

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Hachette Filipacchi Magazines, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other State of Delaware Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Hachette Filipacchi Media U.S., Inc.</u> Internal Address: _____ Street Address: <u>1633 Broadway</u> City: <u>New York</u> State: <u>NY</u> Zip: <u>10019</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ of Delaware <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>October 19, 2001</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) See attached Schedule A. B. Trademark Registration No.(s) See attached Schedule A. Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Jeanne M. Hamburg</u> Internal Address: <u>Baker Botts L.L.P.</u> Street Address <u>30 Rockefeller Plaza</u> <u>45th Floor</u> City: <u>New York</u> State: <u>NY</u> Zip: <u>10112</u>	6. Total number of applications and registrations involved: 72 7. Total fee (37 CFR 3.41).....\$ _____ <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>02-4377</u> (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Jeanne M. Hamburg</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;"> Signature </div> <div style="width: 30%; text-align: right;"> <u>1-30-02</u> Date </div> </div> <div style="text-align: right; margin-top: 5px;"> <small>Total number of pages including cover sheet, attachments, and document:</small> </div>		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

Hachette Filipacchi Magazines, Inc. Change of Name to Hachette Filipacchi Media U.S., Inc.

SCHEDULE A
REGISTRATION NO.

904,765
1,327,623
521,411
904,915
926,201
1,041,307
910,927
1,389,886
1,481,591
1,204,512
1,507,105
1,512,655
918,960
998,874
1,160,890
1,097,424
872,180
1,634,811
650,544
1,606,374
1,033,836
1,009,752
500,205
359,967
1,919,014
1,951,899
854,203
1,564,413
1,613,788
511,952

Hachette Filipacchi Magazines, Inc. Change of Name to Hachette Filipacchi Media U.S., Inc.

REGISTRATION NO.

1,072,860

1,201,081

1,197,069

1,229,029

1,222,208

2,042,612

1,961,206

1,973,567

2,067,945

2,140,440

1,235,238

738,246

1,229,663

1,834,053

423,745

1,870,001

1,521,385

2,101,411

1,304,382

2,056,278

1,810,686

2,194,290

2,242,203

2,190,098

2,202,666

2,272,336

2,269,025

2,260,570

Hachette Filipacchi Magazines, Inc. Change of Name to Hachette Filipacchi Media U.S., Inc.

APPLICATION/SERIAL NO.

75/440,195

75/810,802

75/810,801

76/061,740

76/059,788

76/059,789

76/061,739

76/230,567

76/230,568

76/210,734

76/246,905

76/246,906

76/267,446

76/267,445

REPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999