

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HSC Acquisition, Inc.		10/23/2003	CORPORATION: RHODE ISLAND

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Hewitt Soap Works, Inc.
<b>Street Address:</b>	333 Linden Avenue
<b>City:</b>	Dayton
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45403
<b>Entity Type:</b>	CORPORATION: OHIO

<b>PROPERTY NUMBERS Total: 19</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	835254	CENTURION
Registration Number:	192746	CHEX
Registration Number:	118202	COLOGNE BOUQUET
Registration Number:	1455992	COMPLIMENTS OF
Registration Number:	1094875	COMPLIMENTS OF
Registration Number:	598878	CREAM WHITE
Registration Number:	602534	EASY TASK
Registration Number:	67528	EASY TASK
Registration Number:	551443	FASHION
Registration Number:	2184504	H
Registration Number:	1614564	HEWITT
Registration Number:	510207	KENSINGTON
Registration Number:	505703	KIRKO
Registration Number:	1017255	LAVENDER & OLD LACE

OP \$490.00 835254

Registration Number:	1910977	NATURAL BEGINNINGS
Registration Number:	123723	OMNIBUS
Registration Number:	822550	OUR DELUXE
Registration Number:	210436	SATINET
Registration Number:	437848	WASH WELL

**CORRESPONDENCE DATA**

Fax Number: (617)439-4170

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 617-439-4444

Email: trademark@EdwardsAngell.com

Correspondent Name: Richard J. Roos

Address Line 1: 101 Federal Street

Address Line 4: Boston, MASSACHUSETTS 02209

ATTORNEY DOCKET NUMBER:

2170/0030

NAME OF SUBMITTER:

Richard J. Roos

**Total Attachments: 8**

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## ASSIGNMENT OF TRADEMARKS

**THIS ASSIGNMENT** is made as of the <sup>27<sup>th</sup></sup> day of October, 2003, between **The Hewitt Soap Company, Inc.**, a corporation of Ohio, U.S.A. having a principal place of business at 333 Linden Avenue, Dayton, OH 45403, U.S.A. (the "Assignor") and **HSC Acquisition, Inc.**, a corporation of Rhode Island, U.S.A. having a principal place of business at 200 Providence Street, West Warwick, RI 02893, U.S.A. (the "Assignee").

**WHEREAS**, the Assignor is the owner of the trademarks listed on Schedule A hereto (the "Trademarks").

**WHEREAS**, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept such assignment.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to the Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and any and all United States Patent and Trademark Office registrations and applications therefor as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the full end of the term or terms for which registration of the Trademarks may be granted or renewed, to the same extent as the Assignor would hold and enjoy if this Agreement and sale had not been made; together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

The Assignor covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this Assignment and sale. The Assignor further agrees to execute any and all applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such rights, and also agrees, at the request and expense of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce protection for said Trademarks in all countries.

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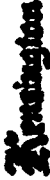



SCHEDULE A

CHEX	Canada	Registered	204227	34880	9/1/2009	Class 3: Soap
LAVENDER & OLD LACE	Canada	Registered	380185	213101	4/2/2006	Class 3: Toilet and bath soap.
OUR DELUXE	Canada	Registered	29173400	TMA151358	6/16/2012	Class 3: Toilet soap
CENTURION	U.S.	Registered	72/242,900	835,254	9/12/2007	Class 3: Toilet soap
CHEX	U.S.	Registered	71/185,034	192,746	12/9/2004	Class 3: Soap
<b>Coconut Bouquet</b> COLOGNE BOUQUET (Stylized)	U.S.	Registered	71/103,210	118,202	8/21/2007	Class 3: Soap
COMPLIMENTS OF	U.S.	Registered	73/607,108	1,455,992	9/8/2007	Class 3: Soap, shampoo, bubble bath, hand & body lotion.
COMPLIMENTS OF	U.S.	Registered	73/114,238	1,094,875	7/4/2008	Class 3: Toilet soap
CREAM WHITE	U.S.	Registered	71/642,818	598,878	11/30/2004	Class 3: Sudsing cleaner, cleanser and detergents
EASY TASK	U.S.	Registered	71/666,581	602,534	2/22/2005	Class 3: Sudsing cleaner, cleanser and detergent

TRADEMARK


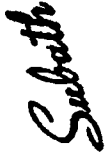
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<b>Easy Task</b> EASY TASK (Stylized)	U.S.	Registered	71/026,881	67,528	2/4/2008	<b>Class 3:</b> Soap for laundry and household use
<b>FASHION</b> FASHION (Stylized)	U.S.	Registered	71/551,560	551,443	12/4/2011	<b>Class 3:</b> Toilet soap
 H & Design	U.S.	Registered	75/079,090	2,184,504	8/25/2008	<b>Class 40:</b> Manufacturer of bar and liquid hand and body soap, hair shampoo, body and hand lotions, mouthwash, shower caps, and sewing kits to osier and/or specification of others
HEWITT	U.S.	Registered	74/001,951	1,614,564	9/25/2010	<b>Class 3:</b> Soaps, namely, hand soap and bath soap
 KENSINGTON (Stylized)	U.S.	Registered	71/528,042	510,207	5/31/2009	<b>Class 3:</b> Sudsing cleaner, cleanser and detergent
 KIRKO (Stylized)	U.S.	Registered	71/527,681	505,703	1/18/2009	<b>Class 3:</b> Sudsing cleaner, cleanser, and detergent
LA VENDOR AND OLD LACE	U.S.	Registered	73/035,548	1,017,255	8/5/2005	<b>Class 3:</b> Toilet and bath soap

NATURAL BEGINNINGS	U.S.	Registered	74/340,327	1,910,977	8/15/2005	Class 3: Skin soap, deodorant soap, hair shampoo, hand lotion, body lotion, bath gel and hair conditioner
OMNIBUS	U.S.	Registered	71/111,813	123,723	12/3/2008	Class 3: Toilet soap
OUR DELUXE	U.S.	Registered	72/213,972	822,550	1/17/2007	Class 3: Toilet soap
<b>Satinet</b> SATINET (Stylized)	U.S.	Registered	71/215,745	210,436	3/16/2006	Class 3: Soap
<b>Wash Well</b> WASH WELL (Stylized)	U.S.	Registered	71/524,563	437,848	3/30/2008	Class 3: Sudsing cleaner, cleanser, and detergent



BRAG	Canada	Reg. No. TMA118787	8/12/1959	Expired 09/07/1990 after failure to renew registration	Class 3: soap
DISHO	Canada	Reg. No. UCA042753	9/4/1952	Expired 05/04/1998 after failure to renew registration	Class 3: soap, synthetic detergents
KIRKO	Canada	Reg. No. TMA118209	8/12/1959	Cancelled 09/11/2003 for non-use after third party expungement action	Class 3: soap
YOURS ALONE	Canada	Reg. No. TMA147896	8/12/1965	Expired 07/17/1997 after failure to renew registration	Class 3: toilet soap
AMERICAN CROWN	U.S.	Reg. No. 1,354,877	11/16/1984	Cancelled 01/22/1992 for failure to file a Declaration of Use	Class 3: toilet bar soap
BABY'S FIRST GIFT	U.S.	App. No. 74/721,208	8/28/1995	Abandoned 10/11/1996 for failure to respond to an Office Action	Class 3: body and hand soap
BRAG	U.S.	App. No. 74/022,058	1/24/1990	Abandoned 09/04/1992 for failure to file a Statement of Use	Class 3: toilet face bar soap, laundry detergent, dishwashing detergent, floor polish, automobile polish and abrasive household cleaning preparations
CLASSIC EDITION	U.S.	Reg. No. 1,956,516	4/5/1995	Cancelled 11/16/2002 for failure to file a Declaration of Use	Class 3: body and hand soap

FASHION HOUSE	U.S.	Reg. No. 1,073,429	1/31/1977	Expired 06/29/1998 after failure to renew registration	Class 3: toilet soap
FUN FLOWER	U.S.	Reg. No. 1,982,686	8/14/1995	Cancelled 03/29/2003 for failure to file a Declaration of Use	Class 3: body and hand soap
 HEWITT (Stylized)	U.S.	Reg. No. 506,561	12/30/1947	Expired 03/09/1990 after failure to renew registration	Class 3: sudsing cleaner, cleanser and detergent
ROMANA	U.S.	Reg. No. 851,613	10/26/1967	Expired 11/03/1992 after failure to renew registration	Class 3: toilet soap
 SUBATH (Stylized)	U.S.	Reg. No. 523,947	11/26/1948	Expired 11/03/1992 after failure to renew registration	Class 3: sudsing cleaner, cleanser and detergent
SUN CASTLES	U.S.	App. No. 75/886,848	1/4/2000	Abandoned 08/16/2002 for failure to file a Statement of Use	Class 3: bar soap, hair shampoo, hair conditioner, hand and body lotion