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02-04-2002

U.S. Patent & TMOfc/TM Mail Ropt Dt. #26

Tab settings	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): 2-4-32	Name and address of receiving party(ies)
MBI Merchandise Industries, Inc.	Name: MCS Industries, Inc.
	Internal Address:
☐ Individual(s) ☐ Association	
☐ General Partnership ☐ Limited Partnership	Street Address: 2280 Newlins Mill Road
☑ Corporation-State New Jersey	City: Easton State: PA Zip: 18045
U Other	Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No	Association
3. Nature of conveyance:	General Partnership
	Limited Partnership
☐ Security Agreement ☐ Change of Name	X Corporation-State Pennsylvania
Other	Other
Execution Date: January 10, 2001	representative designation is attached:
4. Application number(s) or registration number(s):	Additional name(s) & address(es) attached? — Yes — No
	P. Tradamark Pogistration No. (s.)
A. Trademark Application No. (s)	B. Trademark Registration No.(s) See Attached Exhibit "A"
	ached Yes X No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Jordan A. LaVine, Esquire	1140.00
Internal Address: Akin, Gump, Strauss Hauer	7. Total fee (37 CFR 3.41) \$\frac{140.00}{}
-	⊠ Enclosed
& Feld, LLP	☐ Authorized to be charged to deposit account
Street Address: One Commerce Sq., 22nd Floor	8. Deposit account number: pl charge any deficiency
	or credit any overpymt to AC# 50-1071
2005 Market Street	
City: Phila State: PA Zi p: 19103	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true.	
To the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of my knowledge and belief, the foregoing information is true and a constant of the best of the	
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Jordan A. LaVine Name of Person Signing Signature Signature 3	
Name of Person Organis	

Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231 02/15/2002 ANNED1 00000181 1696044

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TRADEMARK REEL: 002444 FRAME: 0717 K

Form **PTO-1594**

OMB No. 0651-0027 (exp. 5/31/2)

(Rev. 03/01)

EXHIBIT B

Trademark	Registration No.
BIG MAX	1,696,044
LEATHER WORKS BY SOMERSET	1,650,742
SOMERSET	1,609,783
THE PHOTO PLACE	1,609,783
MBI THE ALBUM PEOPLE	1,475,910

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ASSIGNMENT OF TRADEMARKS

WHEREAS, MBI MERCHANDISE INDUSTRIES, INC., a New Jersey corporation having a principal place of business at 285 Pierce Street, Somerset, New Jersey 08873 ("MBI"), has used and is using in its business the traden arks shown in Exhibit A hereto, and such trademarks are the subject of the corresponding regist ations in the U.S. Patent and Trademark Office.

WHEREAS, MCS INDUSTRIES, INC., a Pennsylvania corporation having a principal place of business at 2280 Newlins Mill Road, Easton Pennsylvania 18045 ("MCS"), pursuant to the terms of the "Asset Purchase Agreement" entered into by MBI and MCS, is desirous of acquiring all right, title and interest in the trademarks together with the goodwill of the business symbolized by the trademarks and the registrations therefor,

WHEREAS, it is desired that the assignment of the marks be made of record in the U.S. Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, MBI hereby assigns to MCS all right, title and interest in and to the trademarks and registratio is therefor, together with the goodwill of the business symbolized by the trademarks.

MBI MERCHANDISE INDUSTRIES, INC.

By:

08:23AM HACAMINICALE VERLAL COHEN HOF

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