

02-26-2001



**OVER SHEET
ONLY**

2-15-01

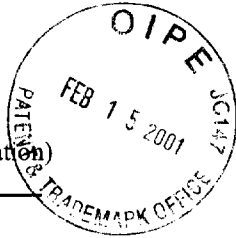
Our Ref: 46411-0036

101620115

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____



Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name Effective Date
Month Day Year
12 01 2000
- Other _____

1329973

Conveying Party

Mark if additional names of conveying parties attached

Name United Distillers & Vintners (SD) B.V.

Execution Date
Month Day Year
01 29 2001

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other private limited company
- Citizenship/State of Incorporation/Organization The Netherlands

Receiving Party

Mark if additional names of receiving parties attached

Name Guinness United Distillers & Vintners B.V.

DBA/AKA/TA _____

Composed of _____

Address (line 1) Molenwerf 10-12

Address (line 2) _____

Address (line 3) 1014 BG Amsterdam, The Netherlands

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other private limited company
- Citizenship/State of Incorporation/Organization The Netherlands

02/23/2001 DBYRME 00000056 1329973

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
1600.00 DP

Mail documents to be recorded with required cover sheet(s) information to Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Laurel Queeno, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W., Attn: Ellen M. Baker

Address (line 3) Washington, D.C. 20036

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 467-7526

Name Laurel Queeno, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W., Attn: Ellen M. Baker

Address (line 3) Washington, D.C. 20036

Pages Enter the total number of pages of the attached conveyance document including any attachments.

9

Trademark Application Number(s) or Registration Number(s)

65 Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

(See attached Schedule)

Registration Number(s)

(See attached Schedule)

Number of Properties Enter the total number of properties involved.

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 1640.00

Method of Payment: Check

Enclosed X

Deposit Account _____

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees:

Yes X

No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laurel Queeno

Name of Person Signing

Laurel E. Queeno
Signature

15 Feb 2001

Date Signed

**SCHEDULE – UNITED STATES
UNITED DISTILLERS & VINTNERS (SJ) B.V.**

To

GUINNESS UNITED DISTILLERS & VINTNERS B.V.

MARK	REGISTRATION NUMBER
BLACK LABEL – Word	1329973
BLUE LABEL – Word	725708
BL GOLD LABEL EXTRA SPECIAL – Label	312501
BLACK & WHITE – Word	68310
BLUE LABEL – Word	1802240
BOOTH’S – Word	310967
Booth’s Red Lion Device	2069314
BUCHANAN’S – Word	303740
BULLOCH LADE Words	311609
CADA DIA LA VIDA TE SABE MEJOR	2294557
CHEQUERS Back Label	817594
CHEQUERS – Word	728945
CITRAZ – Word	2157467
Citraz Bottle Get-Up	2317696
CRAWFORD’S – Word	612749
DAWSON – Word	765635
DIMPLE – Word	771572
Dimple 2-D Bottle Shape	670723

EXCELSIOR – Word	2226599
Excelsior 3-D Bottle Get-Up	2330722
GOLD LABEL – Label	2303093
HIGH & DRY – Stylized	627970
HOUSE OF WALKER – Word	2160891
JAMES E. PEPPER – Word	2071357
JAMES E. PEPPER – Word	375410
JOHN BEGG – Word	312007
JOHNNIE WALKER Words	78556
JOHNNIE WALKER Words	2239275
JOHNNIE WALKER Words	1526785
JOHNNIE WALKER Words	1377621
JOHNNIE WALKER Words	2137945
JOHNNIE WALKER Words	2145428
Johnnie Walker Bottle Get-Up	1350932
Johnnie Walker Bottle Get-Up	1222824
JOHNNIE WALKER QUEST	2279778
JOHNNIE WALKER BLACK LABEL – Label	754368
JOHNNIE WALKER RED LABEL – Label	754369
JOHNNIE WALKER RED – Word	1439443
JOHNNIE WALKER SAILING – Device	2358499

Johnnie Walker Striding Figure	320563
Johnnie Walker Striding Figure	2073619
Johnnie Walker Striding Figure	2137841
Johnnie Walker Striding Figure	2137842
Johnnie Walker Striding Figure	2137843
Johnnie Walker Striding Figure	1630120
JOHNNIE WALKER SWING SWING Words	1215151
KENYA GOLD Words	2108375
KING GEORGE IV – Word	537992
KING WILLIAM IV – Word	303266
OLD PARR – Word	676789
PIMM’S – Word	942090
PINCH – Stylized	608451
RED LABEL – Word	1328864
SEASONS – Word	2243511
SWING – Word	318366
Two Dogs – Device	1201182
Two Dogs – Device	1041036
VAT – Word	1262613
VAT GOLD – Word	1286315
VAT 69 – Stylized	332808
White Horse – Stylized	302117
White Horse – Device	1099781

White Horse Word & White Horse

101072

MARK

APPLICATION NUMBER

Keep Walking – Word

75/876462

Keep Walking – Design

75/876463

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademarks of

Guinness United Distillers & Vintners B.V.

1329973

APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO and LISA D. HERBST, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, SHAI A LITTLEJOHN, MARIA D. CASTNER, and MARY J. FRANK, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT B. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036, and GREGORY S. SHATAN, STEPHEN W. FEINGOLD, GERRY A. FIFER, MAURA B. LEEDS, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ENID D. JEAN-CLAUDE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by **United Distillers & Vintners (SJ) B.V.**, a private limited company existing under the laws of the Netherlands and having a principal business address at Kabelweg 37, 1014 BA, Amsterdam, The Netherlands (hereinafter "Assignor"), in favor of **Guinness United Distillers & Vintners B.V.**, a private limited company existing under the laws of the Netherlands, having a principal business address at Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands (hereinafter "Assignee").

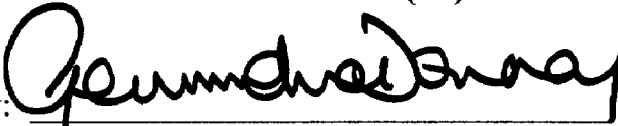
WHEREAS, the Assignor is the owner of the trademark registrations for the marks identified on the attached Schedule (hereinafter "the Marks") and the goodwill of the business symbolized thereby, and desires to confirm having assigned the said Marks to the Assignee.

WHEREAS, Assignor did, on December 1, 2000, by separate instrument, assign certain of its assets and business to Assignee, including all right, title and interest in and to the Marks, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of December 1, 2000, its entire right, title and interest in and to the Marks and the goodwill symbolized by the Marks, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 29th day of JANUARY, 2001.

United Distillers & Vintners (SJ) B.V.

By: 

Name: GERALDINE DOWNEY

Title: AUTHORISED REPRESENTATIVE

1800 M Street, N.W.
Washington, D.C. 20036-5869
202-467-7000
Fax: 202-467-7176

DA

**Morgan, Lewis
& Bockius LLP**
C O U N S E L O R S A T L A W

Laurel Queeno
(202) 467-7845
lqueeno@morganlewis.com

February 15, 2001

VIA HAND DELIVERY



Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 22202-3513
Attention: Assignment Branch

Re: Recordation of Assignment
 Our Ref.: 46411-0036

Dear Madam:

We enclose for recording at the Assignment Branch an original trademark assignment between United Distillers & Vintners (SJ) B.V. and Guinness United Distillers & Vintners B.V. This document is being filed to update record title to the 63 registrations and two applications listed on the attached Schedule.

The details of this recording are set out on the enclosed Recordation Form Cover Sheet in compliance with Patent and Trademark Office rules. We also enclose a check in the amount of \$1640.00 to cover the filing fee for this request. Any additional fees should be charged to the deposit account of Morgan, Lewis & Bockius LLP, Account No. 13-4520.

Please call me if you have any questions concerning this filing. Thank you for your assistance.

Sincerely,

A handwritten signature in cursive script that reads "Laurel E. Queeno".

Laurel E. Queeno

Enclosures

1-WA/1561231.1

Philadelphia Washington New York Los Angeles Miami Harrisburg Pittsburgh Princeton
London Brussels Frankfurt Tokyo

RECORDED: 02/15/2001

**TRADEMARK
REEL: 002232 FRAME: 0939**