

Form PTO-1594

(Rev. 10/02)

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

TRUSTEE OF THE HERMAN FAMILY TRUST

- Individual(s)
- General Partnership
- Corporation-State
- Other CALIFORNIA TRUST / TRUSTEE
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: OCTOBER 22, 2003

2. Name and address of receiving party(ies)

Name: BARBARA GARDUNO P/K/A NINA

Internal

Address: _____

Street Address: 3289 CARSE DRIVE

City: LOS ANGELES State: CA Zip: 90068

Individual(s) citizenship UNITED STATES

Association

General Partnership

Limited Partnership

Corporation-State

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

78/203,204 & 78/203,166

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JOSEPH GEISMAN, ESQ.

Internal Address: _____

Street Address: C/O LOEB & LOEB LLP

10100 SANTA MONICA BLVD. #2200

City: LOS ANGELES State: CA Zip: 90067

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

121820

DO NOT USE THIS SPACE

9. Signature.

JOSEPH GEISMAN, ESQ.

Name of Person Signing


Signature

NOVEMBER 17, 2003

Date

Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$66.00 121820 78203204

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into by and among the Herman Family Trust (the "Trust"), Ron Herman, Inc., a California corporation with its principal place of business at 8100 Melrose Avenue, Los Angeles, California, 90046 (the "Corporation"), Ron Herman, an individual ("Herman") (collectively, the "Assignors") and Barbara Garduno, p/k/a "Nina," an individual ("Garduno").

WHEREAS, the Trust has adopted, used and is using the trademarks FREE CITY, LIFE NATURE LOVE, and NEIGHBORHOOD;

WHEREAS, the Trust is the owner of certain trademarks set forth on Schedule A attached hereto (the "marks");

WHEREAS, Assignors desire to assign to Garduno all of their rights, title and interest in and to the trademarks, copyrights, artwork and graphics associated with those marks;

WHEREAS, Garduno desires to acquire said marks and the applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment: Assignors hereby assign and transfer to Garduno, absolutely and forever, their entire rights, title, and interest, whether statutory or at common law, whether protected as trademark, trade dress, copyright or otherwise, in and to the intellectual property associated with the marks, including, but not limited to, the goodwill associated with those marks, all corresponding applications, as well as all causes of action for any and all previously occurring infringements of the rights being assigned.

2. Further Assurances: Assignors hereby agree to execute any further documents as Garduno may reasonably request in order to fully carry out the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment is effective this ____ day of October, 2003.

AGREED TO AND ACCEPTED:

HERMAN FAMILY TRUST

By: 
Dated: 10/22/03


Ron Herman, Trustee

By: 
Dated: 10/22/03

Barbara Garduno, p/k/a "Nina,"

RON HERMAN, INC.

an individual

By: 
Dated: 10/22/03

Ron Herman, President

By: 
Dated: 10/22/03

Ron Herman, an individual

APPLICATIONS

MARK	SERIAL NO.	FILING DATE
NEIGHBORHOOD		
FREE CITY	78/203,166	January 14, 2003
LIFE NATURE LOVE	78/203,204	January 14, 2003

Schedule A

MARKS

1



2

EATGREEN

3

**FREE
CITY**

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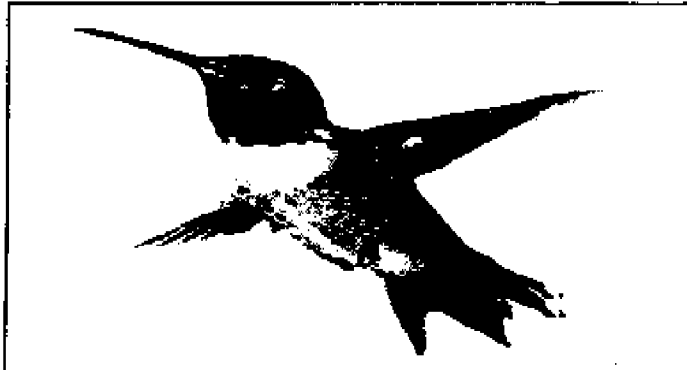
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**NEIG
HBOR
HOOD**

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