

Netflix, Inc. (formerly Netflix.com, Inc.)

Attorney Reference No.: 20033-900

Trademark Applications/Registrations:

Mark: NETFLIX

Serial No.: 75/412,591

Reg. No.: 2552950

Mark: NETFLIX.COM

Serial No.: 75/802,377

Mark: NETFLIX.COM

Serial No.: 75/801,607

Mark: CINEMATCH

Serial No.: 75/888,973

Mark: NETFLIX AND DESIGN

Serial No.: 78/081,303

Mark: MR. DVD

Serial No.: 76/353,331

**SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS**

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999



April 16, 2002

Box ASSIGNMENT FEE
Commissioner of Patents and Trademarks
Washington, D.C. 20231

**Re: Trademark Matters for Netflix, Inc. (formerly Netflix.com, Inc.)
Recordation of Change of Name**

Mark: NETFLIX
Serial No.: 75/412,591
Reg. No.: 2552950
Original Applicant: Netflix.com, Inc.
Filing Date: December 30, 1997
Reg. Date: March 26, 2002
Attorney Docket No.: 20033-TM1001

Mark: NETFLIX.COM
Serial No.: 75/802,377
Original Applicant: Netflix.com, Inc.
Filing Date: September 17, 1999
Attorney Docket No.: 20033-TM1003

Mark: NETFLIX.COM
Serial No.: 75/801,607
Original Applicant: Netflix.com, Inc.
Filing Date: September 17, 1999
Attorney Docket No.: 20033-TM1004

Mark: CINEMATCH
Serial No.: 75/888,973
Original Applicant: Netflix.com, Inc.
Filing Date: January 6, 2000
Attorney Docket No.: 20033-TM1009

CERTIFICATE OF MAILING UNDER
37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231, on:

Maryanne Batinic
Print Name

April 16, 2002
Date of Deposit

Maryanne Batinic
Signature

04-16-02
Date

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Commissioner of Patents and Trademarks
April 16, 2002
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Mark: NETFLIX AND DESIGN
Serial No.: 78/081,303
Original Applicant: Netflix.com, Inc.
Filing Date: August 27, 2001
Attorney Docket No.: 20033-TM1010

Mark: MR. DVD
Serial No.: 76/353,331
Original Applicant: Netflix.com, Inc.
Filing Date: December 27, 2001
Attorney Docket No.: 20033-TM1011

Dear Commissioner:

Enclosed for filing is a duly executed Recordation Form Cover Sheet with the attachment to record the change of name of Netflix.com, Inc. to Netflix, Inc. against the above identified one registration and five applications.

Also enclosed is a check made payable to the "Commissioner of Patents and Trademarks" in the amount of \$165 for the recording of this change of name. The Commissioner is authorized to charge any additional fees which may be required, including extension fees, or credit any overpayment to Deposit Account No. 23-2415 ATTN: 20033-900.

Please return the change of name recordation papers with the stamped reel and frame numbers to us at the address shown below and please take note that all correspondence regarding the enclosed change of name and the related applications and registrations should be directed to:

Trademark Docket
Sara L. Eisner
Wilson Sonsini Goodrich & Rosati
Professional Corporation
650 Page Mill Road
Palo Alto, CA 94304
(650) 493-9300

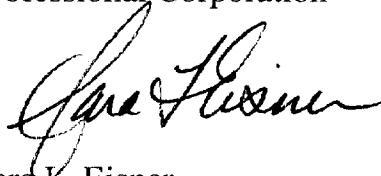
I would appreciate your acknowledging receipt of the Recordation Form Cover Sheet, Attachment and check in the amount of \$165.00 for filing fees by stamping the enclosed postcard with the date received and returning it to me.

Box ASSIGNMENT FEE
Commissioner of Patents and Trademarks
April 16, 2002
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Thank you for your attention to this matter.

Very truly yours,

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation



Sara L. Eisner

Enclosures

cc: Trademark Docket (w/encls.)
Frank X. Y. Chen (w/o encls)



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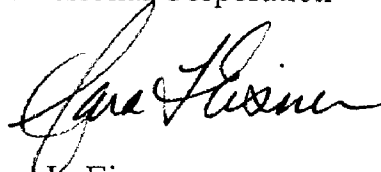
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