

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102406766

Tab settings ⇄ ⇄ ⇄ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **3-2803**  
 The Mead Corporation  
 Courthouse Plaza N.E.  
 Dayton, OH 45463  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State of Ohio  
 Other \_\_\_\_\_  
 Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: MeadWestvaco Corporation  
 Internal Address: Corporate Headquarters  
 Street Address: One High Ridge Park  
 City: Stamford State: CT Zip: 06900  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State of Delaware  
 Other \_\_\_\_\_  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
 Execution Date: December 31, 2002

4. Application number(s) or registration number(s):  
 See attached list  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
 Additional number(s) attached  Yes  No

See attached list  
 B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Thomas A. Boshinski  
 Internal Address: MeadWestvaco Corporation  
 Law Department  
 Street Address: Courthouse Plaza N.E.  
 City: Dayton State: OH Zip: 45463

6. Total number of applications and registrations involved: **550**  
 7. Total fee (37 CFR 3.41).....\$2,000.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit account number:  
 13-2500  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 Thomas A. Boshinski **MEADWESTVACO** March 10, 2003  
 Name of Person Signing Signature Date  
 Total number of pages including cover sheet, attachments, and document: **20**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

04/01/2003 GTON11 00000161 132500 2354773

01 FC:852! 40.00 CH  
02 FC:852! 13725.00 CH

APPENDIX A  
to  
Assignment of United States Trademark Registrations and Applications  
from The Mead Corporation to MeadWestvaco Corporation

The term "Trademark Registrations and Applications" shall include the below listed United States trademark registrations and applications for registration, and any division, renewal, or refiling of any of them.

*Note: The following list is a continuation of Cover Sheet Item No. 4.*

Granted Registrations

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
24/7	2354773	06-Jun-00	16
ACCURACY	787567	30-Mar-65	37
ACCURACY AND DESIGN	1292847	04-Sep-84	16
ACTION	1326861	26-Mar-85	16
ACTION NOTE	1934780	14-Nov-95	16
ADD-A-PAGE	1854175	13-Sep-94	16
ADVANCED SUPER PRODUCTS AND DESIGN	1402118	22-Jul-86	16
AIRMAIL GRAPHIC DESIGN	1906494	18-Jul-95	16
ALL DAY EVERY DAY	2391400	03-Oct-00	16
ANTHEM	2566268	30-Apr-02	16
APEX	1550927	08-Aug-89	16
ARIA	2027848	31-Dec-96	16
AT A GLANCE	1797613	12-Oct-93	9
AT-A-GLANCE	2102293	30-Sep-97	41
AT-A-GLANCE	714411	25-Apr-61	16
AT-A-GLANCE AND BOX DESIGN	2192582	29-Sep-98	16
AT-A-GLANCE AND DESIGN	2147297	31-Mar-98	16
AT-A-GLANCE ORGANIZER AND DESIGN	1766701	20-Apr-93	16
ATTITUDE	2181575	11-Aug-98	18, 16
ATTITUDE	2459905	12-Jun-01	16
BE THERE, TIMES SQUARE	2350559	16-May-00	16
BI-WEEKLY MINDER	1146140	20-Jan-81	16
BIG CHIEF AND DESIGN I	438109	06-Apr-48	37
BIG CHIEF AND DESIGN II	438110	06-Apr-48	37

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
BLUE HORSE	2168653	23-Jun-98	25
BLUE HORSE AND DESIGN	334066	21-Apr-36	37
BLUE HORSE DESIGN	2196725	13-Oct-98	25
BOTTOMS UP	1642081	23-Apr-91	16
BOX DESIGN	2266319	03-Aug-99	41
BRIEFLEX	1569672	05-Dec-89	16
BRIGHTS AND DESIGN	2604926	06-Aug-02	16
BRITE WALLETS	1692954	09-Jun-92	16
BUILD YOUR OWN	2028990	07-Jan-97	16
BURKHART'S DAY COUNTER	1344367	25-Jun-85	16
CALENDARFOLIO	2195199	13-Oct-98	16
CALENDATER	0608339	05-Jul-55	16
CAMBRIDGE	1887008	04-Apr-95	9
CAMBRIDGE	1822708	22-Feb-94	16
CAMBRIDGE	1515395	06-Dec-88	18
CAMBRIDGE	1448431	21-Jul-87	16
CAMBRIDGE AND SHIELD DESIGN	1513606	22-Nov-88	18
CAMBRIDGE AND SHIELD DESIGN	1447409	14-Jul-87	16
CAMBRIDGE AND SHIELD DESIGN	1884762	21-Mar-95	9
CAMBRIDGE AND SHIELD DESIGN	1824381	01-Mar-94	16
CAMBRIDGE BUSINESSWEAR	1521798	24-Jan-89	16
CAMBRIDGE CLASSICS	2541563	19-Feb-02	16
CAMBRIDGE CLASSICS	2613236	27-Aug-02	18
CAMBRIDGE COLLECTION	2541564	19-Feb-02	16
CAMBRIDGE CORNER DESIGN	2071340	17-Jun-97	16,18
CAMBRIDGE LIMITED	2475515	07-Aug-01	16
CAMBRIDGE SHIELD LOGO	1816859	18-Jan-94	16
CAMBRIDGE SHIELD LOGO	1513605	22-Nov-88	18
CAMBRIDGE SHIELD LOGO	1449655	28-Jul-87	16
CAMBRIDGE SHIELD LOGO	1888303	11-Apr-95	9
CAMBRIDGE SOFTWEAR	1798656	12-Oct-93	16
CAMBRIDGE SOFTWEAR	1796385	05-Oct-93	18
CARBONIZING	1296026	18-Sep-84	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
MATTE			
CARRIER KOTE	1264223	17-Jan-84	16
CARRYFILE	1629141	25-Dec-90	16
CARRYFILER	2647102	05-Nov-02	16
CARTON KOTE	1264222	17-Jan-84	16
CAT & COMPANY	1706717	11-Aug-92	16
CHARTER MEMBER	2424196	23-Jan-01	35
CHIEF (WORDMARK)	1248970	23-Aug-83	16
CIRCLED CHECK MARK DESIGN	1815878	11-Jan-94	16
CIRCLED CHECK MARK DESIGN	1814785	04-Jan-94	9
CLASS MATE	779893	10-Nov-64	37
CLASS MATE	1264946	24-Jan-84	16
CLASSMATE	2647241	05-Nov-02	16
CLIP NOTE	2170147	30-Jun-98	16
CLIP TIPS	1334262	07-May-85	16
CLIPMATE	1398516	24-Jun-86	16
CNK	1556788	19-Sep-89	16
COLUMBIAN	0562169	29-Jul-52	16
COMMUNICATIONS PLATFORM	2360059	20-Jun-00	16
CONTINENTAL	2556138	02-Apr-02	16
CONVEXA	2464664	26-Jun-01	16
CONVEXA AND DESIGN	2464663	26-Jun-01	16
COORDINATION GRAPH PAPER	1946503	09-Jan-96	16
CORRU KOTE	1821300	15-Feb-94	16
COVEY/AT-A-GLANCE	2158697	19-May-98	16
CROSSES WATERMARK DESIGN	2533131	22-Jan-02	16
CUSHION-MAILER	1316320	22-Jan-85	16
CUSTOM KOTE	1692890	09-Jun-92	16
D AND DESIGN	2052561	15-Apr-97	16
DATA CENTER AND DESIGN	1076908	08-Nov-77	16
DATA KEEPER	2536441	05-Feb-02	16
DATE CENTER	1409387	16-Sep-86	16
DATELINE	1347730	09-Jul-85	16
DAY DREAM	2049059	01-Apr-97	16
DAY DREAM	2072821	17-Jun-97	16
DOODLES			
DAY MINDER	1094420	27-Jun-78	16
DAY-AT-A-GLANCE	0338509	08-Sep-36	16
DAY-AT-A-GLANCE	1269780	13-Mar-84	16
DAYMINDER	2008926	15-Oct-96	16
DEFENSA	2352698	23-May-00	16
DEPENDOWEB	786821	16-Mar-65	16
DESIGN HOUSE	2039188	18-Feb-97	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
DESIGN HOUSE	2039188	18-Feb-97	16
DESIGN OF BINDER COVER (CHAPS DESIGN)	2306693	04-Jan-00	16
DESIGNER SERIES	1469744	22-Dec-87	16
DO IT YOURSELF CALENDAR	2205346	24-Nov-98	16
DOODLERS!	1870542	27-Dec-94	16
DRI-POINT	1000537	31-Dec-74	16
DUO MINDER	1340667	11-Jun-85	16
DUO PLANNER	2295980	30-Nov-99	16
DUO POUCH	2629358	01-Oct-02	16
DURA	2348365	09-May-00	16
DURAFILER	2644322	29-Oct-02	16
E.T.C.	2554096	26-Mar-02	16
ELECTRONIC.TECHN OLOGY.CARRY-ALL			
ELEMENTS	2327385	07-Mar-00	16
ELEMENTS	2304392	28-Dec-99	16
ELEMENTS CAREERS	2425656	30-Jan-01	16
ENVELOK	1515364	06-Dec-88	16
EPOCH	1333246	30-Apr-85	16
EQUITY	2302889	21-Dec-99	16
ESC. RED BUCK PULP AND DESIGN	964488	24-Jul-73	1
ESCANABA ENAMEL	1248948	23-Aug-83	16
ESCAPE TO SKI	2269135	10-Aug-99	16
ESCORT	2291217	09-Nov-99	09
ESSENTIALS	2252281	15-Jun-99	16
EVER READY	1354005	13-Aug-85	16
EXCEL	1584643	27-Feb-90	16
EXECUTIVE	1935113	14-Nov-95	16
EXECUTIVE	2059127	06-May-97	18
EXECUTIVE'S BI- WEEKLY MINDER	1153123	05-May-81	16
EXECUTIVE'S DAY MINDER	1213273	19-Oct-82	16
EXECUTIVE'S MONTHLY MINDER	1130858	12-Feb-80	16
EXECUTIVE'S WEEKLY MINDER	1135127	13-May-80	16
EXPANDABLES	1498600	02-Aug-88	16
EXPERT	1958643	27-Feb-96	16
EXPERT	2082423	22-Jul-97	16
EXPERT AND DESIGN	0594492	31-Oct-54	16
EXPERT EXTRA	1877555	07-Feb-95	16
EXPRESSIVE IMAGES	1922895	26-Sep-95	16
FANTASY	1657401	17-Sep-91	16
FANTASY & Design	2187653	08-Sep-98	16
FEATHER LOGO DESIGN	1946087	02-Jan-96	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
FINE DIARY	2310086	18-Jan-00	16
FIRST GEAR	1828271	29-Mar-94	16
FIRST GEAR	1751902	09-Feb-93	18
FIRST GEAR	1768595	04-May-93	16
FIRST GEAR	2099507	23-Sep-97	16
FIVE STAR	2207335	01-Dec-98	18
FIVE STAR	2337885	04-Apr-00	16
FIVE STAR	1336643	21-May-85	16
FIVE STAR	1828272	29-Mar-94	16
FIVE STAR	2099506	23-Sep-97	16
FIVE STAR AND DESIGN	1300531	16-Oct-84	16
FIVE STAR AND DESIGN II	1360515	17-Sep-85	16
FIVE STAR AND DESIGN III	1712686	01-Sep-92	16
FIVE STAR AND DESIGN III	2316699	08-Feb-00	16
FIVE STAR AND DESIGN III	1675828	18-Feb-92	16
FIVE STAR AND DESIGN III	2168455	23-Jun-98	16
FIVE STAR AND DESIGN III	1723782	13-Oct-92	18
FIVE STAR AND DESIGN III	1829411	05-Apr-94	16
FIVE STAR BAND	1806023	23-Nov-93	16
FIVE STAR BAND II Design	2359741	20-Jun-00	16
FIVE STAR XL AND DESIGN	2091070	26-Aug-97	16
FIVE STAR XL AND DESIGN	2103057	07-Oct-97	18
FLIP-A-WEEK	1160925	14-Jul-81	16
FOCUS	2583333	18-Jun-02	16
FOLD KRAFT	1664096	12-Nov-91	16
FRENCH PASTELS	0777420	22-Sep-64	16
FUTUROCIY & Design	2162215	02-Jun-98	16
GET IT DONE	1774230	01-Jun-93	16
GLACIER	788523	20-Apr-65	37
GLAM	2615785	03-Sep-02	16
GLARE CARE	1296172	18-Sep-84	16
GLIDE-TRAC	1793218	14-Sep-93	16
GRAD	1749400	26-Jan-93	16
GRAD G AND DESIGN II	2209202	08-Dec-98	16
GREAT GG GIRLS & Design	2206248	24-Nov-98	16
GREAT GG GIRLS & Design	2194371	06-Oct-98	18

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
GREATEST HITS	1514573	29-Nov-88	16
GREATNEWS	1825130	08-Mar-94	16
GRIP-IT	1567128	21-Nov-89	16
GUILFORD	1148898	24-Mar-81	16
HAND AND PENCIL DESIGN	1854650	20-Sep-94	16
HEINZ	0922421	19-Oct-71	16
HIAWATHA OFFSET	1311026	25-Dec-84	16
HIAWATHA PREMIUM	1311025	25-Dec-84	16
HIDDEN HOLLOW	2469834	17-Jul-01	16
HOBBIES & IDEAS	1815895	11-Jan-94	16
HOBBIES & IDEAS AND DESIGN II	2414119	19-Dec-00	16
HOBBIES & IDEAS AND DESIGN III	2410823	05-Dec-00	16
HOMETOWN GRAPHICS	2049060	01-Apr-97	16
HYTONE	1857673	11-Oct-94	16
HYTONE AND DESIGN I	818689	15-Nov-66	16
HYTONE AND DESIGN II	0558596	13-May-52	16
IN A CLASS BY ITSELF	2290297	02-Nov-99	16
IN A CLASS BY ITSELF & DESIGN	2290298	02-Nov-99	16
INTELLI-GEAR	2537347	05-Feb-02	9
INTELLI-GEAR	2534899	29-Jan-02	16
INTELLI-GEAR AND DESIGN	2602474	30-Jul-02	9
INTELLI-GEAR AND DESIGN	2580162	11-Jun-02	16
JOTZ	2063801	20-May-97	16
JOTZ THE SELFCLING COMMUNICATOR	2036439	11-Feb-97	16
K-CEY KALENDAR ANOTHER	0811714	26-Jul-66	16
KALEIDOSCOPE DREAMS	2366594	11-Jul-00	16
KEEPIN' TABS	1819915	08-Feb-94	16
KEEPIN' TABS	1810689	14-Dec-93	16
KEEPIN' TABS AND DESIGN	2044652	11-Mar-97	16
KEEPIN' TABS DESIGN	2042385	04-Mar-97	16
KEITH CLARK	1236311	03-May-83	16
KEITH CLARK AND DESIGN	1519778	10-Jan-89	16
KLEENERASE	0694916	22-Mar-60	16
KOTE REQUIRED	2613532	27-Aug-02	16

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
LIFE LINKS	2520493	18-Dec-01	16
LILLIE PADS	1852391	06-Sep-94	16
LINGO	2440996	03-Apr-01	09
LINGO	2544120	05-Mar-02	16
LINQ	1567480	21-Nov-89	35
LOCKERCENTER	1929872	24-Oct-95	16
LOGAN	799902	07-Dec-65	37
M and Key Design	2164661	09-Jun-98	09
M and Key Design	2160975	26-May-98	18
M and Key Design	2170290	30-Jun-98	16
M and Mead Computer Design	2162747	02-Jun-98	16
M and Mead Computer Design	2162746	02-Jun-98	18
M and Mead Computer Design	2166460	16-Jun-98	9
M Design	2164622	09-Jun-98	18
M Design	2188304	08-Sep-98	9
M DESIGN	2168656	23-Jun-98	9
MADEIRA	805213	08-Mar-66	37
MAILBOX COLLECTION	1812906	21-Dec-93	16
MAILBOX COLLECTION AND DESIGN	1811538	14-Dec-93	16
MANAGABLES	2041141	25-Feb-97	16
MANAGEABLES AND DESIGN	2041228	25-Feb-97	16
MANAGEMENT SERIES	1533029	04-Apr-89	16
MANAGEMENT SERIES AND DESIGN	1544370	20-Jun-89	16
MANAGEMENT SERIES LOGO	1507130	04-Oct-88	16
MARK V	1450739	04-Aug-87	16
MATH MATS	2263817	20-Jul-99	16
MEAD	1960536	05-Mar-96	16
MEAD	2402213	07-Nov-00	16
MEAD	2194133	06-Oct-98	18
MEAD	2162752	02-Jun-98	16
MEAD	2341623	11-Apr-00	9
MEAD	1856760	04-Oct-94	18
MEAD	1981241	18-Jun-96	1
MEAD	2219751	19-Jan-99	9
MEAD (LOGO)	1397632	17-Jun-86	16
MEAD (LOGO)	1624786	27-Nov-90	16
MEAD (LOGO)	1413076	14-Oct-86	8, 16
MEAD (LOGO)	1072214	30-Aug-77	16
MEAD (LOGO)	1175126	27-Oct-81	16
MEAD (LOGO)	1201126	13-Jul-82	20
MEAD (LOGO)	1174851	27-Oct-81	7

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
MEAD (WORD)	1602226	19-Jun-90	16
MEAD (WORD)	1607734	24-Jul-90	41
MEAD (WORD)	1587325	20-Mar-90	1
MEAD BY GILBERT	2494357	02-Oct-01	16
MEAD EXPRESSION	2186878	01-Sep-98	16
MEAD IMPRESSIONS	2450082	08-May-01	16
MEAD IMPRESSIONS	2450083	08-May-01	9
MEAD IMPRESSIONS AND DESIGN	2450084	08-May-01	16
MEAD IMPRESSIONS AND DESIGN	2450081	08-May-01	9
MEAD MARK I	753348	23-Jul-63	16
MEAD OFFSET DULL	2352533	23-May-00	16
MEAD OFFSET ENAMEL	1525576	21-Feb-89	16
MEAD OPAS	1505892	27-Sep-88	16
MEAD WEB ENAMEL	1269170	06-Mar-84	16
MEADWARE	2548333	12-Mar-02	16
MEADWARE LOGO	2632588	08-Oct-02	16
MOISTRITE	617482	13-Dec-55	16
MOISTRITE	822380	17-Jan-67	16
MONTAG	0954090	27-Feb-73	16
MONTAG DESIGN	955150	12-Mar-73	16
MONTH-AT-A- GLANCE AND DESIGN I	0634044	04-Sep-56	16
MONTH-AT-A- GLANCE AND DESIGN II	1269781	13-Mar-84	16
MONTHLY MINDER	0806952	12-Apr-66	16
NEAT SHEET	1664975	19-Nov-91	16
NEATBOOK	1501340	23-Aug-88	16
NITE WRITER	2613141	27-Aug-02	16
NITE WRITER AND DESIGN	2528307	08-Jan-02	16
NO-LIK & DESIGN	643750	02-Apr-57	16
NORTHCOTE WEB ENAMEL	1288928	07-Aug-84	16
NOTE POD	2614756	03-Sep-02	16
NOTE-A-DATE	0941992	29-Aug-72	16
OFFICIAL	1725639	20-Oct-92	16
OFFICIAL	966496	21-Aug-73	16
OFFICIAL AND DESIGN	0550607	13-Nov-51	16
ONLINE	2181574	11-Aug-98	16
ONLINE	2532904	22-Jan-02	16
ONLY A ROSE	1851481	30-Aug-94	16
OPAS	1132005	01-Apr-80	1
OPAS	1155943	26-May-81	42
OPAS	1178103	17-Nov-81	16
OPTICA	2409213	28-Nov-00	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
ORGANIZER	968182	11-Sep-73	16
PACER AND DESIGN	2196846	20-Oct-98	16
PALETTE DESIGN I	1822023	15-Feb-94	16
PALETTE DESIGN II	1792603	14-Sep-93	16
PALETTE LETTERS	1839402	14-Jun-94	16
PAPER GONE	2521091	18-Dec-01	16
DIGITAL			
PAPER KNOWLEDGE	2309343	18-Jan-00	16
PAPER KNOWLEDGE	2411463	05-Dec-00	16
PAPER KNOWLEDGE	2306256	04-Jan-00	16
PAPER KNOWLEDGE	2311889	25-Jan-00	41
PAPER KNOWLEDGE	2348652	09-May-00	16
PAPER KNOWLEDGE	2311893	25-Jan-00	16
AND DESIGN			
PAPER KNOWLEDGE	2309382	18-Jan-00	16
AND DESIGN			
PAPER KNOWLEDGE	2407377	21-Nov-00	16
AND DESIGN			
PAPERBOARD	1643948	07-May-91	41
KNOWLEDGE			
PC	1490163	31-May-88	16
PEAK SELECT	2218072	19-Jan-99	16
PEE-CHEE AND	443755	07-Feb-50	16
DESIGN			
PEN-TAB AND	1994263	20-Aug-96	16
DESIGN II			
PEN-TAB	1782612	20-Jul-93	16
INDUSTRIES			
PEN-TAB PAPER	1817885	25-Jan-94	16
STORE			
PEN-TAB PRO	1926439	10-Oct-95	16
PEN-TAB PRO AND	2080864	22-Jul-97	16
DESIGN			
PEN-TAB PRO II AND	2066527	03-Jun-97	16
DESIGN			
PERPETUCAL	0885481	03-Feb-70	16
PINCHLESS	1073135	13-Sep-77	16
PLAN IT EASY	2088055	12-Aug-97	16
PLAN-A-MONTH	1058407	08-Feb-77	16
PLANNERFOLIO	2388585	19-Sep-00	16
PLANNING	2370875	25-Jul-00	16
PLATFORM			
PLATINUM	2299039	07-Dec-99	16
PLATINUM	2492869	25-Sep-01	16
POCKET LOCKER	1398506	24-Jun-86	16
AND DESIGN			
POCKET OFFICE	0915717	29-Jun-71	16
POCKET PARTNER	1989036	23-Jul-96	16
AND DESIGN			
PRESSIT SEALIT	797238	05-Oct-65	37
PRIMA	2485741	04-Sep-01	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
PRINTLOC	2462535	19-Jun-01	16
PRINTLOC	2558617	09-Apr-02	1
PRO AND DESIGN (Football)	2102068	30-Sep-97	16
PTO	2185109	25-Aug-98	16
PUBLISHERS MATTE	1248949	23-Aug-83	16
PUBLISHERS	1598567	29-May-90	16
THINBULK			
PUBTEXT	971367	23-Oct-73	16
PUBTEXT O	971366	23-Oct-73	16
PURRS & GRRRS	2105939	14-Oct-97	16
PURRS & GRRRS & Design	2202733	10-Nov-98	16
QUICKNOTES	2024847	24-Dec-96	16
QUICKNOTES AND DESIGN	2024845	24-Dec-96	16
RAINBOW DESIGN (ACADEMIE)	1862477	15-Nov-94	16
RAM VINYL CREATIONS	2589290	02-Jul-02	9, 16, 18, 20
READY REFERENCE	2098796	23-Sep-97	16
READY REFERENCE BRAND AND DESIGN	2067480	03-Jun-97	16
RECTANGULAR BOXES DESIGN	1477620	23-Feb-88	16
REFLEX	2181573	11-Aug-98	16
REGENCY	1882133	07-Mar-95	16
REGENCY AND DESIGN	1884888	21-Mar-95	16
REVERE	1413343	14-Oct-86	16
ROLL A' SKETCH	1827516	22-Mar-94	21
ROLLERBACK	1808468	30-Nov-93	16
ROTOTEXT	969655	02-Oct-73	16
ROUND-THE-CLOCK	1836156	10-May-94	16
SCHOOL PAK	1793284	14-Sep-93	16
SECURITY GATE WATERMARK DESIGN	2533130	22-Jan-02	16
SEQUEL	1692968	09-Jun-92	16
SIGNATURE	1486092	26-Apr-88	16
SIGNATURE CLUB	2425728	30-Jan-01	35
SIGNATURE SPORTS	2209152	08-Dec-98	16
SLICKERS	1628317	18-Dec-90	16
SMART SHOPPER AND DESIGN	794453	17-Aug-65	37
SMARTBOOK	2383283	05-Sep-00	16
SMARTBOOK	1847345	26-Jul-94	16
SMARTBOOK AND DESIGN	2381504	29-Aug-00	16
SMARTFACTS	1917264	05-Sep-95	16
SNAP-SET	1978888	04-Jun-96	16

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
SNAPSHOT CARDS AND DESIGN	1353968	13-Aug-85	16
SOFTWEAR	1836793	17-May-94	18
SOFTWEAR	1814928	04-Jan-94	16
SPACE PLACE	1567126	21-Nov-89	16
SPEEDPAGE	1786717	10-Aug-93	16
SPELL-WRITE	760982	03-Dec-63	37
SPIRAL AND DESIGN	618248	27-Dec-55	37
SPIRAL LOCK	1642055	23-Apr-91	16
SPORTS TIMEPEACE	1495073	05-Jul-88	16
SQUARE DEAL	0071138	03-Nov-08	16
STANDARD DIARY	0767880	07-Apr-64	16
STREET SENSE	2457969	05-Jun-01	16
STUART HALL AND DESIGN II	1878646	14-Feb-95	16
STUDS 'N SPURS	1739032	08-Dec-92	16
SUCCESS	0287549	29-Sep-31	16
SUCCESS	1144987	30-Dec-80	16
SUCCESS AND DESIGN	1307999	04-Dec-94	16
SUCCESS HERITAGE COLLECTION	1463455	03-Nov-87	16
SUCCESSNOTES	1860380	25-Oct-94	16
SUCCESSORIES	1882940	07-Mar-95	16
SUCCESSORIES	2019646	26-Nov-96	9
SUPER SHADES	1452093	11-Aug-87	16
TABFOLIO	1760820	23-Mar-93	16
TECH	2014751	12-Nov-96	16
TECH LOCK	1927684	17-Oct-95	16
TECH NOTES	1691499	09-Jun-92	16
TECHMATES	2177632	28-Jul-98	9
TECHMATES	2166308	16-Jun-98	18
TECHMATES	2170057	30-Jun-98	16
TECHPORT	1642811	30-Apr-91	16
THE ACTION PLANNER	2542745	26-Feb-02	16
THE ACTION PLANNER AND DESIGN	2635113	15-Oct-02	16
THE BRANDS AMERICA PLANS ON	2002970	24-Sep-96	16
THE CALCUMETRIC	1032997	10-Feb-76	16
THE GIFT THAT LASTS ALL YEAR	1574946	02-Jan-90	16
THE ONE STOP PAPER SHOP!	2379975	22-Aug-00	16
THE PERSONALIZER	2329601	14-Mar-00	16
THE PERSONALIZER	2093294	02-Sep-97	16
THE SPIRAL AND DESIGN	314791	10-Jul-34	37
THE SYSTEM	1074517	04-Oct-77	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
THINK-ITS	2173635	14-Jul-98	16
THRILL ZONE	2235315	23-Mar-99	16
THRILL ZONE & DESIGN	2296082	30-Nov-99	16
TIME LINE	0918515	17-Aug-71	16
TIME PLUS+	2295371	30-Nov-99	42
TIME RESOURCES	1920558	19-Sep-95	16, 18, 41
TIME TELLER	2644344	29-Oct-02	16
TIME TELLER	1381333	04-Feb-86	16
TIMELESS	789685	18-May-65	37
TIMELINE	1680270	24-Mar-92	16
TIMEPEACE	1364459	08-Oct-85	16
TIMEPEACE	1174137	20-Oct-81	16
TIMESSETTER	1347729	09-Jul-85	16
TLC	1775465	08-Jun-93	36
TOTE-ALL	2190647	22-Sep-98	18
TOTE-ALL	2182188	18-Aug-98	16
TRADITIONS	1808455	30-Nov-93	16
TRANS/RITE	1908457	01-Aug-95	16
TRANS/SECURITY	2042380	04-Mar-97	16
TRANS/TAB	1077855	22-Nov-77	16
TRANS/ULTRA	2095322	09-Sep-97	16
TRANSCOPY	1748454	26-Jan-93	16
TRAPPER	1629142	25-Dec-90	16
TRAPPER	1131324	26-Feb-80	16
TRAPPER KEEPER	1628297	18-Dec-90	16
TRAPPER KEEPER	1133115	15-Apr-80	16
TREE IN CIRCLE	SM6172	29-Apr-85	42
TREE WITH A SWING LOGO	2052559	15-Apr-97	16
TRIPLETIME	2523468	25-Dec-01	16
TRITEN	2438161	27-Mar-01	16, 18, 21, 9
TUFF! COVER	2594292	16-Jul-02	16
TWIN WIRE	839155	21-Nov-67	37
UPPER CLASS	2537364	05-Feb-02	16
UPPER CLASS	1834613	03-May-94	16
UPPER CLASS AND DESIGN	2592799	09-Jul-02	16
UPPER CLASS AND DESIGN	1838420	31-May-94	16
VARSAITY	71143	03-Nov-08	37
VISION	1982992	25-Jun-96	16
VISION POINT	1772353	18-May-93	16
VIVID	2353803	30-May-00	16
VIVID AND DESIGN	2353802	30-May-00	16
WALLAROOS	2216742	05-Jan-99	16
WEEK-AT-A-GLANCE AND DESIGN I	0338598	04-Sep-36	16
WEEK-AT-A-GLANCE AND DESIGN II	1269782	13-Mar-84	16

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<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class(es)</u>
WEEKLY-MINDER	0910894	06-Apr-71	16
WESTAB AND DESIGN	107991	04-Jan-16	37
WHATEVER!	2437174	20-Mar-01	16
WHATEVER! AND DESIGN	2437173	20-Mar-01	16
WHEN YOU THINK OF WRITING THINK OF WHITING	0983959	14-May-74	16
WHITING'S	0995303	08-Oct-74	16
WRAPPER	1442053	09-Jun-87	16
XL	1871275	03-Jan-95	16
XL	1955203	06-Feb-96	16
XL AND DESIGN	1953893	06-Feb-96	16
XL AND DESIGN	1979083	11-Jun-96	16
XO-2	1225935	01-Feb-83	16
XPANZ	2541268	19-Feb-02	16
XPANZ AND DESIGN	2541267	19-Feb-02	16
YEAR AT A GLANCE	1615663	02-Oct-90	16
YEAR IN A BOX	2043608	11-Mar-97	16
YEAR IN A POCKET AND DESIGN	2476728	07-Aug-01	16
YESTERYEARS	2415050	26-Dec-00	16
YOUR LIFE, YOUR WAY	2250227	01-Jun-99	16
YOUR YEAR IN PICTURES	2383128	05-Sep-00	16
YOURS TRULY	1360494	17-Sep-85	16
ZOOSTERS	1961088	05-Mar-96	16

Pending Registrations

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Class(es)</u>
A WORLD OF FANTASY	76/474039	04-Dec-02	16
A WORLD OF FANTASY AND DESIGN	76/474038	04-Dec-02	16
ACCELERATOR	76/324104	11-Oct-01	16
AMERICA THE BEAUTIFUL	76/372017	19-Feb-02	16
ARIA	76/463010	28-Oct-02	16
ARIA AND DESIGN	76/463009	28-Oct-02	16
ARTIGAMI	76/268198	07-Jun-01	16
ARTIGAMI AND DESIGN	76/276226	25-Jun-01	16
ASK DR. DIGITAL	76/326321	17-Oct-01	42
ASK DR. DIGITAL AND DESIGN	76/326322	17-Oct-01	42
AT-A-GLANCE	76/380089	11-Mar-02	16

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<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Class(es)</u>
AT-A-GLANCE PLANNING THE MILLENNIUM AND DESIGN	75/566898	07-Oct-98	16
BALANCE	76/025984	14-Apr-00	16
BINDER FILER AND DESIGN	76/455789	30-Sep-02	16
BINDERFILER	76/363834	28-Jan-02	16
BRILLIANT	76/439512	08-Aug-02	16
BLOSSOMS			
BUILT STRONG TO LAST LONG	76/478533	20-Dec-02	16
BUNGEE	75/568505	13-Oct-98	16
CAMBRIDGE AND COMPOSITE BOX LOGO	76/410916	15-May-02	16, 18
CAMBRIDGE CITY	76/404898	09-May-02	16
CAMBRIDGE CITY	76/405154	09-May-02	18
CAMBRIDGE CITY AND DESIGN	76/405155	09-May-02	18
CAMBRIDGE CITY AND DESIGN	76/405156	09-May-02	16
CAMBRIDGE COMPOSITE BOX LOGO	76/410915	15-May-02	16, 18
CAMBRIDGE EXECUTIVE	76/333838	05-Nov-01	16
CAMBRIDGE EXECUTIVE	76/333840	05-Nov-01	18
CAMBRIDGE HOME	76/455408	26-Sep-02	16
CAMBRIDGE HOME AND DESIGN	76/455407	26-Sep-02	16
CARRYFILER AND DESIGN	76/333835	05-Nov-01	16
CRAFT-A-CARD	76/268148	07-Jun-01	16
CRAFT-A-CARD AND DESIGN	76/276227	25-Jun-01	16
DAY DREAM	76/428873	05-Jul-02	16
DAY DREAM	76/429101	05-Jul-02	18
DAY DREAM AND DESIGN	76/428870	05-Jul-02	16
DAY DREAM AND DESIGN	76/428871	05-Jul-02	18
DRAW 'N DISPLAY	76/454384	25-Sep-02	16
DRAW 'N DISPLAY AND DESIGN	76/454382	25-Sep-02	16
DURAFILER AND DESIGN	76/334036	05-Nov-01	16
EST. 1776	76/335357	07-Nov-01	16
EVERREADY	76/423401	20-Jun-02	16
EXCEL DIGITAL	76/439511	08-Aug-02	16
EXO	75/896630	18-Jan-00	16

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<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Class(es)</u>
EXO AND DESIGN	75/897758	18-Jan-00	16
EXPANDABLES	76/173250	30-Nov-00	16
EXPERT	76/333839	05-Nov-01	16
EXPERT	76/333898	05-Nov-01	18
EXSAMPLES AND DESIGN	76/478529	20-Dec-02	16
FILERZ	76/276228	25-Jun-01	16
FIRST AND TEN	76/145602	13-Oct-00	16
FIVE STAR PREMIER	76/443442	23-Aug-02	16
FIVE STAR PREMIER AND DESIGN	76/443433	23-Aug-02	16
FLY 'N FUN	76/241459	16-Apr-01	28
FLY 'N FUN AND DESIGN	76/281387	06-Jul-01	28
FRESH	76/478536	20-Dec-02	16
FRESH AND DESIGN	76/478535	20-Dec-02	16
GEOMETRIC	76/374868	25-Feb-02	16
GLAM	76/115603	24-Aug-00	16
GLAMOFLAGE	76/302147	20-Aug-01	16
GLAMOFLAGE AND DESIGN	76/372266	15-Feb-02	16
INTELLI-GEAR	76/074471	21-Jun-00	42
INTELLI-GEAR AND DESIGN	76/161805	08-Nov-00	42
LOCKER KEEPER	76/474120	05-Dec-02	20
LOCKER KEEPER AND DESIGN	76/474119	05-Dec-02	20
MASK 'N FUN	76/454385	25-Sep-02	28
MASK 'N FUN AND DESIGN	76/454383	25-Sep-02	28
MEMORY LANE	76/314883	21-Sep-01	16
MONEY!MONEY! AND DESIGN	76/401209	29-Apr-02	16
ORGANIC ELEMENTS	76/363833	28-Jan-02	16
ORGANIC ELEMENTS AND DESIGN	76/420435	11-Jun-02	16
PLACE-A-POCKET	76/268199	07-Jun-01	16
POLY PORTBOOK	76/473540	05-Dec-02	16
POLY PORTBOOK AND DESIGN	76/474116	05-Dec-02	16
PRAIRIE GALS	76/439550	09-Aug-02	16
PRESS-IT SEAL-IT AND DESIGN	76/403559	03-May-02	16
PRO AND DESIGN II	76/363835	28-Jan-02	16
PRO EDGE	76/171801	28-Nov-00	16
PRO SPORTS	76/334337	07-Nov-01	16
PUNCH 'N POUCH	76/295956	07-Aug-01	16
PUNCH 'N POUCH AND DESIGN	76/295925	07-Aug-01	16
QUICKNOTES AND DESIGN	78/179438	29-Oct-02	16

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<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Class(es)</u>
RACE 'N FUN	76/443443	23-Aug-02	28
RACE 'N FUN AND DESIGN	76/443446	23-Aug-02	28
RADIANCE	78/035007	13-Nov-00	16
RUB 'N FUN	76/241450	16-Apr-01	16
RUB 'N FUN AND DESIGN	76/241465	16-Apr-01	28
SEE & FEEL	76/443441	23-Aug-02	16
SEE & FEEL AND DESIGN	76/443444	23-Aug-02	16
SEIZE THE DAY	76/439575	09-Aug-02	16
SEIZE THE DAY AND DESIGN	76/442292	19-Aug-02	16
SIGNATURE TRUE	76/389564	29-Mar-02	16
SILLY SCISSORS	76/458662	10-Oct-02	16
SILLY SCISSORS AND DESIGN	76/458663	10-Oct-02	16
SKIPGRIP	76/435240	26-Jul-02	16
SKIPGRIP AND DESIGN	76/435239	26-Jul-02	16
SMART.SLEEK.CITY.	76/416848	07-Jun-02	18
SMART.SLEEK.CITY.	76/418428	07-Jun-02	16
SMARTBOOK	75/828723	21-Oct-99	09
SMARTBOOK AND DESIGN	75/828722	21-Oct-99	09
SPACE KEEPER	76/474127	05-Dec-02	16
SPACE KEEPER AND DESIGN	76/474117	05-Dec-02	16
SQUARE STUF	76/363610	28-Jan-02	16
SQUARE STUF AND DESIGN	76/363838	28-Jan-02	16
STREET SENSE	76/333836	05-Nov-01	16
STREET SENSE	76/333837	05-Nov-01	18
STREET SENSE AND DESIGN	76/370792	14-Feb-02	18
STREET SENSE AND DESIGN	76/371131	14-Feb-02	16
STUDENT FILE AND DESIGN	76/420385	14-Jun-02	16
THE NEXT GENERATION OF ORGANIZATION	76/327158	18-Oct-01	16
THE NEXT GENERATION OF ORGANIZATION	76/327159	18-Oct-01	18
THE WRITING EDGE	76/426742	27-Jun-02	41
THE WRITING EDGE	76/426743	27-Jun-02	16
TIME TELLER AND DESIGN	76/327160	18-Oct-01	16
TRENDI AND DESIGN	76/421355	12-Jun-02	16
WRAPPER KEEPER	76/473539	05-Dec-02	

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Class(es)</u>
WRAPPER KEEPER AND DESIGN	76/474124	05-Dec-02	16
YEAR-IN-A-FRAME	76443445	23-Aug-02	16
YEAR-IN-A-POCKET	76/439576	09-Aug-02	16

**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS**

WHEREAS, THE MEAD CORPORATION (hereinafter "Mead"), an Ohio corporation with offices at Courthouse Plaza, N.E., Dayton, Ohio 45463, is the owner of all right, title and interest in and to certain trademarks, and to United States trademark registrations and applications pertaining thereto;

WHEREAS, MEADWESTVACO CORPORATION (hereinafter "MWV"), a Delaware corporation with offices at One High Ridge Park, Stamford, Connecticut 06905, pursuant to an agreement effective the 31st day of December, 2002, has acquired certain assets of Mead comprising various businesses in which Mead has previously been engaged (hereinafter the "Asset Assignment"), as a result of which MWV is Mead's successor to such businesses;

WHEREAS, as part of said Asset Assignment, MWV is desirous of acquiring the entire right, title and interest in and to said trademarks, trademark registrations and applications;

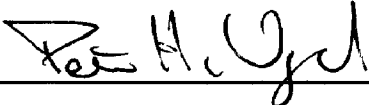
NOW, THEREFORE, be it known that:

1. As used herein, the term "Trademark Registrations and Applications" shall include the United States trademark registrations and applications for registration set forth in Appendix A attached hereto and made a part hereof.
2. In consideration of the sum of One United States Dollar (US\$ 1.00) and other valuable consideration, receipt of which is hereby acknowledged, Mead hereby sells, assigns and transfers to MWV, its successors and assigns, the entire right, title and interest in and to the Trademark Registrations and Applications, along with any and all goodwill associated with the Trademark Registrations and Applications. Mead further acknowledges and confirms that, with respect to any Trademark Applications filed on the basis of Mead's intention to use such trademarks, and as a result of the Asset Assignment, MWV is Mead's successor to the businesses to which such marks pertain.
3. Mead further agrees that, upon the request of MWV, it will sign all papers, make all rightful oaths, and perform all acts that MWV may reasonably believe to be necessary in connection with the assignment made herein and the Trademark Registrations and Applications.

OFFICE OF THE SECRETARY OF STATE  
DEPARTMENT OF REVENUE  
RECORDS SECTION  
NOV 17 2002

IN WITNESS WHEREOF, Mead hereunto sets its hand and seal effective as of the 31st day of December, 2002.

THE MEAD CORPORATION

By: 

Name: Peter H. Vogel

Title: Vice President Finance