The state of the s 02-20-2001 FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 101614801 FF9 - 2 0 1 2-8-01 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Conveyance Type Submission Type License **Assignment** New (Non-Recordation) Resubmission **Nunc Pro Tunc Assignment** Security Agreement Document ID # **Effective Date** Month Day Year Correction of PTO Error Merger 99 12 31 Reel# Frame # **Change of Name Corrective Document** Reel # | 2072 Frame # Other 0960 **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name US Magazine Company, L.P. 02 00 Formerly General Partnership | X | Limited Partnership Corporation **Association** Individual Other Citizenship/State of Incorporation/Organization New York **Receiving Party** Mark if additional names of receiving parties attached US Magazine Company LLC Name DBA/AKA/TA Composed of 1290 Avenue of the Americas Address (line 1) Address (line 2) 10104 New York Zin Code Address (line 3) New York State/Country If document to be recorded is an

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and designed the complete the Cover Sheet. Send comments reporting this burden collection. rublic purcen reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See OMB D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Rudget Package 0651-0027. Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS D.C. 20231 and to the Onice of Information and Regulatory Arrairs, Office of Management and Budget, Paperwork Reduction Project (0531-0027), Washington, D.C. 20303. See Conformation Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

FOR OFFICE USE ONLY

**Limited Partnership** 

Delaware

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 ADDRESS.

General Partnership

Limited Liability Company

**Association** 

Citizenship/State of Incorporation/Organization

Individual

Other

Corporation

assignment and the receiving party is

not domiciled in the United States, an

appointment of a domestic representative should be attached.

(Designation must be a separate document from Assignment.)

FORM PTO- Expires 06/30/99 OMB 0651-0027	Page 2 U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
Domestic Representative Name and Address Enter for the first Receiving Party only.					
Name					
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Correspondent Name and Address Area Code and Telephone Number (212) 489-8230					
Name	Alexandra Nicholson, Esq.				
Address (line 1)	Davis Wright Tremaine LLP				
Address (line 2)	1740 Broadway, 25th Floor				
Address (line 3)	New York, NY 10019				
Address (line 4)					
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	# 14			
Trademark Application Number(s) or Registration Number(s)  Enter either the Trademark Application Number of the Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s)  Registration Number(s)  2.009,674  1,679,326  1,399,365  Number of Properties  Enter the total number of properties involved.  Fee Amount  Fee Amount for Properties Listed (37 CFR 3.41):  Method of Payment:  Deposit Account  (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number:  Authorization to charge additional fees:  Yes X No					
To t atta indi		e authorized, as  February 8, 2001  Date Signed			
	re Davis, Esq. Signature	Date Signou			

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

02-04-2000

## RECORDATION FORM COVER SHEET

TRADEMARKS ONLY						
	Please record the attached original document(s) or copy(ies).					
Submission Type	Conveyance Type					
XX New	Assignment License					
Resubmission (Non-Recordation) Document ID #	Security Agreement X Nunc Pro Tunc Assignment  Effective Date					
Correction of PTO Error	X Merger Month Day Year					
Reel # Frame #	Change of Name					
Corrective Document Reel # Frame #	Other					
Conveying Party	Mark if additional names of conveying parties attached Execution Date					
Name US Magazine Company, L.P.	Month         Day         Year           02         02         00					
Formerly						
Individual General Partnership X	Limited Partnership Corporation Association					
Other						
X Citizenship/State of Incorporation/Organization	tion Delaware					
Receiving Party	Mark if additional names of receiving parties attached					
Name US Magazine Company, L.L.C.						
DBA/AKA/TA						
Composed of						
Address (line 1) 1290 Avenue of the Americ	as					
Address (line 2)	10104					
Address (line 3) New York City	New York  State/Country  If document to be recorded is an  If document to be receiving party is					
Individual General Partnership Limited Partnership assignment and the received states, an outdomiciled in the United States, an						
Corporation Association	representative should be a separate					
X Other Limited Liability Company	document from Assignment,					
X Citizenship/State of Incorporation/Organization Delaware						
FOR OFFICE USE CIVE.						
1 - 404	ge approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and riding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, riding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See OMB unagement and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503.					
Substitution reporting for this collection of information is estimated to average the substitution reporting for this collection of information is estimated to average the substitution of the substitution o	ge approximatery an minutes particularly and Trademark Office, Cities and Dec. 20503. See OMB rding this burden estimate to the U.S. Patent and Trademark Office, Cities and Dec. 20503. See OMB rding this burden estimate Research Reduction Project (0651-0027), Washington, D.C. 20503. See OMB					
gamering and the Office of Information and Regulatory Attanta demark Ass	ignment Practice. DO NOT SEND REGISTERS TO					
ADDRESS. Mail documents to be recommended to be	ded with required cover sheet(s) information to. rademarks, Box Assignments , Washington, D.C. 20231					

FORM PTO- Expires 06/30/99	• • • • • • • • • • • • • • • • • • • •		Patent and Trademark Office TRADEMARK
Domestic R	epresentative Name and Address	Enter for the first Receiving Par	
Name			ity omy.
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspon	ient Name and Address Area Code and	Telephone Number (212) 489	9-8230
Name	Alexandra Nicholson, Esq.		
Address (line 1)	Davis Wright Tremaine LLP		
Address (line 2)	1740 Broadway, 25th Floor		
Address (line 3)	New York, NY 10019		
Address (line 4)			
Pages	Enter the total number of pages of the att including any attachments.	ached conveyance document	# 3
Number of Fee Amous	Fee Amount for Properties I of Payment: Enclosed X E Account payment by deposit account or if additional fees can be Deposit Account	Registration Num  2,009,674  1,679,326  1,399,365  roperties involved. #  Listed (37 CFR 3.41): \$ 90.00  Deposit Account  c charged to the account.)  Number: #	aber(s)
	Authorization to	charge additional fees: Yes	
To att inc	and Signature the best of my knowledge and belief, the forego ached copy is a true copy of the original docume ficated herein.		ruary 4 , 2000
Alexa	ndra Nicholson	Signature	Date Signed
Nam	e of Person Signing		

## NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, US Magazine Company, L.P., a Delaware limited partnership, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 ("Assignor)," is the owner of all the right, title, and interest in and to the trademarks (the "Marks") set forth on Schedule A attached hereto, the registrations for them, and all associated good will; and

WHEREAS, US Magazine LLC, a Delaware limited liability company, with its principal place of business at 1290 Avenue of the Americas, New York, New York 10104 ("Assignee"), is desirous of acquiring all, right, title and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, nunc pro tunc as of December 31, 1999, all right, title, and interest in and to the Marks and the registrations associated with them, together with the goodwill of the business symbolized by and associated with the Marks and their

respective registrations and the right to sue for and recover damages for past infringements of the Marks and to stand in the place of Assignor in all matters related thereto.

dent of US Magazine Corporation,

General Partner of US Magazine Company, L.P.

Sworn to before me this 2 day of February, 2000

TIMOTHY M. WALSH Notary Public, State of New York
No. 4987425

Qualified In New York County
Certificate Filed In New York County
Commission Expires Oct. 15, 200

## Schedule A

<u>M</u> ark	Registration Number
LOOSE TALK	Reg. No. 2,009,674
US	Reg. No. 1,679,326
US (Stylized)	Reg. No. 1,399,365

#65697

**RECORDED: 02/08/2001**