

01-10-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



101578038

*Handwritten:* 12.22.00

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002213 FRAME: 0793**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="SEE ATTACHED"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="SEE ATTACHED"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

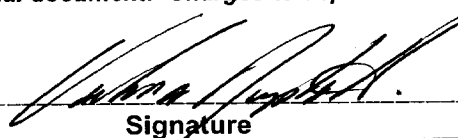
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Victoria J. Triplett  
Name of Person Signing

  
Signature

10/20/00  
Date Signed

**TRADEMARK****REGISTRATION NO.**

Archive Lock Design (See Remarks)	2131491
City Bag	2401151
Coach	1846801
Coach	2061826
Coach	2231001
Coach	751493
Coach	2088706
Coach	1071000
Coach	2074972
Coach	2291341
Coach & Lozenge Design	2035056
Coach & Lozenge Design	1309779
Coach & Lozenge Design	2045676
Coach & Lozenge Design	2169808
Coach & Lozenge Design	2055818
Coach & Lozenge Design	1070999
Coach & Lozenge Design (Single Line)	2291368
Coach & Lozenge Design (Single Line)	2252847
Coach & Tag Design	2088707
Coach & Tag Design	2162303
Coach At Carmel & Lozenge Design	1700967
Coach For Business	1663706
Coach Leatherware & Tag Design	1242098
Coach New York	2403335
Link Chain/Zipper Pull Design	2148423
Mayfair	2027303
Mayfair Tip Design	2131489
Mayfair Tip With Lock Design	2131490
Pigskin/Bridle Leather Inlay Design	2174077
Sonoma	2261783
Station Bag	2017884
The Coach Factory Store & Lozenge Design	1664527

CC Design	78/007596
CC Design	78/007598
Coach	75/194035
Coach	75/431412
Coach	75/788254
Coach	75/617040
Coach	74/512577
Coach	75/765675
Coach	75/765677
Coach	75/493465
Coach	75/765676
Coach & Lozenge Design (Single Line)	75/431411
Coach & Lozenge Design (Single Line)	75/471782
Coach & Lozenge Design (Single Line)	75/539804
Coach & Lozenge Design (Single Line)	75/788253
Coach Neo	75/355226
Coach New York	75/379047
Coach New York	75/379046
Madison	75/064011
Soho	75/027035

ASSIGNMENT

State of North Carolina )  
 ) SS.  
County of Forsyth )

**WHEREAS** Sara Lee Corporation (hereinafter called "Assignor"), a Maryland corporation having its principal place of business at Three First National Plaza, Chicago, Illinois 60602, has adopted, used, and is using the trademarks listed on the attached schedule; and

**WHEREAS** Coach, Inc. (hereinafter called "Assignee"), a Maryland corporation having its principal place of business at 516 W. 34<sup>th</sup> Street, New York, New York 10001, is desirous of acquiring said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof, *nunc pro tunc* as of October 2, 2000.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

SARA LEE CORPORATION

By: Arthur J. DeBaugh  
Name: Arthur J. DeBaugh  
Title: Assistant Secretary

Date: 7 Dec. 2000

Subscribed and sworn to before me this 7<sup>th</sup> day of Dec. 2000.

[SEAL]

Mary Anne Tilley  
Notary Public

My commission expires on: 3/23/05

