

04-27-2001



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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

4.20.01

U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Los Angeles Magazine, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 12, 2001

2. Name and address of receiving party(ies):
Name: Emmis Publishing, L.P.
Internal Address: One Emmis Plaza
40 Monument Circle, Suite 700
Indianapolis, IN 46204
Street Address: Same as above

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership Indiana
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
2009947
See Exhibit A attached hereto

B. Trademark registration No.(s)
See Exhibit A attached hereto

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Andrea Wilson Gregory
Internal Address: Bose McKinney & Evans LLP
Street Address: 2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, Indiana 46204

6. Total number of applications and registrations involved:
13

7. Total fee (37 CFR 3.41):.....\$340.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 02-3223. Commissioner authorized to charge any defect in fees, or credit overpayment to said deposit account.
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. State and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrea Wilson Gregory
Name of Person Signing

Andrea W. Gregory
Signature

4/16/01
Date

Total number of pages including cover sheet, attachments and document: 4

04-20-2001 U.S. Patent & TMO/TM Mail Rpt Dt. #11

04/26/2001 LITUELLER 00000049 2007987 40.00 300.00

TRADEMARK REEL: 002281 FRAME: 0085

EXHIBIT A

TRADEMARKS/SERVICE MARKS
ASSIGNED BY
LOS ANGELES MAGAZINE, INC.
TO
EMMIS PUBLISHING, L.P.

REGISTERED TRADEMARKS/SERVICE MARKS:

LOS ANGELES
Registration No.: 2,009,987
Registration Date: October 22, 1996

LA MAGAZINE
Registration No.: 2,257,898
Registration Date: June 29, 1999

LOS ANGELES and Design
Registration No.: 2,273,997
Registration Date: August 31, 1999

THE BEST OF LA
Registration No.: 1,835,407
Registration Date: May 10, 1994

THE BEST OF LA
Registration No.: 2,053,510
Registration Date: April 15, 1997

LOS ANGELES DIRECT
Registration No.: 2,301,092
Registration Date: December 14, 1999

STREET SMART
Registration No.: 2,291,770
Registration Date: November 9, 1999

LA TO Z
Registration No.: 2,297,159
Registration Date: November 30, 1999

THE ARBITER
Registration No.: 2,290,745
Registration Date: November 2, 1999

CALIFORNIA WEEKENDS
Registration No.: 1,562,838
Registration Date: October 24, 1989

BUZZ
Registration No.: 1,678,086
Registration Date: March 3, 1992

LA STYLE
Registration No.: 1,444,072
Registration Date: June 23, 1987

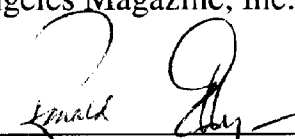
PENDING TRADEMARK/SERVICE MARK APPLICATIONS:

L.A. STYLE
Serial No.: 75/764,080
Filing Date: July 30, 1999

TRADEMARK/SERVICE MARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Los Angeles Magazine, Inc., a Delaware Corporation, having its principal office at 1888 Century Park East, Los Angeles, California 90067 ("Assignor") hereby assigns, sells, and conveys to Emmis Publishing, L.P., an Indiana Limited Partnership, having its principal office at 40 Monument Circle, Suite 700, One Emmis Plaza, Indianapolis, Indiana 46204 ("Assignee") its entire rights, title, and interests in the trademarks/service marks set forth on Exhibit A, which is incorporated into, and made a part of this Assignment, the registrations thereof, and the goodwill of the business in which the marks are used, together with all claims for damages by reason of infringement, with the right to sue for, and collect the same for, its own use and behalf and for the use of its successors and assigns.

Los Angeles Magazine, Inc.

By: 
Ronald E. Elberger
Vice President

STATE OF INDIANA)
) SS:
COUNTY OF MARION)

Before me, a Notary Public, within and for said County and State, personally appeared Ronald E. Elberger, Vice President of Los Angeles Magazine, Inc., the corporation which executed the foregoing instrument, who acknowledged that he did sign said instrument as such officer on behalf of said corporation, and that said instrument is his free act and deed individually and as such officer, and the free and corporate act and deed of the said Los Angeles Magazine, Inc. Witness my hand and Notarial Seal this 12th day of April, 2001.


Notary Public (Signature)

Kelly A Blaylock
(Printed Name)

My Commission Expires: 1/26/09
My County of Residence is: Marion

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