

10-16-00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

11-15-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002173 FRAME: 0834

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

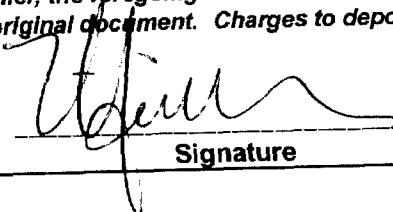
Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Miriam R. Karlin
Name of Person Signing



Signature

October 13, 2000
Date Signed

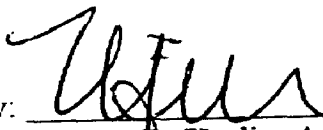
ASSIGNMENT OF TRADEMARKS

WHEREAS, International Data Group, Inc. a Massachusetts corporation with a principal office at One Exeter Plaza, Boston, Massachusetts ("Assignor"), is the owner of the trademarks, service marks, and any and all trade dress associated therewith described and set forth on Schedule A annexed hereto (the "Marks"); and

WHEREAS, Publish Media LLC, a Delaware limited liability company with its principal office at 462 Boston Street, Topsfield, Massachusetts ("Assignee") is desirous of acquiring said Marks; and

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby convey, transfer, assign and deliver to Assignee, its successors or assigns, the entire right, title and interest in and to the Marks set forth on Schedule A, and in and to any renewals and extensions that be granted thereon, thereof owned by Assignor, together with the good will of the business connected therewith and any right to recover for past infringement thereof.

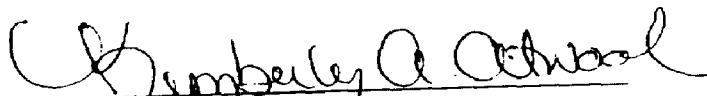
INTERNATIONAL DATA GROUP, INC.

By: 
Miriam B. Karlin, Assistant Secretary

Commonwealth of Massachusetts

Middlesex County, ss.

On this 25th day of May, 2000, before me personally appeared Miriam R. Karlin, to me personally known, who, being duly sworn, did say that she is the Assistant Secretary of International Data Group, Inc. and that she duly executed the foregoing instrument for and on behalf of International Data Group, Inc., being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.


Kimberly A. Atwood, Notary Public
My Commission Expires: 10/27/00

SCHEDULE A

Mark:	<u>IMPACT AWARDS</u>
App Filed:	U.S.
Original Applicant:	INTERNATIONAL DATA GROUP, INC.
Bus Unit:	IMI
Agent:	VENABLE
Intl Class:	016
Goods:	SECT OF MAG THAT RECOGNIZES NEW PRODUCT, TECHNOLOGIES, INDIVIDUALS, AND COMPANIES IN ELEC PUB
FileDate:	02/21/96
Serial No.:	75/064134
Reg Date:	02/18/97
Reg No.:	2038726
Status:	REGISTERED
Actions:	DECLARATION 8/15
Due Date:	02/18/2002

Mark:	<u>IMPACT AWARDS</u>
App Filed:	U.S.
Original Applicant:	INTERNATIONAL DATA GROUP, INC.
Bus Unit:	IMI
Agent:	VENABLE
Intl Class:	041
Goods:	EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY PROVIDING RECOGNITION FOR NEW PRODUCTS AND TECHNOLOGIES IN THE FIELD OF ELECTRONIC PUBLISHING AND TO INDIVIDUALS AND COMPANIES IN THE FIELD OF ELECTRONIC PUBLISHING, THROUGH THE ISSUANCE OF ACHIEVEMENT AWARDS
FileDate:	02/21/96
Serial No.:	75/064098
Reg Date:	09/19/97
Reg No.:	2088803
Status:	REGISTERED
Actions:	DECLARATION 8/15
Due Date:	08/19/2002

Mark: WEB DESIGNER
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP, INC.
Bus Unit: IMI
Agent: VENABLE
Intl Class: 016 041
Goods: 16: MAGAZINE SECTIONS IN THE FIELD OF COMPUTERS, HIGH TECHNOLOGY, COMMUNICATIONS AND INFORMATION SERVICES
42: COMPUTER SERVICES, NAMELY PROVIDING ON-LINE PUBLICATIONS NAMELY NEWSLETTERS, MAGAZINES AND SUPPLEMENTS THERETO IN THE FIELD OF COMPUTERS, HIGH TECHNOLOGY, COMMUNICATIONS AND INFORMATION SERVICES
FileDate: 06/10/96
Serial No.: 75/116406
Reg Date: 05/18/99
Reg No.: 2246756
Status: REGISTERED
Actions: DECLARATION 8/15
Due Date: 05/18/2004

Mark: TECHNOLOGY SOLUTIONS
App Filed: U.S.
Original Applicant: PUBLISH/INTEGRATED MEDIA, INC.
Bus Unit: IMI
Intl Class: 016
Goods: MAGAZINES IN THE AREA OF COMPUTER TECHNOLOGY
FileDate: 02/10/92
Serial No.: 74/244751
Reg Date: 09/21/93
Reg No.: 1793618
Actions: RENEWAL

Mark: PUBLISH (stylized)
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP, INC.
Bus Unit: IMI
Agent: VENABLE
Intl Class: 016
Goods: MAGAZINE RELATING TO GRAPHIC COMMUNICATIONS AND COMPUTERS
FileDate: 02/16/90
Serial No.: 74/029557
Reg Date: 07/23/91
Reg No.: 1651457
Status: REGISTERED
Actions: RENEWAL
Due Date: 07/23/2001

Mark: IMPACT AWARDS
App Filed: AUSTRALIA
Original Applicant: INTERNATIONAL DATA GROUP, INC.
Bus Unit: IMI
Agent: VENABLE
Intl Class: 042
Goods: AWARDS PROGRAM THAT RECOGNIZES NEW PRODUCTS, TECHNOLOGIES, INDIVIDUALS AND COMPANIES IN ELECTRONIC PUBLISHING
FileDate: 02/14/96
Serial No.: 702443
Reg Date: 09/11/98
Reg No.: 702443
Status: REGISTERED
Actions: RENEWAL
Due Date: 02/14/2006

Mark: PUBLISH
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP, INC.
Bus Unit: IMI
Agent: VENABLE
Intl Class: 016
Goods: MAGAZINE FOR ELECTRONIC PUBLISHING PROFESSIONALS
FileDate: 08/11/95
Serial No.: 74/714234
Reg Date: 08/13/96
Reg No.: 1993302
Status: REGISTERED
Actions: DECLARATION 8/15
Due Date: 08/13/2001

Mark: PUBLISH RGB
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP, INC.
Bus Unit: IMI
Agent: VENABLE
Intl Class: 042
Goods: PROVIDING INFORMATION AND NEWS IN THE FIELD OF COMPUTER, GRAPHIC COMMUNICATIONS AND INFORMATION SERVICES BY MEANS OF A GLOBAL COMPUTER NETWORK; PROVIDING ON-LINE MAGAZINES IN THE FIELD OF COMPUTERS, GRAPHIC COMMUNICATIONS AND INFORMATION SERVICES BY MEANS OF A GLOBAL COMPUTER NETWORK
FileDate: 05/12/95
Serial No.: 74/674785
Reg Date: 05/19/98
Reg No.: 2157971
Status: REGISTERED
Actions: DECLARATION 8/15
Due Date: 05/19/2003

Mark: PUBLISH CONFERENCES
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP INC.
Bus Unit: IMI
Intl Class: 035
Goods: PRINT AND ELECTRONIC PUBLICATIONS IN THE FIELDS OF COMPUTERS, COMPUTER SOFTWARE, ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS, INFORMATION TECHNOLOGY AND INFORMATION SERVICES; ARRANGING AND CONDUCTING TRADE SHOWS, EXPOSITIONS, EXHIBITIONS, SEMINARS, CONFERENCES, SYMPOSIUMS, COLOQUIUMS AND DISCUSSION GROUPS RELATING TO THE FIELDS OF COMPUTERS, COMPUTER SOFTWARE, ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS, INFORMATION TECHNOLOGY AND INFORMATION SERVICES; PROVIDING A WEBSITE, SYMPOSIUMS, COLLOQUIUMS AND DISCUSSION GROUPS IN THE FIELDS OF COMPUTERS, COMPUTER SOFTWARE, ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS, INFORMATION TECHNOLOGY AND INFORMATION SERVICES; PROVIDING INTEGRATED MARKETING SERVICES, NAMELY ADVERTISING SERVICES, AND CUSTOMER DATABASE MAILING; RESEARCH AND CONSULTING SERVICES IN THE FIELDS OF COMPUTERS, COMPUTER SOFTWARE, ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS, INFORMATION TECHNOLOGY AND INFORMATION SERVICES; INFORMATION SERVICES IN THE NATURE OF A NEWSLETTER IN THE FIELD OF COMPUTERS, COMPUTER SOFTWARE, ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS, INFORMATION TECHNOLOGY AND INFORMATION SERVICES, DELIVERED ON A COMPUTER NETWORK BY E-MAIL
FileDate: 03/16/99
Serial No.: 75/657775
Status: PENDING
Actions: RESPONSE
Due Date: 10/14/2000

Mark: CROSSMEDIA
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP INC.
Bus Unit: PUBLISH
Intl Class: 042
Goods: PRINT, ELECTRONIC AND ONLINE PUBLICATIONS IN THE FIELD OF INFORMATION TECHNOLOGY; PROVIDING ONLINE INFORMATION IN THE FIELD OF INFORMATION TECHNOLOGY
First Use: INTENT USE
FileDate: 02/03/2000
Serial No.: 75/920061
Status: PENDING
Actions: FOREIGN PRIORITY - 5 MONTH
Due Date: 07/03/2000

Mark: EMEDIA WEEKLY
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP INC.
Bus Unit: PUBLISH
Intl Class: 042
Goods: PRINT, ELECTRONIC AND ONLINE PUBLICATIONS IN THE FIELD OF INFORMATION TECHNOLOGY; PROVIDING ONLINE INFORMATION IN THE FIELD OF INFORMATION TECHNOLOGY
FileDate: 01/18/2000
Serial No.: 75/900218
Status: PENDING
Actions: CORRESPONDENCE FROM PTO?
Due Date: 01/18/2001

Mark: EMEDIAWEEKLY.COM
App Filed: U.S.
Original Applicant: INTERNATIONAL DATA GROUP INC.
Bus Unit: PUBLISH
Intl Class: 042
Goods: PRINT, ELECTRONIC AND ONLINE PUBLICATIONS IN THE FIELD OF INFORMATION TECHNOLOGY; PROVIDING ONLINE INFORMATION IN THE FIELD OF INFORMATION TECHNOLOGY
FileDate: 02/03/2000
Serial No.: 75/920063
Status: PENDING
Actions: FOREIGN PRIORITY - 5 MONTH
Due Date: 07/03/2000