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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

UNCLE BEN'S, INC. 6.2.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State DELAWARE Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MARS, INCORPORATED

Internal Address:

Street Address: 6885 ELM STREET

City: MCLEAN State: VA Zip: 22101

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State DELAWARE

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/28/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) (SEE SCHEDULE A)

B. Trademark Registration No.(s) (SEE SCHEDULE B)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: TIMOTHY J. KELLY

Internal Address:

Street Address: 30 ROCKEFELLER PLAZA

City: NY State: NY Zip: 10112

6. Total number of applications and registrations involved: 176

7. Total fee (37 CFR 3.41): \$ 4415.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

TIMOTHY J. KELLY Name of Person Signing

Signature

5/28/03 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/04/2003 6TON11 00000090 75342500

01 FC:0521 40.00 OP 02 FC:0522 4375.00 OP

TRADEMARK REEL: 002740 FRAME: 0108

SCHEDULE A

Trademark	Application Number
SIEMPRE QUEDA BIEN AND DESIGN	75/342500
COUNTRY INN	75/469977
MASTERFOODSERVICES AND DESIGN	75/564970
MASTERFOODSERVICES	75/982597
MFS & DESIGN	75/623708
MISCELLANEOUS DESIGN	75/678526
SOUTHERN TRADITIONS	75/678533
MINNESOTA HARVEST	75/749713
UNCLE BEN'S POWER BOWL	75/864850
UNCLE BEN'S ...	MISSING
HEALTHY TASTE	75/864709
UNCLE BEN'S PASTA BOWL	75/864740
UNCLE BEN'S MNI BOWL	75/983224
UNCLE BEN'S INFUSED	75/887996
UNCLE BEN'S ...	75/982483
LIFE ESSENTIALS	75/914260
EXPRESS CAFE	75/918613
PRONTO RISOTTO	75/918611
MENU SOLUTIONS	76/082756
UNCLE BEN'S DESSERT ...	76/103820
MILKY WAY MELTDOWN	76/103708
BRANDS THAT BUILD	76/103707
MILKY WAY MIDNIGHT MELTDOWN	76/114429
CHARACTER DESIGN ...	76/114427
CHARACTER DESIGN ...	76/114425
CHARACTER DESIGN ...	76/114424
UB WORLD	76/114426
UB SPIN	76/113756
DOVE MELTDOWN	76/114352
SNICKERS MELTDOWN	76/114428
3 MUSKETEERS MELTDOWN	76/114355
TWIX CARAMEL MELTDOWN	76/113907
TWIX PEANUT BUTTER ...	76/114354
UBBIES	76/114430
UB BUCKS	76/114351
UB BLAST	76/114326
THE POSITIVE FOOD COMPANY	76/114327
A PASSION FOR GOOD FOOD	76/124745
MAKE HUNGER ...	76/124728
KAN TONG	76/131327
UNCLE BEN'S CULINARY ARTS	76/135925
FEED YOUR BELLY ...	76/146037
UNCLE BEN'S GO WILD	76/196763
EASYSKRATCH	76/201779
UNCLE BEN'S ...	76/201798
SMARTSCRATCH	76/201776
NUTRIFIBER	76/201687
UNCLE BEN'S MINI ...	76/201686
UNCLE BEN'S POUCH ...	76/201778
UNCLE BEN'S STIR UPS	76/201796
UNCLE BEN'S ...	76/201797
MASTERDISTRIBUTOR	76/205681
UNCLE BEN'S POTATO ...	76/205313
MASTERSPROGRAM	76/205680
MASTERSTUDIES	76/205679
MASTERCREDITS	76/205315
UNCLE BEN'S BREAKFAST ...	76/205322
MASTERRECOURCES	76/205314
THE NEW CANVAS ...	76/210410
MASTERFOODSERVICES ...	76/210449

Trademark	Application Number
MASTERFOODS	76/231986
PERFECT MEALS ...	76/234272
COUNTRY INN	76/247833
MASTERFOODS	76/268014
NATURAL SELECT ...	76/276700
UNCLE BEN'S EXPRESS	76/277203
PEPPY PEPPER PILAF!	76/314834
PECAN PLUNGE!	76/314832
LEMON AT LAST!	76/314839
BERRY WILD!	76/314835
UNCLE BEN'S MINI DUNKS	76/314831
VERY WHEATBERRY!	76/314830
TERIYAKI TEMPTATION!	76/314840
MINI DUNKS	76/314837
TEX MEX TANGO!	76/314838
UNCLE BEN'S CLASSIC	76/325335
UNCLE BEN'S EXPRESS	76/337888
KAN TONG	76/345290
UNCLE BEN'S GOODSTUFFS	76/349235
DELICIOUS. EASY. PERFECT	76/357672
COUNTRY INN	76/365882
COUNTRY INN	76/368537
SUNCRISP	76/371768
UNCLE BEN'S DEEP ...	76/372848
KAN TONG	76/380534
GOODSTUFFS	76/395480
UNCLE BEN'S BOWLS	76/410793
BOWLED MEALS	76/413718
UNCLE BEN'S ...	76/417027
VEG-A-FULLS	76/417419
UNCLE BEN'S VEG-A-FULLS	76/417420
UNCLE BEN'S BAKES	76/425164
UNCLE BEN'S BISTRO	76/446822
MASTERS PROGRAM ...	76/456531
MASTERFOODS	76/481068
JAMAICAN JASMINE!	78/206199
BUTTERY! BASMATI PILAF!	78/206194
MAKE LUNCH A ...	76/496399
CULINARY PLAYGROUND	76/495175
A BOWL NEW ...	78/224162
MASTERFOODSERVICES	76/503498
UNCLE BEN'S ...	78/242076
PERFECT EVERY TIME	78/244884
READY RICE	78/244896

SCHEDULE B

Trademark	Registration Number
DESIGN OF UNCLE BEN PORTRAIT	434624
CONVERICE	436523
EACH GRAIN SALUTES YOU AND DESIGN	436999
DESIGN ONLY (EACH GRAIN SALUTES YOU)	436998
UNCLE BEN'S	437176
CONVERTED	563449
EACH GRAIN SALUTES YOU	578863
TIO BEN and Design	595292
AMERICAN MUZZA	708477
UNCLE BEN'S	740123
DESIGN OF A MAN'S HEAD IN	741675
CONVERTED	808610
UNCLE BEN'S MEASURE OF...	874378
UNCLE BEN'S MEASURE OF ...	899801
UNCLE BEN'S	903134
RICEHULLITE	1171238
UNCLE BEN'S CONVERTED RICE ...	1335732
UNCLE BEN'S CONVERTED RICE ...	1358277
UNCLE BEN'S CONVERTED RICE ...	1360886
THE UNCLE BEN'S 7 DAY RICE...	1370119
IT REALLY DOES MAKE A ...	1395976
DOLMIO	1515665
COUNTRY INN	1593218
CHEF'S TIPS	1609058
UNCLE BEN'S	1695480
BAG DESIGN	1726005
UNCLE BEN'S & DESIGN	1888708
UNCLE BEN'S	1995687
UNCLE BEN'S	1997104
UNCLE BEN'S	2001081
UNCLE BEN'S	2002712
KAN TONG AND DESIGN	2019043
KAN TONG AND DESIGN	2020551
YEOMAN	2025958
INTERNATIONAL CHEF AND DESIGN	2028248
INTERNATIONAL CHEF	2031553
COUNTRY INN AND DESIGN	2071647
COUNTRY INN KITCHEN FAVORITES	2071648
CUSTOM RECIPE	2076788
DESIGN OF A DRAGON	2105426
SAY UNCLE!	2127975
THINK UNCLE	2135150
GOOD COOKS COOK WITH UNCLE BEN'S	2143292
COMPLETELY VEGETARIAN AND DESIGN	2170178
CENTER PLATE RICE AND DESIGN	2203151
TREND LEADER	2269039
INTERNATIONAL GRAINS	2291637
INTERNATIONAL GRAINS ...	2302308
INTERNATIONAL GRAINS	2336920
APPETIZE	2383301
FLAVOR LOCKED ...	2438523
MASTERFOODSERVICES	2445138
INTERNATIONAL GRAINS AND DESIGN	2468071
UNCLE BEN'S NATURAL ...	2499104
UNCLE BEN'S CHEF'S ...	2499105
COOKING IS FOR KIDS AND DESIGN	2500203
UNCLE BEN'S MINI ...	2505398
UNCLE BEN'S CHILI BOWL	2511231
UNCLE BEN'S AND DESIGN	2516392
THE TASTE OF MASTERFOODS	2532594

SCHEDULE B

Trademark	Registration Number
HOMETOWN HARVEST	2541099
MASTERFOODSERVICES ...	2550704
RUSTIC HARVEST	2553284
KIM SUNG	2564136
COOKING IS FOR KIDS	2582545
MASTERFOODSERVICES ...	2589343
UNCLE BEN'S NOODLE ...	2598784
AT THE FOUNDATION OF THE	2635639
EASYSCRATCH	2698666
PERFECT EVERY TIME AND DESIGN	2700615

Delaware

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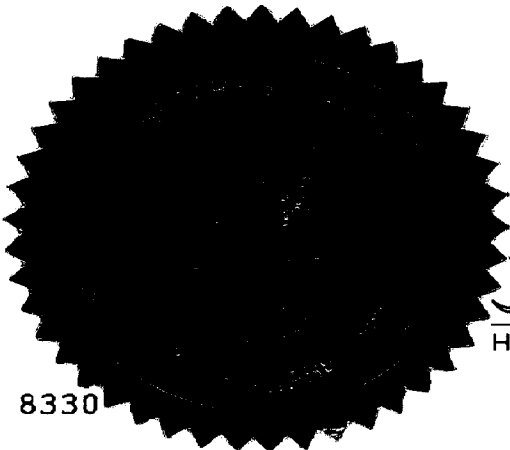
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"UNCLE BEN'S, INC.", A DELAWARE CORPORATION,
WITH AND INTO "MARS, INCORPORATED" UNDER THE NAME OF "MARS, INCORPORATED", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2002, AT 2:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2289491

DATE: 03-05-03

RECORDED: 06/02/2003

TRADEMARK
REEL: 002740 FRAME: 0113