To the Honorable Commission 1	FORM PTO-15.94 (Rev. 6-93) OMB Np. 0651-0011 (exp. 4/94)	VER SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office				
1. Name of conveying party(ies): Weight Watchers International, Inc. Carrier Car	OMB No. 0651-0011 (exp. 4/94) .					
1. Name of conveying party(les): Weight Watchers International, Inc.	To the Henerable Commission	I the attended original decuments or convente are				
Name: H. J. Heinz Company Internal Address: Street Address: 1062 Progress Street City. Pittsburgh State: PA ZIP. 15212 Company Internal Address: Street Address: 1062 Progress Street City. Pittsburgh State: PA ZIP. 15212 City. Pittsburgh State: PA ZIP.	 	1				
Internal Address: Individual(s)						
Individual(s)		Name: H. J. Heinz Company				
General Partnership City: Pittsburgh State: PA ZIP: 15212 City: Pittsb	62(0)	Internal Address:				
Öther Other	, ,	Street Address: 1062 Progress Street				
□ Other	· · · · · · · · · · · · · · · · · ·	City: Pittsburgh State: PA ZIP: 15212				
3. Nature of conveyance: Assignment		• • • • • • • • • • • • • • • • • • • •				
3. Nature of conveyance: General Partnership Limited Partnership Limited Partnership Limited Partnership Limited Partnership Corporation-State Pennsylvania Corporation-State	Additional name(s) of conveying party(ies) attached? ☐ Yes 💆 No					
Other	3. Nature of conveyance:	☐ General Partnership				
Other	□ Accimumant	X) Compression-State Pennsylvania				
City: Pittsburgh State: PA ZIP: 15212 Separation of the United States, a domestic representative designation is statistical. It satisfactors is statistical. It statistical to the City: Pittsburgh State: PA ZIP: 15212 Separation of the United States, a domestic representative designation is statistical. It satisfactors is statisfactors in the designation smust be a separatio document in unable is attained. It satisfactors is statisfactor. It satisfactors is statisfactor. It satisfactors is statisfactors. It satisfactors is statisfactors in the designation is statisfactor. It satisfactors is statisfactors in the designation is statisfactor. It satisfactors is statisfactor. It satisfactors is statisfactors in the designation is statisfactor. It satisfactors is statisfactors in the designation is statisfactor. It satisfactors is statisfactors in the designation is statisfactor. It satisfactors is statisfactors in the designation is statisfactors. It satisfactors is statisfactors in the designation is statisfactors in the designation is statisfactors in the designation is statisfactors. It satisfactors is statisfactors in the desig						
Execution Date: Effective: Sept. 29, 1999 Consequence of the original document from assignment) Additional name(e) & address(e) attached? Ves No 4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) See Schedule A attached Additional numbers attached? XX Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Dean A. Bierkan, Esq. 7. Total fee (37 CFR 3.41)		If assignee is not domiciled in the United States, a domestic represetative designation				
4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) See Schedule A attached Additional numbers attached?XX Yes D No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Dean A. Bierkan, Esq. Internal Address: H. J. Heinz Company Internal Address: H. J. Heinz Company Street Address: 1062 Progress Street City: Pittsburgh State: PA, ZIP: 15212 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature Additional name(s) & address(s) attached? D No. See No. B. Trademark Registration No.(s) See Schedule A attached 6. Total number of applications and registrations involved:	Effective Cont 20 1000					
A. Trademark Application No.(s) See Schedule A attached Additional numbers attached?XXX Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name:Dean_ABierkan,Esq	Execution Date:					
See Schedule A attached Additional numbers attached?XXYes □ No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: _Dean ABierkan, _Esq. Internal Address: _HJHeinz Company	4. Application number(s) or patent number(s):					
Additional numbers attached?XIX Yes Do 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Dean A. Bierkan, Esq. Internal Address: H. J. Heinz Company Enclosed	A. Trademark Application No.(s)	B. Trademark Registration No.(s)				
5. Name and address of party to whom correspondence concerning document should be mailed: Name:Dean ABierkan,Esq	₹7 2.5 	See Schedule A attached				
5. Name and address of party to whom correspondence concerning document should be mailed: Name:Dean_ABierkan,Esq	I					
Concerning document should be mailed: Name:Dean A. Bierkan, Esq	Additional numbers at	tached?XXYes □ No				
Internal Address: H. J. Heinz Company 7. Total fee (37 CFR 3.41)\$ 1,040.00 Enclosed XX Authorized to be charged to deposit account 8. Deposit account number: OB-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature 7. Total fee (37 CFR 3.41)\$ 1,040.00 Attach deposit account number: 08-1631 (Attach duplicate copy of this page if paying by deposit account)						
Internal Address: H. J. Heinz Company 7. Total fee (37 CFR 3.41)\$ 1,040.00 Enclosed XX Authorized to be charged to deposit account 8. Deposit account number: OB-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature 7. Total fee (37 CFR 3.41)\$ 1,040.00 Attach deposit account number: 08-1631 (Attach duplicate copy of this page if paying by deposit account)	Name Dean A. Bierkan, Esq.					
Street Address: Street Address: 1062 Progress Street		7. Total fee (37 CFR 3.41)\$_1,040.00				
Street Address: Street Address: 1062 Progress Street 8. Deposit account number: 08-1631 (Attach duplicate copy of this page if paying by deposit account)	Internal Address: 11. 5. 1101112 Company	☐ Enclosed				
Street Address: City: Pittsburgh State: PA ZIP: 15212 B. Deposit account number: 08-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature 108-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE	A STATE OF THE STA	Authorized to be charged to deposit account				
8. Deposit account number: O8-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan O6/25/2001 Name of Person Signing Signature 108-1631 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE	1062 Progress Street					
City: Pittsburgh State: PA, ZIP: 15212 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature Objective This space if paying by deposit account) DO NOT USE THIS SPACE	Street Address:	8. Deposit account number:				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Signature Date		08-1631				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Do NOT USE THIS SPACE 06/25/2001 Signature Date	City: Pittsburgh State: PA ZIP: 15212	(Attach dunlingto conv. of this page if paying by deposit page 1)				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing O6/25/2001 Date	DO NOT US					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature Date	80 (FE) #\$\delta \text{*} \text{*}					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Dean A. Bierkan Name of Person Signing Signature Date	9. Statement and signature.					
Dean A. Bierkan Name of Person Signing Dean A. Bierkan Signature 06/25/2001 Date	To the best of my knowledge and belief, the foregoing inform	nation is true and correct and any attached copy is a true copy of				
Name of Person Signing Signature 4 Date	(/)	06/25/2001				
4	<u> </u>	- Just				
	4					
Mail documents to be recorded with required cover sheet information to:						

TRADEMARKS - UNITED STATES

REGISTRATIONS

Trademark	Registration No.	Regn. Date
Arctic D'Lites	1,903,730	07/04/1995
Chocolate Mint Treat	1,299,225	10/09/1984
Cholesterol Watchers	1,281,762	06/12/1984.
Cookie Dough Craze	1,893,715	05/09/1995
Daily Basics	-1,848,95 1	_08/09/1994
Frosted Treat	1,274,468	04/17/1984
Grand Collection	1,496,041	07/12/1988
Health Watchers	1,425,853	01/20/1987
Keep Your Balance	2,252,004	06/08/1999
Lose 10 lbs America Challenge And Design	2,034,070	01/28/1997
Oh! So Very Vanilla!	1,907,903	07/25/1995
Orange Vanilla Treat	1,266,802	02/14/1984
Personal Cuisine	1,652,768	07/30/1991
Personal Cuisine	1,663,542	11/05/1991
Positively Praline Crunch	1,891,805	04/25/1995
Reckless Rocky Road	1,900,048	06/13/1995
Salad Celebrations	1,903,712	07/04/1995
Smart Ones	1,871,763	01/03/1995
Smart Ones	1,911,590	08/15/1995
Smart Ones	2,204,080	11/17/1998
Smart Options	1,893,490	05/09/1995
Smart Options	2,026,467	12/31/1996
Smart Snackers	1,941,477	12/12/1995
Smart Snackers	1,945,994	01/02/1996
Sweet Celebrations	1,837,439	05/24/1994
Total Indulgence, Zero Guilt	1,901,085	06/20/1995
Total Indulgence, Zero Guilt	1,926,963	10/17/1995
Triple Chocolate Tornado	1,893,714	05/09/1995
Ultimate 90	1,566,171	11/14/1989

40970

TRADEMARK REEL: 002318 FRAME: 0680

SCHEDULE A

Page 2 of 2

TRADEMARKS - UNITED STATES

REGISTRATIONS

Trademark	Registration No.	Regn. Date
Waist Watcher	1,380,689	01/28/1986
Weight Watcher	715,515	05/16/1961
Weight Watchers	826,163	03/21/1967
Weight Watchers	855,654	08/27/1968
Weight Watchers	868,745	04/29/1969
Weight Watchers	903,957	12/08/1970
Weight Watchers	1,331,149	04/16/1985
Weight Watchers	1,331,135	04/16/1985
Weight Watchers	1,331,082	04/16/1985
Weight Watchers	1,350,910	07/23/1985
Weight Watchers	1,684,274	04/28/1992
Weight Watchers (Script)	1,513,739	11/22/1988
Weight Watchers Chocolate Treat	1,484,467	04/12/1988

40970

TRADEMARK REEL: 002318 FRAME: 0681

ASSIGNMENT

WHEREAS, Weight Watchers International, Inc., a Virginia corporation, with offices located at 175 Crossways Park West, Woodbury, New York 11797-2055, U.S.A., is the owner of certain trademarks and registrations and applications in the United States, a list of which is attached hereto as Schedule A; and

WHEREAS, H. J. Heinz Company, a Pennsylvania corporation, with offices located at 1062 Progress Street, Pittsburgh, Pennsylvania 15212, U.S.A., is desirous of acquiring all right, title and interest in and to the trademarks and registrations and applications in the United States;

NOW, THEREFORE, for good and valuable consideration, Weight Watchers International, Inc. does hereby assign unto H. J. Heinz Company all right, title and interest in and to the said trademarks and registrations and applications in the United States set forth in Schedule A, together with any goodwill symbolized by said trademarks, and said registrations and said applications for said trademarks.

Dated this day of	y day	,2000,	to be	effective
	WEIGHT WATCHERS INTERNATIONAL, INC.			
	Ву:	Robert W. Hol	Holle	eg
(corporate seal)	Name:	Robert W. Hol	lweg /	1
	Title:	Vice Presiden & General Co	ر) t, Secret	
State of New york Country of Nessau				
Subscribed and sworn to before r	me this _.	15th day May		,2000.
		Moura I.	CElen	Tonu
		Notary	Public	
(Notary seal)		NOTARY PUBI No. 0 Qualified	T. CELENTANO LIC, State of Ne 11CE4973588 in Nassau Cour pries 10/29/	ew York ntv

RECORDED: 06/26/2001

40970

TRADEMARK REEL: 002318 FRAME: 0682