

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baruh Spirits, Inc.		09/26/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	McCormick Distilling Company
Street Address:	One McCormick Lane
City:	Weston
State/Country:	MISSOURI
Postal Code:	64098
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	76329848	
Registration Number:	2092214	TARANTULA
Registration Number:	2130165	TARANTULA AZUL

CORRESPONDENCE DATA	
Fax Number:	(650)508-1174
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	kelly.mccrystle@comcast.net
Correspondent Name:	Kelly J. McCrystle
Address Line 1:	P.O. Box 848
Address Line 4:	Belmont, CALIFORNIA 94002

ATTORNEY DOCKET NUMBER:	033151-003, -004 AND -005
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NAME OF SUBMITTER:	Hoang-chi Truong
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Total Attachments: 3 source=Partial Assignment_page1#page1.tif source=Partial Assignment_page2#page1.tif source=Partial Assignment_page3#page1.tif
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**Partial Assignment of U.S. Trademarks and
Licensee's Share of Proceeds of Sale of Trademarks**

Trademarks

Color Blue (U.S. Application No. 76/329,848)
TARANTULA (U.S. Registration No. 2,092,214)
TARANTULA AZUL (U.S. Registration No. 2,130,165)

Assignor

Baruh Spirits, Inc.
550 Hamilton Avenue, Suite 220
Palo Alto, California 94301

Assignee

McCormick Distilling Company
One McCormick Lane
Weston, Missouri 64098

WHEREAS, Baruh Spirits, Inc., a corporation organized and existing under the laws of California and having a place of business at 550 Hamilton Avenue, Suite 220, Palo Alto, CA 94301 (hereinafter "ASSIGNOR"), has adopted and used in its business the above-referenced trademarks; and

WHEREAS, said marks, said registrations and applications thereof and the goodwill of the business symbolized by said marks were partially assigned at twenty-five percent (25%) to McCormick Distilling Company, a corporation organized and existing under the laws of Missouri, having a place of business at One McCormick Lane, Weston, MO 64098 (hereinafter "ASSIGNEE"), which assignment was made January 1, 2002, granting ASSIGNEE all rights and benefits of partial ownership incident thereto, specifically including entitlement to twenty-five percent (25%) of the net proceeds from the sale of the trademarks or any of them regardless of whether ASSIGNEE is the products' trademark licensee or bottler at the time of the sale;

WHEREAS, ASSIGNOR granted, conveyed, and assigned to ASSIGNEE an additional ten percent ownership of said marks, said registrations and applications thereof and the goodwill of the business symbolized by said marks, which assignment was made

July 1, 2003, increasing ASSIGNEE'S ownership interest to thirty-five percent (35%), with all rights and benefits of partial ownership incident thereto, specifically including entitlement to thirty-five percent (35%) of the net proceeds from the sale of the trademarks or any of them regardless of whether ASSIGNEE is the products' trademark licensee or bottler at the time of the sale;

WHEREAS, ASSIGNEE'S partial ownership may not be assigned, conveyed, transferred or encumbered without the express prior written consent of ASSIGNOR, which consent may be withheld or delayed in ASSIGNOR'S absolute discretion;

WHEREAS, ASSIGNOR is desirous of perfecting said partial assignment of thirty-five percent (35%) to ASSIGNEE and does hereby confirm said partial assignment of said marks, said registrations and applications and the goodwill of the business symbolized thereby;

WHEREAS, ASSIGNEE is desirous of acquiring and confirming the acquisition of all right, title and interest in and to said marks, said registrations and applications and said goodwill associated with same, at thirty-five percent (35%);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, nunc pro tunc, as of July 1, 2003, unto ASSIGNEE thirty-five percent (35%) interest in said marks, said registrations and applications together with the goodwill of the business symbolized by the marks.

Baruh Spirits, Inc.

Signature: Bradford G. Baruh

Name: Bradford G. Baruh

Title: CEO

Date: Sept 26, 03