

09-16-2002



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2001)
Tab settings =>=>=>

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102221648

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Forecast Group, L.P.
9-9-02
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State California
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: K. Hovnanian Forecast Homes, Inc.
Address: 10 Highway 35
City: Red Bank State: New Jersey Zip: 07701
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State California
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: July 2, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/833,391
Additional number(s) attached Yes No

B. Trademark Registration No.(s)
Please see attached exhibit

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Brent D. Sanders
Internal Address: Perkins Coie LLP

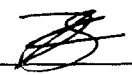
Street Address: 1201 Third Avenue, 40th Floor

City: Seattle State: WA Zip: 98101

6. Total number of applications and registrations involved
7. Total fee (37 CFR 3.41) \$ 215.00
 Enclosed
 Authorized to be charged to deposit amount
8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document
Brent D. Sanders  September 4, 2002
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and documents: 5

09/13/2002 LMJELLER 00000117 502278 75833391
01 FC:481 40.00 CH
02 FC:482 175.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademark, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002582 FRAME: 0178

EXHIBIT A

TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
FORECAST HOMES HOMES FOR A NEW GENERATION and Design	2,436,644	March 20, 2001
FORECAST HOMES HOMES FOR A NEW GENERATION and Design	2,440,393	April 3, 2001
HOMES FOR A NEW GENERATION	1,878,892	February 14, 1995
FORECAST GROUP and Design	1,897,757	June 6, 1995
NEW BEGINNINGS	1,850,051	August 16, 1994
AMERICA'S HOME	1,916,816	September 5, 1995
FORECAST	1,882,505	March 7, 1995

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, The Forecast Group, L.P. ("Assignor"), a California Limited Partnership with a place of business at 10670 Civic Center Drive, Rancho Cucamonga, California, 91730, is the owner of the trademark registrations and the trademark application outlined in Exhibit 1 (the "Marks"), which are incorporated herein by reference;

WHEREAS Assignor has common law rights in the Marks;

WHEREAS, K. Hovnanian Forecast Homes, Inc. ("Assignee"), a California corporation with a place of business at 10 Highway 35, Red Bank, New Jersey 07701 is desirous of acquiring said Marks, and all the goodwill and common law rights associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks together with that portion of its business relating thereto and all common law rights and goodwill appurtenant thereto.

Signed this 2nd day of July, 2002.

The Forecast Group, L.P.

By: [Signature]
Its: LARRY R. DAY
Date: Exec. Vice President
July 2, 2002

STATE OF California)
COUNTY OF San Bernardino)

ss.

On the 2nd day of July, 2002, before me personally appeared Larry R. Day, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Exec. V.P. of The Forecast Group, L.P., the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.



[Signature]
NOTARY PUBLIC in and for the State of California
My Appointment Expires: Feb 27, 2003

EXHIBIT 1TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
FORECAST HOMES HOMES FOR A NEW GENERATION and Design	2,436,644	March 20, 2001
FORECAST HOMES HOMES FOR A NEW GENERATION and Design	2,440,393	April 3, 2001
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FORECAST	1,882,505	March 7, 1995

TRADEMARK APPLICATION

Trademark	Application No.	Application Date
FORECAST HOMES HOMES FOR A NEW GENERATION and Design	75/833,391	October 27, 1999

September 4, 2002

Commissioner For Trademarks
Box Assignments
Washington, D.C. 20231

Re: Recordation of Assignment of Trademark Rights
Applicant: K Hovnanian Forecast Homes, Inc.
Our Ref.: 35265-4000

Dear Sir/Madam:

Enclosed for recordation is an Assignment of Trademark Rights together with a recordation cover sheet and \$215 to cover the recordation fee. The Commissioner is authorized to charge any additional fees that may be required or credit any overpayment to Deposit Account No. 502278.

Please issue any future registrations for the assigned applications in the name of the K. Hovnanian Forecast Homes, Inc. In addition, please direct all future correspondence regarding the applications to the undersigned.

If you have any questions, please contact me.

Very truly yours,



Brent D. Sanders

FINANCE SECTION

SEP 11 11:27

RECEIVED

BDS:lma
Enclosures

cc: Peter Reinert, K. Hovnanian Forecast Homes, Inc.
Leanne M. Andrepont, Paralegal

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail on September 4, 2002, in an envelope addressed to the Commissioner for Trademarks, BOX ASSIGNMENTS, Washington D.C. 20231



MARINA ANNA BAKER

[/SL022470.056]

ANCHORAGE · BEIJING · BELLEVUE · BOISE · C
MENLO PARK · OLYMPIA · PORTLAND · SAN FRAN

Perkins Coie LLP (Perkins Coie LLC in Illinois)

RECORDED: 09/09/2002

TRADEMARK

REEL: 002582 FRAME: 0183