

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPT. OF COMMERCE
Patents & Trademark

Via Fax: (703) 306-5995

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Clairol Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership

Other _____

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: February 27, 2002

2. Name and address of receiving party (ies):

Name: Procter & Gamble Hair Care LLC

Internal Address: 2-C-GO/Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower

Internal Address: 2C- GO Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 209

7. Total fee (37 CFR 3.41): \$ 5240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower

Name of Person Signing

Dianna Icenhower

Signature

2/27/02

Date

UNITED STATES

CLAIROL INC.

A BEAUTY ALL YOUR OWN	78/023885	8/31/2000		
A LITTLE SUN	73/418745	3/24/1983	1300083	10/16/1984
A LOT OF SUN	73/418749	3/24/1983	1277745	5/15/1984
A TOUCH OF SUN	73/413832	2/16/1983	1292604	9/4/1984
AQUAT 40 COMPLEX	75/508490	6/25/1998	2411131	12/5/2000
ARCTIC BLONDE	72/332317	7/11/1969	945353	10/17/1972
AUTUMN MIST	72/304763	8/9/1968	945350	10/17/1972
B CHARACTERS & DES	73/568202	11/12/1985	1396379	6/10/1986
BABY BLUSH	72/200159	8/19/1964	791156	6/15/1965
BASIC WHITE	72/322833	3/26/1969	885600	2/3/1970
BC & DESIGN	76/209561	2/8/2001		
BEAUTIFUL BLONDES	73/571636	12/4/1985	1407284	9/2/1986
BEAUTIFUL BRIGHTS	73/527634	3/18/1985	1360034	9/17/1985
BEAUTIFUL COLLECTION	74/378414	4/12/1993	1901110	6/20/1995
BEAUTIFUL REDS	73/571642	12/4/1985	1406397	8/26/1986
BERRYWOOD	73/054921	6/12/1975	1036538	3/30/1996
BLACK VELVET	72/219676	5/25/1965	810658	6/28/1966
BODY DIMENSIONS	76/249901	4/27/2001		
BODY LANGUAGE	76/220952	3/7/2001		
BORN BLONDE	72/188336	3/10/1964	803548	2/8/1966
BOTANICOLOR	74/483388	1/27/1994	1941618	12/12/1995
BOTANICOLOR COMPLEX	78/041445	1/3/2001		
BOTANICOLOR COMPLEXES	74/497067	3/4/1994	1915768	8/29/1995
BROWN SABLE	72/083622	10/10/1959	724018	11/14/1961
BW2	73/571637	12/4/1985	1404561	8/12/1986
CHAMPAGNE ICE	72/155574	10/22/1962	763716	1/21/1964
CHAMPAGNE PARFAIT	72/155579	10/22/1962	763717	1/21/1964
CHAMPAGNE TOAST	72/155576	10/22/1962	762508	12/31/1963
CHARACTERS	73/566167	10/31/1985	1396362	6/10/1986
CLAIRESSE	73/109768	12/16/1976	1071736	8/23/1977
CLAIR-FIL	72/109386	12/1/1960	722679	10/10/1961
CLAIR-FILL	72/122064	6/15/1961	733921	7/3/1962
CLAIRMIST	73/123038	4/18/1977	1083785	1/31/1978
CLAIROL	71/325101	3/14/1932	302399	4/18/1933
CLAIROL	71/673339	9/17/1954	624182	3/27/1956
CLAIROL	73/067529	10/30/1975	1039498	5/18/1976
CLAIROL	73/644051	2/10/1987	1466663	11/24/1987
CLAIROL	73/604104	6/13/1986	1424529	1/13/1987
CLAIROL	73/525366	3/5/1985	1357545	9/3/1985
CLAIROL	413828	2/16/1983	1275321	4/24/1984
CLAIROL	73/366698	5/26/1982	1258145	11/22/1983
CLAIROL	73/367005	5/28/1982	1250846	9/13/1983
CLAIROL	73/145014	10/17/1977	1095639	7/11/1978
CLAIROL BASIC	264514	6/2/1980	1164513	8/11/1981
CLAIROL BODY DIMENSIONS	76/249900	4/27/2001		
CLAIROL BODY LANGUAGE	76/220954	3/7/2001		
CLAIROL COLOR SHOCK	75/931391	2/29/2000		
CLAIROL EXCLUSIVES & DESIGN	75/122739	6/20/1996	2127811	1/6/1998

UNITED STATES

CLAIROL INC.

Trademark Name	Serial Number	Registration Date	Class	Registration Date
CLAIROL HYDRIENCE & DESIGN	75/101550	5/1/1996	2074562	6/24/1997
CLAIROL PROFESSIONAL	73/098184	8/30/1976	1062017	3/29/1977
CLAIROL PROFESSIONAL	73/393439	9/29/1982	1258175	11/22/1983
CLAIROL PROFESSIONAL	503135	10/9/1984	1345953	7/2/1985
CLAIROL PROFESSIONAL	73/549083	7/19/1985	1387952	4/1/1986
CLAIROL PROFESSIONAL	73/393440	9/29/1982	1258176	11/22/1983
CLAIROL PROFESSIONAL	73/393441	9/29/1982	1258177	11/22/1983
CLAIROL PROFESSIONAL RADIANCE	75/834800	10/27/1999	2389885	9/26/2000
CLAIROL RENEWAL	75/675928	4/5/1999		
CLAIROL RENEWAL5X	78/023938	8/31/2000		
CLAIROL TEXTURES & TONES	75/461312	4/2/1998	2453511	5/22/2001
CLAIROXIDE	71/508789	9/10/1946	433594	10/21/1947
CLUB NATURAL	74/588920	10/21/1994	2003563	9/24/1996
COLOR BALANCE	73/708711	2/1/1988	1547871	7/18/1989
COLOR BATH	71/448002	10/22/1941	396259	6/30/1942
COLOR CONNECTION	74/507921	4/1/1994	2086169	8/5/1997
COLOR SOURCE & DESIGN	75/122740	6/20/1996	2122380	12/16/1997
COLOR SOURCE (Stylized)	76/309307	9/5/2001		
COLOR-HOLD	72/118771	4/27/1961	746026	2/26/1963
COLORLAST	76/216133	2/26/2001		
COLORSEAL	73/744359	8/5/1988	1525158	2/21/1989
COMPLEMENTS	74/422846	8/10/1993	1899529	6/13/1995
COMPLEMENTS	74/556285	8/2/1994	1908066	8/1/1995
CONDITION	72/369578	9/1/1970	1012632	6/3/1975
CORTICULAR	73/524789	3/1/1985	1358781	9/10/1985
CREATIVE CONNECTION	75/046765	1/22/1996	2309525	1/18/2000
CUSTOM CAREBRUSH	73/369737	6/14/1982	1245780	7/19/1983
CUSTOM CARECURLER	73/369736	6/14/1982	1245779	7/19/1983
CUSTOM CARESETTER	73/325125	8/24/1981	1235636	4/26/1983
DAILY DEFENSE	75/143709	8/1/1996	2226528	2/23/1999
DAILY DEFENSE & DESIGN	75/338769	8/11/1997	2212556	12/22/1998
DISCOVER COLOR	76/216134	2/26/2001		
DOES SHE...OR DOESN'T SHE	72/109388	12/1/1960	743115	1/1/1963
ELATION	78/039640	12/18/2000		
ENCORE	78/018475	7/26/2000		
FINAL NET	72/275148	6/30/1967	865904	3/4/1969
FINAL NET	73/819480	8/7/1989	1589639	4/3/1990
FLAXEN BLONDE	72/127841	9/14/1961	740432	11/6/1962
FRESH HOLD	73/054036	6/3/1975	1033540	2/17/1976
FRIZZ CONTROL	74/706446	7/26/1995	2068105	6/3/1997
FRIZZ CONTROL	75/217329	12/23/1996	2124553	12/23/1997
FROST & TIP	73/230262	9/5/1979	1160557	7/14/1981
FROST & TIP	73/416290	3/7/1983	1282029	6/19/1984
FRUIT FUSIONS	76/218283	3/1/2001		
G CHARACTERS & DES	73/568203	11/12/1985	1396380	6/10/1986
GELOXIDE	73/236339	10/22/1979	1156055	6/2/1981
GLINT	71/107972	12/14/1917	121996	6/11/1918
GLORIOUS GRAYS	72/463543	7/20/1973	979688	2/26/1974

UNITED STATES

CLAIROL INC.

GOLDEN APRICOT	72/219679	5/25/1965	810659	6/28/1966
GRAY BUSTERS	74/329419	11/9/1992	1779983	7/6/1993
HAIR SO NEW	71/653422	9/21/1953	608097	6/28/1955
HAIRPAINTING	74/130676	1/15/1991	1719761	9/29/1992
HAPPINESS	72/277345	8/2/1967	853370	7/23/1988
HAPPY HONEY	72/200825	8/28/1964	791546	6/22/1965
HERBAL ESSENCE	74/304800	8/12/1992	1794598	9/28/1993
HERBAL ESSENCES	75/360917	9/22/1997	2195829	10/13/1998
HERBAL ESSENCES	74/522696	5/10/1994	2038053	2/18/1997
HERBAL ESSENCES	75/652465	3/3/1999	2498741	10/16/2001
HERBAL ESSENCES				
INTENSIVE BLENDS	75/854529	11/22/1999		
HERBAL ESSENCES NATURAL VOLUME	75/834298	10/28/1999		
HERBAL ESSENCES NATURAL VOLUME	75/980977	10/28/1999	2499112	10/16/2001
INSTANT WHIP	72/056838	8/8/1958	729289	3/27/1962
INTENSIVE BLENDS	75/854530	11/22/1999		
INTENSIVE BLENDS	75/981611	11/22/1999		
INTENSIVES	74/733601	9/25/1995	2001326	9/17/1996
JAZZING	73/423222	4/25/1983	1278572	5/22/1984
KALEIDOCOLORS	73/828449	9/29/1989	1594819	5/8/1990
KINDNESS	72/278375	8/16/1967	857577	9/24/1968
KINDNESS	72/247775	6/10/1966	833793	8/15/1967
KINDNESS	73/261015	5/5/1980	1173821	10/20/1981
LADY CLAIROL	71/620802	11/2/1951	582400	11/17/1953
LADY CLAIROL	73/467680	2/27/1984	1310716	12/25/1984
LASTING COLOR BY LOVING CARE	75/676398	4/7/1999	2364239	7/4/2000
LASTING COLOR BY LOVING CARE	74/180632	6/27/1991	1749183	1/26/1993
LIGHT EFFECTS	73/402693	11/15/1982	1288579	8/7/1984
LOVING CARE	72/092595	3/11/1960	707290	11/15/1960
LUMINESCENT	74/452081	10/27/1993	2044014	3/11/1997
LUMINIZE	73/076260	2/5/1976	1046630	8/24/1976
LUMINIZE	73/788923	3/24/1989	1572758	12/26/1989
LUMINIZE	73/413488	2/14/1983	1278557	5/22/1984
MAXI BLONDE	72/315997	1/7/1969	885598	2/3/1970
MC MAX BY MISS CLAIROL	78/057922	4/11/2001		
MEN'S CHOICE	74/331899	11/17/1992	1834273	5/3/1994
METALEX	71/414287	12/29/1938	367614	5/23/1939
MICROPOWER	73/246275	1/15/1980	1197548	6/15/1982
MISS CLAIROL	71/595760	4/15/1950	555310	2/26/1952
MISS CLAIROL	73/524788	3/1/1985	1356159	8/27/1985
MISS CLAIROL	73/801240	5/19/1989	1577232	1/16/1990
MOONGOLD	72/219678	5/25/1965	812765	8/9/1966
MOONHAZE	72/261361	12/23/1966	837702	10/24/1967
MOONLIT BROWN	72/283627	10/30/1967	944835	10/10/1972
MOONLIT MINK	72/200157	8/19/1964	791155	6/15/1965
MOTIF	73/518931	1/23/1985	1366218	10/22/1985

UNITED STATES

CLAIROL INC.

NATURAL INSTINCTS	74/480250	1/18/1994	1982870	6/25/1996
NATURAL VOLUME	75/834297	10/28/1999		
NATURALLY BLONDE	72/254516	9/15/1966	862857	12/31/1968
NICE 'N EASY	72/217009	4/21/1965	805737	3/15/1966
NUANCES	74/604854	11/30/1994	2065494	5/27/1997
OPTION	73/551969	8/5/1985	1384913	3/4/1986
PATTERNS	73/558668	9/16/1985	1392060	5/6/1986
PAZAZZ	73/531329	4/8/1985	1373311	12/3/1985
PAZAZZ	73/559192	9/19/1985	1390481	4/22/1986
POSITIVE REACTION	73/278044	9/15/1980	1245710	7/19/1983
POWER PAC	74/351108	1/22/1993	1824041	3/1/1994
PROTINATOR	72/108873	11/22/1960	730913	5/1/1962
PSSSSSST	72/272356	5/25/1967	852910	7/16/1968
PURE SOLUTIONS	75/647761	2/25/1999		
PURE WHITE	73/634680	12/10/1986	1526356	2/28/1989
QUIET TOUCH	73/056525	6/30/1975	1033542	2/17/1976
R CHARACTERS & DES	73/568201	11/12/1985	1396378	6/10/1986
REAL REDS	74/363936	3/2/1993	1851022	8/23/1994
RED GINGER	72/219683	5/25/1965	810660	6/28/1966
RED OAK	73/054920	6/12/1975	1036537	3/30/1976
REP OF 3PT CROWN	72/105141	9/26/1960	741039	11/20/1962
REP OF 5PT CROWN	72/133932	12/13/1961	739521	10/16/1962
REP OF GIRL	73/010230	1/7/1974	1019778	9/9/1975
REP OF GIRL & GARLAND	73/010229	1/7/1974	1019777	9/9/1975
RETINOL COLOR COMPLEX	75/483811	5/12/1998	2384291	9/5/2000
REVITALIQUE BY CLAIROL	75/348153	8/27/1997	2243731	5/4/1999
REVITALIQUE BY CLAIROL & Design	75/351262	9/3/1997	2248264	5/25/1999
SABLE BROWN	72/284163	11/6/1967	945345	10/17/1972
SALON DIMENSIONS	76/218277	3/1/2001		
SALON RADIANCE	76/218278	3/1/2001		
SECOND NATURE	73/313133	6/4/1981	1231598	3/22/1983
SHEER MIST	73/678541	8/14/1987	1485856	4/26/1988
SHEER STRAWBERRY	72/215052	3/26/1965	809052	5/24/1966
SHIMMER LIGHTS	73/279774	9/29/1980	1201718	7/20/1982
SILENT SNOW	72/200821	8/28/1964	791544	6/22/1965
SILK & SILVER	72/119935	5/15/1961	744188	1/22/1963
SILK AND SILVER	72/109301	11/30/1960	769276	5/5/1964
SPARKLING SHERRY	71/597593	9/8/1952	608510	7/5/1955
SPRING HONEY	72/304895	8/12/1968	944838	10/10/1972
SUMMER BLONDE	72/215386	3/31/1965	816260	10/4/1966
SUMMER BLONDE	73/562057	10/7/1985	1394593	5/27/1986
SUNBLONDE BROWN	73/444100	9/16/1983	1321685	2/26/1985
SUNLIT BROWN	72/283626	10/30/1967	944209	10/3/1972
SUNNY AUBURN	72/382910	2/4/1971	941155	8/15/1972
SUNSET BROWN	73/444627	9/21/1983	1325320	3/19/1985
SWEET SILVER	72/200820	8/28/1964	798661	11/9/1965
TAN PEARL	72/161150	1/22/1963	766117	3/3/1964
TEXTURES & TONES	75/284205	4/30/1997	2250232	6/1/1999
TEXTURES & TONES Design	75/740627	6/30/1999	2350094	5/16/2000

UNITED STATES

CLAIROL INC.

THE BEAUTY PRESCRIPTION ...	73/235007	10/12/1979	1244050	7/5/1983
THE BEAUTY PRESCRIPTION FOR TROUBLED HAIR	72/221156	6/15/1965	819619	11/29/1966
THE CREATIVE STUDIO	75/867748	12/10/1999	2477439	8/14/2001
THE UNCOLOR SYSTEM	73/649752	4/2/1987	1479247	3/8/1988
TO TELL THE TRUTH, IT'S CLAIROL	76/019972	4/5/2000		
TOPAZ	71/597596	8/8/1952	608511	7/5/1955
TORRIDS	73/599003	5/15/1986	1421657	12/23/1986
TOWHEAD	72/107178	10/26/1960	731990	5/22/1962
ULTIMATE BLONDE	74/171027	5/28/1991	1763571	4/6/1993
ULTRA BLUE	72/097822	5/25/1960	731988	5/22/1962
ULTRA BLUE	72/268703	4/10/1967	853890	7/30/1968
ULTRESS	73/429062	6/6/1983	1282034	6/19/1984
V CHARACTERS & DES	73/568200	11/12/1985	1396377	6/10/1986
WATERCOLORS	73/495936	8/21/1984	1343733	6/25/1985
WINSOME WHEAT	72/200823	8/28/1964	791545	6/22/1965
WINTER WHEAT	72/304893	8/12/1968	945913	10/24/1972
XtremeFX and Design	75/925922	2/17/2000		
YOU'RE NOT GETTING OLDER YOU'RE GETTING BETTER	73/117014	2/22/1977	1075795	10/25/1977

UNITED STATES

ASSIGNMENT

WHEREAS, CLAIROL INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, with a principal place of business at 345 Park Avenue, New York, New York 10034 (Assignor), is the owner of the trademark(s) and application(s)/registration(s) thereof in the United States Patent and Trademark Office as set forth in Schedule A attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, PROCTER & GAMBLE HAIR CARE LLC, a corporation organized and existing under the laws of the State of Delaware, United States of America, with a principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (Assignee), is desirous of acquiring said trademark(s) and application(s)/registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, CLAIROL INC., does hereby sell and assign unto the Assignee, PROCTER & GAMBLE HAIR CARE LLC all right, title and interest in and to said trademark(s) and application(s)/registration(s) thereof as set forth in Schedule A attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, CLAIROL INC., has caused this instrument to be executed by its duly authorized corporate officer this 27th day of February, 2002.

CLAIROL INC.

By: 
Name: David M. Moyer
Title: Assistant Secretary