

MWD 11/03/00

FORM PTO-1618A
Expires 06/30/99



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

12-01-2000

11-03-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #26



RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

101535188

48794-018

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Plak Smacker, Inc.

06 13 00

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Young PS Acquisitions, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 4501 Indus Way

Address (line 2) _____

Address (line 3) Riverside

City

CA

State/Country

92503

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/30 2000 BTOR11 00000199 130206 75341602

FOR OFFICE USE ONLY

01 10:48:01 40.00 CH
02 10:49:02 425.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002183 FRAME: 0896

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name John G. Bisbikis

Address (line 1) McDermott, Will & Emery

Address (line 2) 227 West Monroe Street

Address (line 3) Chicago, Illinois 60606-5096

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (312) 372-2000

Name John G. Bisbikis

Address (line 1) McDermott, Will & Emery

Address (line 2) 227 West Monroe Street

Address (line 3) Chicago, Illinois 60606-5096

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

6

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/341,602 75/441,622 75/663,925

1,626,886 1,804,532 2,180,835

75/395,967 75/528,807 75/663,927

1,670,719 2,060,050 2,326,340

75/396,005 75/663,673 75/938,403

1,806,165 2,165,992

Number of Properties Enter the total number of properties involved.

18

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ \$465.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 13-0206

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John G. Bisbikis
Name of Person Signing

John G. Bisbikis
Signature

11/1/2000
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

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Trademark Application Number(s)

Registration Number(s)

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TRADEMARK ASSIGNMENT

11-03-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

WHEREAS, Plak Smacker, Inc. a California corporation (the "Assignor"), has adopted and used and is the sole and exclusive owner of the trademarks and related registrations listed in the attached Schedule A (the "Trademarks"), and of all of the goodwill of the business appurtenant thereto; and

WHEREAS, Young PS Acquisitions, LLC, a Delaware limited liability company (the "Assignee"), with its principal place of business at 4501 Indus Way, Riverside, California 92503, wishes to acquire the Trademarks, together with all of the goodwill of the business connected to the Trademarks, from Assignor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

AND, the Assignor hereby warrants and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives effective this 13 day of June, 2000.

PLAK SMACKER, INC.

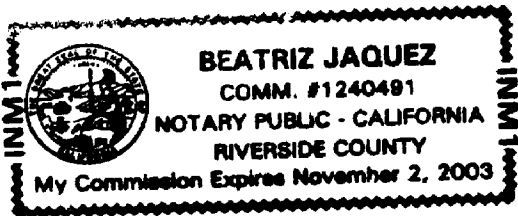
By: Charidette Lapointe
Title: president

ATTEST:

CERTIFICATE OF ACKNOWLEDGEMENT

I, Beatriz Jaquez, a Notary Public in and for _____ do hereby certify that Charlette Topovic, personally known to me to be the same person(s) whose name(s) is (are) subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the said instrument as a free act and deed on behalf of the identified corporation, Plak Smacker, Inc., with authority to do so.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 14 day of June, 2000.



Beatriz Jaquez

Notary Public
Commission Expires: 11-2-2003

TRADEMARK SCHEDULE A

1. U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Appln./ Serial No.	Filed	Reg. No.	Issue Date	Goods/Services
PERFECT TOUCH	73-808956	06/26/1989	1,626,886	12/11/1990	Int'l. Class 10 (U.S. Class 44): Examination gloves for use by doctors and dentists for patient examining purposes
ULTRA WHITE	74-080958	07/23/1990	1,670,719	12/31/1991	Int'l. Class 5 (U.S. Class 18, 44): Cleaning systems for dental use comprising a bleaching agent and mouth piece tray sold as a unit
PLAK SMACKER	74-371241	03/24/1993	1,806,165	11/23/1993	Int'l. Class 21 (U.S. Class 29): Toothbrushes
Miscellaneous Design	74-371,325	03/24/1993	1,804,532	11/16/1993	Int'l. Class 21 (U.S. Class 21, 29): Toothbrushes
CAVITY GUARD	75-027,080	12/04/1995	2,060,050	05/06/1997	Int'l. Class 5 (U.S. Class 6, 18, 44, 46, 51, 52): Stannous fluoride home care treatment gel
DINOSAUR	75-341,602	08/15/1997	---	---	Int'l. Class 3 (U.S. Class 1, 4, 6, 50, 51, 52): Toothpaste
GREAT WHITE SHARK	75-341,615	08/15/1997	2,165,992	06/16/1998	Int'l. Class 3 (U.S. Class 1, 4, 6, 50, 51, 52): Toothpaste
PLAK SMACKER and Design	75-373,169	10/15/1997	2,180,835	08/11/1998	Int'l. Class 3 (U.S. Classes 1, 4, 6, 50, 51, 52): Toothpaste Int'l. Class 21 (U.S. Classes 2, 13, 23, 29, 30, 33, 40, 50): Toothbrushes

Mark	Appln./ Serial No.	Filed	Reg. No.	Issue Date	Goods/Services
Miscellaneous Design	75-395,967	11/25/1997	---	---	Int'l. Class 21 (U.S. Classes 2, 13, 23, 29, 30, 33, 40, 50): Toothbrushes
Miscellaneous Design	75-396,005	11/25/1997	---	---	Int'l. Class 21 (U.S. Classes 2, 13, 23, 29, 30, 33, 40, 50): Toothbrushes
ACHIEVE	75-441,622	02/27/1998	---	---	Int'l. Class 21 (U.S. Classes 2, 13, 23, 29, 30, 33, 40, 50): Toothbrushes
ORTHO-MART	75/528,807	07/31/1998			Int'l. Class 10 (U.S. Classes 26, 39, 44): Dental products for braces, namely, orthodontic brackets, orthodontic bands, orthodontic elastic, and pliers to apply and fit braces
STRAWBERRY FLAVOR and Design	75-663,673	03/19/1999	---	---	Int'l Class 10 (U.S. Classes 26, 39, 44): Examinations glooves for use by doctors and dentists for patient examination.
BUBBLE GUM and Design	75-663674	03/19/1999	2,326,340	03/07/2000	Int'l. Class 10 (U.S. Classes 26, 39, 44): Examination gloves for use by doctors and dentists for patient examination purposes
STRAWBERRY and Design	75-663,925	03/19/1999	---	---	Int'l. Class 10 (U.S. Classes 26, 39, 44): Examination gloves for use by doctors and dentists for patient examining purposes

Mark	Appln./ Serial No.	Filed	Reg. No.	Issue Date	Goods/Services
BUBBLEGUM FLAVOR and Design	75-663,927	03/19/1999	---	---	Int'l. Class 10 (U.S. Classes 26, 39, 44): Examination gloves for use by doctors and dentists for patient examining purposes
OLLY-PLAKER	75-938,403	3/8/2000	---	---	Toothpaste, tooth gel and toothbrushes
CROCK-A- GATOR	75-938,523	3/8/2000	---	---	Toothpaste, tooth gel and toothbrushes

2. FOREIGN TRADEMARK APPLICATIONS AND REGISTRATIONS

BRAZIL

Mark	Reg. No.	Issue Date	Goods/Services
Plak Smacker	818240512		
Perfect Touch	818267593		

CTM (Europe)

Mark	App. No.	Filed	Goods/Services
Plak Smacker	1557883	3/8/2000	Int'l Class 3: Toothpaste Int'l Class 21: Toothbrushes

JAPAN

Mark	App. No.	Filed	Goods/Services
Plak Smacker	2000- 021598	3/7/2000	Int'l Class 3: Toothpaste Int'l Class 21: Toothbrushes

CANADA

Mark	App. No.	Filed	Goods/Services
Plak Smacker & Toothman Design	1,049,804	3/6/2000	Int'l Class 3: Toothpaste Int'l Class 21: Toothbrushes

AUSTRALIA

Mark	App. No.	Issue Date	Goods/Services
Plak Smacker & Toothman Design	826606	3/7/2000	Int'l Class 3: Toothpaste Int'l Class 21: Toothbrushes