

6.08.01



To the Honorable Commissioner of Patents

original document(s) or copy(ies) thereof.

101756040

1. Name of conveying party(ies):

World Championship Wrestling, Inc. a Georgia corporation located and doing business at One CNN Center Atlanta, GA 30303

WCW, Inc. a Delaware corporation located and doing business at 1241 East Main Street Stamford, CT 06902

- Individual
General Partnership
X Corporation - Georgia
Other
Association
Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- X Assignment
Security Agreement
Other
Merger
Change of name

Execution Date: May 31, 2001

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
X Corporation - Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Please see attached sheet

B. Trademark Registration No.(s)

Please see attached sheet

Additional numbers attached? X Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Renee L. Duff, Esq.

Internal Address: World Wrestling Federation

Entertainment, Inc. - Legal Affairs Department

Street Address: 1241 East Main Street

City: Stamford State: CT ZIP: 06902

6. Total number of applications and registrations involved:

78

7. Total fee (37 CFR 3.41): \$1,965.00

Enclosed

X Authorized to be charged to deposit account.

8. Deposit account number:

50-0450

(Attach duplicate copy of this page if paying by deposit account)

06/20/2001
01 FC:481
02 FC:482

MUELLER 00000162 500450 75885840

40.00 CH
1925.00 CH

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Renee L. Duff
Name of Person Signing

Signature

June 8, 2001
Date

Total number of pages including cover sheet: 9

OMB No. 0651-0011

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

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4 a. Application Nos.

75/885,840	76/029,399
75/891,456	76/029,217
75/891,457	76/029,744
75/891,463	76/052,682
75/891,464	76/135,220
75/892,109	76/143,375
75/892,110	76/143,400
75/892,114	76/137,450
75/892,115	76/143,405
75/892,120	76/144,082
76/004,447	

4 b. Registration Nos.

1,785,929	2,116,262	2,179,974
1,970,203	2,120,098	2,184,265
2,038,964	2,120,099	2,184,266
2,055,608	2,147,312	2,192,545
2,070,637	2,148,568	2,194,671
2,071,063	2,151,692	2,216,288
2,081,081	2,157,348	2,218,710
2,081,083	2,157,349	2,218,711
2,081,084	2,158,371	2,218,895
2,083,363	2,160,071	2,228,555
2,083,364	2,160,073	2,238,809
2,083,365	2,161,463	2,240,770
2,083,383	2,163,415	2,299,498
2,083,384	2,165,334	2,395,569
2,083,388	2,169,032	2,401,846
2,085,538	2,169,034	2,403,894
2,087,165	2,172,384	2,419,146
2,089,414	2,176,143	
2,094,417	2,176,144	
2,109,152	2,176,174	

TRADEMARK ASSIGNMENT

WHEREAS, World Championship Wrestling, Inc., a corporation organized and existing under the laws of the state of Georgia, located and doing business at One CNN Center, Atlanta, Georgia 30303 (hereinafter referred to as "Assignor"), is the record owner of the trademarks listed on the attached Schedule A, (hereafter referred to as "Marks") for which registrations have issued in the United States Patent and Trademark Office ; and

WHEREAS, WCW, Inc., a corporation organized and existing under the laws of the state of Delaware, located and doing business at 1241 East Main Street, Stamford, CT 06902 (hereinafter referred to as "Assignee") desires to acquire the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, in the United States of America, its territories and possessions, and throughout the world, including but not limited to the Marks, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.


The Commissioner of Patents and Trademarks is requested to record the assignment to

said Assignee.

Dated: Atlanta, Georgia
~~April~~ 31, 2001.
May

World Championship Wrestling, Inc.

By:



Jennifer L. Elgin
Assistant Secretary

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Class</u>	<u>Issued</u>
BASH AT THE BEACH	2,083,383	25	07/29/1997
BASH AT THE BEACH	2,083,365	9	07/29/1997
WCW FALL BRAWL (Stylized)	2,218,710	41	01/19/1999
FALL BRAWL	2,085,538	9	08/05/1997
FALL BRAWL	2,083,384	25	07/29/1997
FALL BRAWL	2,116,262	41	11/25/1997
GLACIER	2,055,608	41	04/22/1997
HALLOWEEN HAVOC	2,165,334	41	06/16/1998
HALLOWEEN HAVOC	2,151,692	9	04/21/1998
IV HORSEMEN	2,184,265	16	08/25/1998
IV HORSEMEN	2,184,266	25	08/25/1998
NITRO GIRLS	2,419,146	41	01/09/2001
NWO	2,120,098	25	12/09/1997
NWO	2,120,099	41	12/09/1997
POWER PLANT	2,192,545	25	09/29/1998
POWER PLANT	2,157,348	41	05/12/1998
SLAMBOREE and Design	2,218,895	41	01/19/1999
SLAMBOREE	2,083,363	9	07/29/1997
SLAMBOREE	2,081,084	25	07/22/1997
SLAMBOREE	2,158,371	41	05/19/1998
SOULED OUT	2,395,569	9	10/17/2000
SOULED OUT	2,403,894	41	11/14/2000
SPRING STAMPEDE	2,238,809	9	04/13/1999
SPRING STAMPEDE	2,240,770	25	04/20/1999
STARRCADE	2,081,081	25	07/22/1997
STARRCADE	2,087,165	9	08/12/1997
SUPERBRAWL	2,148,568	9	04/07/1998
SUPERBRAWL	2,081,083	25	07/22/1997
SUPERBRAWL	2,169,032	41	06/30/1998
SUPERBRAWL	2,169,034	41	06/30/1998
THE GREAT AMERICAN BASH (Stylized)	2,163,415	41	06/09/1998
THE GREAT AMERICAN BASH	2,109,152	41	10/28/1997
THE GREAT AMERICAN BASH	2,194,671	25	10/13/1998
THE GREAT AMERICAN BASH	2,094,417	9	09/09/1997
THUNDER (Stylized)	2,228,555	41	03/02/1999
UNCENSORED and Design	2,179,974	41	08/11/1998
UNCENSORED	2,083,364	9	05/06/1997
UNCENSORED	2,083,388	25	07/29/1997

Schedule A (continued)

<u>Mark</u>	<u>Registration No.</u>	<u>Class</u>	<u>Issued</u>
WCW BASH AT THE BEACH and Design	2,176,144	41	07/28/1998
WCW BASH AT THE BEACH	2,160,073	41	05/26/1998
WCW HALLOWEEN HAVOC (Stylized)	2,218,711	41	01/19/1999
WCW MONDAY NITRO and Design	2,176,174	41	07/28/1998
WCW MONDAY NITRO	2,147,312	41	03/31/1998
WCW MONDAY NITRO	2,089,414	25	08/19/1997
WCW MOTORSPORTS	2,157,349	41	05/12/1998
WCW STARRCADE & Design	2,176,143	41	07/28/1998
WCW STARRCADE	2,160,071	41	05/26/1998
WCW (Stylized)	1,785,929	41	08/03/1993
WCW UNCENSORED	2,161,463	41	06/02/1998
WCW WORLD WAR 3	2,216,288	41	01/05/1999
WCW WORLD WAR 3	2,038,964	25	02/18/1997
WCW WORLD WAR 3	2,172,384	41	07/14/1998
WCWNWO and Design	2,299,498	25	12/14/1999
WHERE THE BIG BOYS PLAY	2,070,637	41	06/10/1997
WHO'S NEXT	2,401,846	41	11/07/2000
WILD CAT WILLIE	1,970,203	25	04/23/1996
WILD CAT WILLIE	2,071,063	16	06/17/1997

<u>Mark</u>	<u>Application No.</u>	<u>Class</u>	<u>Filed</u>
DIAMOND DALLAS PAGE	75/891,463	41	01/07/2000
JUNG DRAGONS	76/004,447	41	03/21/2000
NEW BLOOD	76/052,682	41	05/16/2000
NITRO GIRLS	75/885,840	9	01/03/2000
NITRO GRILL	75/892,110	42	01/07/2000
NWO 4 LIFE	75/891,457	41	01/07/2000
NWO 4 LIFE	76/144,082	9	10/10/2000
NWO NEW WORLD ORDER 4 LIFE (Stylized)	75/891,464	25	01/07/2000
NWO NEW WORLD ORDER	75/892,109	41	01/07/2000
ROAD WILD	75/892,120	9	01/07/2000
ROAD WILD	75/891,456	41	01/07/2000
RULES AND BONES ARE MEANT TO BE BROKEN	75/892,115	25	01/07/2000

Schedule A (continued)

<u>Mark</u>	<u>Application No.</u>	<u>Class</u>	<u>Filed</u>
RULES AND BONES ARE MEANT TO BE BROKEN	76/135,220	16	09/26/2000
SPRING STAMPEDE	76/137,450	41	09/28/2000
THE OUTSIDERS	75/892,114	41	01/07/2000
WCW RACING WORLD CHAMPIONSHIP WRESTLING and Design	76/029,744	25	04/19/2000
WCW RACING WORLD CHAMPIONSHIP WRESTLING and Design	76/029,399	28	04/19/2000
WCW RACING WORLD CHAMPIONSHIP WRESTLING and Design	76/029,217	41	04/19/2000
WCWNWO	76/143,375	16	10/10/2000
WHO'S NEXT	76/143,405	16	10/10/2000
WHO'S NEXT	76/143,400	25	10/10/2000

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RECORDED: 06/08/2001

**TRADEMARK
REEL: 002313 FRAME: 0093**