

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fleet National Bank	acquirer of and successor in interest to Imperial Bank	12/01/2003	CORPORATION: RHODE ISLAND

RECEIVING PARTY DATA

Name:	Jamba Juice Company
Street Address:	1700 17th Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	2145968	APPLE SQUEEZE
Registration Number:	2145969	BLACKBERRY BURST
Registration Number:	2126828	BOYSENBERRY BLISS
Registration Number:	2153461	CALYPSO GUAVA
Registration Number:	2243494	CARIBBEAN PASSION
Registration Number:	2046849	CARROT QUENCHER
Registration Number:	2174345	CHOCOLATE MOO'D
Registration Number:	2138335	CITRUS SQUEEZE
Registration Number:	2099169	CRANBERRY CRAZE
Registration Number:	2219672	CRANBERRY SPLASH
Registration Number:	2174423	DRINK YOUR NEXT MEAL!
Registration Number:	2219671	GRAPE D'VINE
Registration Number:	2187103	HAWAIIAN LUST
Registration Number:	2280907	IT'S NOT JUST A SMOOTHIE, IT'S A WAY OF LIFE!

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Registration Number:	2130460	JAMBA JUICE
Registration Number:	2130004	JAMBA JUICE
Registration Number:	2014541	JAMBA JUICE
Registration Number:	2097875	JAMBA JUICE
Registration Number:	2344798	JAMBA POWERBOOST
Registration Number:	2526399	JAMBA
Registration Number:	2307007	JAMBOLAS
Registration Number:	2219962	JUICE BOOST
Registration Number:	1829996	JUICE CLUB WHIP IT, BEAT IT, BLEND IT!
Registration Number:	2183888	JUICE CLUB
Registration Number:	2079260	JUICE CLUB
Registration Number:	2072010	JUST PEACHY
Registration Number:	2256869	KIWI BERRY BURNER
Registration Number:	2207974	LIME SUBLIME
Registration Number:	2070089	OCEAN SUNRISE
Registration Number:	2072008	ORANGE OCTANE
Registration Number:	2354299	PACIFIC PASSION
Registration Number:	2126830	PAPAYA PARADISE
Registration Number:	2126829	PEACH PLEASURE
Registration Number:	2102423	PEENYA-KOWLADA
Registration Number:	2258369	PINEAPPLE PIZAZZ
Registration Number:	2145970	PINEAPPLE SQUEEZE
Registration Number:	2130159	P-NUT BUTTER BASH
Serial Number:	78295146	POWER SMOOTHIES
Registration Number:	2089182	POWERBERRY
Registration Number:	2177914	PUMPKIN PATCH
Registration Number:	2285495	RASPBERRY RAGE
Registration Number:	2046850	RASPBERRY REFRESHER
Registration Number:	2334084	RAZZMATAZZ
Registration Number:	2289574	SOUPRIMO
Registration Number:	2316842	SQUEEZE THE MOST OUT OF LIFE
Registration Number:	2144233	STRAWBANNA
Registration Number:	2275124	STRAWBERRIES WILD
Registration Number:	2299491	THE COLDBUSTER
Registration Number:	2619232	THE POWER MEAL!

Registration Number:	2087566	VIBRANT-C
Registration Number:	2209377	
Registration Number:	2202757	ZUKA SPRINGS
Registration Number:	2131274	ZUKA JUICE
Registration Number:	2233689	ZUKA
Registration Number:	2187725	ZUKACCINO

CORRESPONDENCE DATA

Fax Number: (650)213-0260

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-812-1300

Email: patrademarks@manatt.com

Correspondent Name: Manatt, Phelps & Phillips, LLP

Address Line 1: 1001 Page Mill Road, Bldg. 2

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	22985-037
NAME OF SUBMITTER:	Mary L. Figone

Total Attachments: 3

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Assignment of Security Interest in Trademarks

This Assignment of Security Interest in Trademarks (“**Assignment**”) is made on this 1ST day of DECEMBER, 2003 by and between Fleet National Bank, whose principal place of business is located at 100 Federal Street, Boston, Massachusetts 02110, acquirer of and successor in interest to Imperial Bank (“**Secured Party**”), and Jamba Juice Company, 1700 17th Street, San Francisco, California 94103 (“**Debtor**”).

1. Acknowledgment of Ownership of Security Interest by Secured Party. Secured Party and Debtor acknowledge that pursuant to Security Agreements dated November 2, 1998 and December 2, 1999, Secured Party is currently the owner of a security interest (“**Security Interest**”) in the following trademarks and in the United States trademark registrations that correspond to the following trademarks, which fifty-five trademarks and their corresponding United States registrations shall be known hereinafter as the “**Registered Marks**”:

	TRADEMARK NAME	U. S. REG. NO.
1.	APPLE SQUEEZE	2,145,968
2.	BLACKBERRY BURST	2,145,969
3.	BOYSENBERRY BLISS	1,216,828
4.	CALYPSO GUAVA	2,153,461
5.	CARIBBEAN PASSION	2,243,494
6.	CARROT QUENCHER	2,046,849
7.	CHOCOLATE MOO'D	2,174,345
8.	CITRUS SQUEEZE	2,138,335
9.	CRANBERRY CRAZE	2,099,169
10.	CRANBERRY SPLASH	2,219,672
11.	DRINK YOUR NEXT MEAL	2,174,423
12.	GRAPE D'VINE	2,219,671
13.	HAWAIIAN LUST	2,187,103
14.	IT'S NOT JUST A SMOOTHIE, ITS A WAY OF LIFE!	2,280,907
15.	JAMBA JUICE & DESIGN	2,130,460
16.	JAMBA JUICE (STYLIZED)	2,130,004
17.	JAMBA JUICE	2,014,541
18.	JAMBA JUICE	2,097,875
19.	JAMBA POWER BOOST	2,344,798
20.	JAMBA	2,526,399
21.	JAMBOLAS	2,307,007
22.	JUICE BOOST	2,219,962
23.	JUICE CLUB WHIP IT, BEAT IT, BLEND IT!	1,829,996
24.	JUICE CLUB	2,183,888
25.	JUICE CLUB	2,079,260
26.	JUST PEACHY	2,072,010

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Assignment of Security Interest in Trademarks
from Fleet National Bank to Jamba Juice Company, Inc.

	TRADEMARK NAME	U. S. REG. NO.
27.	KIWI BERRY BURNER	2,256,869
28.	LIME SUBLIME	2,207,974
29.	OCEAN SUNRISE	2,070,089
30.	ORANGE OCTANE	2,072,008
31.	PACIFIC PASSION	2,354,299
32.	PAPAYA PARADISE	2,126,830
33.	PEACH PLEASURE	2,126,829
34.	PEENYA-KOWLADA	2,102,423
35.	PINEAPPLE PIZAZZ	2,258,369
36.	PINEAPPLE SQUEEZE	2,145,970
37.	P-NUT BUTTER BASH	2,130,159
38.	POWER SMOOTHIES	78/295146
39.	POWERBERRY	2,089,182
40.	PUMPKIN PATCH	2,177,914
41.	RASPBERRY RAGE	2,285,495
42.	RASPBERRY REFRESHER	2,046,850
43.	RAZZMATAZZ	2,334,084
44.	SOUPRIMO	2,289,574
45.	SQUEEZE THE MOST OUT OF LIFE	2,316,842
46.	STRAWBANNA	2,144,233
47.	STRAWBERRIES WILD	2,275,124
48.	THE COLDBUSTER	2,299,491
49.	THE POWER MEAL!	2,619,232
50.	VIBRANT-C	2,087,566
51.	WHIRL/TORNADO DESIGN	2,209,377
52.	ZUK SPRINGS	2,202,757
53.	ZUKA JUICE	2,131,274
54.	ZUKA	2,233,689
55.	ZUKACCINO	2,187,725

2. Assignment of Security Interest in the Registered Marks to Debtor. Secured Party hereby acknowledges that the financial obligation on the part of Debtor which was secured by the Security Interest in the Registered Marks has been fulfilled by Debtor, and therefore Secured Party assigns, transfers, and conveys all of its intellectual property and other ownership rights in the Security Interest in the Registered Marks and any and all goodwill inherent in the Security Interest in the Registered Marks to Debtor.

3. Warranties. Secured Party warrants and represents that it has full authority to make the assignment contained herein and that it has granted no assignment, partial assignment, or license of the rights constituting the Security Interest in the Registered Marks to any other party.

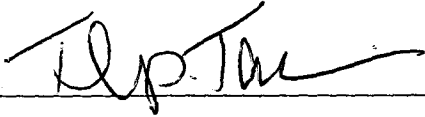
4. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall be taken together and deemed to be one instrument.

5. Entire Agreement. This Assignment sets forth the entire understanding and agreement of Secured Party and Debtor and supersedes any and all other oral or written agreements or understandings between Secured Party and Debtor as to the subject matter of this Assignment. This Assignment may be changed only by a writing signed by Secured Party and Debtor.

IN WITNESS WHEREOF, Secured Party and Debtor have each caused this Assignment to be duly executed and delivered as of the date first written above.

SECURED PARTY:

FLEET NATIONAL BANK

By: 

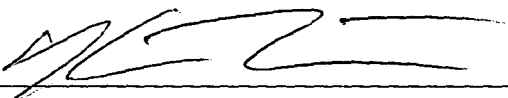
Mr. Tom Tansi, Director

Date:

11/24/03

DEBTOR:

JAMBA JUICE COMPANY, INC.

By: 


Printed name:

Kevin R. Wilkinson

Title:

Assistant Treasurer

Date:

8 Dec. 2003


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3

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