

03-12-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RE



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102010903

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mamiye Brothers, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Guess?, Inc.

Internal Address:

Street Address: 1444 S. Alameda Street

City: Los Angeles State: CA Zip: 90021

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: April 20, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1803778, 1396894, 1832260, 1734931, 1582624

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah S. Siegel, c/o Guess?, Inc.

Internal Address:

Street Address: 1444 S. Alameda Street

City: Los Angeles State: CA Zip: 90021

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 3.41) \$ 120.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Deborah S. Siegel

Name of Person Signing

Signature

2/5/02 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/12/2002 JJALLAH2 00000004 1803778

01 FC:481 40.00 OP 02 FC:482 100.00 OP

TRADEMARK REEL: 002457 FRAME: 0812

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 20th day of April, 2001, by and between Mamiye Brothers, Inc., a New York corporation ("Assignor") and Guess?, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is willing to assign to Assignee all of its rights, title and interest as Assignor may possess in and to the trademarks listed in Schedule A attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks") and the Trademark registrations and other registrations (the "Registrations") listed on Schedule B attached hereto and incorporated herein by reference worldwide; and

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks and the Registrations worldwide.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title and interest as Assignor may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Registrations set forth in Schedule B;

together with the goodwill symbolized by said Trademarks and Registrations.

Assignor represents and warrants that:

A. It shall promptly complete and submit, and provide any other information, as necessary to transfer to Assignee the Internet domain names listed in Schedule A.

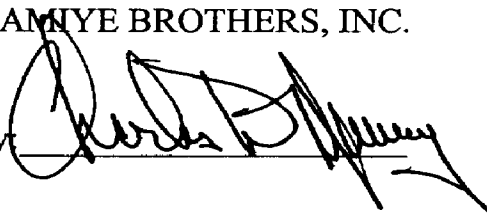
B. Assignor will, at the request and expense (with respect to any necessary out-of-pocket costs) of Assignee, execute all documents provided by Assignee, and otherwise cooperate with Assignee, as is reasonably necessary to effectuate the transfer of the rights of Assignor in and to the Trademarks and Registrations to Assignee, including to record the assignment of the Registrations to Assignee.

This Assignment is made without recourse or warranty of any kind except for the provisions of subsections (A) and (B) hereof, and is intended to transfer whatever rights, if any, that Assignor has in and to the Trademarks and Registrations referred to in Schedule A and Schedule B hereof.

Executed as of the 20th day of April, 2001.

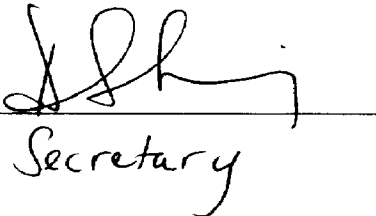
MAMIYE BROTHERS, INC.

By:



GUESS?, INC.

By:



Secretary

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

The Trademarks: YES
YES JEANS
YES CLOTHING CO.
YES MEN
YES KIDS

DOMAIN NAME: www.yesclothing.com

SCHEDULE B

Federal Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
YES KIDS	1,803,777	Nov. 9, 1993	25
YES MEN	1,803,778	Nov. 9, 1993	25
YES CLOTHING CO.	1,396,894	June 10, 1986	25
YES JEANS	1,832,260	April 19, 1994	25
YES	1,734,931	Nov. 24, 1992	25
YES	1,582,624	Feb. 13, 1990	25

Canada Trademark Registration

<u>REG. No.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
378251	Jan.18, 1991	25