178818111881	Patent and Trademark Office
<u>,                                    </u>	
To the Honorable Commissioner of Patent:	02024248   Original documents or copy thereof
1. Name of Conveying Party(ies):	2. Name and address of receiving party(ies):
	Name: DBD, Inc.
David's Bridal Inc.	
3-20-0	Street Address: 300 Delaware Ave., Suite 900
	City: Wilmington State: DE Zip: 19801
☐ Individual(s) ☐ Association	
☐ General Partnership ☐ Limited Partnersh	1
Corporation-State of Florida	□ Association
□ Other	☐ General Partnership
Additional name(s) of conveying party(ies) attached? □Yes □No	☐ Limited Partnership   Z Corporation-State Delaware
3. Nature of Conveyance:	□ Other
■ Assignment □ Merger □ Security Agreement □ Change of Name □ Other □ Execution Date: ■ March 12, 2002	If assignee is not domiciled in the United States, a domestic representative designation is attached:
4. Application number(s) or registration number(s	(s):
See Exhibit 1	
A. Trademark Application No.(s)	B. Trademark registration No.(s)
	See Exhibit 2
Additional numbers attached? May Yes Do	Additional numbers attached?
5. Name and address of party to whom correspond concerning document should be mailed:	ndence 6. Total number of applications and registrations involved

concerning document should be matted.	registrations involved.
Name: Sarah J. Westover	7. Total fee (37 CFR 3.41)
Street Address: 611 Olive St., Suite 1750	🕱 Enclosed
City: St. Louis State: MO ZIP: 63101	<ul> <li>Authorized to be charged to deposit account</li> </ul>
City	8. Deposit account number:

account) DO NOT USE THIS SPACE 01 FE:481 02 FE:482 40.00 OP 150.00 OP

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Secretary Jane A. Crane, Asst.

Name of Person Signing David's Bridal, Inc.

Total number of pages comprising cover sheet [

(Attach duplicate copy of this page if paying by deposit

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### **EXHIBIT 1**

# DAVID'S BRIDAL, INC. U.S. PENDING TRADEMARKS TO BE ASSIGNED TO DBD, INC. WITH THE U.S. PATENT & TRADEMARK OFFICE

MARK	SERIAL NUMBER	U.S. PATENT & TRADEMARK OFFICE FILE DATE	GOODS/SERVICES
David's Bridal	75-932889	03/01/00	Bridal gowns, bridesmaid gowns & special occasion dresses for women & children (Class 25)
David <sup>▼</sup> s	76-197784	01/22/01	Bridal gowns, bridesmaids gowns & special occasion dresses for women & children (Class 25)

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TRADEMARK REEL: 002464 FRAME: 0643

### **EXHIBIT 2**

## DAVID'S BRIDAL, INC. U.S. REGISTERED TRADEMARKS & SERVICE MARKS TO BE ASSIGNED TO DBD, INC. WITH THE U.S. PATENT & TRADEMARK OFFICE

MARK/CLASS	REG. DATE	REG. NUMBER	GOODS/SERVICES
David's Bridal 35	2/6/01	2,426,973	Retail store services in the field of bridal gowns and accessories, bridesmaid gowns and special occasion dresses and accessories for women and children
David's Bridal Wearhouse 42	5/5/92	1,685,705	Retail store services featuring bridal wear, formal wear and related accessories
Enzio 25	5/17/94	1,836,883	Bridal gowns
Michaelangelo (Stylized) 25	8/15/95	1,912,612	Women's formal wear, namely, bridal gowns, Mother of the Bride dresses and evening dresses
St. Tropez 25	4/19/94	1,831,413	Bridal gowns

 $S: \label{localization} S: \$ 

TRADEMARK REEL: 002464 FRAME: 0644

#### **ASSIGNMENT**

WHEREAS, DAVID'S BRIDAL, INC., a Florida corporation, located and doing business at 1001 Washington Avenue, Conshohocken, Pennsylvania 19428 (referred to herein as "DBI") has adopted and used the trademarks (referred to as "Trademarks" as listed on Exhibits 1 and 2) in commerce in the United States:

WHEREAS, DBD, INC., a Delaware corporation, located and doing business at 300 Delaware Avenue, Suite 900, Wilmington, Delaware 19801 (referred to herein as "DBD") is desirous of acquiring said Trademarks, the good will, the related domain name and any and all rights and claims relating to said Trademarks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, DBI has assigned, effective March 12, 2002 (the "Effective Date"), unto DBD, its successors and assigns, all of its right, title and interest in and to the Trademarks (as listed on Exhibits I and 2 attached hereto), together with the goodwill symbolized by the Trademarks, the related domain names(s), any applications for registration or registration of the Trademarks, and all rights and remedies for any infringement of the Trademarks. DBI further assigns to DBD, its successors and assigns, all rights arising out of DBI's use of the Trademarks prior to the date of this Assignment, and all rights arising out of DBI's use of the Trademarks under any license from DBD after the date of this Assignment.

IN WITNESS WHEREOF, DAVID'S BRIDAL, INC. has caused this Assignment to be executed as of this 12<sup>th</sup> day of March, 2002 to be effective as of the Effective Date.

Name: <u>Richard A. Brickson</u> Title: Vice President & Secret	By: _ <b>/</b>	\/NO-	N'CK		-
Title: Vice Cresident a Secret					
Title. V	Title:	Vice (	Presidu	nt a s	ecret

STATE OF MISSOURI ) ss. CITY OF ST. LOUIS )

On the 12 day of March, 2002 before me personally came RICHARD A. BRICKSON, to me known, who, being by me duly sworn, did depose and say that he is the Vice President and Secretary of David's Bridal, Inc., the corporation described in and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation; and that he signed his name thereto by like order.

My Commission Expires: \_\_

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RECORDED: 03/20/2002

SARAH JANE WESTOVER
Notary Public — Notary Seal
STATE OF MISSOURI
St. Louis County

My Commission Expires: August 10, 2003

TRADEMARK REEL: 002464 FRAME: 0645