

Form PTO-1594

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒⇒⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) Name of conveying party(ies): BCR Enterprises, Inc. Name: Key3Media Events, Inc. 2-5-02 Internal Address: Association Street Address: 5700 Wilshire Bodes Individual(s) General Partnership Limited Partnership City: Los Angeles State: CA Corporation-State Illinois ■ Other \_\_\_\_\_ Individual(s) citizenship\_\_\_ Association Additional name(s) of conveying party(ies) attached? Yes Yo General Partnership\_ 3. Nature of conveyance: Limited Partnership ☐ Merger Corporation-State\_Delaware Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic Other\_\_\_ representative designation is attached: 📮 Yes 📮 No Execution Date: September 10, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 76/004340; 76/160845; 76/160843 No. 2460930; No. 2421540 Additional number(s) attached Yes X No 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: ..... Name: Robert W. Sacoff, Esq. Pattishall, McAuliffe, Newbury, Hilliard Total fee (37 CFR 3.41).....\$ 140.00-Internal Address: Geraldson .... **Enclosed** Authorized to be charged to deposit account 8. Deposit account number: Street Address: 311 South Wacker Drive Suite 5000 16-0650 State: <u>IL</u> Zip: 60606 City:Chicago (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Ana C. Al-Sakhria Name of Person Signing Total number of pages including cover sheet, attachments, and docu-Mail documents to be recorded with required cover sheet information to:

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40.00 100.00 all documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

## TRADEMARK ASSIGNMENT

WHEREAS, BCR Enterprises, Inc., an Illinois corporation, 999 Oakmont Plaza, Westmont, Illinois 60559, ("Assignor") has adopted and used, is using and owns the trademarks, along with the following U.S. registrations and applications for registration thereof (the "trademarks"):

WHERE NEXT GENERATION NETWORKING STARTS, Ser. No. 75/939550 (Abandoned)
VOICECON, Ser. No. 76/004340
OPTICON, Ser. No. 76/160845
LIGHTING UP THE OPTICAL NETWORKING REVOLUTION
Ser. No. 76/160843
NGN, Reg. No. 2,460,930
WHERE THE NET IS GOING NEXT, Reg. No. 2,421,540
NEXT GENERATION NETWORKS, Ser. No. 75/724753 (Abandoned)
NGN VENTURES, Ser. No. 75/939552 (Abandoned)

WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the trademarks worldwide, together with the goodwill symbolized thereby, and said registrations and applications for registration thereof, and the rights to sue and recover from past infringements.

ASSIGNOR, also assigns to Assignee all its rights, title and interests in and to the copyright, and the rights to use copyrighted material, set forth in the attached Schedules 5.14 and 7.11.

BCR ENTERPRISES, INC.

3v:

Jerry A. Goldstone,

President

September 10, 2001

K3M Assignment 3.doc

TRADEMARK
RECORDED: 02/05/2002 REEL: 002463 FRAME: 0217