

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MediaLive International Events, Inc.		07/24/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MediaLive International, Inc.
Street Address:	795 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 39

Property Type	Number
Serial Number:	76160845
Serial Number:	75594344
Serial Number:	75531302
Serial Number:	78238873
Registration Number:	2714868
Registration Number:	2694342
Registration Number:	2665082
Registration Number:	2661539
Registration Number:	2633521
Registration Number:	2615803
Registration Number:	2598840
Registration Number:	2529194
Registration Number:	2460930
Registration Number:	2421540
Registration Number:	2359285

CH \$990.00 76160845

Registration Number:	2298332
Registration Number:	2279566
Registration Number:	2279565
Registration Number:	2239654
Registration Number:	2136085
Registration Number:	2133494
Registration Number:	2133493
Registration Number:	2124725
Registration Number:	2123151
Registration Number:	1880017
Registration Number:	1868562
Registration Number:	1781685
Registration Number:	1726110
Registration Number:	1721801
Registration Number:	1707136
Registration Number:	1707135
Registration Number:	1703662
Registration Number:	1573908
Registration Number:	1515874
Registration Number:	1256839
Registration Number:	1153368
Registration Number:	2504081
Registration Number:	2301207
Registration Number:	2148243

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: rsacoff@pattishall.com
Correspondent Name: Robert W. Sacoff, Esq.
Address Line 1: 311 S. Wacker Drive, Suite 5000
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	009080-00212
NAME OF SUBMITTER:	Robert W. Sacoff, Esq.
Total Attachments: 0	

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**