

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RE



102267730

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lara Hedberg Deam

10-21-02

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: September 20, 2002

2. Name and address of receiving party(ies)

Name: Dwell LLC

Internal Address:

Address:

Street Address: 99 Osgood Place

City: San Francisco State: CA Zip: 94133

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State Delaware [checked] Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78017817

B. Trademark Registration No.(s) 2452089

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anna C. Silva, Esq.

Internal Address:

10/30/2002 TDIAZ1 00000137 194215 78017817

01 FC:8521 40.00 CH 02 FC:8522 25.00 CH

Street Address: 333 Market Street, Suite 3200

City: San Francisco State: CA Zip: 94105

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed [] Authorized to be charged to deposit account [checked]

8. Deposit account number:

19-4215

OFFICE OF RECORDS FINANCE SECTION 2002 OCT 21 PM 2:23

DO NOT USE THIS SPACE

9. Signature.

Anna C. Silva Name of Person Signing

[Signature] Signature

October 11, 2002. Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

This ASSIGNMENT, dated as of July 10, 2002, is made from Lara Hedberg Deam, a United States individual (hereinafter "Assignor"), to Dwell LLC, a Delaware limited liability company, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the following trademark(s), and the U.S. trademark registration(s)/application(s) therefor (hereinafter the "Mark(s)"):

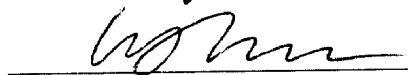
<u>Trademark</u>	<u>Reg./Appl. No.</u>	<u>Reg./Filing Date</u>
DWELL	2,452,089	May 15, 2001
DWELL	78/017,817	July 21, 2000

WHEREAS, Assignor and Assignee have entered into an Asset Transfer Agreement, dated July 10, 2002, pursuant to which Assignor has transferred to Assignee certain assets as defined therein;

WHEREAS, the assets include all rights, title and interest in and to the Marks, together with the business and the good will of the business pertain thereto.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, and the registrations and applications therefor, together with the business and the good will of the business pertaining thereto, and all claims for damages by reason of past infringements of the trademarks, along with the right to sue for and collect such damages for use and benefit of Assignee and its successors, assigns and other legal representatives.

Lara Hedberg Deam



Dated: September 20, 2002