FORM PTO-1618A

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U.S. Department of Commerce Patent and Trademark Office

**TRADEMARK** 

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TRADEMARKS ONLY

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TO: The Co	mmissioner of Patents and Tradema	rks: Please record the attached	original document(s) or copy(ies).
Submission '	Туре	Conveyance Type	
X New		Assignment	License
Resubm		Security Agreement	Nunc Pro Tunc Assignment
	ent ID #		Effective Date
1 1	ion of PTO Error	Merger	Month Day Year
Reel #	Frame #	X Change of Name	October 5, 1009
Correct	ive Document	Change of Name	October 5, 1998
Reel #	Frame #		
TIGGI #	Traille #	Other	
Conveying P	arty Mark	t if additional names of conveying pa	arties attached Execution Date Month Day Year
Name (line 1)	American Promotional Events	s of Alabama, Inc.	10/5/98
Formerly			7036201
Individual [	General Partnership Limit	ted Partnership 🔀 Corp	oration Association
Other			
Citizenship	/State of Incorporation/Organizat	ion Alabama	
Receiving Pa	rty	Mark if add	litional names of receiving parties attached
Receiving Pa	APE Holding Company, Inc.	Mark if add	litional names of receiving parties attached
•		Mark if add	litional names of receiving parties attached
Name		Mark if add	litional names of receiving parties attached
Name DBA/AKA/TA		Mark if add	litional names of receiving parties attached
Name DBA/AKA/TA Composed of Address (line 1)	APE Holding Company, Inc.  4511 Helton Drive		
Name  DBA/AKA/TA  Composed of	APE Holding Company, Inc.	Mark if add	itional names of receiving parties attached  35630  Zip Code
Name  DBA/AKA/TA  Composed of  Address (line 1)	APE Holding Company, Inc.  4511 Helton Drive  Florence	Alabama State/Country	35630  Zip Code  If document to be recorded is an
Name DBA/AKA/TA Composed of Address (line 1)	APE Holding Company, Inc.  4511 Helton Drive  Florence	Alabama	35630 Zip Code
Name  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)	APE Holding Company, Inc.  4511 Helton Drive  Florence  City  General Partnership	Alabama State/Country	35630  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
Name  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)	APE Holding Company, Inc.  4511 Helton Drive  Florence  City  General Partnership	Alabama State/Country	35630  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic
Name  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)	APE Holding Company, Inc.  4511 Helton Drive  Florence  City  General Partnership	Alabama State/Country	35630  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
Name  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Individual  Corporatio  Other	APE Holding Company, Inc.  4511 Helton Drive  Florence  City  General Partnership	Alabama State/Country  Limited Partnership	35630  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
Name  DBA/AKA/TA  Composed of  Address (line 1)  Address (line 2)  Individual  Corporatio  Other  Citizenship	APE Holding Company, Inc.  4511 Helton Drive  Florence  City  General Partnership  Association  O/State of Incorporation/Organizat	Alabama State/Country  Limited Partnership	35630  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gethering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office. Chief Information Officer. Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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TRADEMARK

REEL: 002211 FRAME: 0905

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U.S. Department of Commerce Patent and Trademark Office

#### **TRADEMARK**

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Name [	
Address (line 1)	
Address (line 2)	
Address (line 3)	
Address (line 4)	
Corresponde	nt Name and Address Area code and Telephone Number  (314) 345-6450
Name [	Ralph W. Kalish, Jr.
Address (line 1)	Blackwell Sanders Peper Martin LLP
Address (line 2)	720 Olive Street – 24 <sup>th</sup> Floor
Address (line 3)	St. Louis, Missouri 63101
Address (line 4)	
Enter either the Trademan Trademan Trademan	roperties Enter the total number of properties involved. # 266
Deposit	Fee Amount for Properties Listed (37 CFR 3.41): \$\$\$,665.00  of Payment: Enclosed X Deposit Account  Account  ayment by deposit account or if additional fees can be charged to the account.)  If fee insufficient, Deposit Account Number: # 11-0160  Authorization to charge additional fees: Yes No
attached of as indicate Reliable W.	nd Signature st of my knowledge and belief, the foregoing information is true and correct and any copy is a true copy of the original document. Charges to deposit account are authorized,

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AIR SUPREMACY	1.977.239
AIR WAR	1.873.766
ALL AMERICA	1.905.574
AMERICAN DOGFIGHT	1.562.080
AMERICAN EAGLE	1.666.638
AMERICAN PRIDE	1.753.196
AMERICAN REVOLUTION	1.403.059
ANTI TANK LAUNCHER	1.907.277
APOLLO	928,098
ARSENAL	1.901.676
ASTEROID	1.792.516
BACK YARD SHOW	2.200.106
BARGAIN BAG	1.467.247
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BATTLE OF THE SOUTH	1.403.062
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BEE HIVE	1.403.068
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BIG BOMB	971.071
BIG TOP BOOKS	1.964.610
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BLAST-O-MANIA	2.044.930
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BUMBLE BEES	2.089.698
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CARNIVAL FOUNTAIN	1.936.620
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CELEBRATION	1.468.220
CLUSTER BOMB	1.859.147
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COMET CRUSHER	1.984.263
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DEVIL DOG	2.277.818
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DINO MONSTER	2.067.769
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DOUBLE EAGLE	1.576.289
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F-4G WILD WEASEL	1.759.765
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GATOR SNAPS	1,930,078
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GOLD RUSH	1.803.195
GRAVE SEEKER	2.044.928
GREAT WHITE	1.574.757
GROUND BLASTER	1.657.338
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HOLIDAY	854,450
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KAHUNA'S REVENGE	1.984.131
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LASER BLAZER	1.920.834
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LASER MASTER	2.058.177
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MAGNUM FORCE	1.835.381
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MONSTER PARTY POPPERS	1.943.630
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MONSTER ROCKET	2.067.813
MONSTER TRIO	1.998.195
MONSTER TRUCK DESIGN	2,280,399
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MOON SHAKER	2,062,278
MOON SHOT	1.444.052
MORTAR FIRE	1,664,948
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MX	1.263.559
MX SPACE LAMP	1.771.345
MYSTERY GEYSER	1.734.664
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NIGHT DEVIL	2.037.877
NIGHT INVADERS	1.557.863
NORTH & SOUTH	1,559,751
NORTHERN LIGHTS	1.607.417
OLD GLORY	1,475,498
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PERSHING ROCKET	1.832.125
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RED DEVIL	857.753
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THE BATTLE OF MIDWAY	1.873.764
THE REBEL ASSORTMENT	1.403.063
THE TORCH	2.079.962
THRASHER SHARK	1.706.577
THUNDER CLAP	1.780.834
THUNDER WHEEL	2,223,019
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TIDAL WAVE	1.637.979
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TROPICAL DELIGHT	1.815.822
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TYRANNOSAURUS	1.802.024
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WILDCAT	1.245.792
WORLD OF COLOR	969,966
WORLD WAR II	1.692.860
YANKEE DOODLE	1.467.244
YEAR 2000	2,126,688
ZOMBIES	2.103.915

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### AMERICAN PROMOTIONAL EVENTS, INC.

#### **APPLICATIONS**

TRADEMARK	APP. NO
5TH DIMENSION	75/756,371
ABDUCTION	75/756,372
AMERICAN PROMOTIONAL EVENTS, INC.	75/572,477
CENTURY	75/556,001
INFERNO	75/756,304
LASER	75/426,290
NEW MILLENNIUM MADNESS	75/220,290
PARTY 2000 POPPERS	75/577,942
PARTY BOMB	75/829,491
PARTY BOMB	75/829,490
PARTY SURPRISE	75/759,162
PARTY SURPRISE	75/759,148
PARTY TIME	75/720,951
PARTY TIME	75/720,950
REDNECK BLASTER	75/759,512
TABLE BOMB	75/829,488
TABLE BOMB	75/829,489
TNT FIREWORKS, INC.	76/090,310
Y2K	75/517,134

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# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2B-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

American Promotional Events of Alabama, Inc.

This domestic corporation name is proposed to be incorporated in Lauderdale County and is for the exclusive use of Timothy K Corley, PO Box 1168, Florence, AL 35631-1168 for a period of one hundred twenty days beginning September 19, 1997 and expiring January 18, 1998.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Scal of the State, at the Capitol, in the City of Montgomery, on this day.

September 19, 1997

Date

Jin Bonnett

Jim Bennett

Secretary of State

V:

0097-447 02

### ARTICLES OF INCORPORATION AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC.

The undersigned incorporator desiring to form a corporation under the Alabama Business Corporation Act hereby adopts the following Articles of Incorporation for such corporation:

#### ARTICLE I NAME OF CORPORATION

The name of the corporation shall be: American Promotional Events of Alabama, Inc.

#### ARTICLE II CAPITAL STOCK

The aggregate number of shares of capital stock which the corporation shall be authorized to issue and have outstanding shall be 10,000 shares of common stock, all of the same class, of the par value of \$1.00 per share.

#### ARTICLE III STREET ADDRESS OF INITIAL REGISTERED OFFICE AND INITIAL REGISTERED AGENT

The street address of the initial registered office of the corporation in the State of Alabama shall be 202 North Court Street, Florence, Alabama 35630, and the corporation's initial registered agent at such address shall be Gerald H. Daugherty.

#### **ARTICLE IV INCORPORATOR**

The name and address of the incorporator are:

Timothy K. Corley P.O. Box 1168 Florence, AL 35631

## ARTICLE V BOARD OF DIRECTORS

The number of directors shall be fixed in the bylaws. The number of directors constituting the initial board of directors is one (1) and the name and address of the person who is to serve as director until the first annual meeting of shareholders or until his successor shall be elected and qualify are:

Gerald H. Daugherty 202 North Court Street Florence, AL 35630

## ARTICLE VI OBJECTS AND PURPOSES

The corporation is formed under the Alabama Business Corporation Act. The objects and purposes for which the corporation is formed and the powers which the corporation shall have upon formation are:

- (a) To transact any or all lawful business for which corporations may be incorporated under the Alabama Business Corporation Act including without limitation all of the general powers set forth in Alabama Code Section 10-2B-3.02, as presently set forth or as the same may be subsequently amended or the provisions of any subsequent law of the same effect, which provisions are incorporated herein by this reference as if fully set out, and specifically to engage in the wholesale and retail sale of fireworks and all lawful activities in furtherance thereof.
- (b) To purchase, or acquire by assignment, transfer or otherwise, and hold, mortgage or otherwise pledge, and to sell, exchange, transfer, deal in and in any manner dispose of, real property of any kind, class, interest, or type, wheresoever situated; and to exercise, carry out and enjoy any license, power, authority, concession, right or privilege which any corporation may have or grant.
- (c) To manufacture, purchase, or otherwise acquire, and to hold, own, mortgage, pledge, sell, transfer, or in any manner dispose of, and to deal and trade in goods, wares, merchandise and personal property of every class and description, wherever situated; and to own and operate mines, plants, factories, mills, warehouses, yards, merchandise stores, commissaries and all other installations of whatever character or description, together with the equipment, rolling stock, and other facilities used or useful in connection with or incidental thereto.
- (d) To purchase or otherwise acquire, hold, use, sell, assign, lease, mortgage or in any manner dispose of, and to take, exchange and grant licenses, or other rights therein, in respect of letters patent of the United States or any foreign country, patent rights, licenses and privileges, inventions, improvements, processes, formulae, methods, copyrights, trademarks and trade names, know-how, and trade secrets, relating to or useful in connection with any business, objects or purposes of the corporation.
- (e) To subscribe for, acquire, hold, sell, assign, transfer, mortgage, pledge, or in any manner dispose of shares of stock, bonds or other evidences of indebtedness or securities issued

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or created by any other corporation of Alabama or any other state or foreign countries and, while the owner thereof, to exercise all the rights, privileges and powers of ownership, including the right to vote thereon, to the same extent as a natural person may do, subject to the limitations, if any, on such rights now or hereafter provided by the laws of Alabama.

- (f) To enter into, make and perform contracts of every kind for any lawful purpose without limit as to amount, with any person, firm, association, corporation, municipality, county, state, territory, government, governmental subdivision, or body politic.
- (g) To acquire the good will, rights, assets and properties, and to undertake the whole or any part of the liabilities, of any person, firm, association or corporation; to pay for the same in cash, the stock or other securities of the corporation, or otherwise; to hold, or in any manner dispose of, the whole or any part of the property so acquired; to conduct in any lawful manner the whole or any part of the business so acquired and to exercise all powers necessary or convenient in and about the conduct and management of any such business.
- (h) To borrow and lend money, without security, or upon the giving or receipt of such security as the Board of Directors of the corporation may deem advisable by way of mortgage, pledge, transfer, assignment, or otherwise, of real and personal property of every nature and description, or by way of guaranty, or otherwise.
- (i) To draw, make, accept, endorse, discount, execute and issue promissory notes, drafts, bills of exchange, warrants, debentures, and other negotiable or transferable instruments.
- (j) To purchase (by means of tender, direct purchase, bids in the market or otherwise), take, receive, redeem, exchange, or otherwise acquire, hold, own, pledge, transfer or otherwise dispose of, at any time or from time to time, any of its bonds, debentures, notes, scrip, or evidences of indebtedness, or any of its common or other stock, whether or not redeemable, or other securities, and to hold, sell, transfer or reissue the same; provided that purchases of its own shares of stock may be made only to the extent of earned surplus and to the extent of capital surplus; and provided that any shares of the common stock of the corporation acquired by the corporation shall, until the disposition, retirement or cancellation thereof, be held by the corporation as treasury shares, unless, prior or subsequent to the acquisition of any such shares, the Board of Directors of the corporation shall have determined that such shares shall be restored to the status of authorized but unissued shares.
- (k) To act as agent, jobber, broker or attorney in fact in buying, selling and dealing in real and personal property of every nature and description and leases respecting the same and estates and interests therein and mortgages and securities thereon, in making and obtaining loans, whether secured by a mortgage of or security interest in such property or not, and in supervising, managing and protecting such property and loans and all interest in and claims affecting the same.
  - (l) To enter into any plan or program for the assistance and welfare of its employees.
- (m) To enter into any legal arrangements for sharing of profits, reciprocal concessions, or cooperation, as general or limited partner, joint venturer, or otherwise, with any person,

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partnership, corporation, association, combination, organization, entity or other body whatsoever, domestic or foreign, carrying on or proposing to carry on any business which this corporation is authorized to carry on, or any business or transaction deemed necessary, convenient or incidental to carrying out any of the objects of the corporation.

- (n) To have one or more offices to carry on all of its operations and business without restriction or limit as to amount, in any of the states, districts, territories or possessions of the United States, and in any and all foreign countries, subject to the laws of such state, district, territory, possession, colony or country.
- To endorse, or otherwise guarantee, or become a surety with respect to, or obligate itself for, or without becoming liable therefor, nevertheless, to pledge or mortgage all or any part of its properties to secure the payment of the principal of, and interest on, or either thereof, any bonds, including construction or performance bonds, debentures, notes, contracts or other obligations or evidences of indebtedness, or the performance of any contract, lease, construction, performance or other bond, mortgage, or obligation of any other corporation or association, domestic or foreign, or of any firm, partnership, joint venture, natural person or other entity whatsoever, in which the corporation may have a lawful interest, or on account of, or with respect to, any transaction in which the corporation shall receive any lawful consideration, advantage or benefit, on any account whatsoever. The corporation shall be deemed to have a lawful interest in any corporation, association, or person (A) which owns stock in the corporation, or (B) which owns stock in another corporation which owns stock in the corporation, or (C) in which the corporation owns stock, or (D) in which another corporation owns stock which also owns stock in the corporation, or (E) in which any one or more persons who own stock in the corporation also own stock, or (F) which or who has entered into any contractual arrangement pursuant to which any such corporation or person undertakes corresponding or like obligations of endorsement, guarantee, or suretyship, with respect to all or any such obligations or evidences of indebtedness, contracts of the corporation, or which may engage with the corporation, in the conduct of any joint venture or enterprise, or in the use of common facilities or services.
  - (p) To carry on any other business in connection with the foregoing.
- (q) To do any and all of the things herein set out and such other things as are incidental or conducive to the attainment of the objects and purposes of the corporation, to the same extent as natural persons might or could do and in any part of the world, as principal, factor, agent, contractor, or otherwise, either alone or in conjunction with any person, firm, association, corporation or any entity of whatsoever kind, and to do any and all such acts and things and to exercise any and all such powers to the full extent authorized or permitted to a corporation under any laws that may be now or hereafter applicable or available to the corporation.

The foregoing clauses, and each phrase thereof, shall be construed as objects and purposes of the corporation, as well as powers, and provisions for the regulation of the business and the conduct of the affairs of the corporation, and in addition to those powers specifically conferred upon the corporation by law, and it is hereby expressly provided that the foregoing specific enumeration of objects and purposes shall not be held to limit or restrict in any manner

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the powers of the corporation otherwise granted by law. Nothing herein contained, however, shall be construed as authorizing this corporation to carry on the business of banking or that of a trust company, or the business of insurance in any of its branches.

## ARTICLE V LIMITATION AND LIABILITY OF DIRECTORS

A director shall not be liable to the corporation or its shareholders for money damages for any action taken, or any failure to take any action, as a director, except liability for (A) the amount of a financial benefit received by a director to which he or she is not entitled; (B) an intentional infliction of harm on the corporation or the shareholders; (C) a violation of Section 10-2B-8.33 of the Alabama Business Corporation Act (relating to unlawful distributions); (D) an intentional violation of criminal law; or (E) a breach of the director's duty of loyalty to the corporation or its shareholders.

Timothy K. Corley

THIS INSTRUMENT PREPARED BY AND AFTER RECORDING SHOULD BE RETURNED TO: Timothy K. Corley P.O. Box 1168
Florence, AL 35630

**D**05

0098-571 56

# STATE OF A

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that

pursuant to the provisions of Section 10-2B-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

APE Holding Company, Inc.

This domestic corporation name is proposed to be incorporated in Lauderdale County and is for the exclusive use of Timothy K Corley, PO Box 1168, Florence, AL 35631-1168 for a period of one hundred twenty days beginning September 18, 1998 and expiring January 17, 1999.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Scal of the State, at the Capitol, in the City of Montgomery, on this day.

September 18, 1998 Date

Jim Bennett

Secretary of State

( )

#### 000297

0098-571 57

#### ARTICLES OF AMENDMENT

#### TO THE ARTICLES OF INCORPORATION

OF

## AMERICAN PROMOTIONAL EVENTS OF ALABAMA, INC. (AN ALABAMA CORPORATION)

#### CHANGING ITS NAME

TO

#### APE HOLDING COMPANY, INC.

American Promotional Events of Alabama, Inc., an Alabama corporation, adopts and files these Articles of Amendment as follows:

1. The name of the corporation is:

American Promotional Events of Alabama, Inc.

2. The amendment adopted is:

Article I of the Articles of Incorporation of the corporation is amended to read as follows:

ARTICLE I
APE Holding Company, Inc.

The name of the corporation is:

APE Holding Company, Inc.

3. The amendment requires no exchange of shares and effects no change in the stated capital of the corporation.

4. The amendment was approved by action taken by the shareholders and directors of the corporation by unanimous consent in writing without a meeting done as of October 1, 1997. At the time of such action, the corporation had outstanding 132,978 shares of capital stock, all of the same class, all of which were voted in favor of the amendment.

1 1

In witness whereof, the undersigned corporation has caused this instrument to be executed by its duly authorized officer this 5 day of Desper, 1998.

0098-571 58

American Promotional Events, Inc.

By:

Terry C. Ahderson

Its President

THIS INSTRUMENT PREPARED BY AND TO BE RETURNED TO:

Timothy K. Corley 201 S. Court Street, Suite 600 Florence, AL 35630

**RECORDED: 01/05/2001**