

05-19-2003

U.S. Department of Commerce  
Patent and Trademark Office



IT

102451092

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Intertec Publishing Corporation 2-14-02

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State DELAWARE  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)  
 Name: PRIMEDIA Business Magazines & Media Inc.  
 Address: 9800 Metcalf  
 Overland Park, Kansas 66212-2216

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State: DELAWARE  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Name Change

Execution Date: July 24, 2001

4. Application number(s) or registration number(s): SEE EXHIBIT ATTACHED

A. Trademark Application No.(s) B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

6. Total number of applications and registrations involved:  
 Two Hundred Forty-Seven (247)

7. Total fee (37 CFR 3.41)..... \$ 6,190  
 Enclosed  
 Any deficiency is authorized to be charged to  
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lawrence W Greene [Signature] 2.14.02  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 15

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

**SCHEDULE A**

<i>Country:</i> <b>United States</b>						
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION	16	74/730844	9/18/95	1984881	7/2/96	Registered
AC-U-KWIK	16	73/334248	10/26/81	1211519	10/5/82	REGISTERED
AC-U-KWIK	9, 16, 42	76/084870	7/7/00			FILED
AIRCRAFT BLUEBOOK-PRICE DIGEST& DESIGN	16	313782	6/8/81	1198712	6/22/82	Registered
AMERICAN CITY & COUNTY	16			1756803	3/9/93	Registered
AMERICAN CITY & COUNTY	16			1396245	6/3/86	Registered
AMERICAN CITY & COUNTY (STYLIZED)	16	74/636827	2/21/95	1997690	8/27/96	Registered
AMERICAN FARMER	25	75/131378	7/9/96	2096101	9/9/97	Registered
AMERICAN PRINTER	16	73/794333	4/19/89	1569677	12/5/89	Registered
AMERICAN SCHOOL & UNIVERSITY AS & U (STYLIZED)	16			1239400	5/24/83	Registered
AMERICAN TRUCKER	16	74/407003	6/25/93	1887089	4/4/95	Registered
AMERICAN TRUCKER	25	75/131599	7/9/96	2049294	4/1/97	Registered
AMERICAN TRUCKER AND DESIGN	16, 42	76/026930	4/17/00			FILED
ANNUAL CATALOG CONFERENCE & EXHIBITION	35	75/366591	10/1/97	2270266	8/17/99	REGISTERED
ANTI-AGING CONFERENCE & EXPOSITION	41	75/917074	2/11/00			FILED
ANTI-AGING EXPO	41	75/917073	2/11/00	2514217	12/4/01	FILED
APPLY*	16, 42	76/172961	11/29/00			FILED
BACKSTAGE	41	75/501871	6/15/98			FILED
BEEF	NA, 38			779661	11/3/64	Registered
BEEF	16	75/297943	5/27/97	2199546	10/27/98	Registered

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BLUE & RED DESIGN	16			1077376	11/15/77	Registered	
BLUE BOOK	16	73/769112	12/12/88	1590834	4/10/90	Registered	
BLUE BOOK	16	284665	11/13/67	861985	12/17/68	Registered	
BMI BUILDING MATERIALS INTERNATIONAL	16	75/789337	8/31/99	2377497	8/15/00	REGISTERED	
BOXBOARD CONTAINERS INTERNATIONAL	16	75/401067	12/5/97	2309771	1/18/00	REGISTERED	
BROADCAST ENGINEERING	16			712158	3/7/61	Registered	
C & D DEBRIS RECYCLING	16	74/458070	11/15/93	1970622	4/23/96	Registered	
CABLE AVAILS	16	74/190728	8/1/91	1742278	12/22/92	Registered	
CATALOG AGE	16	73/467624	2/27/84	1311064	12/25/84	Registered	
CATALOG AGE	35	75/976715	12/7/95	2135118	2/3/98	Registered	
CLYMER	16	75/554168	9/16/98	2389166	9/26/00	REGISTERED	
CM	16, 42	76/034229	4/25/00			FILED	
COAL AGE	16	75/182954	10/17/96	2161406	6/2/98	Registered	
COMMERCIAL TRAILER BLUE BOOK	16			1723679	10/13/92	Registered	
CONCRETE PRODUCTS	16	73/794653	4/20/89	1571873	12/19/89	Registered	
CONTINUUM	16	75/315265	6/26/97	2309648	1/18/00	REGISTERED	
CONTINUUM (STYLIZED)	16	75/343872	8/20/97	2221360	2/2/99	REGISTERED	
CORPORATE PROFILE	35	75/714579	1/28/88	1529984	3/14/89	Registered	
CORPORATE PROFILE	35	73/315586	6/19/81	1229054	3/1/83	Registered	
CRAMMM	35			1407928	9/2/86	Registered	
CUSTOMER SUPPORT MANAGEMENT	16, 42	76/011392	3/28/00	2472549	7/24/01	REGISTERED	
DEALER BUSINESS	16	75/159277	9/3/96	2129613	1/13/98	Registered	

**TRADEMARK**

**REEL: 002732 FRAME: 0590**

**SCHEDULE A**

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DEALERS' PRODUCT SOURCE	16	75169559	9/20/96	2131472	1/20/98	Registered	
DELTA AGRICULTURAL DIGEST	16			1494181	6/28/88	Registered	
DELTA AGRICULTURAL DIGEST & DESIGN	16			1503831	9/13/88	Registered	
DEMOMEMO	16, 42	76/255831	5/11/01			FILED	
DESKTOP MUSIC PRODUCTION GUIDE	16, 42	75/912085	2/7/00	2407508	11/21/00	REGISTERED	
DIGITAL SOLUTIONS	16	75/934963	3/3/00			FILED	
DIGITIPS	16	75/146401	8/7/96	2124514	12/23/97	Registered	
DIRECT	16	73/765440	11/23/88	1594150	5/1/90	Registered	
DIRECT	35	75/976717	12/7/95	2135120	2/3/98	Registered	
DIRECT	42	76/036850	4/28/00	2442751	4/10/01	REGISTERED	
DIRECT NEWSLINE	35, 42	75/366545	10/1/97	2266271	8/3/99	REGISTERED	
DIRECT.COM	16	75/867963	12/9/99	2497057	10/9/01	REGISTERED	
DIRECT.COM	42	76/229906	3/22/01			FILED	
DIRECTORY WORLD	16, 35	75/242692	2/18/97	2149127	4/7/98	Registered	
E&MJ INTERNATIONAL DIRECTORY OF MINING	16	74/559776	8/11/94	1994442	8/20/96	Registered	
EC & M	16	311635	5/22/81	1197258	6/8/82	Registered	
E-CLIPS	42	76/255829	5/11/01			FILED	
ELECTRICAL CONSTRUCTION AND MAINTENANCE	16	297262	5/3/68	859343	10/29/68	Registered	
ELECTRICAL MARKETING	16	55462	6/18/75	1049297	9/28/76	Registered	
ELECTRICAL WHOLESALING	16	75/578746	10/28/98	2278200	9/14/99	REGISTERED	
ELECTRICAL WHOLESALING (STYLIZED)	16			613190	9/27/95	Registered	

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ELECTRONIC AUTO BLUE BOOK	9	75/804423	9/21/99	2420290	1/9/01	REGISTERED	
ELECTRONIC TRUCK BLUE BOOK	9			1744331	1/5/93	Registered	
ELECTRONICS SOURCE BOOK	16			1337433	5/21/85	Registered	
ELECTRONICSSOURCE BOOK	16			1741248	12/22/92	Registered	
ENERGY MANAGEMENT TECHNOLOGY	16	73/427130	5/23/83	1302218	10/23/84	Registered	
ENERGY MANAGER (STYLIZED)	16	75/330642	7/25/97	2223383	2/9/99	REGISTERED	
ENERGY MANAGER (WORD MARK)	16	75/331004	7/25/97	2223384	2/9/99	REGISTERED	
ENGINEERING AND MINING JOURNAL	16	74/464113	10/13/43	408353	8/8/44	Registered	
ENTERTAINING PLACES	16	75/612763	12/28/98	2296137	11/30/99	REGISTERED	
ENTERTAINMENT DESIGN	16	75/487011	5/18/98	2300886	12/14/99	REGISTERED	
EQUIPMENT WATCH	16, 42	76/183093	12/19/00			FILED	
ETEC	41	74/520684	5/6/94	2103721	10/7/97	Registered	
FACILITY SYSTEMS	16	75/696730	5/3/99	2450307	5/8/01	REGISTERED	
FACILITY TECHNOLOGY	16	76/032861	4/24/00			FILED	
FACTCARD	35	74/280000	6/1/92	1758685	3/16/93	Registered	
FARM INDUSTRY NEWS	16	74/585721	10/14/94	1977733	6/4/96	Registered	
FINANCIAL MARKETING LETTER	16, 42	75/801323	9/16/99	2437716	3/20/01	REGISTERED	
FIRE CHIEF	16			1079863	12/20/77	Registered	
FIRE/EMS PRODUCT NEWS	16	75/580469	10/29/98	2267949	8/3/99	REGISTERED	
FIRST DAY	16	74/261161	3/31/92	1780216	7/6/93	Registered	
FIRSTCLICK	42	76/147061	10/13/00			FILED	

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FLEET OWNER	16			1199515	6/29/82	Registered	
FORECAST (STYLIZED)	16	75/119507	5/28/96	2057428	4/29/97	Registered	
GROUNDS MAINTENANCE	16	716591	3/14/88	1519792	1/10/89	Registered	
HAY & FORAGE GROWER	16	684163	9/14/87	1505426	9/20/88	Registered	
HIGH COTTON	41	75/181390	10/15/96	2103373	10/7/97	Registered	
HOT PROPERTIES	16, 42	76/145696	10/12/00			FILED	
HOTEL STRATEGIES	16	75/494212	6/1/98	2289694	10/26/99	REGISTERED	
I&T PRODUCT FILE	16			1496719	7/19/88	Registered	
I-MERCHANT (STYLIZED)	16	75/665021	3/22/99	2309445	1/18/00	REGISTERED	
IMPLEMENT & TRACTOR RED BOOK	16	74/636276	2/21/95	1996541	8/27/96	Registered	
INDUSTRY FOCUS	35	75/058991	2/16/96	2038673	2/18/97	Registered	
INSTORE	16	75/338260	8/8/97	2211983	12/15/98	Registered	
INTERNATIONAL CONSTRUCTION	16	75/185703	10/22/96	2107122	10/21/97	Registered	
INTERNATIONAL JOURNAL OF ANTI-AGING MEDICINE	16	75/424399	1/27/99	2297098	11/30/99	REGISTERED	
INTERNATIONAL MAGAZINE MANAGEMENT EXECUTIVE FORUM	35	75/366537	10/1/97	2243997	5/4/99	REGISTERED	
INTERNET AUDIO	16	76/026509	4/14/00	2489664	9/11/01	REGISTERED	
INTERNET TELEPHONY	42	75/415004	1/7/98			FILED	
INTERTEC	16	74/259956	3/27/92	1803220	11/9/93	Registered	
IP NETWORKS	35	75/809815	9/28/99	2414838	12/19/00	REGISTERED	
IP.NET	16	75/487111	5/18/98	2362997	6/27/00	REGISTERED	
I-PROMOTE	16, 42	76/069728	6/14/00			FILED	
ISECURITY	42	76/357908	1/11/02			FILED	

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IT (STYLIZED)	38	75/413771	1/5/98	2294003	11/23/00	REGISTERED	
JOURNAL OF ANTI-AGING MEDICINE	16	75/405267	12/15/97	2290674	11/2/99	REGISTERED	
KEYSTONE COAL INDUSTRY MANUAL	16	74/510791	4/11/94	1882190	3/7/95	Registered	
LDI	35, 41	75/136991	7/22/96	2069819	6/10/97	Registered	
LDINSTITUTE	41	75/842009	11/5/99	2383389	9/5/00	REGISTERED	
LIGHTING DIMENSIONS (STYLIZED)	16	74/355826	2/5/93	1793663	9/21/93	Registered	
LIGHTING DIMENSIONS INTERNATIONAL	35, 41	74/355827	2/5/93	1831527	4/19/94	Registered	
LIGHTING JOCKEY	41	76/007176	3/22/00			FILED	
M&CG MINING AND CONSTRUCTION GROUP	16	75/593061	11/20/98	2298236	12/7/99	REGISTERED	
MAGAZINE WEEK	16			1517927	12/27/88	Registered	
MARKETING TOOLS	16	74/494233	2/25/94	1973521	5/7/96	Registered	
MILLIMETER	16	73/525075	3/4/85	1375813	12/17/85	Registered	
MINE AND QUARRY TRADER	16	73/556963	9/5/85	1389865	4/15/86	Registered	
MINING EQUIPMENT DIGEST (STYLIZED)	16	75/611201	12/23/98	2286852	10/12/99	REGISTERED	
MOBILE RADIO TECHNOLOGY	16	74/613779	12/22/94	1976047	5/28/96	Registered	
MOBILE/MANUFACTURED HOME BLUEBOOK	16			1531924	3/28/89	Registered	
MODERN BULK TRANSPORTER	16	75/211938	12/12/96	2172397	7/14/98	Registered	
MOTORCYCLE RED BOOK	16			1780251	7/6/93	Registered	
MRT	16	75/564752	10/5/98	2285469	10/12/99	REGISTERED	
MULTIFAMILY MONITOR (STYLIZED)	16	75/501814	6/15/98	2299623	12/14/99	REGISTERED	
MUNICIPAL INDEX	16			668070	10/7/58	Registered	

**TRADEMARK**

**REEL: 002732 FRAME: 0594**

**SCHEDULE A**

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MUNICIPAL INDEX (STYLIZED)	16	580963	2/3/86	1426531	1/27/87	Registered
NATIONAL CENTER FOR DATABASE MARKETING	35	75/219509	12/27/96	2229917	3/9/99	REGISTERED
NATIONAL HOG FARMER	NA, 38			645549	5/14/57	Registered
NATIONAL MARKET REPORTS' AUTO BLUE BOOK	16	75/639911	2/12/99	2460175	6/12/01	REGISTERED
NATIONAL REAL ESTATE INVESTOR	16	73/574281	12/19/85	1402130	7/22/86	Registered
NCOF	41	76/196460	1/19/01			FILED
NEXT-GEN NETWORKS	35	75/809816	9/28/99			FILED
NOW MEDIA	9	74/487265	2/7/94	2063611	5/20/97	Registered
NREI	16			1618763	10/23/90	REGISTERED
OLDER CAR RED BOOK	16			1781389	7/13/93	Registered
PAPER FILM FOIL CONVERTER	16, 42	75/921940	2/17/00			FILED
PAPER, FILM & FOIL CONVERTER	16	73/794598	4/20/89	1571872	12/19/89	Registered
PASSPORT	16	76/236587	4/2/01	2515260	12/4/01	FILED
PENSION MANAGEMENT	16	74/597418	11/10/94	1952049	1/23/96	Registered
PENSION WORLD	16			1400316	7/8/86	Registered
PERSONAL STUDIO BUYER'S GUIDE	16	75/900746	1/21/00			FILED
POWER ELECTRONICS TECHNOLOGY	16, 42	76/285702	7/16/01			FILED
POWERSPORT VEHICLE BLUE BOOK	16	75/429328	2/5/98	2319923	2/15/00	REGISTERED
PRODUCT PROFILE	35	74/098045	9/18/90	1685855	5/5/92	Registered
PROFITABLE EMBROIDERER	16, 42	76/069344	6/13/00			FILED
PROMO	16, 35	75/366590	10/1/97	2236281	3/30/99	REGISTERED

**TRADEMARK**

**REEL: 002732 FRAME: 0595**



**SCHEDULE A**

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PROMO EXPO	35	75/366593	10/1/97	2268280	8/10/99	REGISTERED	
PROMOXTRA!	16	75/366544	10/1/97	2262181	7/20/99	REGISTERED	
QUICKACCESS	9	75/804603	9/21/99	2483953	8/28/01	REGISTERED	
REAL ESTATE INVESTOR	16	73-575281	12/19/85	1402130	7/22/86	Registered	
RECREATIONAL VEHICLE BLUEBOOK	16			1212395	10/12/82	Registered	
RECYCLING TIMES	16	75/934914	3/3/00	2426978	2/6/01	REGISTERED	
RED & BLUE DESIGN	16			1077375	11/15/77	Registered	
RED BOOK NATIONAL MARKET REPORTS, INC. (STYLIZED)	16			1270728	3/20/84	Registered	
RED BOOK OFFICIAL USED CAR VALUATIONS	16			764854	2/11/64	Registered	
REFRIGERATED TRANSPORTER	16	75/211937	12/12/96	2174426	7/21/98	Registered	
REGISTERED REPRESENTATIVE	16	73/698777	12/3/87	1497701	7/26/88	Registered	
REGISTERED REPRESENTATIVE	16	73/315866	6/22/81	1209346	9/14/82	Registered	
REGISTERED REPRESENTATIVE/TRAININ G VIDEO	41	73/454484	11/28/83	1332698	4/23/85	Registered	
RF DESIGN	16			1517932	12/27/88	Registered	
ROCK PRODUCTS	16	73/794514	4/20/89	1571871	12/19/89	Registered	
RUBBER RED BOOK	16	73/333664	10/22/81	1236247	5/3/83	Registered	
S&VC	16	517209	1/11/85	1349344	7/16/85	Registered	
SATCOM.ISP	16, 42	76/037743	5/1/00			FILED	
SATELLITE BROADBAND	16, 42	76/059482	5/31/00	2521406	12/18/01	REGISTERED	
SATELLITE COMMUNICATIONS	16			1497676	7/26/88	Registered	

**TRADEMARK**

**REEL: 002732 FRAME: 0596**

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SATELLITE COMMUNICATIONS (STYLIZED)	16			1487243	5/3/88	Registered	
SECURITY SOLUTIONS ONLINE	42	75/388264	11/12/97	2429056	2/20/01	REGISTERED	
SHOPPING CENTER WORLD	16			1402132	7/22/86	Registered	
SITE MANAGEMENT & TECHNOLOGY	16	75/516135	7/9/98	2282303	9/28/99	REGISTERED	
SITE MANAGEMENT & TECHNOLOGY (STYLIZED)	16	75/550267	9/9/98	2291742	11/9/99	REGISTERED	
SOUND & VIDEO CONTRACTOR	16	511998	12/4/84	1369629	11/5/85	Registered	
SOUND & VIDEO CONTRACTOR	16	74/468705	12/13/93	1878625	2/14/95	Registered	
SOUTHEAST AGRICULTURAL DIGEST	16			1486566	4/26/88	Registered	
SOUTHEAST COTTON CONFERENCE	35			1900240	6/13/95	Registered	
SOUTHEAST COTTON CONFERENCE & DESIGN	35	74/729189	9/14/95	2001271	9/17/96	Registered	
SOUTHEAST REAL ESTATE NEWS	16			1404012	8/5/86	Registered	
SOUTHEAST REAL ESTATE NEWS (STYLIZED)	16			1435106	3/31/87	Registered	
SOUTHWEST REAL ESTATE NEWS	16			1406728	8/26/86	Registered	
SOUTHWEST REAL ESTATE NEWS (STYLIZED)	16			1427028	1/27/87	Registered	
SOYBEAN DIGEST	16			1520859	1/17/89	Registered	
SPA/SAUNA	16	75/420683	1/20/98	2242253	4/27/99	REGISTERED	
STITCHES MAGAZINE	16	74/555755	8/1/94	1904410	7/11/95	Registered	
STREAMING TECHNOLOGY	16, 42	76/255711	5/11/01			FILED	
STUDIO PRO (STYLIZED)	41	75/659951	3/15/99	2356385	6/6/00	REGISTERED	
STUDIOPRO	41	75/648482	2/25/99	2356379	6/6/00	REGISTERED	

**TRADEMARK**

**REEL: 002732 FRAME: 0597**

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SUPPORT MANAGEMENT	16	75/147101	8/7/96	2082648	7/22/97	REGISTERED	
SWIMMING POOL/SPA AGE	16			1585586	3/6/90	Registered	
SWIMMING POOL/SPA AGE & DESIGN	16	75/002754	10/10/95	2136524	2/17/98	Registered	
SWIMMING POOL/SPA AGE & DESIGN	16, 42	76/063149	6/5/00			FILED	
T & D	16	72/325582	4/25/69	885510	2/3/70	Registered	
TELECARD WORLD	35	75/811935	9/30/99	2448794	5/8/01	REGISTERED	
TELECOM BUSINESS	35	75/356599	9/15/97	2276838	9/7/99	REGISTERED	
TELECOM BUSINESS	16	75/357099	9/15/97	2258208	6/29/99	REGISTERED	
TELECOMLATINA	35	75/289363	5/9/97	2152504	4/21/98	Registered	
TELEPHONY	16	74/488676	2/10/94	1921912	9/26/95	Registered	
THE DATABASE MARKETER	16	75/624950	1/22/99	2351010	5/16/00	REGISTERED	
THE EDUCATIONAL AUTHORITY FOR PROMOTIONAL APPAREL	16	75/435684	2/17/98	2273825	8/31/99	REGISTERED	
THE ELECTRONICS SOURCE BOOK	42	75/842010	11/5/99	2508710	11/20/01	REGISTERED	
THE ELECTRONICS SOURCEBOOK ONLINE & Design (no color)	42	76/007143	3/22/00			FILED	
THE FAST TRACK & DESIGN	9			1388081	4/1/86	Registered	
THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION	16	75/577126	10/26/98	2281726	9/28/99	REGISTERED	
THE JOURNAL FOR SENIORS HOUSING AND LONG TERM CARE	16	75/343874	8/20/97	2166691	6/16/98	Registered	
THE JOURNAL OF DIGITAL TELEVISION	16	75/401365	12/8/97	2202403	11/3/98	Registered	
THE LEADING MAGAZINE FOR THE BUILDING MATERIALS MARKET	16	75/651560	3/2/99	2278577	9/14/99	REGISTERED	

**SCHEDULE A**

<u>Country:</u> <b>United States</b>							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
THE OLDER TRUCK BLUE BOOK	16			1634000	2/5/91	Registered	
THE PRESS	16	74/555747	8/1/94	1902719	7/4/95	Registered	
THE PRESS REPORTS	16	75/396813	11/26/97	2284195	10/5/99	REGISTERED	
THE TRUCK BLUE BOOK RESIDUAL VALUES	16			1727493	10/27/92	Registered	
THE WORLD PRO AWARDS	41	75/366588	10/1/97	2230279	3/9/99	REGISTERED	
THEATRE CRAFTS	16	72/268337	4/4/67	850021	5/28/68	Registered	
TRAILER BODY BUILDERS	16	75/211923	12/12/96	2174425	7/21/98	Registered	
TRANSMISSION & DISTRIBUTION	16	74/468741	12/13/93	1864721	11/29/94	Registered	
TRANSMISSION & DISTRIBUTION INTERNATIONAL	16	74/613780	12/22/94	1976048	5/28/96	Registered	
TRUCK BLUE BOOK	16			1358016	9/3/85	Registered	
TRUCK BLUE BOOK OFFICIAL USEDTRUCK VALUATIONS	16			873461	7/22/69	Registered	
TRUCK IDENTIFICATION BOOK	16			1052169	11/2/76	Registered	
TRUCKER.COM	42	76/136889	9/28/00			FILED	
TRUSTS & ESTATES	16	76/161910	11/8/00	2524774	1/1/02	REGISTERED	
UPSTART	16	75/516137	7/9/98	2263140	7/20/99	REGISTERED	
USERS CHOICE AWARDS	42	76/146292	10/13/00			FILED	
UTECH	35, 41	75/392501	11/19/97	2464121	6/26/01	REGISTERED	
UTILITY BUSINESS	16	75/330986	7/25/97	2245207	5/11/99	REGISTERED	
UTILITY BUSINESS (STYLIZED)	16	75/330985	7/25/97	2233070	3/16/99	REGISTERED	
UTILITY TECHNOLOGY EXPOSITION AND CONFERENCE	35, 41	75/843481	11/8/99	2369616	7/18/00	REGISTERED	

**SCHEDULE A**

Country: <b>United States</b>							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
VAN CONVERSION BLUE BOOK	16			1324467	3/12/85	Registered	
VIDEO SYSTEMS	16, 41, 42	75/653936	3/4/99	2305009	12/28/99	REGISTERED	
VIDEO SYSTEMS & DESIGN	16, 41, 42	75/653378	3/4/99	2392880	10/10/00	REGISTERED	
VISFX (WORD MARK)	16	75/367105	10/1/97	2193810	10/6/98	Registered	
WALL STREET WRAP	16	75/501873	6/15/98	2264885	7/27/99	REGISTERED	
WARD'S	16			542113	5/8/51	Registered	
WARD'S AUTOMOTIVE INTERNATIONAL	16			1442079	6/9/87	Registered	
WARD'S AUTOMOTIVE REPORTS	16			542114	5/8/51	Registered	
WARD'S AUTOMOTIVE YEARBOOK	16			1461884	10/20/87	Registered	
WARD'S AUTOWORLD (STYLIZED)	16	72/321267	3/10/69	896525	8/11/70	Registered	
WARD'S DEALER BUSINESS	16	75/159299	9/3/96	2150243	4/14/98	Registered	
WARD'S ENGINE AND VEHICLE TECHNOLOGY UPDATE	16	74/585717	10/14/94	1996456	8/27/96	Registered	
WASTE AGE	16	75/934898	3/3/00	2426977	2/6/01	REGISTERED	
WATERWAY GUIDE	16			1100704	8/29/78	Registered	
WATERWAY GUIDE CAPTAIN'S EDITION	16	75/872547	12/14/99	2495625	10/9/01	REGISTERED	
WEARABLES BUSINESS	16	75/270763	4/8/97	2239892	4/13/99	REGISTERED	
WEARABLES BUSINESS ONLINE	42	76/084941	7/7/00			FILED	
WIRELESS REVIEW	16	75/321510	7/9/97	2223377	2/9/99	REGISTERED	
WIRELESS TECHNOLOGY INTERNATIONAL	16	75/567422	10/9/98	2275057	8/31/99	REGISTERED	
WORLD WASTES	16			1741275	12/22/92	Registered	

State of Delaware  
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1258944

DATE: 07-24-01

TRADEMARK

REEL: 002732 FRAME: 0601

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RECORDED: 02/14/2003