

03-08-2002

U.S. Department of Commerce
Patent and Trademark Office

F



MRD 2-14-02

102007808

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Intertec Publishing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State DELAWARE
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
 Name: PRIMEDIA Business Magazines & Media Inc.
 Address: 9800 Metcalf
 Overland Park, Kansas 66212-2216

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Name Change _____

Execution Date: July 24, 2001

Individual(s) citizenship FEB 14 2002
 Association
 General Partnership
 Limited Partnership
 Corporation-State: DELAWARE
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): SEE EXHIBIT ATTACHED

A. Trademark Application No.(s) B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved:
 Two Hundred Forty-Seven (247)

7. Total fee (37 CFR 3.41)..... \$ 6,190
 Enclosed
 Any deficiency is authorized to be charged to
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence W Greene [Signature] 2-14-02
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 15

Mail to: U.S.Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

03/07/2002 LWJELLER 00000079 74730844

01 FC:481 40.00 OP
 02 FC:482 6150.00 OP

LWG/BEM/17221/00/508717.1

TRADEMARK
REEL: 002454 FRAME: 0464

SCHEDULE A

<u>Country:</u> United States						
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION	16	74/730844	9/18/95	1984881	7/2/96	Registered
AC-U-KWIK	16	73/334248	10/26/81	1211519	10/5/82	REGISTERED
AC-U-KWIK	9, 16, 42	76/084870	7/7/00			FILED
AIRCRAFT BLUEBOOK-PRICE DIGEST& DESIGN	16	313782	6/8/81	1198712	6/22/82	Registered
AMERICAN CITY & COUNTY	16			1756803	3/9/93	Registered
AMERICAN CITY & COUNTY	16			1396245	6/3/86	Registered
AMERICAN CITY & COUNTY (STYLIZED)	16	74/636827	2/21/95	1997690	8/27/96	Registered
AMERICAN FARMER	25	75/131378	7/9/96	2096101	9/9/97	Registered
AMERICAN PRINTER	16	73/794333	4/19/89	1569677	12/5/89	Registered
AMERICAN SCHOOL & UNIVERSITY AS & U (STYLIZED)	16			1239400	5/24/83	Registered
AMERICAN TRUCKER	16	74/407003	6/25/93	1887089	4/4/95	Registered
AMERICAN TRUCKER	25	75/131599	7/9/96	2049294	4/1/97	Registered
AMERICAN TRUCKER AND DESIGN	16, 42	76/026930	4/17/00			FILED
ANNUAL CATALOG CONFERENCE & EXHIBITION	35	75/366591	10/1/97	2270266	8/17/99	REGISTERED
ANTI-AGING CONFERENCE & EXPOSITION	41	75/917074	2/11/00			FILED
ANTI-AGING EXPO	41	75/917073	2/11/00	2514217	12/4/01	FILED
APPLY*	16, 42	76/172961	11/29/00			FILED
BACKSTAGE	41	75/501871	6/15/98			FILED
BEEF	NA, 38			779661	11/3/64	Registered
BEEF	16	75/297943	5/27/97	2199546	10/27/98	Registered

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BLUE & RED DESIGN	16			1077376	11/15/77	Registered
BLUE BOOK	16	73/769112	12/12/88	1590834	4/10/90	Registered
BLUE BOOK	16	284665	11/13/67	861985	12/17/68	Registered
BMI BUILDING MATERIALS INTERNATIONAL	16	75/789337	8/31/99	2377497	8/15/00	REGISTERED
BOXBOARD CONTAINERS INTERNATIONAL	16	75/401067	12/5/97	2309771	1/18/00	REGISTERED
BROADCAST ENGINEERING	16			712158	3/7/61	Registered
C & D DEBRIS RECYCLING	16	74/458070	11/15/93	1970622	4/23/96	Registered
CABLE AVAILS	16	74/190728	8/1/91	1742278	12/22/92	Registered
CATALOG AGE	16	73/467624	2/27/84	1311064	12/25/84	Registered
CATALOG AGE	35	75/976715	12/7/95	2135118	2/3/98	Registered
CLYMER	16	75/554168	9/16/98	2389166	9/26/00	REGISTERED
CM	16, 42	76/034229	4/25/00			FILED
COAL AGE	16	75/182954	10/17/96	2161406	6/2/98	Registered
COMMERCIAL TRAILER BLUE BOOK	16			1723679	10/13/92	Registered
CONCRETE PRODUCTS	16	73/794653	4/20/89	1571873	12/19/89	Registered
CONTINUUM	16	75/315265	6/26/97	2309648	1/18/00	REGISTERED
CONTINUUM (STYLIZED)	16	75/343872	8/20/97	2221360	2/2/99	REGISTERED
CORPORATE PROFILE	35	75/714579	1/28/88	1529984	3/14/89	Registered
CORPORATE PROFILE	35	73/315586	6/19/81	1229054	3/1/83	Registered
CRAMMM	35			1407928	9/2/86	Registered
CUSTOMER SUPPORT MANAGEMENT	16, 42	76/011392	3/28/00	2472549	7/24/01	REGISTERED
DEALER BUSINESS	16	75/159277	9/3/96	2129613	1/13/98	Registered

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DEALERS' PRODUCT SOURCE	16	75169559	9/20/96	2131472	1/20/98	Registered
DELTA AGRICULTURAL DIGEST	16			1494181	6/28/88	Registered
DELTA AGRICULTURAL DIGEST & DESIGN	16			1503831	9/13/88	Registered
DEMOMEMO	16, 42	76/255831	5/11/01			FILED
DESKTOP MUSIC PRODUCTION GUIDE	16, 42	75/912085	2/7/00	2407508	11/21/00	REGISTERED
DIGITAL SOLUTIONS	16	75/934963	3/3/00			FILED
DIGITIPS	16	75/146401	8/7/96	2124514	12/23/97	Registered
DIRECT	16	73/765440	11/23/88	1594150	5/1/90	Registered
DIRECT	35	75/976717	12/7/95	2135120	2/3/98	Registered
DIRECT	42	76/036850	4/28/00	2442751	4/10/01	REGISTERED
DIRECT NEWSLINE	35, 42	75/366545	10/1/97	2266271	8/3/99	REGISTERED
DIRECT.COM	16	75/867963	12/9/99	2497057	10/9/01	REGISTERED
DIRECT.COM	42	76/229906	3/22/01			FILED
DIRECTORY WORLD	16, 35	75/242692	2/18/97	2149127	4/7/98	Registered
E&MJ INTERNATIONAL DIRECTORY OF MINING	16	74/559776	8/11/94	1994442	8/20/96	Registered
EC & M	16	311635	5/22/81	1197258	6/8/82	Registered
E-CLIPS	42	76/255829	5/11/01			FILED
ELECTRICAL CONSTRUCTION AND MAINTENANCE	16	297262	5/3/68	859343	10/29/68	Registered
ELECTRICAL MARKETING	16	55462	6/18/75	1049297	9/28/76	Registered
ELECTRICAL WHOLESALING	16	75/578746	10/28/98	2278200	9/14/99	REGISTERED
ELECTRICAL WHOLESALING (STYLIZED)	16			613190	9/27/95	Registered

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ELECTRONIC AUTO BLUE BOOK	9	75/804423	9/21/99	2420290	1/9/01	REGISTERED	
ELECTRONIC TRUCK BLUE BOOK	9			1744331	1/5/93	Registered	
ELECTRONICS SOURCE BOOK	16			1337433	5/21/85	Registered	
ELECTRONICSSOURCE BOOK	16			1741248	12/22/92	Registered	
ENERGY MANAGEMENT TECHNOLOGY	16	73/427130	5/23/83	1302218	10/23/84	Registered	
ENERGY MANAGER (STYLIZED)	16	75/330642	7/25/97	2223383	2/9/99	REGISTERED	
ENERGY MANAGER (WORD MARK)	16	75/331004	7/25/97	2223384	2/9/99	REGISTERED	
ENGINEERING AND MINING JOURNAL	16	74/464113	10/13/43	408353	8/8/44	Registered	
ENTERTAINING PLACES	16	75/612763	12/28/98	2296137	11/30/99	REGISTERED	
ENTERTAINMENT DESIGN	16	75/487011	5/18/98	2300886	12/14/99	REGISTERED	
EQUIPMENT WATCH	16, 42	76/183093	12/19/00			FILED	
ETEC	41	74/520684	5/6/94	2103721	10/7/97	Registered	
FACILITY SYSTEMS	16	75/696730	5/3/99	2450307	5/8/01	REGISTERED	
FACILITY TECHNOLOGY	16	76/032861	4/24/00			FILED	
FACTCARD	35	74/280000	6/1/92	1758685	3/16/93	Registered	
FARM INDUSTRY NEWS	16	74/585721	10/14/94	1977733	6/4/96	Registered	
FINANCIAL MARKETING LETTER	16, 42	75/801323	9/16/99	2437716	3/20/01	REGISTERED	
FIRE CHIEF	16			1079863	12/20/77	Registered	
FIRE/EMS PRODUCT NEWS	16	75/580469	10/29/98	2267949	8/3/99	REGISTERED	
FIRST DAY	16	74/261161	3/31/92	1780216	7/6/93	Registered	
FIRSTCLICK	42	76/147061	10/13/00			FILED	

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FLEET OWNER	16			1199515	6/29/82	Registered	
FORECAST (STYLIZED)	16	75/119507	5/28/96	2057428	4/29/97	Registered	
GROUNDS MAINTENANCE	16	716591	3/14/88	1519792	1/10/89	Registered	
HAY & FORAGE GROWER	16	684163	9/14/87	1505426	9/20/88	Registered	
HIGH COTTON	41	75/181390	10/15/96	2103373	10/7/97	Registered	
HOT PROPERTIES	16, 42	76/145696	10/12/00			FILED	
HOTEL STRATEGIES	16	75/494212	6/1/98	2289694	10/26/99	REGISTERED	
I&T PRODUCT FILE	16			1496719	7/19/88	Registered	
I-MERCHANT (STYLIZED)	16	75/665021	3/22/99	2309445	1/18/00	REGISTERED	
IMPLEMENT & TRACTOR RED BOOK	16	74/636276	2/21/95	1996541	8/27/96	Registered	
INDUSTRY FOCUS	35	75/058991	2/16/96	2038673	2/18/97	Registered	
INSTORE	16	75/338260	8/8/97	2211983	12/15/98	Registered	
INTERNATIONAL CONSTRUCTION	16	75/185703	10/22/96	2107122	10/21/97	Registered	
INTERNATIONAL JOURNAL OF ANTI-AGING MEDICINE	16	75/424399	1/27/99	2297098	11/30/99	REGISTERED	
INTERNATIONAL MAGAZINE MANAGEMENT EXECUTIVE FORUM	35	75/366537	10/1/97	2243997	5/4/99	REGISTERED	
INTERNET AUDIO	16	76/026509	4/14/00	2489664	9/11/01	REGISTERED	
INTERNET TELEPHONY	42	75/415004	1/7/98			FILED	
INTERTEC	16	74/259956	3/27/92	1803220	11/9/93	Registered	
IP NETWORKS	35	75/809815	9/28/99	2414838	12/19/00	REGISTERED	
IP.NET	16	75/487111	5/18/98	2362997	6/27/00	REGISTERED	
I-PROMOTE	16, 42	76/069728	6/14/00			FILED	
ISECURITY	42	76/357908	1/11/02			FILED	

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IT (STYLIZED)	38	75/413771	1/5/98	2294003	11/23/00	REGISTERED	
JOURNAL OF ANTI-AGING MEDICINE	16	75/405267	12/15/97	2290674	11/2/99	REGISTERED	
KEYSTONE COAL INDUSTRY MANUAL	16	74/510791	4/11/94	1882190	3/7/95	Registered	
LDI	35, 41	75/136991	7/22/96	2069819	6/10/97	Registered	
LDINSTITUTE	41	75/842009	11/5/99	2383389	9/5/00	REGISTERED	
LIGHTING DIMENSIONS (STYLIZED)	16	74/355826	2/5/93	1793663	9/21/93	Registered	
LIGHTING DIMENSIONS INTERNATIONAL	35, 41	74/355827	2/5/93	1831527	4/19/94	Registered	
LIGHTING JOCKEY	41	76/007176	3/22/00			FILED	
M&CG MINING AND CONSTRUCTION GROUP	16	75/593061	11/20/98	2298236	12/7/99	REGISTERED	
MAGAZINE WEEK	16			1517927	12/27/88	Registered	
MARKETING TOOLS	16	74/494233	2/25/94	1973521	5/7/96	Registered	
MILLIMETER	16	73/525075	3/4/85	1375813	12/17/85	Registered	
MINE AND QUARRY TRADER	16	73/556963	9/5/85	1389865	4/15/86	Registered	
MINING EQUIPMENT DIGEST (STYLIZED)	16	75/611201	12/23/98	2286852	10/12/99	REGISTERED	
MOBILE RADIO TECHNOLOGY	16	74/613779	12/22/94	1976047	5/28/96	Registered	
MOBILE/MANUFACTURED HOME BLUEBOOK	16			1531924	3/28/89	Registered	
MODERN BULK TRANSPORTER	16	75/211938	12/12/96	2172397	7/14/98	Registered	
MOTORCYCLE RED BOOK	16			1780251	7/6/93	Registered	
MRT	16	75/564752	10/5/98	2285469	10/12/99	REGISTERED	
MULTIFAMILY MONITOR (STYLIZED)	16	75/501814	6/15/98	2299623	12/14/99	REGISTERED	
MUNICIPAL INDEX	16			668070	10/7/58	Registered	

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MUNICIPAL INDEX (STYLIZED)	16	580963	2/3/86	1426531	1/27/87	Registered
NATIONAL CENTER FOR DATABASE MARKETING	35	75/219509	12/27/96	2229917	3/9/99	REGISTERED
NATIONAL HOG FARMER	NA, 38			645549	5/14/57	Registered
NATIONAL MARKET REPORTS' AUTO BLUE BOOK	16	75/639911	2/12/99	2460175	6/12/01	REGISTERED
NATIONAL REAL ESTATE INVESTOR	16	73/574281	12/19/85	1402130	7/22/86	Registered
NCOF	41	76/196460	1/19/01			FILED
NEXT-GEN NETWORKS	35	75/809816	9/28/99			FILED
NOW MEDIA	9	74/487265	2/7/94	2063611	5/20/97	Registered
NREI	16			1618763	10/23/90	REGISTERED
OLDER CAR RED BOOK	16			1781389	7/13/93	Registered
PAPER FILM FOIL CONVERTER	16, 42	75/921940	2/17/00			FILED
PAPER, FILM & FOIL CONVERTER	16	73/794598	4/20/89	1571872	12/19/89	Registered
PASSPORT	16	76/236587	4/2/01	2515260	12/4/01	FILED
PENSION MANAGEMENT	16	74/597418	11/10/94	1952049	1/23/96	Registered
PENSION WORLD	16			1400316	7/8/86	Registered
PERSONAL STUDIO BUYER'S GUIDE	16	75/900746	1/21/00			FILED
POWER ELECTRONICS TECHNOLOGY	16, 42	76/285702	7/16/01			FILED
POWERSPORT VEHICLE BLUE BOOK	16	75/429328	2/5/98	2319923	2/15/00	REGISTERED
PRODUCT PROFILE	35	74/098045	9/18/90	1685855	5/5/92	Registered
PROFITABLE EMBROIDERER	16, 42	76/069344	6/13/00			FILED
PROMO	16, 35	75/366590	10/1/97	2236281	3/30/99	REGISTERED

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PROMO EXPO	35	75/366593	10/1/97	2268280	8/10/99	REGISTERED	
PROMOXTRA!	16	75/366544	10/1/97	2262181	7/20/99	REGISTERED	
QUICKACCESS	9	75/804603	9/21/99	2483953	8/28/01	REGISTERED	
REAL ESTATE INVESTOR	16	73-575281	12/19/85	1402130	7/22/86	Registered	
RECREATIONAL VEHICLE BLUEBOOK	16			1212395	10/12/82	Registered	
RECYCLING TIMES	16	75/934914	3/3/00	2426978	2/6/01	REGISTERED	
RED & BLUE DESIGN	16			1077375	11/15/77	Registered	
RED BOOK NATIONAL MARKET REPORTS, INC. (STYLIZED)	16			1270728	3/20/84	Registered	
RED BOOK OFFICIAL USED CAR VALUATIONS	16			764854	2/11/64	Registered	
REFRIGERATED TRANSPORTER	16	75/211937	12/12/96	2174426	7/21/98	Registered	
REGISTERED REPRESENTATIVE	16	73/698777	12/3/87	1497701	7/26/88	Registered	
REGISTERED REPRESENTATIVE	16	73/315866	6/22/81	1209346	9/14/82	Registered	
REGISTERED REPRESENTATIVE/TRAININ G VIDEO	41	73/454484	11/28/83	1332698	4/23/85	Registered	
RF DESIGN	16			1517932	12/27/88	Registered	
ROCK PRODUCTS	16	73/794514	4/20/89	1571871	12/19/89	Registered	
RUBBER RED BOOK	16	73/333664	10/22/81	1236247	5/3/83	Registered	
S&VC	16	517209	1/11/85	1349344	7/16/85	Registered	
SATCOM.ISP	16, 42	76/037743	5/1/00			FILED	
SATELLITE BROADBAND	16, 42	76/059482	5/31/00	2521406	12/18/01	REGISTERED	
SATELLITE COMMUNICATIONS	16			1497676	7/26/88	Registered	

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SATELLITE COMMUNICATIONS (STYLIZED)	16			1487243	5/3/88	Registered	
SECURITY SOLUTIONS ONLINE	42	75/388264	11/12/97	2429056	2/20/01	REGISTERED	
SHOPPING CENTER WORLD	16			1402132	7/22/86	Registered	
SITE MANAGEMENT & TECHNOLOGY	16	75/516135	7/9/98	2282303	9/28/99	REGISTERED	
SITE MANAGEMENT & TECHNOLOGY (STYLIZED)	16	75/550267	9/9/98	2291742	11/9/99	REGISTERED	
SOUND & VIDEO CONTRACTOR	16	511998	12/4/84	1369629	11/5/85	Registered	
SOUND & VIDEO CONTRACTOR	16	74/468705	12/13/93	1878625	2/14/95	Registered	
SOUTHEAST AGRICULTURAL DIGEST	16			1486566	4/26/88	Registered	
SOUTHEAST COTTON CONFERENCE	35			1900240	6/13/95	Registered	
SOUTHEAST COTTON CONFERENCE & DESIGN	35	74/729189	9/14/95	2001271	9/17/96	Registered	
SOUTHEAST REAL ESTATE NEWS	16			1404012	8/5/86	Registered	
SOUTHEAST REAL ESTATE NEWS (STYLIZED)	16			1435106	3/31/87	Registered	
SOUTHWEST REAL ESTATE NEWS	16			1406728	8/26/86	Registered	
SOUTHWEST REAL ESTATE NEWS (STYLIZED)	16			1427028	1/27/87	Registered	
SOYBEAN DIGEST	16			1520859	1/17/89	Registered	
SPA/SAUNA	16	75/420683	1/20/98	2242253	4/27/99	REGISTERED	
STITCHES MAGAZINE	16	74/555755	8/1/94	1904410	7/11/95	Registered	
STREAMING TECHNOLOGY	16, 42	76/255711	5/11/01			FILED	
STUDIO PRO (STYLIZED)	41	75/659951	3/15/99	2356385	6/6/00	REGISTERED	
STUDIOPRO	41	75/648482	2/25/99	2356379	6/6/00	REGISTERED	

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SUPPORT MANAGEMENT	16	75/147101	8/7/96	2082648	7/22/97	REGISTERED
SWIMMING POOL/SPA AGE	16			1585586	3/6/90	Registered
SWIMMING POOL/SPA AGE & DESIGN	16	75/002754	10/10/95	2136524	2/17/98	Registered
SWIMMING POOL/SPA AGE & DESIGN	16, 42	76/063149	6/5/00			FILED
T & D	16	72/325582	4/25/69	885510	2/3/70	Registered
TELECARD WORLD	35	75/811935	9/30/99	2448794	5/8/01	REGISTERED
TELECOM BUSINESS	35	75/356599	9/15/97	2276838	9/7/99	REGISTERED
TELECOM BUSINESS	16	75/357099	9/15/97	2258208	6/29/99	REGISTERED
TELECOMLATINA	35	75/289363	5/9/97	2152504	4/21/98	Registered
TELEPHONY	16	74/488676	2/10/94	1921912	9/26/95	Registered
THE DATABASE MARKETER	16	75/624950	1/22/99	2351010	5/16/00	REGISTERED
THE EDUCATIONAL AUTHORITY FORPROMOTIONAL APPAREL	16	75/435684	2/17/98	2273825	8/31/99	REGISTERED
THE ELECTRONICS SOURCE BOOK	42	75/842010	11/5/99	2508710	11/20/01	REGISTERED
THE ELECTRONICS SOURCEBOOK ONLINE & Design (no color)	42	76/007143	3/22/00			FILED
THE FAST TRACK & DESIGN	9			1388081	4/1/86	Registered
THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION	16	75/577126	10/26/98	2281726	9/28/99	REGISTERED
THE JOURNAL FOR SENIORS HOUSING AND LONG TERM CARE	16	75/343874	8/20/97	2166691	6/16/98	Registered
THE JOURNAL OF DIGITAL TELEVISION	16	75/401365	12/8/97	2202403	11/3/98	Registered
THE LEADING MAGAZINE FOR THE BUILDING MATERIALS MARKET	16	75/651560	3/2/99	2278577	9/14/99	REGISTERED

SCHEDULE A

<i>Country:</i> United States							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
THE OLDER TRUCK BLUE BOOK	16			1634000	2/5/91	Registered	
THE PRESS	16	74/555747	8/1/94	1902719	7/4/95	Registered	
THE PRESS REPORTS	16	75/396813	11/26/97	2284195	10/5/99	REGISTERED	
THE TRUCK BLUE BOOK RESIDUAL VALUES	16			1727493	10/27/92	Registered	
THE WORLD PRO AWARDS	41	75/366588	10/1/97	2230279	3/9/99	REGISTERED	
THEATRE CRAFTS	16	72/268337	4/4/67	850021	5/28/68	Registered	
TRAILER BODY BUILDERS	16	75/211923	12/12/96	2174425	7/21/98	Registered	
TRANSMISSION & DISTRIBUTION	16	74/468741	12/13/93	1864721	11/29/94	Registered	
TRANSMISSION & DISTRIBUTION INTERNATIONAL	16	74/613780	12/22/94	1976048	5/28/96	Registered	
TRUCK BLUE BOOK	16			1358016	9/3/85	Registered	
TRUCK BLUE BOOK OFFICIAL USEDTRUCK VALUATIONS	16			873461	7/22/69	Registered	
TRUCK IDENTIFICATION BOOK	16			1052169	11/2/76	Registered	
TRUCKER.COM	42	76/136889	9/28/00			FILED	
TRUSTS & ESTATES	16	76/161910	11/8/00	2524774	1/1/02	REGISTERED	
UPSTART	16	75/516137	7/9/98	2263140	7/20/99	REGISTERED	
USERS CHOICE AWARDS	42	76/146292	10/13/00			FILED	
UTECH	35, 41	75/392501	11/19/97	2464121	6/26/01	REGISTERED	
UTILITY BUSINESS	16	75/330986	7/25/97	2245207	5/11/99	REGISTERED	
UTILITY BUSINESS (STYLIZED)	16	75/330985	7/25/97	2233070	3/16/99	REGISTERED	
UTILITY TECHNOLOGY EXPOSITION AND CONFERENCE	35, 41	75/843481	11/8/99	2369616	7/18/00	REGISTERED	

SCHEDULE A

Country: United States							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
VAN CONVERSION BLUE BOOK	16			1324467	3/12/85	Registered	
VIDEO SYSTEMS	16, 41, 42	75/653936	3/4/99	2305009	12/28/99	REGISTERED	
VIDEO SYSTEMS & DESIGN	16, 41, 42	75/653378	3/4/99	2392880	10/10/00	REGISTERED	
VISFX (WORD MARK)	16	75/367105	10/1/97	2193810	10/6/98	Registered	
WALL STREET WRAP	16	75/501873	6/15/98	2264885	7/27/99	REGISTERED	
WARD'S	16			542113	5/8/51	Registered	
WARD'S AUTOMOTIVE INTERNATIONAL	16			1442079	6/9/87	Registered	
WARD'S AUTOMOTIVE REPORTS	16			542114	5/8/51	Registered	
WARD'S AUTOMOTIVE YEARBOOK	16			1461884	10/20/87	Registered	
WARD'S AUTOWORLD (STYLIZED)	16	72/321267	3/10/69	896525	8/11/70	Registered	
WARD'S DEALER BUSINESS	16	75/159299	9/3/96	2150243	4/14/98	Registered	
WARD'S ENGINE AND VEHICLE TECHNOLOGY UPDATE	16	74/585717	10/14/94	1996456	8/27/96	Registered	
WASTE AGE	16	75/934898	3/3/00	2426977	2/6/01	REGISTERED	
WATERWAY GUIDE	16			1100704	8/29/78	Registered	
WATERWAY GUIDE CAPTAIN'S EDITION	16	75/872547	12/14/99	2495625	10/9/01	REGISTERED	
WEARABLES BUSINESS	16	75/270763	4/8/97	2239892	4/13/99	REGISTERED	
WEARABLES BUSINESS ONLINE	42	76/084941	7/7/00			FILED	
WIRELESS REVIEW	16	75/321510	7/9/97	2223377	2/9/99	REGISTERED	
WIRELESS TECHNOLOGY INTERNATIONAL	16	75/567422	10/9/98	2275057	8/31/99	REGISTERED	
WORLD WASTES	16			1741275	12/22/92	Registered	

State of Delaware
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2198100 8100

010356705

AUTHENTICATION: 1258944

DATE: 07-24-01

TRADEMARK
REEL: 002454 FRAME: 0477

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

FIRST: That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

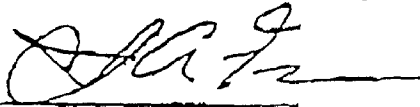
RESOLVED, that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

SECOND: That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24th day of July, 2001.

By: _____


Christopher A. Fraser
Vice President

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/24/2001
010356705 - 2198100

** TOTAL PAGE.03 **

RECORDED: 02/14/2002

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