

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

03-13-2001

FEB 13 2001



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2-13-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

03/09/2001 TDIAZ1 00000664 190142 78007596

FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 1275.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002249 FRAME: 0019**

**TRADEMARK****APPLICATION NO.**

CC Design	78/007596
CC Design	78/007598
Coach	75/194035
Coach	75/431412
Coach	75/788254
Coach	75/617040
Coach	74/512577
Coach	75/765675
Coach	75/765677
Coach	75/493465
Coach	75/765676
Coach & Lozenge Design (Single Line)	75/431411
Coach & Lozenge Design (Single Line)	75/471782
Coach & Lozenge Design (Single Line)	75/539804
Coach & Lozenge Design (Single Line)	75/788253
Coach Neo	75/355226
Coach New York	75/379047
Coach New York	75/379046
Madison	75/064011
Soho	75/027036

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
Archive Lock Design (See Remarks)	2131491
City Bag	2401151
Coach	1846801
Coach	2061826
Coach	2231001
Coach	751493
Coach	2088706
Coach	1071000
Coach	2074972
Coach	2291341
Coach & Lozenge Design	2035056
Coach & Lozenge Design	1309779
Coach & Lozenge Design	2045676
Coach & Lozenge Design	2169808
Coach & Lozenge Design	2055818
Coach & Lozenge Design	1070999
Coach & Lozenge Design (Single Line)	2291368
Coach & Lozenge Design (Single Line)	2252847
Coach & Tag Design	2088707
Coach & Tag Design	2162303
Coach At Carmel & Lozenge Design	1700967
Coach For Business	1663706
Coach Leatherware & Tag Design	1242098
Coach New York	2403335
Link Chain/Zipper Pull Design	2148423
Mayfair	2027303
Mayfair Tip Design	2131489
Mayfair Tip With Lock Design	2131480
Pigskin/Bridle Leather Inlay Design	2174077
Sonoma	2261783
Station Bag	2017884
The Coach Factory Store & Lozenge Design	1664527

**Domestic Representative Name and Address**

Enter for the first Receiving Party only

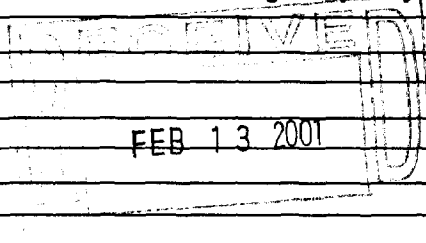
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Victoria J. Triplett

Name of Person Signing

A handwritten signature in dark ink, appearing to read "Victoria J. Triplett". The signature is written over a horizontal line and is somewhat stylized.

Signature

February 8, 2001

Date Signed

CONFIRMATORY ASSIGNMENT

State of North Carolina )  
 )  
County of Forsyth ) SS.

WHEREAS Sara Lee Corporation (hereinafter called "Sara Lee"), a Maryland corporation having its principal place of business at Three First National Plaza, Chicago, Illinois 60602, and Saramar Corporation (hereinafter called "Saramar"), a Delaware corporation affiliated with Sara Lee having its principal place of business at 861 Silver Lake Boulevard, Cannon Building, Suite 145, Dover, Delaware 19901, were the owners at different times of the trademarks listed on the attached schedule; and

WHEREAS Coach, Inc. (hereinafter called "Coach"), a Maryland corporation having its principal place of business at 516 W. 34<sup>th</sup> Street, New York, New York 10001, acquired said trademarks on October 2, 2000; and

WHEREAS Sara Lee and Saramar desire to confirm that they have transferred and assigned to Coach all of their right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Sara Lee and Saramar do hereby confirm that assignment unto Coach of all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by the marks and the registrations and applications thereof, effective as of October 2, 2000, together with all rights to sue for past, present and future infringement thereof.

SARA LEE CORPORATION

Date: February 8, 2001

By: Arthur J. DeBaugh  
Name: Arthur J. DeBaugh  
Title: Assistant Secretary

SARAMAR CORPORATION

Date: February 8, 2001

By: Arthur J. DeBaugh  
Name: Arthur J. DeBaugh  
Title: Assistant Secretary

Subscribed and sworn to before me this 8 day of February 2000.

Mary Anne Tilley  
Notary Public

My commission expires on: 3/23/05

