

05-08-2001



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Form PTO-1594  
(Rev. 6-93)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT  
OF COMMERCE

**TRADEMARKS ONLY**

Patent & Trademark Office

OMB No. 065-0011 (exp. 4/94)

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copies thereof:

<p>1. Name of conveying party: <u>4.27.01</u> Bugle Boy Industries, Inc.</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>3. Name and address of receiving party: Name: <u>Official Bugle Boy, LLC</u> Internal Address: _____ Mailing Address: <u>1800 Moler Road</u> <u>Columbus, Ohio 43207</u></p> <p>Country: <u>U.S.A.</u> <u>A Delaware Limited Liability Company</u></p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>2. Nature of conveyance: <input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement            <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>April 11, 2001</u></p>	

4. Application number(s) or trademark number(s):  
**SEE ATTACHED**

75571646

If this document is being filed together with a new application, the execution date of the application is: N/A

A. Trademark Application No(s). N/A      B. Trademark No(s). \_\_\_\_\_  
Additional numbers attached?  Yes       No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Donald F. Frei, Esq.</u> Internal Address: <u>Wood, Herron &amp; Evans, L.L.P.</u> <u>2700 Carew Tower</u> Street Address: <u>441 Vine Street</u> City: <u>Cincinnati</u> State: <u>Ohio</u> Zip: <u>45202</u></p>	<p>6. Total number of applications and trademarks involved: <u>237</u></p> <p>7. Total fee (37 CFR 33.41): <u>\$5,940.00</u> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account if deficiencies occur</p> <p>8. Deposit Account number: <u>23-3000</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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02 F01482 5900.00 BP

**DO NOT USE THIS SPACE**

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald F. Frei, Esq.  
Name of Person Signing  
Total number of pages including cover sheet, attachments, and document: 21

Signature

April 23, 2001  
Date

Exhibit A: United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
0111 1101 0000	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters and vests	75/571646	10/16/98	2,373,847	8/1/00
7M	25	Jeans and shorts	75/561598	9/29/98		
7M CONTINENTAL	25	Clothing	75/861,187	11-8-99		
7M01	25	Pants and shorts	75/581441	11/2/98		
7M15	25	Pants and shorts	75/892341	1/7/00		
7M20	25	Pants and shorts	75/592150	11/19/98		
7M21	25	Pants and shorts	75/581440	11/2/98	2,363,912	7/4/00
7M25	25	Pants and shorts	75/892342	1/7/00		
7M30	25	Clothing, namely, jeans, pants and shorts	75/891741	1/7/00		
7M40	25	Clothing, namely, jeans, pants and shorts	75/891739	1/7/00		
7M70	25	Pants and shorts	75/581435	11/2/98	2,361,554	6/27/00
7M71	25	Pants and shorts	75/581434	11/2/98		
7M77	25	Pants and shorts	75/624794	1/20/99		
7M95	25	Clothing, namely, jeans, pants and shorts	75/891740	1/7/00		
7M97	25	Pants and shorts	75/624795	1/20/99		
7MSL	25	Pants and shorts	75/581437	11/2/98		
603	25	Jeans, pants and shorts	75/039682	1/2/96	2048359	3/25/97
608	25	Jeans, pants and shorts	75/029329	12/7/95	2048356	3/25/97
610	25	Jeans, pants and shorts	75/029330	12/7/95	2045128	3/11/97

<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
609	25	Jeans, pants and shorts	75/029333	12/7/95	2008705	10/15/96
620	25	Jeans, pants and shorts	75/029332	12/7/95	2048357	3/25/97
622	25	Jeans, pants and shorts	75/029328	12/7/95	2,134,869	2/3/98
Pocket Stitching 3	25	Jeans, pants and shorts	75/061802	2/13/96	2,161,068	5/26/98
Pocket Stitching 4	25	Jeans, pants and shorts	75/057349	2/13/96	2,269,924	8/10/99
Pocket Stitching 5	25	Jeans, pants and shorts	75/093424	4/24/96	2,131,446	1/20/98
Missy's Pocket Stitching	25	Jeans, pants and shorts	75/753869	6/29/99	2,403,006	11/7/00
7M Pocket Stitching	25	Jeans and shorts	75/630983	2/1/99	2,357,073	6/13/00
705	25	Jeans and shorts	76/060578	5/31/00		
710	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/035157	4/25/00		
719	25	Jeans and shorts	76/013906	3/21/00		
720	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/034006	4/26/00		
721	25	Jeans and shorts	75/558598	9/24/98		
722	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/034007	4/26/00		
729	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/033935	4/25/00		
730	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/033934	4/25/00		
731	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/035155	4/25/00		
732	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/035153	4/25/00		
739	25	Clothing, namely, shirts, pants jeans, shorts, sweaters, jackets and vests	76/035156	4/25/00		
740	25	Jeans and shorts	74/728267	9/8/95	1,991,426	8/6/96

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
741	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/035154	4/25/00		
742	25	Jeans and shorts	75/737263	6/25/99		
744	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/060577	5/31/00		
749	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037273	4/25/00		
750	25	Jeans and shorts	74/728268	9/8/95	1,993,558	8/13/96
751	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/033882	4/25/00		
752	25	Jeans and shorts	75/737262	6/25/99		
759	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037272	4/25/00		
760	25	Jeans and shorts	74/727770	9/12/95	1,991,422	8/6/96
761	25	Jeans and shorts	75/558599	9/24/98	2,425,595	
765	25	Jeans, pants and shorts	75/281692	4/25/97	2,186,869	9/1/98
769	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037271	4/25/00		
770	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037269	4/25/00		
771	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037270	4/25/00		
772	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/037268	4/25/00		
779	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/034378	4/25/00		
A COMMON THREAD	25 K	Clothing, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blouses, dresses, blazers, coats	74/446467	10/12/93	1,947,274	1/9/96
AGED WASH	25 K	Pants and shorts.	74/267581	04/20/92	1,800,152	10/19/93

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
ANIMAL WITH WORLD (no crest)	25	Pants, shirts, shorts, jackets and vests	75/876217	12/17/99		
AQUAWASH K	25	Pants and shorts.	74/243261	02/04/92	1,805,365	11/16/93
AUTHENTICS BUGLE BOY	25	Clothing	75/702601	5/11/99		
BB ATHLETIC ORIGINAL	25	Clothing	75/388727	11/12/97	2,305,207	1/4/00
BB CLASSICS	25	Clothing, namely pants, shirts, shorts, sweaters, vests and jackets	75/688243	4/21/99		
BB CL & Design (new logo)	25	Clothing, namely, pants, shirts, shorts, jackets, vests and sweaters	75/759,352	7/23/99		
BB Shield Design	25	Clothing, namely pants, shirts, shorts, jackets, vests and sweaters	75/172129	9/26/96	2,147,208	3/31/98
BB Shield w/ Crossed Golf Clubs	25	Clothing	75/388771	11/12/97	2,218,705	1/19/99
B Crest	25	Clothing	75/237079	2/5/97	2,137,148	2/17/98
BB Crest (Missy's)	25	Clothing	75/283649	4/29/97	2,246,558	5/18/99
BB (Backwards/Frontwards)	25	Clothing	75/743062	7/2/99	2,413,204	12/12/00
BB in Heart (Licensee)	25	Clothing	75/847796	11/12/99		
B Heart B	25	Clothing	75/847797	11/12/99		
BB User Friendly	25	Clothing	75/788847	8/30/99		
B WARE	25	Clothing, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blouses, dresses, blazers, coats, baseball caps and visors	74/449235	10/18/93	2040869	2/25/97
B WARE DESIGN 1	25	Clothing, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blouses, dresses, blazers, coats, baseball caps and visors Bumper stickers, printed labels & decals	74/468193	12/10/93	2,003,378	9/24/96
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MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
B WARE RISK EVERYTHING	25	Clothing, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blouses, dresses, blazers, coats, baseball caps and visors Bumper sticks, printed labels & decals	74/477383	1/7/94	2044043	3/11/97
B 1 SOUL	25	Clothing	75/388729	11/12/97	2,256,079	6/22/99
B ONE SOUL	25	Clothing	75/355879	9/12/97	2,198,228	10/20/98
BB2	25	Clothing namely, pants, jeans, shorts and shirts	75/094754	4/26/96	2,196,235	10/13/98
BB BLUE	25	Clothing, namely denim jeans, shorts, skirts, jackets and jumpers	75/024680	12/12/95	2,143,137	3/10/98
BBC	25	Clothing, namely, jeans, pants, shirts, tops, and shorts.	74/048054	04/10/90	1681270	03/31/92
BBC & Design	25	Clothing, namely, denim jackets and pants.	74/144134	02/28/91	1,826,961	3/15/94
BBC Design	25	Clothing, namely, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blouses, dresses, blazers, coats	74/475775	1/3/94	1, 917,342	9/5/95
BBC EXCLUSIVE	25	Clothing	75/432234	2/11/98	2,386,098	9/12/00
BB GOLF	25	Clothing, namely shirts and caps	75/336903	8/6/97	2,268,194	8/10/99
BB INDUSTRIES	25	Clothing, namely, shirts, pants, jeans, shorts, sweaters, jackets and vests	76/087087	7/10/00		
B.B.J.	25	Clothing, namely, pants, shorts, overalls, tops and jackets.	73/716009	03/11/88	1515490	12/06/88
BIG FAN	25	Clothing, namely pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, jackets and caps	75/372090	10/14/97	2,243,816	5/4/99
BIG FAN SPORTS	25	Clothing, namely pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, jackets and caps	75/372089	10/14/97	2,257,968	6/29/99
BBM	25 K	Clothing, namely, pants and shirts.	73/750655	09/07/88	1533319	04/04/89
BODYBLAST	25	Clothing, namely, jeans and shorts	75/633552	2/5/99	2,381,873	8/29/00

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
BOY MEETS GIRL (Licensee)	25	Clothing, namely, jeans, skirts, jackets, shorts, pants, tops sweaters and swimwear	75/909647	2/04/00		
BUGLE BOY TRANSITION	25	Clothing, namely pants, shorts, jeans, T-shirts, shirts, sweatshirts sweatpants, sweaters, vests, jackets, blouses, dresses, rompers, blazers, coats, baseball caps and visors.	74/722057	8/18/95	2,112,734	11/11/97
BLUE REVOLUTION	25 K	Clothing, namely shirts, t-shirts, pants, shorts, jeans, vests, jackets, blazers, baseball caps and visors.	74/453426	10/26/93	1,971,657	4/30/96
BUGLE BABY	25	Clothing, pants, shorts, jeans, t-shirts, sweatshirts, sweatpants, vests, jackets, blouses, dresses and rompers	74/440446	09/27/93	2,142,937	3/10/98
BUGLE BEAR	28 K	Stuffed toys.	74/491518	2/7/94	1,907,888	7/25/95
BUGLE BOY	42	Retail stores services for the sale of clothing and accessories.	74/162761	05/02/91	1695077	06/16/92
BUGLE BOY	9	Eyeglass frames, eyeglass cases and sunglasses.	74/237660	01/14/92	1766625	04/20/93
BUGLE BOY	18	Bags and backpacks	75/080460	3/29/96	2054830	4/22/97
BUGLE BOY	25	Pants, shirts, vests and jackets.	73/173543	06/08/78	1113214	02/13/79
BUGLE BOY	25	Footwear.	73/828532	10/02/89	1615811	10/02/90
BUGLE BOY AUTHENTICS	25	Clothing, namely, pants, shorts, jeans, t-shirts, shirts, sweatshirts, sweatpants, sweaters, vests, jackets, dresses, blouses, blazers, baseball caps, visors and footwear	74/697045	07/03/95	2,021,453	12/3/96
BUGLE BOY BAGGIES	25	Pants and jeans.	74/128208	01/07/91	1,834,673	05/03/94
BUGLE BOY BRIDGE	25	Clothing	74/717665	8/18/95	2,139,414	2/24/98
Bugle Boy Classics Label (with red, white & blue)	25	Clothing, namely pants, jeans, shirts, shorts, jackets, t-shirts, sweatshirts, sweatpants, vests and caps	75/093577	4/24/96	2,145,247	3/17/98

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
Bugle Boy Classics Label (no color limitations)	25	Clothing	75/687099	4/20/99		
BUGLE BOY CLASSICS	35	Retail Store Services	75/343667	8/18/97	2,169,723	6/30/98
BUGLE BOY CLASSICS	25	Clothing	75/136380	7/19/96	2,136,693	2/17/98
BUGLE BOY CLASSICS & Design	25	Clothing, namely, pants, shorts, jeans, t-shirts, shirts, sweaters, vests, jackets, socks, undergarments, baseball caps and visors	75/216326	12/20/96	2,138,569	2/24/98
BUGLE BOY CLASSIC JEANS	25	Clothing, namely jeans, pants, shirts and vests	75/449245	3/12/98	2,291,559	11/9/99
BUGLE BOY CO.	25	Clothing, namely, pants shorts jeans shirts, t-shirts, vests and jackets.	74/665993	4/26/95	1,958,097	2/20/96
BUGLE BOY COMPANY	25	Clothing, namely, pants shorts jeans shirts, t-shirts, vests and jackets.	74/666529	4/26/95	1,958,100	2/20/96
BUGLE BOY COMPANY STORE	35	Retail store services in the area of clothing and accessories, on-line retail services in the area of clothing and accessories, advertising and marketing services in the area of clothing and accessories	75/934724	3/3/00		
BUGLE BOY COLLECTION FOR HER	25	Clothing	75/296174	5/22/97	2,194,352	10/6/98
BUGLE BOY E-JEANS	35	On-line services	75/609612	12/21/98	2,369,455	7/18/00
BUGLE BOY E-KHAKIS	35	On-line services	75/617507	1/8/99	2,373,937	8/1/00
BUGLE BOY E-PPAREL	35	On-line services	75/609613	12/21/98	2,369,456	7/18/00
BUGLE BOY EXCLUSIVE	25	Clothing	75/376400	10/20/97	2,202,302	11/3/98
BUGLE BOY EXCLUSIVE GOLF	25	Clothing	75/501505	6/12/98	2,284,124	10/5/99
BUGLE BOY FOR HER	25	Clothing, namely, women's juniors and girls' dresswear and sportswear, including shirts, pants, shorts, jackets, sweaters, sweatshirts, sweatpants, vests, dresses, blouses, skirts, jeans, knit tops, t-shirts, jumpsuits, warmup suits, rompers, outerwear, undergarments, scarves, gloves, hats, shoes, and sneakers.	75/016755	11/8/95	2,129,332	1/13/98



<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
BUGLE BOY GIRLS	25	Clothing, namely dresses, shirts, shorts, pants, tops, jackets, vests, sweatshirts, sweatpants and t-shirts	75/194181	11/6/96	2,132,165	1/27/98
BUGLE BOY GIRLS BGB & Design	25	Clothing namely dresses, shirts, shorts, pants, tops, jackets, vests, sweatshirts, sweatpants and t-shirts	75/203567	11/25/96	2,164,691	6/9/98
BUGLE BOY JUNIORS	25 K	Clothing, namely, pants, shorts, overalls, tops and jackets.	73/715998	03/11/88	1525803	02/21/89
BUGLE BOY	14	Watches	75/069390	3/8/96	2,109,801	10/28/97
BUGLE BOY KIDS & Design	25	Children's clothing, namely, jeans, pants, shirts, sweaters, shorts and footwear.	73/821306	08/23/89	1626057	12/04/90
BUGLE BOY MEN	25	Clothing, namely, shirts.	73/750668	09/07/88	1533320	04/04/89
BUGLE BOY MILLENNIUM CLASSICS	25	Clothing, namely, pants, shirts, shorts, sweaters, vests and jackets	75/608073	12/18/98		
BUGLE BOY MOTORSPORTS	25	Clothing, namely t-shirts, sweatshirts, golf shirts, sweaters, jackets and caps	75/100204	5/7/96	2,168,131	6/23/98
BUGLE BOY NATION	25	Clothing, namely shirts, pants, jeans and jackets	75/476624	4/29/98		
BUGLE BOY ORIGINAL	25	Clothing, pants, shirts, sweaters, vests and shorts	75/667831	1/14/99	2,378,187	8/15/00
BUGLE BOY PAINTBALLS		On-line game	75/337950	8/8/97	2,221,350	2/2/99
BUGLE BOY PREFERRED	25	Clothing, namely, pants, jeans, overalls, shirts, tops, sweaters, shorts and jackets.	74/120626	12/04/90	1857280	10/04/94
BUGLE BOYS	25	Boys' clothing, namely, pants, jeans, overalls, shirts, tops, sweaters, shorts, and jackets.	74/200755	09/04/91	1706900	08/11/92
BUGLE BOY REAL DEAL & Design	35	Retail store services in the field of clothing and accessories.	75853413	11/19/99		
BUGLE BOY SIGNATURE	25	Clothing	75/432,235	2/11/98	2,365,039	7/4/00
BUGLE BOY SILVER CLASSICS	25	Clothing, pants, jeans, shorts, shirts, sweaters	75/592151	11/19/98	2,398,554	10/24/00

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
BUGLE BOY USA & Design	25 K	Clothing, namely, young men's pants, woven tops and knit shirts.	73/577753	01/14/86	1432023	03/10/87
BUGLE GIRL	25	Clothing, shirts, t-shirts, pants, jeans, shorts, jackets, sweaters, sweatshirts and vests	75/060359	2/21/96	2045781	3/18/97
BUGLETTES	25	Clothing.	74/446096	10/12/93	2,029,976	1/7/97
BUGLE BUGZ	25	Clothing.	74/645640	3/9/95	2,217,500	1/12/99
BUGLE BUGS	25	Clothing	74/645641	3/9/95	2,217,501	1/12/99
BUGLER	25	Clothing, pants, shirts, shorts, jackets, sweaters	75/123814	6/21/96	2,149,744	4/7/98
CADDY DESIGN	25	Shirts, trousers, sweatshirts & sweaters.	74/430981	8/31/93	2,003,354	9/24/96
CHINOWEAR BUGLE BOY FOR HER & Design	25	Clothing, namely shirts, pants, shorts, jackets, jeans, vests, dresses, blouses and skirts	75/106161	5/17/96	2,211,451	12/15/98
CHOICES	25 K	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see application).	74/247139	02/19/92	1926500	10/10/95
CLASSIC CHALLENGE	25	Clothing	75/265022	3/27/97	2,298,537	12/7/99
CLASSICS CHALLENGE	25	Clothing	75/265021	3/27/97	2,298,536	12/7/99
CLOUD WASH	25 K	Pants and shorts.	74/267583	04/20/92	1798776	10/12/93
COASTLINE	25	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see application).	74/247137	02/19/92	1981311	6/18/96
COASTLINES	25	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see application).	73/767629	12/5/88	1582636	2/13/90
COASTLINE and Design	25 D	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see application).	74/283804	06/11/92	1,982,779	6/25/96
COZETTE	25	Women's sportswear and wearing apparel, namely, sweaters, blouses, skirts, pants, shorts, jackets, knit tops, sweatshirts, sweatpants, t-shirts, warm-up suits, rompers, shirts, dresses and jumpsuits.	73/673438	07/20/87	1479729	03/08/88

Exhibit A (Continued): United States Marks, Registrations, and Applications

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
DECLARATION JEAN	25	Jeans and shorts	75/710938	5/20/99	2,390,505	9/26/00
DENIM GENERATION	25 K	Clothing, namely, tops, shirts, pants, shorts, vests, jackets, skirts and overalls.	74/366887	03/13/93	1851126	8/23/94
DRAGON SEVEN	25	Clothing	75/306882	6/1/97	2,289,318	10/26/99
DRY CREEK	25 K	Jackets, vests, tops and bottoms	74/474415	12/21/93	1,940,214	12/5/95
EASY BLUE	25 K	Pants and shorts.	74/267580	04/20/92	1,829,879	4/5/94
EASY CARE JUST WEAR	25 K	Clothing, namely shirts, pants, shorts, vests, jackets, dresses, blazers, jeans and sweatshirts	74/460247	11/18/93	1,943,157	12/19/95
ENDLESS SAIL	25	Clothing, namely pants, shorts, jeans, t-shirts, shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blazers, coats, caps and visors	74/728907	09/14/95	2,126,037	12/30/97
EVERYDAY CLOTHES. EVERYDAY PRICES.	35	Retail and on-line store services in the field of clothing and accessories	76/000,621	3/15/00		
FEDERATION JEAN	25	Jeans and shorts	75/710935	5/20/99	2,396,539	10/17/00
FOR A HEALTHY PLANET	18 25 K	18 - Tote bags, backpacks and umbrellas. 25 - T-shirts.	74/115008	11/13/90	1851110	8/23/94
GENERATION X	25	Clothing, namely jeans, pants, t-shirts, jackets, shirts, shorts, sweaters and vests	74/374292	03/29/93	1,970,283	4/23/96
GENERATION Y	25	Clothing	74/590474	10/25/94	2,249,830	6/1/99
GOLD CREST	25	Pants and shorts.	74/267993	04/21/92	1795935	9/28/93
GOLD CREST FOR HER	25	Clothing, namely women's shirts, pants, shorts, jackets, denim jeans, jumpers, sweaters, vests, blouses, knit tops, t-shirts and rompers	75/029331	12/7/95	2,122,169	12/16/97
GOLD CREST FOR MEN	25		75/029327	12/7/95	2,038,492	2/18/97

MARK	CL	GOODS	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE
GOLD CREST MILLENNIUM SERIES	25	Clothing	75/776013	8/13/99		
GOLDEN WASH	25 K	Clothing, namely, jeans.	73/741862	07/25/88	1528393	03/07/89
Golf Embroidery	25	Clothing, pants, shirts, shorts, jackets and sweaters	75/188898	10/28/96	2,215,115	12/29/98
H20	25	Clothing, namely pants, shirts, tees, shirts, and swimwear	74/655414	4/03/95	2,013,184	11/5/96
HARBOR ISLAND	25 D	Clothing, namely, shirts, T-shirts, pants, shorts, jackets, sweaters, sweatshirts, and vests.	74/431424	8/30/93	2063590	5/20/97
Heart & Star Design	25	Clothing	75/286596	5/5/97	2,190,589	9/22/98
ILIO	25	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see registration).	74/040622	03/21/90	1654648	08/20/91
ILIO	25	Women's sportswear and wearing apparel, namely, sweaters, blouses, skirts, pants, shorts, jackets, knit tops, sweatshirts, sweatpants, t-shirts, jumpsuits, warmup suits and rompers.	73/553828	08/16/85	1386864	03/18/86
ILIO BLUES	25	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see registration)	74/202772	09/12/91	1718295	09/22/92
IN-CLOTHES	25 D	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see registration).	74/187,545	07/22/91	1699196	07/07/92
JUNGLE JIVE	25		75/281693	4/25/97	2,208,228	12/8/98
KING TIGER	25	Clothing, namely pants, shirts, shorts, jackets, vests and sweaters	75/197190	8/28/96	2,182,851	8/18/98
LIBERATION JEAN	25	Clothing, shirts, pants, jeans and jackets	75/481736	5/8/98	2,302,862	12/21/99
Lion with World Design (no crest)	25	Clothing, namely, jeans, shorts, shirts, sweaters, vests and jackets	75/604157	12/9/98	2,384,110	9/5/00
Lion Crest (Golf)	25	Clothing	75/335626	7/24/97		
MACRO	25	Clothing, namely, pants, jeans, shorts and shirts.	75/094752	4/26/96	2,201,772	11/3/98

Exhibit A (Continued): United States Marks, Registrations, and Applications

<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
MACROJEAN	25	Clothing, namely denim jeans and shorts	75/104746	5/15/96	2,148,217	3/31/98
MILLENNIUM CLASSICS	25	Clothing	75/607899	12/18/98		
MMV & DESIGN (Lion & Laurel w/MMV)	25	Clothing, namely, pants, shirts shorts, sweaters, vests, hats	75/813959	10/1/99		
MOW	25 D	Ladies' clothing, namely, pants.	73/485741	06/19/84	1329742	04/09/85
MY OWN WHIM	25 D	Ladies' clothing, namely, pants.	73/480886	05/18/84	1328701	04/02/85
MY OWN WHIM	25 D	Jeans.	73/827014	09/22/89	1595512	05/08/90
NAKED AMBITION	9	Interactive game	75/123816	6/21/96	2,135,006	2/3/98
NAVIGATA	25	Swimwear, pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, jackets, baseball caps and visors	74/528104	5/20/94	1,912,615	8/15/95
NEVER SAY NEVER	25 K	Jeans and pants.	73/821304	08/23/89	1598697	05/29/90
NEUTRAL ZONE	25	Clothing, namely, pants, jeans, shirts, tops, t-shirts and jackets.	74/197232	08/21/91	1903600	07/04/95
NO CARE JUST WEAR	25 D	Clothing namely shirts, pants, shorts, vests, jackets, blouses, dresses, blazers, jeans, sweatshirts and sweatpants.	74/461375	11/18/93	2049384	4/1/97
OCEAN LEAGUE	25	Jeans and pants.	73/821305	08/23/89	1615808	10/02/90
OFF DUTY	25 K	Denim trousers, casual trousers, slacks and shorts.	73/414497	02/22/83	1294477	09/11/84
ONE NATION UNDER GOLF	25	Clothing	75/306883	6/11/97		
ONE STYLE ONE WORLD ONE SOUL	25	Clothing, namely pants, jeans, shorts, shirts, tees, jackets and caps	75/388746	11/12/97	2,216,286	1/5/99

Exhibit A (Continued): United States Marks, Registrations, and Applications

<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
ORANGE PEEL	25 K	Clothing, namely, jeans.	73/741861	07/25/88	1527060	02/28/89
PACIFIC BREEZE	25	Clothing	75/130100	7/5/96	2,234,687	3/23/99
π	25	Clothing, namely pants, shirts, and vests	75/064579	2/28/96	2,114,666	11/18/97
π TECH	25	Clothing, namely pants, shirts and vests	75/064580	2/28/96	2,114,667	11/18/97
PI-Tech	25	Pants, shirts, t-shirts, sweatshirts, sweatpants and vests	75/167382	9/17/96	2,079,407	7/15/97
POINTING HAND LOGO	35	Retail and on-line store services in the field of clothing and accessories	76/000,624	3/15/00		
REAL DEAL (block letter)	35	Retail and on-line store services in the field of clothing and accessories	76/144,395	10/10/00		
RED, WHITE & BUGLE BOY	25	Clothing, shirts, pants, shorts, sweaters, vests, tees, sweatshirts, sweatpants, jackets, caps and visors	75/102629	5/10/96	2,211,446	12/15/98
RISK EVERYTHING	25 16	25 - Same as B WARE 16 - Bumper sticks, printed labels, decals	74/455512	11/1/93	1,978,699	6/4/96
ROW 1	25 D	Women's sportswear and wearing apparel, namely, sweaters, blouses, skirts, pants, shorts, jackets, knit tops, sweatshirts, sweatpants, t-shirts, warm-up suits, rompers, shirts, dresses and jumpsuits.	73/673443	07/20/87	1479730	03/08/88
ROW ONE	25 D	Women's sportswear and wearing apparel, namely, sweaters, blouses, skirts, pants, shorts, jackets, knit tops, sweatshirts, sweatpants, t-shirts, warm-up suits, rompers, shirts, dresses and jumpsuits.	73/673437	07/20/87	1479728	03/08/88
ROW ONE	25 D	Women's dresswear, formal wear, casual wear, and sportswear, namely, (please see registration).	74/040621	03/21/90	1652759	07/30/91
SHARK PATROL	25	Clothing	75/257720	3/14/97	2,180,169	8/11/98
SLICE THE ICE	25	Clothing, namely, pants, shorts, jeans, t-shirts, shirts, sweatshirts, sweatpants, sweaters, vests, jackets, blazers, baseball caps and visors	74/696008	6/30/95	2,093,481	9/2/97
SNOW FLEECE	25	Clothing, namely jackets, pants, sweaters, vests, warm-up suits, shirts and printed flannel shirts.	74/630970	2/7/95	1,980,298	6/11/96

Exhibit A (Continued): United States Marks, Registrations, and Applications

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<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
SOLAR SHADES	25 K	Clothing.	74/181012	06/28/91	1818495	1/25/94
SPECIAL ISSUE	25 K	Men's, women's, boys', girls', kids' pants, shorts, overalls, tops and jackets.	73/724610	04/25/88	1533230	04/04/89
SPIRIT OF WILDERNESS	25 K	Clothing, namely, tops, shirts, pants, shorts, vests, jackets, skirts, and overalls.	74/274461	05/11/92	1776603	06/15/93
SPORTING WEAR BY BBC & Design	25 K	Sport shirts, knit shirts, sweaters and pants.	73/306289	04/17/81	1218475	11/30/82
SPORTING WEAR BY BUGLE BOY CO. & Design	25 K	Sport shirts, knit shirts, sweaters and pants.	73/312335	05/29/81	1214082	10/26/82
STREET KNOWLEDGE	25 K	Clothing, shorts, pants, tops, shirts, vests, caps, sweatshirts, sweatpants, sweaters, jackets.	74/394900	05/21/93	1,887,969	4/4/95
SUPERSTONED	25	Pants and shorts	75/630982	2/1/99	2,386,485	9/12/00
SURF SHACK	25	Clothing, pants, shorts, shirts, t-shirts and swimwear	75/321546	7/9/97	2,307,763	1/11/00
THE ORIGINAL CARGO PANT	25	Clothing	75/354188	9/9/97	2,258,206	6/29/99
THE MILLENNIUM SERIES	25	Clothing, pants, shorts, shirts, jackets and vests	75/581438	11/2/98		
TIGER WORLD	25	Clothing, namely pants, shirts, shorts, jackets, vests and sweaters	75/197192	8/28/96	2,184,839	8/25/98
USER FRIENDLY	25	Clothing	75/776014	8/13/99		
ULTRA BLUE	25	Clothing, namely denim jeans, shorts.	75/100205	4/29/96	2,181,099	8/11/98
VINCENTE	25	Men's and boys' garments, namely, pants, trousers, jackets and blazers.	74/120394	12/04/90	1659852	10/08/91
WATER BUGS	25	Clothing, namely, swimwear, pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, baseball caps and visors	75/151682	8/16/96	2,149,777	4/7/98
WATER BUGZ	25	Swimwear, pants, shorts, shirts, t-shirts, sweatshirts, sweatpants, baseball caps & visors.	74/519283	4/20/94	2,147,959	3/31/98

<u>MARK</u>	<u>CL</u>	<u>GOODS</u>	<u>APP. NUMBER</u>	<u>APP. DATE</u>	<u>REG. NUMBER</u>	<u>REG. DATE</u>
Wave Design	25	Clothing, pants, shorts, shirts, swimwear, jackets and caps	75/351587	7/28/98	2,243,744	5/4/99
WEAR 'EM BIG	25	Clothing, pants, shirts and shorts	75/180458	10/11/96	2,194,145	10/6/98
WEATHER WASH	25	Clothing, pants, shorts and shirts	75/581436	11/2/98	2,407,027	11/21/00
WHERE FASHION MEETS VALUE	25	Clothing, pants, shorts, jeans, tees, shirts, sweatshirts, sweatpants, sweaters and jackets	75/122035	6/19/96	2,257,475	6/29/99



Exhibit A (Continued): United States Marks, Registrations, and Applications

BUGLE BOY INDUSTRIES, INC. — UNITED STATES DESIGN FEATURES STATUS LIST — 4/5/01 Page 16

COUNTRY	MARK	CL	GOODS	REGISTER	APP. NUMBER	APP. DATE	REG. NUMBER	REG. DATE	RENEWAL DATE	REMARKS
United States	Angled Top Front Fly	25	Clothing, namely, jeans.	Supplemental	73/723003	04/18/88	1564026	10/31/89	10/31/09	R: The mark consists of a stylized design of a front pant fly. Section 8/15 due 10/31/95 filed and accepted
United States	Angled Top Front Fly With Top Label Placement	25	Clothing, namely, jeans.	Supplemental	73/723002	04/18/88	1570483	12/05/89	12/05/99	R: The mark consists of a stylized front-fly design with a label affixed to the top of the pant fly. Section 8/15 due 12/5/95 FILED. Sect 8 accepted 7/8/96
United States	Center Belt Loop with BUGLE BOY	25	Clothing, namely, jeans.	Principal	74/148084	03/15/91	1761436	3/30/93	3/30/03	R: Section 8/15 accepted 10/17/00.
United States	Bugle Boy Snap	25	Clothing, namely, jeans.	Principal	73/722708	04/18/88	1518076	12/27/88	12/27/08	R: Section 8/15 due 12/27/94. Proof filed 12/27/94 - accepted 10/31/95.
United States	Double Pant Fly Flap	25	Clothing, namely, jeans.	Supplemental	73/722949	04/18/88	1572668	12/19/89	12/19/09	R: The mark comprises a stylized front pant fly, being in the nature of a double front flap. Renewed.
United States	Front Watch Pocket Tab with Bugle Boy	25	Clothing, namely, jeans.	Supplemental	73/722714	04/18/88	1527031	02/28/89	02/28/09	R: "Bugle Boy" on front and back of tab. Section 8 accepted 7/2/96

## ASSIGNMENT

### DOMESTIC TRADEMARKS, APPLICATIONS AND REGISTRATIONS

**THIS ASSIGNMENT** is entered into as of this 11<sup>th</sup> day of April, 2001, by and between Bugle Boy Industries, Inc., a California corporation with an address of 355 East Easy Street, Simi Valley, California 93065 ("**Assignor**"), and Official Bugle Boy, LLC, a Delaware Limited Liability Company, with an address of 1800 Moler Road, Columbus, Ohio 43207 ("**Assignee**").

#### **RECITALS**

- A. Assignor owns the names, trademarks and service marks (herein collectively referred to as the "**Marks**") which are unregistered, or are registered or applied for in the United States Patent and Trademark Office, and the applications therefor and registrations thereof, all of which are listed on **Exhibit A** (pages 1 through 16) attached hereto and made a part hereof, and the corresponding goodwill of the business associated with the Marks.
- B. Pursuant to an Asset Purchase Agreement executed as of March 21, 2001 by and between Assignor and Schottenstein Stores Corporation, Assignor has agreed to assign the Marks to Schottenstein Stores Corporation or its designee; Schottenstein Stores Corporation desires that the Marks be assigned to Assignee as evidenced by its consent thereto incorporated herein.
- C. Assignor is desirous of assigning, transferring and setting over all of the Marks to Assignee and Assignee is desirous of acquiring the Marks, the applications thereof and the registrations therefor, and the corresponding goodwill of the business connected therewith.

**NOW THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, assign and set over to Assignee all right, title and interest in and to the Marks throughout the United States, together with the goodwill of the business connected with the use of and symbolized by the respective Marks and the registrations and applications set forth in Exhibit A, and all reissues, extensions, renewals, divisions and continuations thereof, the promotional material related thereto and for Marks which are the subject of intent-to-use applications at the United States Patent and Trademark Office for which a statement of use has not been filed, the business to which such Marks pertain, and the right to sue and collect for past infringement thereof.

This Assignment shall be binding upon the successors, assignees and other legal representatives of Assignor and shall inure to the benefit of the successors, assigns and other legal representatives of Assignee.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the date first written above.

ASSIGNOR:

BUGLE BOY INDUSTRIES, INC.

By: *Kenneth C. Henry*  
Kenneth C. Henry, Responsible Officer

STATE OF California )  
) ss:  
COUNTY OF Los Angeles )

On this 10<sup>th</sup> day of April, 2001, before me appeared Kenneth C. Henry, to me personally known, who, being by me duly sworn, did say that he is the Responsible Officer of Bugle Boy Industries, Inc. and that the foregoing instrument was signed by him in his capacity as Responsible Officer and for the purposes set forth therein.



*Christie L. Gomez*  
Notary Public

County of Commission: Los Angeles

My Commission Expires: May 22, 2003

ASSIGNEE:

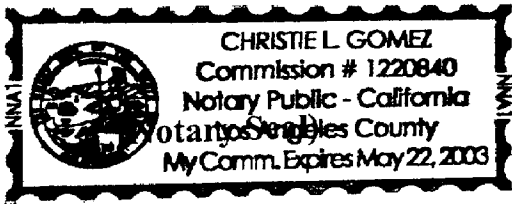
OFFICIAL BUGLE BOY, LLC

By: Benton Kramer  
(Signature)

Title: Senior Vice President

STATE OF California )  
 ) ss:  
COUNTY OF Los Angeles )

On this 10<sup>th</sup> day of April, 2001, before me appeared Benton Kramer, to me personally known, who, being by me duly sworn, did say that he/she is the Senior Vice President, of Official Bugle Boy, LLC and that the foregoing instrument was signed by him/her in his/her capacity as Senior Vice President and for the purposes set forth therein.



Christie L. Gomez  
Notary Public

County of Commission: Los Angeles

My Commission Expires: May 22, 2003 Consent of

Schottenstein Stores Corporation to Assignment:

SCHOTTENSTEIN STORES CORPORATION

By: Bert E. Kraner  
(Signature)

Title: Senior Vice President

STATE OF California )  
 ) ss:  
COUNTY OF Los Angeles )

On this 10<sup>th</sup> day of April, 2001, before me appeared Bert E. Kraner, to me personally known, who, being by me duly sworn, did say that he/she is the Senior Vice President, of Schottenstein Stores Corporation and that the foregoing instrument was signed by him/her in his/her capacity as Senior Vice President and for the purposes set forth therein.



Christie L. Gomez  
Notary Public

County of Commission: Los Angeles

My Commission Expires: May 22, 2003