

03-12-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3-11-03 Premark W B Holdings Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/31/2002

2. Name and address of receiving party(ies) Name: WB Acquisition, LLC

Internal Address:

Street Address: 1675 Reigle Drive

City: Kewaskum State: WI Zip: 53040

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Delaware Limited Liability Corp

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) Please see attached list

B. Trademark Registration No.(s) Please see attached list

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Manion

Internal Address: Ryan Kromholz & Manion, S.C.

Street Address: P O Box 26618

City: Milwaukee State: WI Zip: 53226-0618

6. Total number of applications and registrations involved: 67

7. Total fee (37 CFR 3.41): \$ 1690.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 06-2360

03/11/2003 DRYKNE 00000263 1813797

01 FC:8531 9. Signature. 40.00 OP 02 FC:8532 1650.00 OP

Joseph A. Kromholz, Reg. No. 34,204 Name of Person Signing

Signature

Date

21 FEB - 2003

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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Country: United States

ID	Mark	Reg. Owner	App. #	Reg. #	Classes	Goods & Services
12651	BREW 'N SERVE	PREMARK WB HOLDINGS, INC.	74/380961	1815797	11	ELECTRIC COFFEE MAKERS
12436	CONSIDER OUR NAME A COMMITMENT	PREMARK WB HOLDINGS, INC.	497250	1356704	21	DOMESTIC COOKWARE MADE OF STAINLESS STEEL
11250	COOKBEST	PREMARK WB HOLDINGS, INC.	625140	567005	21	ALUMINUM TABLE & COOKING HOLLOW WARE
14430	CRAFTSMEN IN STAINLESS	PREMARK WB HOLDINGS, INC.	94988	1080896	11, 21	CLASS 11 -- DOMESTIC ELECTRIC COUNTERTOP COOKER AND SERVER
10262	CROWN DESIGN	PREMARK WB HOLDINGS, INC.	414222	1301743	21	CLASS 21 - DOMESTIC NON-ELECTRIC COOKWARE STAINLESS STEEL POTS AND PANS
15525	CUISINE-O-MATIC	PREMARK WB HOLDINGS, INC.	75/626449	2414584	8	NON-ELECTRIC FOOD SLICING, GRATING, SHREDDING AND CUTTING APPARATUS FOR HOUSEHOLD USE.
14203	DOL-FYN	PREMARK WB HOLDINGS, INC.	73/635566	1478543	11	WATER DISTILLATION STILL
13499	DOVE	PREMARK WB HOLDINGS, INC.	75/019033	2076382	11	WATER DISTILLATION UNITS
11591	EUROPEAN LADY	PREMARK WB HOLDINGS, INC.	481489	1322231	21	NON-ELECTRIC COOKWARE
12429	FAMILIE	PREMARK WB HOLDINGS, INC.	495447	1336506	11	DOMESTIC ELECTRIC COOKING UTENSIL
12717	FAMILIE	PREMARK WB HOLDINGS, INC.	172505	1121897	21	DOMESTIC COOKWARE.
15507	FOR THE BEST IN LIFE & DESIGN	PREMARK WB HOLDINGS, INC.	75/548697	2323392	11	WATER DISTILLERS FOR DOMESTIC USE
14306	FUTURE CRAFT	PREMARK WB HOLDINGS, INC.	538079	1373861	21	STAINLESS STEEL COOKWARE; NAMELY--POTS, PANS, SKILLETS AND COVERS THEREFOR
12281	INKOR	PREMARK WB HOLDINGS, INC.	668220	605016	21	STAINLESS STEEL COOKING UTENSILS POTS PANS KETTLES SKILLETS FRYERS DUTCH OVENS
17075	JUST FOR DINNER	PREMARK WB HOLDINGS, INC.	75/910808	2528397	11	AUTOMATIC BREAD AND DOUGH MAKING MACHINES FOR DOMESTIC USE
9989	KITCHEN CRAFT	PREMARK WB HOLDINGS, INC.	32735	1660860	21	ALUMINUM COOKING UTENSILS - NAMELY, PANS, SKILLETS, ROASTERS, CASSEROLES, KETTLES, COFFEE MAKERS, AND GRIDDLES.
17745	KITCHEN CRAFT	PREMARK WB HOLDINGS, INC.	76/434120		11	ELECTRIC SLOW COOKER; ELECTRIC SKILLET; WATER DISTILLERS FOR DOMESTIC USE.

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12421	KITCHEN QUEEN	PREMARK WB HOLDINGS, INC.	697167	658665	21	STAINLESS STEEL POTS AND PANS
11847	L (STYLIZED)	PREMARK WB HOLDINGS, INC.	720153	1507242	21	SMALL DOMESTIC UTENSILS AND CONTAINERS (NOT OF PRECIOUS METAL), NAMELY, STAINLESS STEEL AND ALUMINUM-CONTAINING COOKWARE
9258	LIFETIME	PREMARK WB HOLDINGS, INC.	74/017983	1815396	11	WATER PURIFICATION APPARATUS
11681	LIFETIME	PREMARK WB HOLDINGS, INC.	646742	1458381	21	STAINLESS STEEL AND ALUMINUM-CONTAINING COOKWARE
12384	LIFETIME	PREMARK WB HOLDINGS, INC.	494090	1336072	42	DIRECT MERCHANDISING OF DOMESTIC COOKWARE THROUGH THE HOME DEMONSTRATION PLAN
13861	LIFETIME	PREMARK WB HOLDINGS, INC.	190302	1128596	11	DOMESTIC ELECTRICAL CASSEROLE/SKILLETS
12554	LIFETIME (SCRIPT)	PREMARK WB HOLDINGS, INC.	393631	352396	21	BASE METAL COOKING HOLLOWWARE
16852	LIQUID CORE	PREMARK WB HOLDINGS, INC.	75/726259	2533308	11	DOMESTIC ELECTRIC SKILLET
12616	LUSTRE CRAFT	PREMARK WB HOLDINGS, INC.	647461	607542	21	METAL KITCHEN & COOKING UTENSILS POTS PANS BOWLS ROASTERS BROILERS SKILLETS ETC.
13251	LUSTRE CRAFT	PREMARK WB HOLDINGS, INC.	50627	1037889	21	METAL KITCHEN & COOKING UTENSILS, NAMELY, POTS, PANS, BOWLS, ROASTERS, BROILERS, SKILLETS, KETTLES, COOKIE SHEETS, CAKE PANS, PIE PANS AND CASSEROLES.
13257	LUSTRE CRAFT & DESIGN	PREMARK WB HOLDINGS, INC.	50628	1037890	21	METAL KITCHEN AND COOKING UTENSILS--NAMELY, POTS, PANS, BOWLS, ROASTERS, BROILERS, SKILLETS, KETTLES, COOKIE SHEETS, CAKE PANS, PIE PANS, AND CASSEROLES.
10596	MC2000	PREMARK WB HOLDINGS, INC.	421454	1281627	21	STAINLESS STEEL COOKWARE
14902	MC2000 & DESIGN	PREMARK WB HOLDINGS, INC.	554419	1389139	21	STAINLESS STEEL COOKWARE; NAMELY, NON-ELECTRIC POTS, PANS AND COVERS.
14987	MILLENNIUM	PREMARK WB HOLDINGS, INC.	75/299367	2215386	11	WATER DISTILLERS FOR DOMESTIC USE
15790	MILLENNIUM & DESIGN	PREMARK WB HOLDINGS, INC.	75/563612	2361489	11	WATER DISTILLERS FOR DOMESTIC USE
14792	MULTICORE	PREMARK WB HOLDINGS, INC.	106761	1098385	42	DIRECT SELLING OF DOMESTIC COOKWARE THROUGH THE HOME DEMONSTRATION PLAN
11686	MULTICORE & DESIGN	PREMARK WB HOLDINGS, INC.	416101	944469	21	STAINLESS STEEL COOKWARE
16373	NAUTILUS	PREMARK WB HOLDINGS, INC.	75/720696		11	APPARATUS FOR WATER DISTILLATION
12754	NUTRI-SEAL	PREMARK WB HOLDINGS, INC.	686384	620219	21	COOKING VESSELS
15405	ONE HOUR BREAD EXPRESS	PREMARK WB HOLDINGS, INC.	75/508576	2356087	11	AUTOMATIC ELECTRIC BREAD-MAKING MACHINES FOR DOMESTIC USE
16397	PERFECT TIMING	PREMARK WB HOLDINGS, INC.	75/720695	2416549	11	AUTOMATIC BREAD AND DOUGH MAKING MACHINE FOR DOMESTIC USE.

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12959	PERMANENT	PREMARK WB HOLDINGS, INC.	564661	538501	21	STAINLESS STEEL KITCHEN & COOKING HOLLOW WARE--NAMELY, SAUCE PANS, POTS, CASSEROLES, DOUBLE BOILERS, EGG POACHERS, COFFEEMAKERS, SKILLETS AND ROASTERS.
14096	PHILKRAFT	PREMARK WB HOLDINGS, INC.	803289	1594274	21	STAINLESS STEEL COOKWARE, NAMELY, POTS, PANS, COVERS AND PARTS THEREOF.
9974	PREMIERE	PREMARK WB HOLDINGS, INC.	31985	1710773	21	STAINLESS STEEL COOKWARE; NAMELY - POTS, PANS AND COVERS THEREFOR
13678	PREMIERE	PREMARK WB HOLDINGS, INC.	74/217914	1884812	11	ELECTRIC STAINLESS STEEL COOKWARE; NAMELY, POTS, PANS, ROASTERS, AND SKILLETS
11705	QUIK DRIP	PREMARK WB HOLDINGS, INC.	464850	992410	11	AUTOMATIC COFFEE MAKERS.
10583	ROYAL FAMILIE	PREMARK WB HOLDINGS, INC.	75/199634	2355556	11	WATER DISTILLERS
11967	ROYAL QUEEN	PREMARK WB HOLDINGS, INC.	199936	795035	21	STAINLESS STEEL KITCHEN & COOKING HOLLOW WARE
11741	SEEN SERVE	PREMARK WB HOLDINGS, INC.	452580	986822	11	ELECTRIC BUN WARMERS FOR DOMESTIC USE.
13733	SENSA-TEMP	PREMARK WB HOLDINGS, INC.	133517	1085398	9	HEAT CONTROL REGULATOR FOR DOMESTIC ELECTRIC APPLIANCES
13005	SOLAR CAP	PREMARK WB HOLDINGS, INC.	112939	1088180	21	STRUCTURAL PART OF DOMESTIC COOKWARE
14775	STIR CRAZY	PREMARK WB HOLDINGS, INC.	139552	1090800	11	DOMESTIC ELECTRIC CORN POPPER
10573	SUPER SURGE	PREMARK WB HOLDINGS, INC.	75/199633	2173809	7	ELECTRIC KITCHEN MIXERS
15874	THE ENTERTAINER	PREMARK WB HOLDINGS, INC.	75/647764	2321490	11	DOMESTIC ELECTRIC COOKWARE; NAMELY, A FONDUE POT
15072	TRADITIONAL SHAPE	PREMARK WB HOLDINGS, INC.	75/403758	2218810	11	AUTOMATIC BREAD AND DOUGH MAKING MACHINES FOR DOMESTIC USE
14332	TRIPLE TIMER	PREMARK WB HOLDINGS, INC.	341526	1228820	9	ELECTRONIC TIMER
11766	ULTRA CORE	PREMARK WB HOLDINGS, INC.	599486	1421812	11	ELECTRIC FRYING PANS FOR DOMESTIC USE (EKCO)
10793	WEST BEND & DESIGN	PREMARK WB HOLDINGS, INC.	339269	894434	11, 21	CLASS 11 -- ELECTRICAL COOKING UTENSILS - NAMELY, ELECTRIC ROASTERS, ELECTRIC SKILLETS, ELECTRIC COFFEE MAKERS, ELECTRIC TOASTERS, ELECTRIC CORN POPPERS, ELECTRIC BROILERS, AND ELECTRIC GRIDDLES.

CLASS 21 -- ALUMINUM, COPPER AND STEEL COOKING UTENSILS - NAMELY, POTS, PANS, KETTLES, SKILLETS, ROASTERS, BROILERS, GRIDDLES, COFFEE MAKERS, TEA KETTLES, EGG POACHERS, FRENCH FRYERS, DUTCH OVENS, PITCHERS, CORN POPPERS, TRAYS (serving), BOWLS (stainless steel mixing), AND BAKEWARE.

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11142	WEST BEND & DESIGN	The West Bend Company	72/256332	840293	11, 21	CLASS 11 -- ELECTRICAL COOKING UTENSILS; NAMELY, ELECTRIC ROASTERS, ELECTRIC SKILLETS, ELECTRIC WATER HEATERS, ELECTRIC COFFEE MAKERS, ELECTRIC TOASTERS, ELECTRIC CORN POPPERS, ELECTRIC BROTHERS, ELECTRIC ROTISSERIES, ELECTRIC TABLE RANGES, AND ELECTRIC GRIDDLES; HUMIDIFIERS CLASS 21 -- ALUMINUM, COPPER AND STEEL COOKING UTENSILS; NAMELY, POTS, PANS, KETTLES, SKILLETS, ROASTERS, BROTHERS, GRIDDLES, COFFEE MAKERS, TEA KETTLES, EGG POACHERS, FRENCH FRYERS, DUTCH OVENS, SERVING HUMIDORS FOR KEEPING SANDWICHES, CAKE AND SIMILAR FOODS FRESH, PITCHERS, TUMBLERS, CORN POPPERS, TRAYS, BOWLS, RING MOLDS, COLANDERS, CANISTERS, AND BAKEWARE ELECTRIC FOOD PROCESSOR NOTE: THIS REGISTRATION ALSO COVERS THE ELECTRIC CITRUS JUICER ELECTRONIC TIMERS
11357	WEST BEND & DESIGN	PREMARK WB HOLDINGS, INC.	626132	1441813	7	ELECTRONIC TIMERS
14325	WEST BEND & DESIGN	PREMARK WB HOLDINGS, INC.	538310	1369954	9	
12630	WEST BEND & DESIGN...WHERE CRAFTSMEN STILL CARE	PREMARK WB HOLDINGS, INC.	268265	862553	11, 21	REGISTERED ON SUPPLEMENTAL REGISTER ALUMINUM AND STAINLESS STEEL COOKING UTENSILS, SAUCEPANS, BOILERS, CASSEROLES, SKILLETS, ETC.
10059	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	617110	1437098	7	MOTORIZED HAND-OPERATED KITCHEN APPLIANCE; NAMELY, KNIFE, MIXER AND CAN OPENER
10759	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	655501	595084	21	ALUMINUM COPPER AND STEEL COOKING UTENSILS - NAMELY, POTS, PANS, KETTLES, SKILLETS, ROASTERS, BROTHERS, GRIDDLES, COFFEE MAKERS, TEA KETTLES, EGG POACHERS, FRENCH FRYERS, DUTCH OVENS, AND PRESSURE COOKERS; AND SERVING HUMIDORS FOR KEEPING SANDWICHES, CAKE AND SIMILAR FOODS FRESH, PITCHERS, TUMBLERS, COCKTAIL SHAKERS, CORN POPPERS, TRAYS, BOWLES, RINGK MOLDS, AND COLANDERS.
10781	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	3496	635121	11	ELECTRIC ROASTERS, SKILLETS, MIXERS & WATER HEATERS
11346	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	626133	1441814	7	ELECTRIC FOOD PROCESSOR
11449	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	74/434810	1846660	11	ELECTRIC HOUSEHOLD APPLIANCE, NAMELY, AUTOMATTIC BREAD AND DOUGH MAKER
14317	WEST BEND (BLOCK)	PREMARK WB HOLDINGS, INC.	538308	1369952	9	ELECTRONIC TIMERS
12195	WEST BEND DESIGNS FOR THE WAY THE WORLD COOKS	PREMARK WB HOLDINGS, INC.	486991	1336719	21	STAINLESS STEEL COOKING UTENSILS--NAMELY, SAUCEPANS, DOUBLE BOILERS, SKILLETS, DUTCH OVENS, ETC

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12558	W/S J BEND WATER SYSTEMS WITH LOGO	PREMARK WB HOLDINGS, INC.	75/017566	2040066	11	WATER DISTILLATION UNITS
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ESTIMATED ASSIGNMENT RECORDATION FEES:

Estimate does not include legalization, translation, or other miscellaneous fees & taxes that may be apply

AGENT: BISA - Beverly J. Shunick & Associates

BISA Fee: \$ 150
 Official Fee: \$ 40 - 1st mark
 Official Fee: \$ 1,650 - (\$25 each subsequent mark) 66 marks
TOTAL: \$ 1,840 - for all 67 marks listed in the report

ASSIGNMENT

TRADEMARK

WHEREAS, THE WEST BEND COMPANY (hereinafter, "West Bend"), a corporation organized and existing under and by virtue of the laws of the State of Delaware has adopted, used and is using the trademarks identified on Schedule 4.15 attached hereto;

WHEREAS, on even date herewith, WB ACQUISITION LLC, (hereinafter, "Buyer"), a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, purchased certain assets from West Bend and PREMARK WB HOLDINGS INC. (hereinafter, "Premark"), a corporation organized and existing under and by virtue of the laws of the State of Delaware, pursuant to an Agreement for Purchase and Sale of Assets (hereinafter, the "Agreement");

WHEREAS, said assets purchased by Buyer includes the aforementioned trademarks, as well as the goodwill of the business associated therewith;

WHEREAS, pursuant to the Agreement, West Bend and Premark agree to assign their interests in said trademarks and the goodwill of the business associated therewith over to Buyer;

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, West Bend and Premark do hereby sell, assign, transfer and set over to Buyer the entire right, title and interest in and to said trademarks, the registrations referred to in Schedule 4.15, and all other related registrations or applications in the United States and foreign countries, and the goodwill of the business associated with said trademarks;

AND HEREBY AGREES upon request of Buyer, its successors, assigns or legal representatives, and without further remuneration, to execute any and all papers reasonably desired by Buyer, its successors, assigns or legal representatives, to fulfill the intent and purposes of this Assignment;

AND HEREBY COVENANTS that no assignment, sale or encumbrance has been or will be made or entered into which would conflict with this Assignment.

EXECUTED as of this 31st day of October, 2002.

Buyer: WB ACQUISITION LLC
By: David R. Beine
Name: DAVID R. BEINE
Title: VICE PRESIDENT & GENERAL COUNSEL

Seller: THE WEST BEND COMPANY
By: _____
Name: _____
Title: _____

Seller: PREMARK WB HOLDINGS INC.
By: Mark W. Croll
Name: MARK W. CROLL
Title: Vice President

ASSIGNMENT

TRADEMARK

WHEREAS, THE WEST BEND COMPANY (hereinafter, "West Bend"), a corporation organized and existing under and by virtue of the laws of the State of Delaware has adopted, used and is using the trademarks identified on Schedule 4.15 attached hereto;

WHEREAS, on even date herewith, WB ACQUISITION LLC, (hereinafter, "Buyer"), a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, purchased certain assets from West Bend and PREMARK WB HOLDINGS INC. (hereinafter, "Premark"), a corporation organized and existing under and by virtue of the laws of the State of Delaware, pursuant to an Agreement for Purchase and Sale of Assets (hereinafter, the "Agreement");

WHEREAS, said assets purchased by Buyer includes the aforementioned trademarks, as well as the goodwill of the business associated therewith;

WHEREAS, pursuant to the Agreement, West Bend and Premark agree to assign their interests in said trademarks and the goodwill of the business associated therewith over to Buyer;

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, West Bend and Premark do hereby sell, assign, transfer and set over to Buyer the entire right, title and interest in and to said trademarks, the registrations referred to in Schedule 4.15, and all other related registrations or applications in the United States and foreign countries, and the goodwill of the business associated with said trademarks;

AND HEREBY AGREES upon request of Buyer, its successors, assigns or legal representatives, and without further remuneration, to execute any and all papers reasonably desired by Buyer, its successors, assigns or legal representatives, to fulfill the intent and purposes of this Assignment;

AND HEREBY COVENANTS that no assignment, sale or encumbrance has been or will be made or entered into which would conflict with this Assignment.

EXECUTED as of this 31st day of October, 2002.

Buyer: WB ACQUISITION LLC

By: *David R. Beine*

Name: DAVID R. BEINE

Title: VICE PRESIDENT & GENERAL COUNSEL

Seller: THE WEST BEND COMPANY

By: *Joseph A. Hahn*

Name: Joseph A. Hahn

Title: President