



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

102063464  
**TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Graham & Buffett Partners, Inc.

4-11-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 03/20/2002

2. Name and address of receiving party(ies)

Name: Graham & Buffett Ltd.  
Internal  
Address: One Meadows Bldg.  
Street Address: 6700 N. Central Expressway  
City: State: TX Zip: 75206

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership Texas
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/247525;  
76/255924; 76/281817

B. Trademark Registration No.(s) 1,881,150;  
1,990,223; 1,990,224; 2,215,026

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:  
Internal Address: Grimes & Reese, PLLC  
Street Address: 1270 S. Woodruff Avenue  
City: Idaho Falls State: ID Zip: 83404-5544

6. Total number of applications and registrations involved: 12

7. Total fee (37 CFR 3.41) \$ 315.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**DO NOT USE THIS SPACE**

9. Signature.

Steven A. Richards  
Name of Person Signing

*Steven A. Richards*  
Signature

March 28, 2002  
Date

Total number of pages including cover sheet, attachments, and document: 5

04/22/2002 DBYRNE 00000152 76247525

01 FC:481 40.00 OP  
02 FC:482 275.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**Trademark Recordation Cover Sheet Continuation**

**Continuation of Item 4.B:**

2,239,091  
2,341,513  
2,366,284  
2,367,283  
2,368,481

## ASSIGNMENT

**WHEREAS**, Graham & Buffett Partners, Inc., a Texas corporation with its principal place of business at 25 HP Village, Suite 109, Dallas, Texas 75205 (hereinafter referred to as "Assignor") has adopted and used the trademarks YOUNGEVITY, VILCABAMBA MINERAL ESSENCE, LIVING YOUNGER LONGER, CLEANSE-BURN-BUILD, BUILDING HEALTH & WEALTH, FRUITS & VEGETABLES, PATENTED ANTI-AGING MIRACLE MINERALS, WE CHANGE LIVES, and PRODUCT FOCUSED, OPPORTUNITY DRIVEN (all of which are hereafter referred to as the "Trademarks"); and,

**WHEREAS**, Assignor has obtained and/or applied for trademark registrations for the Trademarks in the United States Patent and Trademark Office, which registrations and applications are as follows:

| <u>TRADEMARK</u>              | <u>APPLICATION NO.<br/>FILING DATE</u> | <u>REGISTRATION NO.<br/>DATE REGISTERED<br/>OR STATUS</u> |
|-------------------------------|--|---|
| YOUNGEVITY                    | 74/436,113<br>September 14, 1993       | 1,881,150<br>February 28, 1995                            |
| VILCABAMBA MINERAL<br>ESSENCE | 74/436,131<br>September 14, 1993       | 1,990,223<br>July 30, 1996                                |
| LIVING YOUNGER LONGER         | 74/436,134<br>September 14, 1993       | 1,990,224<br>July 30, 1996                                |
| YOUNGEVITY                    | 75/142,594<br>July 31, 1996            | 2,215,026<br>December 29, 1998                            |
| CLEANSE-BURN-BUILD            | 74/637,952<br>February 22, 1995        | 2,239,091<br>April 13, 1999                               |
| BUILDING HEALTH<br>& WEALTH   | 75/754,596<br>July 19, 1999            | 2,341,513<br>April 11, 2000                               |
| BUILDING HEALTH<br>& WEALTH   | 75/754,594<br>July 19, 1999            | 2,366,284<br>July 11, 2000                                |

|   |                              |                            |
|---|------------------------------|----------------------------|
| FRUITS & VEGETABLES                     | 75/754,592<br>July 19, 1999  | 2,367,283<br>July 11, 2000 |
| YOUNGevity                              | 75/754,591<br>July 19, 1999  | 2,368,481<br>July 18, 2000 |
| PATENTED ANTI-AGING<br>MIRACLE MINERALS | 76/247,525<br>April 27, 2001 | Pending                    |
| WE CHANGE LIVES                         | 76/255,924<br>May 14, 2001   | Pending                    |
| PRODUCT FOCUSED,<br>OPPORTUNITY DRIVEN  | 76/281,817<br>July 9, 2001   | Pending                    |

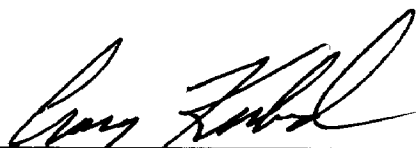
**WHEREAS**, Graham & Buffett Ltd., a limited partnership organized under the laws of the State of Texas, c/o David Pyke, Esq., One Meadows Building, 6700 North Central Expressway, Dallas, Texas 75206 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill symbolized and associated with the Trademarks, and all registrations and applications for registration of the Trademarks.

**NOW, THEREFORE**, for and in consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of the 1<sup>st</sup> day of December, 2001, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey, to Assignee the entire right, title and interest in and to the Trademarks, the goodwill symbolized by and associated with the Trademarks, and all registrations and applications for registration of the Trademarks, together with all claims, rights of action and causes of action for infringement of the Trademarks, including the right to recover for past infringement thereof.

IN TESTIMONY WHEREOF, this Assignment has been executed on the date set forth

below.

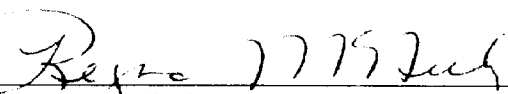
GRAHAM & BUFFET PARTNERS, INC.

By   
Craig Keeland  
Its: President

STATE OF TEXAS            }  
  } ss.  
County of Dallas            }

Before me, the undersigned authority, on this day personally appeared Craig Keeland, President of Graham & Buffett Partners, Inc., known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this 20<sup>th</sup> day of March, 2002.

  
Notary Public in and for the  
State of Texas

My commission expires: 5-1-03