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U.S. Patent & TMO/TM Mail Rcpt Dt. #11



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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
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Document ID #
- Correction of PTO Error
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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKATA

Composed of

Address (line 1)

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- Individual General Partnership Limited Partnership Association
- Corporation
- Other
- Citizenship/State of Incorporation/Organization

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TRADEMARK
REEL: 002197 FRAME: 0132

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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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SEE ATTACHED SCHEDULE A

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

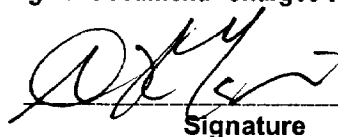
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

George R. McGuire

Name of Person Signing



Signature

11/27/00

Date Signed

SCHEDULE A

Pending United States Trademark Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
AT-A-GLANCE PLANNING THE MILLENNIUM	75/529,320	8/3/98
FRANKLIN COVEY AT-A-GLANCE	75/937,603	3/4/00
LIFELINKS	75/456,311	3/25/98
TRITEN	75/791,575	9/3/99
YEAR IN A POCKET	75/942,308	3/13/00
YESTERYEARS	75/565,692	10/2/98
TRIPLETIME	76/003,189	3/17/00

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
24/7	2,354,773	6/6/00
ACTION NOTE	1,934,780	11/14/95
ALL DAY•EVERY DAY	2,391,400	10/3/00
AT-A-GLANCE	2,102,293	9/30/97
AT-A-GLANCE	2,192,582	9/29/98
AT-A-GLANCE ORGANIZER	1,766,701	4/20/93
AT-A-GLANCE	714,411	4/25/61
AT-A-GLANCE	2,147,297	3/31/98
BE THERE, TIMES SQUARE	2,350,559	5/16/00
BREATHLESS	2,024,049	12/17/96
BURKHART'S DAY COUNTER	1,344,367	6/25/85
CALENDARFOLIO	2,195,199	10/13/98
CALENDATER	608,339	7/5/55
CALMANAC	962,050	6/26/73
CAT & COMPANY	1,706,717	8/11/92
Check Mark Design	1,815,878	1/11/94
COLUMBIAN	562,169	7/29/52
COMMUNICATIONS PLATFORM	2,360,059	6/20/00
COVEY/AT-A-GLANCE	2,158,697	5/19/98
CREATIVE COLORING	1,835,424	5/10/94
D (Stylized)	2,052,561	4/15/97

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DATELINE	1,347,730	7/9/85
DAY DREAM	2,049,059	4/1/97
DAY DREAM DOODLES	2,072,821	6/17/97
DAY MINDER	1,094,420	6/27/78
DAY-AT-A-GLANCE	1,269,780	3/13/84
DAY-AT-A-GLANCE	338,509	9/8/36
DAYMINDER	2,008,926	10/15/96
DESIGN HOUSE	2,039,188	2/18/97
DO IT YOURSELF CALENDAR	2,205,346	11/24/98
DOODLERS!	1,870,542	12/27/94
DUO MINDER	1,340,667	6/11/85
DUO PLANNER	2,295,980	11/30/99
ESCAPE TO SKI	2,269,135	8/10/99
ESSENTIALS	2,252,281	6/15/99
EVER READY	1,354,005	8/13/85
EXECUTIVE'S BI-WEEKLY MINDER	1,153,123	5/5/81
EXECUTIVE'S DAY MINDER	1,213,273	10/19/82
EXECUTIVE'S WEEKLY MINDER	1,135,127	5/13/80
EXECUTIVE'S MONTHLY MINDER	1,130,858	2/12/80
EXPRESSIVE IMAGES	1,922,895	9/26/95
Feather Logo	1,946,087	1/2/96
FINE DIARY	2,310,086	1/18/00
FLIP-A-WEEK	1,160,925	7/14/81
GET IT DONE	1,774,230	6/1/93
GOAL KEEPER	1,896,940	5/30/95
GUILFORD	1,148,898	3/24/81
HEINZ	922,421	10/19/71
HOMETOWN GRAPHICS	2,049,060	4/1/97
I SLAM, THEREFORE I AM	1,953,784	1/30/96
JOTZ	2,063,801	5/20/97
JOTZ THE SELFCLING COMMUNICATOR	2,036,439	2/11/97
K-CEY KALENDAR ANOTHER	811,714	7/26/66

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
KEITH CLARK and Turning Page Logo	1,519,778	1/10/89
MANAGABLES	2,041,141	2/25/97
MANAGABLES and Design	2,041,228	2/25/97
MATH MATS	2,263,817	7/20/99
MONTH-AT-A-GLANCE	634,044	9/4/56
MONTH-AT-A-GLANCE	1,269,781	3/13/84
MONTHLY MINDER	806,952	4/12/66
NOTE-A-DATE	941,992	8/29/72
OFFBEAT	1,959,248	2/27/96
PLAN-A-MONTH	1,058,407	2/8/77
PERPETUCAL	885,481	2/3/70
PLANNERFOLIO	2,388,585	9/19/00
PLANNING PLATFORM	2,370,875	7/25/00
POCKET PARTNER and Design	1,989,036	7/23/96
POCKET OFFICE	915,717	6/29/71
QUICKNOTES	2,024,847	12/24/96
QUICKNOTES	2,024,845	12/24/96
READY REFERENCE	2,098,796	9/23/97
READY REFERENCE and Design	2,067,480	6/3/97
REMOTE CONTROL	2,028,792	1/7/97
SIGNATURE SPORTS	2,209,152	12/8/98
SPEEDPAGE	1,786,717	8/10/93
SPORTS TIMEPEACE	1,495,073	7/5/88
STANDARD DIARY	767,880	4/7/64
STUD 'N SPURS	1,739,032	12/8/92
SUCCESS	287,549	9/29/31
SUCCESS HERITAGE COLLECTION	1,463,455	11/3/87
SUCCESS	1,307,999	12/4/94
SUCCESSORIES	1,882,940	3/7/95
SUCCESSORIES	2,019,646	11/26/96
SUPER TUBES	1,847,693	8/2/94
THE CALCUMETRIC	1,032,997	2/10/76
THE BRANDS AMERICAN PLANS ON	2,002,970	9/24/96
THE GIFT THAT LASTS ALL YEAR	1,574,946	1/2/90

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THINK-ITS	2,173,635	7/14/98
TIME LINE	918,515	8/17/71
TIME RESOURCES	1,920,558	9/19/95
TIMEPEACE (Stylized)	1,364,459	10/8/85
TIME PLUS+	2,295,371	11/30/99
TIME TELLER	1,381,333	2/4/86
TIMELINE	1,680,270	3/24/92
TIMEPEACE	1,174,137	10/20/81
TIMESSETTER	1,347,729	7/9/85
TOTE-ALL	2,182,188	8/18/98
TOTE-ALL	2,190,647	9/22/98
TRADITIONS	1,808,455	11/30/93
Tree with Swing Miscellaneous Design	2,025,559	4/15/97
UPPER CLASS and Design	1,838,420	5/31/94
UPPERCLASS	1,834,613	5/3/94
WEEK-AT-A-GLANCE (Stylized)	1,269,782	3/13/84
WEEK-AT-A-GLANCE (Stylized)	338,598	9/4/36
YEAR AT A GLANCE	1,615,663	10/2/90
YEAR IN A BOX	2,043,608	3/11/97
YOUR LIFE, YOUR WAY	2,250,227	6/1/99
YOURS TRULY	1,360,494	9/17/85
YOUR YEAR IN PICTURES	2,383,128	9/5/00

L:\SDenny\AT A GLANCE\CVI Schedule A.wpd

**ASSIGNMENT OF UNITED STATES REGISTERED TRADEMARKS
AND PENDING TRADEMARK APPLICATIONS**

WHEREAS, CULLMAN VENTURES, INC., a corporation organized and existing under the laws of the State of New York, having a place of business at 101 O'Neil Road, Sidney, New York 13838-1099 (hereinafter "Assignor"), has adopted, used and is using, and is the owner of the trademark applications and registrations attached hereto as Schedule A, and the goodwill of the business symbolized by the said trademark applications and registrations; and


WHEREAS, AT-A-GLANCE, INC., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 101 O'Neil Road, Sidney, New York 13838-1099 (hereinafter "Assignee") desires to acquire the said trademark applications and registrations;

NOW, THEREFORE, to all whom it may concern, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademark applications and registrations.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 20 day of November, 2000.

ASSIGNOR:


CULLMAN VENTURES, INC.

By: 
DOUGLAS B. WILLIES, President

STATE OF NEW YORK)
) ss:
COUNTY OF DELAWARE)

On this 20th day of November in the year 2000 before me, the undersigned, a Notary Public in and for said State, personally appeared DOUGLAS B. WILLIES, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

SUZANNE T. LOCKWOOD
Notary Public, State of New York
County of Chenango, No. 01LO6030932
My Commission Expires Sept. 20, 2001


Notary Public

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