

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Camping World, Inc		04/18/2003	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	CWI, Inc.
Street Address:	P.O. Box 90018
City:	Bowling Green
State/Country:	KENTUCKY
Postal Code:	42104
Entity Type:	CORPORATION: KENTUCKY

PROPERTY NUMBERS Total: 6

Property Type	Number
Serial Number:	76499954
Serial Number:	76499955
Serial Number:	76499957
Serial Number:	76499959
Serial Number:	76499960
Serial Number:	76499961

CORRESPONDENCE DATA

Fax Number: (502)589-0309  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 5025627318  
 Email: whollander@wyattfirm.com  
 Correspondent Name: William H. Hollander  
 Address Line 1: 500 West Jefferson Street

OP \$165.00 76499954

Address Line 2: Suite 2600  
Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER:	William H. Hollander
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Total Attachments: 2 source=camping worldassignment#page1.tif source=camping worldassignment#page2.tif
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ASSIGNMENT

WHEREAS, Camping World, Inc. (a Kentucky corporation) ("Camping World"), has adopted, used and is using in the United States the marks listed on Exhibit A, which are the subject of applications filed in the United States Patent and Trademark Office;

WHEREAS, CWI, Inc. (a Kentucky corporation), P.O. Box 90018; Bowling Green, Kentucky 42104 ("CWI"), is desirous of acquiring said marks, and the applications and resulting registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Camping World hereby assigns to CWI all its right, title and interest in and to the marks shown on Exhibit A, throughout the world, together with the goodwill of the business connected with the use of and symbolized by the said marks and the applications and any resulting registrations thereof identified on Exhibit A.

CAMPING WORLD, INC.

By: Brent Moody  
Brent Moody

Title: Vice President and General Counsel

Date: 4/18/03

COMMONWEALTH OF KENTUCKY )  
 )  
COUNTY OF WARREN )

The foregoing instrument was subscribed, sworn to and acknowledged before me this 18 day of April, 2003, by Brent Moody, Vice President and General Counsel of Camping World, Inc., for and on behalf of Camping World, Inc.

Jean E. Sewell, Notary Public  
State at Large, Kentucky  
My Commission Expires 12/6/2004

My commission expires: \_\_\_\_\_

Jean E. Sewell  
NOTARY PUBLIC

EXHIBIT A

<u>Mark</u>	<u>Serial No.</u>
C W. GEAR	76/499954
GLACIER BAY	76/499955
BRECKINRIDGE	76/499957
CUMBERLAND	76/499959
YUKON	76/499960
BLUE RIDGE	76/499961

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