

05-11-2001



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FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

S.4.01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<b>Submission Type</b>		<b>Conveyance Type</b>	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____	<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Assignment
		<input type="checkbox"/> Merger	Effective Date Month Day Year <b>04 25 01</b>
		<input type="checkbox"/> Change of Name	
		<input type="checkbox"/> Other _____	

**Conveying Party**  Mark if additional names of conveying parties attached

Name Roundhouse Associates, Inc. Execution Date  
Month Day Year **04 25 01**

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Wisconsin

**Receiving Party**  Mark if additional names of receiving parties attached

Name Roundhouse Marketing & Promotion, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1741 Commercial Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Madison Wisconsin U.S.A. 53704  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Wisconsin

*If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)*

FOR OFFICE USE ONLY

05/10/2001 GTON11 00000332 2388030  
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002293 FRAME: 0715

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="2388030"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Andrew J. Clarkowski

Name of Person Signing

Signature

5/1/2001

Date Signed

ASSIGNMENT OF TRADEMARK

This agreement for the Assignment of Trademark Application (the "Agreement"), entered into this 25 day of April, 2001, between Roundhouse Associates, Inc., a Wisconsin corporation ("RAI"), and Roundhouse Marketing & Promotion, Inc., a Wisconsin corporation ("RMPI").

WHEREAS, RAI has registered and used the mark ROUNDHOUSE (the "Roundhouse Mark") and received federal registration of the Roundhouse Mark with the United States Patent and Trademark Office on September 19, 2000, for which the registration number is 2388030;

WHEREAS, RMPI is desirous of acquiring the entire right, title, and interest to the Roundhouse Mark and the United States Patent and Trademark Office registration of the Roundhouse Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Trademark. RAI does hereby assign to RMPI all rights, title, and interest in and to the Roundhouse Mark, including the goodwill of the business symbolized by said mark, and the entire right, title, and interest in and to the federal registration of the Roundhouse Mark with the United States Patent and Trademark Office.

2. Authorization of RAI. RAI authorizes and requests that the United States Patent and Trademark Office assign said Roundhouse Mark trademark registration to RMPI, the entire right, title, and interest in and to the same, for its sole use and behoof, and for the use and behoof of RMPI's legal representatives, to the full end of the term for which said trademark may be granted, as fully and entirely as the same would have been held by RAI had this Assignment and sale not been made.

IN WITNESS WHEREOF, the parties hereof have executed this Agreement as of the day and year first written.

ROUNDHOUSE ASSOCIATES, INC.  
a Wisconsin corporation

*Wm. Towell*


\_\_\_\_\_  
William A. Towell, President

EXHIBIT A

TRADEMARK  
REEL: 002293 FRAME: 0717

STATE OF WISCONSIN )  
 ) ss.  
COUNTY OF DANE )

Before me this 25 day of April, 2001, came William A. Towell, as the President of Roundhouse Marketing, Inc., to me known to be the person named in the foregoing Assignment of Trademark, and he acknowledged the execution thereof to be the free act and deed of Roundhouse Marketing, Inc.


  
\_\_\_\_\_  
Notary Public, State of Wisconsin  
My Commission 12-14-03

ROUNDHOUSE MARKETING & PROMOTION, INC.  
a Wisconsin corporation

  
\_\_\_\_\_  
William A. Towell, President

STATE OF WISCONSIN )  
 ) ss.  
COUNTY OF DANE )

Before me this 25 day of April, 2001, came William A. Towell, as the President of Roundhouse Marketing & Promotion, Inc., to me known to be the person named in the foregoing Assignment of Trademark, and he acknowledged the execution thereof to be the free act and deed of Roundhouse Marketing & Promotion, Inc.

  
\_\_\_\_\_  
Notary Public, State of Wisconsin  
My Commission 12-14-03

