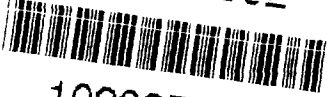


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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RE

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Optavia Corporation
 12/23/02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (WI)
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Julie Nowicki
 Internal Address: _____
 Street Address: 6516 Monona Dr #153
 City: MADISON State: WI Zip: 53716

Individual(s) citizenship U.S.
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 16, 2002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
 2543075
 2520271

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Jenifer Kraemer
 Internal Address: _____
 Street Address: P. O. Box 1664
 City: Madison State: WI Zip: 53701

7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julie R. Nowicki Julie Nowicki 12/16/02
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

12/30/2002 6TON11 00000040 2543075

01 FC:8521 02 FC:8522

40.00 OP 25.00 OP

TRADEMARK REEL: 002640 FRAME: 0248

ASSIGNMENT

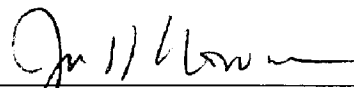
OPTAVIA CORPORATION, a Wisconsin Corporation (the "Corporation"), hereby conveys, transfers, and assigns to JULIE NOWICKI, for good and valuable consideration, all of the Corporation's rights, title and interest in the following:

1. All trademarks, trade names, copyrights, and service marks of the Corporation, all registrations for them, and all other proprietary rights and intangible property of the Corporation, including trade secrets, inventions, technology, customer lists, customer relationships, customer agreements, customer understandings, know-how, formulae, slogans, processes, and operating rights. The foregoing shall include, but is not limited to, the service marks registered by the U.S. Patent and Trademark Office, designated as Registration Number 2520271 and Registration Number 2543075.

This Assignment shall be effective on the date set forth below.

Dated this 16 day of December, 2002.

OPTAVIA CORPORATION

By: 

Julie Nowicki, President