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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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09-25-2001

U.S. Patent & TMO/TM Mail Receipt #21

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereon.

1. Name of conveying party(ies): Camping World, Inc. 09/25/01
Individual(s) Association
General Partnership Limited Partnership
Corporation-State Kentucky
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CWI, Inc.
Internal
Address: P. O. Box 90018
Street Address: Three Springs Road
City: Bowling Green State: KY Zip: 42102-9018
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Kentucky
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 09-07-2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1181616, 1181620
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Donald L. Zachary, Esq.
Internal Address: AmSouth Center
BASS, BERRY & SIMS PLC
Street Address: 315 Deaderick Street
Suite 2700
City: Nashville State: TN Zip: 37238

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41).....\$ 65.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald L. Zachary

Signature

9/25/01 Date

Name of Person Signing

3

Total number of pages including cover sheet, attachments, and document:

10/10/2001 DBYRNE 00000100 1181618
01 FC:481
02 FC:482

40.00 Mail documents to be recorded with required cover sheet information to:
25.00 DP Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002449 FRAME: 0336



TRADEMARK ASSIGNMENT

09-25-2001

U.S. Patent & TMO/ TM Mail Rpt Et #2:

WHEREAS, Camping World, Inc., a Kentucky corporation, P. O. Box 90018, Three Springs Road, Bowling Green, Kentucky 42012-9018 ("Assignor"), is the owner of the trademark registrations listed on the attached Appendix A ("Trademark Registration"); and

WHEREAS, CWI, Inc., a Kentucky corporation, having a place of business at P. O. Box 90018, Three Springs Road, Bowling Green, Kentucky 42102-9018 ("Assignee"), desires to acquire any and all rights that Assignor may have in and to the Trademark Registration, together with the goodwill in connection with which the Trademark Registration is used and that is symbolized by the Trademark Registration, along with the right to recover for damages and profits for past infringements of the Trademark Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Trademark Registration for the United States, together with the goodwill in connection with which the Trademark Registration is used and that is symbolized by the Trademark Registration, and all other rights that Assignor has enjoyed under the Trademark Registration throughout all countries of the world, including any and all rights of recovery based on past infringement of the Trademark Registration, all rights to be held and enjoyed by the Assignee, its successors and assigns to the full end of the term for which the Trademark Registration is valid and any renewals of the term.

Assignor has caused this Assignment to be executed by its duly authorized officer on

~~August~~ <sup>Sept.</sup> 7, 2001.

WITNESS

Kelli A. Phelps

CAMPING WORLD, INC.

By: Cindy W. Smith  
Cindy W. Smith  
Title: Treasurer

**APPENDIX A**

CAMPING WORLD ASSIGNS THE FOLLOWING TO CWI, INC.

UNITED STATES TRADEMARK REGISTRATIONS

<b>TRADEMARK</b>	<b>SERIAL NUMBER</b>	<b>REGISTRATION NUMBER</b>
CAMPING WORLD	73-259,682	1,181,616
CAMPING WORLD & DESIGN	73-261,829	1,181,620