Marks") which are registered or pending with the United States Patent and Trademark Office.

B. Assignor wishes to transfer and assign to Assignee, its successors and assigns, all of her right, title, and interest in and to the Marks.

C. Further, Assignor wishes to transfer and assign to Assignee, its successors and assigns, all of her right, title, and interest in and to any license agreements associated with the Marks (collectively, the "License Agreements").

ASSIGNMENT

1. Assignor, without consideration and for the purpose of changing formal title only, does hereby transfer and assign to Assignee, its successors and assigns, all of her right, title, and interest in and to the Marks and the License Agreements, and Assignee hereby accepts such assignment.

"Assignor"

"Assignee"

Nanci Bell
Nanci Bell, an individual

Nanci L. Bell Separate Property Revocable Trust Established Under Declaration Dated September 11, 1997

By: Nanci L. Bell
Nanci L. Bell, Trustee

STATE OF CALIFORNIA
COUNTY OF SAN LUIS OBISPO

} ss.

On June 5, 2003, before me, Leah A. D'Ambrosio, Notary Public, personally appeared Nanci L. Bell, personally known to me (or proved to me on the basis of satisfactory evidence) to be the persons whose names are subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Leah A. D'Ambrosio
Notary Public



SCHEDULE "A"
THE MARKS

- 1) V/VTM Pending Application, Serial No. 76174750
- 2) Visualizing and Verbalizing for Language Comprehension and ThinkingTM
Pending Application, Serial No. 76412945
- 3) Catch A Star[®] Registered May 20, 2003
Registration No. 2717352
- 4) See Time Fly[®] Registered July 9, 2002
Registration No. 2591528
- 5) Visualizing & Verbalizing[®] Registered June 18, 2002
Registration No. 2581428
- 6) On Cloud Nine[®] Registered January 30, 2001
Registration No. 2424712
- 7) Seeing Stars[®] Registered December 19, 2000
Registration No. 2413752
- 8) Vanilla Vocabulary[®] Registered January 30, 2001
Registration No. 2424711
- 9) Visualizing and Verbalizing[®] Registered September 26, 2000
Registration No. 2389524
- 10) Nancibell[®] Registered January 18, 2000
Registration No. 2309341