

RE

09-17-2003

R SHEET

*Procter*  
*MRS*  
*9/16/03*  
Via Fax: (703) 306-5995



102539015

U.S. DEPT. OF COMMERCE  
Patents & Trademark

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shulton, Inc.

- Individual(s)
- General Partnership
- Corporation-State of New Jersey
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Other Corrective assignment to correct the Assignor's state of incorporation, from Delaware to New Jersey, previously recorded on Reel 1874/0143.
- Security Agreement
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

Internal Address: \_\_\_\_\_  
Street Address: One Procter & Gamble Plaza  
City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Ohio
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower  
Internal Address: 2C- GO Legal  
Street Address: One Procter & Gamble Plaza  
City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 27

7. Total fee (37 CFR 3.41): \$690.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 16-2488

(Attach duplicate copy of this page if paying by deposit account.)

*Charge Fee*

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower  
Name of Person Signing

Dianna Icenhower  
Signature

09/16/03  
Date

TRADEMARK  
REEL: 002717 FRAME: 0426

**SCHEDULE****Application Nos.**

75/571122 ✓  
 75/571150 ✓  
 75/579469 ✓  
 75/578933 ✓

**Trademark Name**

ARCTICA  
 ARCTICA BY OLD SPICE  
 HIGH ENDURANCE RED ZONE  
 RED ZONE

**Registration Nos.**

2032407 ✓  
 1,258,162 ✓  
 1045709 ✓  
 344285 ✓  
 930948 ✓  
 1712946 ✓  
 2067929 ✓  
 771592 ✓  
 726839 ✓  
 1707686 ✓  
 1833076 ✓  
 1214575 ✓  
 1265466 ✓  
 1288565 ✓  
 1135437 ✓  
 1135463 ✓  
 367143 ✓  
 1135992 ✓  
 372969 ✓  
 372970 ✓  
 701107 ✓  
 374559 ✓  
 847988 ✓

**Trademark Name**

✓ HIGH ENDURANCE  
 ✓ NIGHT SPICE  
 OLD SPICE  
 OLD SPICE  
 OLD SPICE  
 OLD SPICE  
 OLD SPICE  
 OLD SPICE (& Ship Device)  
 OLD SPICE (Bottle Device)  
 OLD SPICE (Bottle Device)  
 OLD SPICE (Sailboat Device)  
 OLD SPICE CARTON  
 OLD SPICE CARTON  
 OLD SPICE CARTON  
 OLD SPICE Ship Device  
 SHIP DEVICE  
 SHIP DEVICE  
 SHIP DEVICE (MOD RE  
 SHIP DEVICE (ORIG R  
 SHIP DEVICE (ORIG R  
 SHIP DEVICE (SPEC V  
 SHIP DEVICE SHIP MO  
 SO DRY

RECORDED  
TR

03-26-1999

RET



U.S. DEPT. OF COMMERCE  
Patents & Trademarks

RECEIVED

100998849

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Shulton, Inc.

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- General Partnership               Limited Partnership
- Corporation-State
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached Yes  No

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Internal Address: \_\_\_\_\_

Street Address: One Procter & Gamble Plaza  
City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation State Ohio
- Other \_\_\_\_\_

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(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

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- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

Execution Date: March 16, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

see attached

B. Trademark registration No.(s)

see attached

Additional numbers attached? Yes  No

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Name: Dianna Icenhower

Internal Address: 2C- GO Legal

Street Address: One Procter & Gamble Plaza

City Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 27

7. Total fee (37 CFR 3.41): \$ 690.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

03/26/1999 JSHABAZZ 00000024 162488 75571122

01 FC:441 40.00 CH  
02 FC:442 650.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower

Name of Person Signing

Dianna Icenhower  
Signature

3-17-99  
Date

TRADEMARK  
REEL: 002717 FRAME: 0428

**UNITED STATES**  
**TRADEMARK ASSIGNMENT**


WHEREAS, SHULTON INC., a corporation of the State of Delaware, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, (the "Assignor") is the owner of the trademark applications and registrations listed in the attached Schedule (the "Trademarks") and;

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

Signed at Cincinnati, Ohio this 16<sup>th</sup> day of March, 1999.

SHULTON INC.

By:   
\_\_\_\_\_  
David M. Moyer  
Assistant Secretary