

05-31-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Esprit de Corp. 5-28-02 900 N. Minnesota Street San Francisco, CA 94107

2. Name and address of receiving party(ies) Name: Esprit IP Limited Internal Address: P.O. Box 957 Street Address: Offshore Incorporations Centre Tortola British Virgin Islands, Road Town City: State: Zip:

3. Nature of conveyance: [X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: April 23, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/265,408

B. Trademark Registration No.(s) SEE SCHEDULE ATTACHED TO ASSIGNMENT

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paula J. Krasny Internal Address: One Prudential Plaza Street Address: 130 E. Randolph Drive City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 54 7. Total fee (37 CFR 3.41): \$ 1,365.00 8. Deposit account number: 501-649

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paula J. Krasny Name of Person Signing Signature Date 5/14/02

Total number of pages including cover sheet, attachments, and document: 13

OFFICE OF PUBLIC RECORDS 2002 MAY 28 PM 02:46 FINANCE SECTION

05/30/2002 6TON11 00000185 501649 76265408

01 FC:481 40.00 CH 02 FC:482 1325.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002513 FRAME: 0459

76 265 408


POWER OF ATTORNEY AND APPOINTMENT  
OF DOMESTIC REPRESENTATIVE

Esprit IP Limited hereby appoints BAKER & McKENZIE, and Paula J. Krasny, Leslie A. Bertagnolli, David I. Roche, David J. Davis, John A. Bacon, Annette Honan, Colin J. Sawdy and Patricia Y. Song, with the power to appoint associate attorneys, with full power of revocation, to prosecute the applications and/or registrations on Exhibit A to the attached assignment, to transact all business in the U.S. Patent and Trademark Office and in the courts in connection these marks and to receive the Certificate of Registration.

Applicant hereby appoints Paula J. Krasny of the law firm of Baker and McKenzie as its domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Please address all correspondence and telephone inquiries to:

Paula J. Krasny, Esq.  
BAKER & McKENZIE  
130 East Randolph Drive  
One Prudential Plaza  
Chicago, IL 60601  
312/861-8000

For and on behalf of  
ESPRIT IP LIMITED  
  
By: \_\_\_\_\_

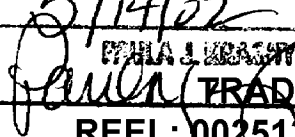
Name: John C. Poon

Title: Director

Dated: May 14, 2002

CHIDOC001:333791.2

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Trademarks 2075 Crystal Drive Arlington VA 22202

5/14/02  
  
\_\_\_\_\_  
PAULA J. KRASNY  
TRADEMARK

# SCHEDULE A

## U.S. TRADEMARK AND SERVICE MARK REGISTRATIONS

MARK	REG. NO. REG. DATE
E (Stylized)	1,190,078 02/16/82
ESPRIT	1,559,014 10/03/89
ESPRIT	1,480,858 03/15/88
ESPRIT	765,974 03/03/64
ESPRIT	1,709,010 08/18/92
ESPRIT (Stylized)	1,673,462 01/28/92
ESPRIT (Stylized)	1,401,275 07/15/86
ESPRIT (Stylized)	1,481,649 03/22/88
ESPRIT (Stylized)	1,485,327 04/19/88
ESPRIT (Stylized)	1,408,003 09/02/86
ESPRIT BASIX and Design	1,670,308 12/31/91
ESPRIT DE CORP. (Stylized)	1,419,245 12/02/86
ESPRIT DE CORP.	1,163,810 08/04/81

MARK	REG. No. REG. DATE
ESPRIT/KIDS	1,440,613 05/26/87
ESPRIT/KIDS (Stylized)	1,445,156 06/30/87
WWW.ESPRIT.COM	2,334,789 03/28/00
WWW.ESPRIT.COM	2,470,108 07/17/01
ESPRIT	817,950 11/01/66
ESPRIT	1,341,934 06/18/85
ESPRIT	1,342,393 06/18/85
ESPRIT	1,056,960 01/25/77
ESPRIT	1,340,608 06/11/85
ESPRIT (stylized)	1,244,392 07/05/83
ESPRIT (Stylized)	1,341,933 06/18/85
ESPRIT (Stylized)	1,287,788 07/31/84
ESPRIT (Stylized)	1,898,850 06/13/95
ESPRIT	1,496,788 07/19/88
ESPRIT	1,351,743 07/30/85

MARK	REG. No. REG. DATE
ESPRIT	1,400,380 07/08/86
ESPRIT TIMEWEAR	2,124,982 12/30/97
CAFFE ESPRIT	1,453,688 08/18/87
CAFFE ESPRIT (Stylized)	1,526,188 02/21/89
ESPRIT	1,525,487 02/21/89
ESPRIT (Stylized)	1,524,372 02/14/89
ESPRIT	1,791,665 09/07/93
ESPRIT SAN FRANCISCO CALIFORNIA USA SINCE 1969 and Design	1,769,033 05/04/93
ESPRIT WORLDWIDE	2,415,422 12/26/00
ESPRIT	1,406,681 08/26/86
ESPRIT WORLDWIDE (and center globe Design)	2,415,424 12/26/00
ESPRIT WORLDWIDE (and left globe Design)	2,415,423 12/26/00
LIFEWARE	2,518,631 12/11/01

MARK	REG. NO. REG. DATE
ADVENTURER	1,774,241 06/01/93
ESPRIT	1,532,973 04/04/89
ESPRIT(stylized)	1,532,974 04/04/89
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ESPRIT (stylized)	1,332,184 04/23/85
ESPRIT (stylized)	775,408 08/18/64
ESPRIT (stylized)	1,670,350 12/31/91
ESPRIT SKI	1,246,426 07/26/83
ESPRIT SPORT	1,400,330 07/08/86
ESPRIT TODDLER	1,671,182 01/07/92

**U.S. TRADEMARK AND SERVICE MARK APPLICATION**

MARK	APPLICATION No.	APPLICATION DATE
ESPRIT BEACH	76/265,408	06/01/01

ASSIGNMENT OF UNITED STATES TRADEMARKS AND SERVICE MARKS

WHEREAS, Esprit de Corp., a company organized and existing under the laws of California, and having its principal place of business at 900 Minnesota Street, San Francisco, California 94107 (“Assignor”), has been using the trademark and service mark registrations set forth in Schedule A attached hereto (collectively, the “Trademarks”); and

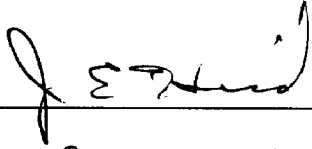
WHEREAS, Esprit IP Limited, a company organized and existing under the laws of the British Virgin Islands, and having its principal place of business at P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands (“Assignee”), is desirous of acquiring Assignor's entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Trademarks used in conjunction with the Assignor's business, including but not limited to the trademark registrations and application thereof identified in Schedule A attached to this Assignment, including the right to bring actions for infringements of the Trademarks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by the Trademarks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States

Trademarks and Service Marks to be executed by its authorized representative.

Esprit de Corp.

By: 


Name: J. E. HEID

Title: President

Dated: April 23, 2002

Acknowledged by:

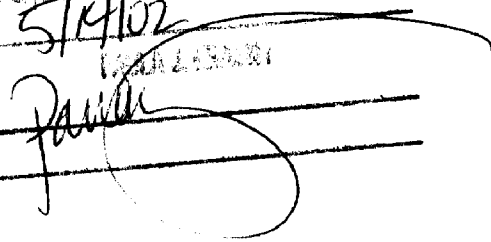
Esprit IP Limited

By: 

Name: John C. Poon

Title: Director

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2000 Crystal Drive, Arlington, VA 22202  
LS 5/14/02



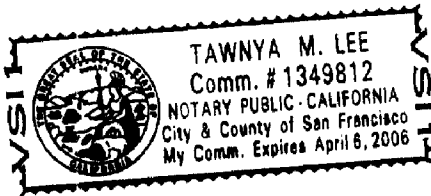


STATE OF CALIFORNIA )  
 )  
COUNTY OF SAN FRANCISCO )

CERTIFICATE OF ACKNOWLEDGMENT

I, TAWNYA M. LEE, a Notary Public, in and for the County and State aforesaid, do hereby certify that JOSEPH E. HEID, known to be the President/CEO of Esprit de Corp., appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of Esprit de Corp. as of his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 23<sup>rd</sup> day of April, 2002.



Tawnya M. Lee  
Notary Public

My Commission Expires:  
April 6, 2006

# SCHEDULE A

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