

11.21.00

12-18-2000



101554076

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
07 26 99

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Discovery Zone Licensing, Inc.

07 26 99

Formerly \_\_\_\_\_

75408785

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Nevada

#### Receiving Party

Mark if additional names of receiving parties attached

Name CEC Entertainment, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 4441 West Airport Freeway

Address (line 2) \_\_\_\_\_

Address (line 3) Irving Texas 75062

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Kansas

(12/15/2000) JJALLAH2 00000010 75408785

FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 900.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

"EXPRESS MAIL" EL 070 380 447 US

"EXPRESS MAIL" EL 698 810 749 US  
**TRADEMARK**

REEL: 002196 FRAME: 0232

FORM PTO-1618B  
Expires 06/30/98  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text" value="75408785"/>	<input type="text" value="75408732"/>	<input type="text" value="75414479"/>
<input type="text" value="75410719"/>	<input type="text" value="75410718"/>	<input type="text" value="75410711"/>
<input type="text" value="75408731"/>	<input type="text" value="74720947"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="1619865"/>	<input type="text" value="1619867"/>	<input type="text" value="1620069"/>
<input type="text" value="1620087"/>	<input type="text" value="1620486"/>	<input type="text" value="1620487"/>
<input type="text" value="1639186"/>	<input type="text" value="1639187"/>	<input type="text" value="1808035"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Nicole B. Emmons

Name of Person Signing

Signature

7-18-00

Date Signed

"EXPRESS MAIL" EL 07/13/00  
"EXPRESS MAIL" EL 698 810 749 US

**TRADEMARK**

# RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

### Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

### Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

#### Trademark Application Number(s)

#### Registration Number(s)


1816211	1827776	1835777
1847478	1850362	1871651
1871739	1949543	1953607
1958271	1976126	1991068
1991069	1992959	1992960
2000077	2011598	2012590
2020317	2025727	

"EXPRESS MAIL" EL 070 380 447 TIC  
"E TRADE" EL 698 810 749 US

ASSIGNMENT

THIS ASSIGNMENT is made the 26th day of July, 1999, between DISCOVERY ZONE LICENSING, INC., a corporation organized and existing under the laws of the State of Nevada (the "Assignor"), and CEC ENTERTAINMENT, INC., a corporation organized under the laws of the State of Kansas (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademark(s) listed in the Schedule hereto and is the owner of the registration(s) thereof shown in the said Schedule (the "Trademarks"); and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DISCOVERY ZONE & Design	1,619 865	October 30, 1990
DISCOVERY ZONE	1,619 867	October 30, 1990
DISCOVERY ZONE & Design	1,620 069	October 30, 1990
DISCOVERY ZONE	1,620 087	October 30, 1990
DISCOVERY ZONE & Design	1,620 486	October 30, 1990
DISCOVERY ZONE	1,620 487	October 30, 1990
DISCOVERY ZONE & Design	1,639 186	March 26, 1991
DISCOVERY ZONE	1,639 187	March 26, 1991
FUNBELIEVABLE	1,808 035	November 30, 1993
Miscellaneous Design	1,816 211	January 11, 1994
Z-BOP	1,827 776	March 22, 1994
WHERE KIDZ WANNA BE!	1,835 777	May 10, 1994
DZ	1,847 478	July 26, 1994
DZ	1,850 362	August 16, 1994
WEEBODIES	1,871 651	January 3, 1995
DZ DINER	1,871 739	January 3, 1995
PHONE THE ZONE	1,949 543	January 16, 1996
KIDZ WATCH	1,953 607	January 30, 1996
CHICKEN DINOBITES	1,958 271	February 27, 1996

315293v1

"EXPRESS MAIL" EL 070 380 447 US

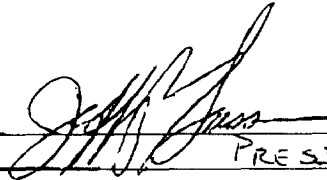
"EXPRESS MAIL" TRADEMARK 698 810 749 US

REEL: 002196 FRAME: 0235

DISCOVERY ZONE & Design	1,976,126	May 28, 1996
STARTER ZONE	1,991,068	August 6, 1996
SKILL ZONE	1,991,069	August 6, 1996
TAKE ME HOME ZONE	1,992,959	August 13, 1996
MINI ZONE	1,992,960	August 13, 1996
FUNSITTERS	2,000,077	September 10, 1996
ZONE BRAIN	2,011,598	October 29, 1996
IMAGINATION	2,012,590	October 29, 1996
MEGA ZONE	2,020,317	December 3, 1996
THE FREEDOM YOU WANT, THE FUN THEY LOVE!	2,025,727	December 24, 1996
DZU	75-408785	
DZ UNIVERSITY & Design	75-408732	
DZ JR.	75-414479	
DZ	75-410719	
DZ JR.	75-410718	
DZ JR.	75-410717	
DISCOVERY ZONE UNIVERSITY	75-408731	
DISCOVERY ZONE	74-720947	

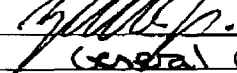
## ASSIGNOR:

DISCOVERY ZONE LICENSING, INC.,  
a Nevada corporation

By:   
Its PRESIDENT

## ASSIGNEE:

CEC ENTERTAINMENT, INC., a Kansas corp.

By:   
Its General Counsel/V.P.

325293v1

"EXPRESS MAIL" EL 070 380 447.L

"EXPRESS MAIL" EL 698 819 749 U

TRADEMARK

RECORDED: 11/21/2000

REEL: 002196 FRAME: 0236