

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPT. OF COMMERCE
Patents & Trademark

Via Fax: (703) 306-5995

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jean Patou, Inc.

- Individual(s)
- General Partnership
- Corporation- State (Delaware)
- Association
- Limited Partnership

Other _____

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 13, 2001

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

Internal Address: 2-C-GO/Legal
 Street Address: One Procter & Gamble Plaza
 City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Ohio
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached

B. Trademark registration No.(s)

See attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower
 Internal Address: 2C- GO Legal
 Street Address: One Procter & Gamble Plaza
 City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 31

7. Total fee (37 CFR 3.41): \$790.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower
 Name of Person Signing

Dianna Icenhower
 Signature

2/27/02
 Date

UNITED STATES OF AMERICA

SCHEDULE

<u>Trademark</u>	<u>Number</u>
ADIEU SAGESSE	1376801
CALINE	0776753
CHALDEE	1053159
COCKTAIL	1730575
COLONY	1377816
DIVINE FOLIE	1376800
EAU DE 1000	1112966
EAU DE PATOU & DESIGN	1726607
HIP AND DESIGN I	76/138319 (Appl.)
HIP AND DESIGN II (COLOR)	76/276932 (Appl.)
HUILE DE CHALDEE (STYLIZED)	284712
INVITATION (STYLIZED)	299239
JEAN PATOU	1011766
JEAN PATOU (STYLIZED)	523111
JEAN PATOU 1000 AND DESIGN	963087
JEAN PATOU PRIVE	2095457
JOY (STYLIZED)	529337
JP AND DESIGN I	1117047
JP AND DESIGN II	285794
JP BOTTLE DESIGN	1235505
JP MONOGRAM	1747117
MOMENT SUPREME (STYLIZED)	289084
NORMANDIE	1376802
PATOU FOREVER (STYLIZED)	75/407082 (Appl.)
PATOU FOREVER . . . THE DISCRIMINATING PERFUME	75/553245 (Appl.)
PATOU POUR HOMME	1166019
QUE SAIS-JE?	1377815
SUBLIME	1825709
UN AMOUR DE PATOU (STYLIZED)	2386596
VACANCES (STYLIZED)	319696
VOYAGER JEAN PATOU & DESIGN	2094051

UNITED STATES OF AMERICA

ASSIGNMENT


WHEREAS, JEAN PATOU, INC., a corporation organized and existing under the laws of the State of Delaware, with an office at 29 West 57th Street, City of New York, State of New York 10019, United States of America (hereinafter called the ASSIGNOR) is the owner of the trademarks set forth on the attached Schedule registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office.

AND WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation organized and existing under the laws of the State of Ohio, located at One Procter & Gamble Plaza, City of Cincinnati, State of Ohio 45202, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the eventual registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its ongoing and existing business as such business pertains to the aforementioned trademark, its right, title and interest in and to the said trademarks, trademark applications and eventual trademark registrations together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 13th day of September, 2001.

JEAN PATOU, INC.

By 
 Title Chairman and CEO