

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
4090110 Canada Ltd.		10/30/2002	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	Activa Consumer Promotions Corp.
Street Address:	500 Madison Street
City:	Winnipeg
State/Country:	MANITOBA
Postal Code:	R3H 0L5
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Serial Number:	78182205

**CORRESPONDENCE DATA**

Fax Number: (952)896-1537  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 952-896-3309  
 Email: cquinn@lhdl.com  
 Correspondent Name: James P. Quinn  
 Address Line 1: 1500 Wells Fargo Plaza  
 Address Line 2: 7900 Xerxes Avenue South  
 Address Line 4: Bloomington, MINNESOTA 55431

ATTORNEY DOCKET NUMBER:	24177-01
NAME OF SUBMITTER:	Cathryn J. Quinn

OP \$40.00 78182205

Total Attachments: 0

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