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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌ ▼

To the Honorable Commissioner of I

102471608

original documents or copy thereof.

1. Name of conveying party(ies):
P-Licensing Limited

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other United Kingdom Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: 9/1/1999

2. Name and address of receiving party(ies)

Name: AB Pictura
Internal
Address: Kanikenasbanken 8,
S-652 26 Karlstad, Sweden

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Sweden Limited Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____
1,765,829 - PICTURA (Stylized)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald E. Shapiro
Internal Address: Vorys, Sater, Seymour and Pease LLP

Street Address: _____
1828 L Street, NW, Eleventh Floor

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved: _____

1

7 Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

22-0585

DO NOT USE THIS SPACE

9. Signature.

Ronald E. Shapiro
Name of Person Signing

June 9, 2003
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/11/2003 6TOM11 00000225 1765829
01 FC:8521 40.00 OP

TRADEMARK
REEL: 002751 FRAME: 0190

THIS DEED OF ASSIGNMENT is made the

1st

day of September 1999
BETWEEN

A-LICENSING LTD
BRIGHTON U.K.
(Hereinafter called "the assignors") of the one part and
AB PICTURA
MARCSIA
SWEDEN

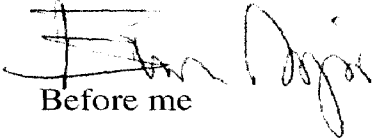
(Hereinafter called "the assignees") of the other part WHEREAS the assignors are the Proprietors of the Trade marks mentioned in "The Schedule" below registered in and have agreed to assign the same unto the Assignees for the consideration and upon the terms hereinafter contained NOW THIS DEED WITNESSETH that in consideration of the sum of £ 30.000 paid by the Assignees to the Assignors (the receipt whereof of the Assignors hereby acknowledge) the Assignors as beneficial owners HEREBY ASSIGN onto the Assignees ALL THOSE the said Registered Trade Marks together with the goodwill attaching thereto TO HOLD the same onto the Assignees absolutely and the Assignors hereby consent to the name of the Assignees being entered on the Register of Trade Marks as the subsequent proprietors of the Trade Marks- IN WITNESS WHEREOF the Assignors and the Assignees have executed this document the day and the year first above written

"The Schedule" Referred to:-

Trade Mark Number 1765829

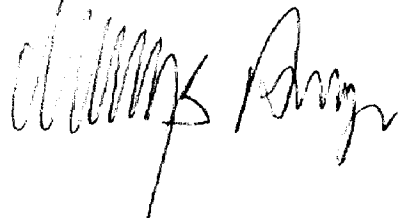
Class

SIGNED on behalf of the said


Before me

NOTARY PUBLIC

SIGNED on behalf of the said



NOTARY PUBLIC