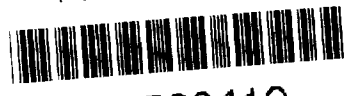


11-21-2000



101523419

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Heublein, Inc

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Connecticut
 Other _____

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: UDV North America, Inc.
Internal Address: _____
Street Address: 450 Columbus Blvd.
City: Hartford State: CT ZIP: 06142

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Connecticut
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 1, 1997

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

see attached exhibit

B. Trademark Registration No.(s)

see attached exhibit
1856999

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana M. Gilland, Esq.
Internal Address: UDV North America, Inc

Street Address: Six Landmark Square

City: Stamford State: CT ZIP: 06901

6. Total number of applications and registrations involved:..... 73

7. Total fee (37 CFR 3.41):..... \$ 1,500

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-3120

(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dana M. Gilland [Signature] 4/21/99
Name of Person Signing Signature Date

Trademarks to be Recorded
Change of Name from Heublein, Inc.

To
IDV North America, Inc.

<u>Registration No.</u>	<u>Serial No.</u>	<u>Mark</u>
1856899		AMERICAN ORCHARD
1159373		BEAULIEU
502894		BEAUCLAIR
1199013		BEAUVELOURS
1199012		BEAUTOUR
406473		BEAUROSE (Stylized)
502895		BEAUMONT
1171544		BEAUFORT
1662121		RUTHERFORD ESTATE CELLARS
847977		GEORGES DE LA TOUR PRIVATE RESERVE
1174471		CHATEAU BEAULIEU (Stylized)
1178407		BV & Design
1675265		BV & Design
1674450		BV & Design
847433		BV (Stylized)
2062046		ENSEMBLE
	75300858	BEAUZEAUX
1653836		BERRO D'AGUA
1651214		BERRO D'AGUA
1651213		BERRO
1773127		BISTRO
1561265		BLOSSOM HILL
1876831		BH & Design
1071205		BOGGS
1273811		BOGGS
1700010		H. D. BRADBURNS (Stylized)
1967271		BRANDIOSO
936210		BRASS MONKEY
1128753		CANTO RODADO
1220255		CITRONET
1453449		THE CLUB
1586025		CENSORED ON THE BEACH
1557361		GLEN ELLEN
1260618		GLEN ELLEN (Stylized)
1622789		GLEN ELLEN Label Design
1793811		GLEN ELLEN Arch Design
823733		HEUBLEIN
381732		HEUBLEIN'S SINCE 1875 & Design
1788378		HEUBLEIN PARTY DRINKS

1786958		HEUBLEIN PREMIUM CLASSICS
632942		HEUBLEIN (Stylized)
1076596		JEREMIAH WEED
2153357		JIN JIN
1570131		MACKDALE'S
096292		MILSHIRE (Stylized)
1050904		MILSHIRE Emblem Design
1191193		MYSTIQUE
894746		OSTROVA
725706		POPOV
1672008		POPOV
	75295507	PRIZIM
1441402		REUNION
1657576		RELSKA
609694		RELSKA & Design
570329		RELSKA
608508		RELSKY
2101942		SHAKZ
2143213		LE MORITZ SHAKZ (Stylized)
1887385		SMIRNOFF
2160811		SOLARIS
1209956		STEEL
1530394		TRUFFLES
1134788		VAKLOVA
1913670		M.G. VALLEJO
1458869		M.G. VALLEJO
1459455		GENERAL M.G. VALLEJO WINERY
786906		VINYA
1034987		YUKON JACK
1817516		PERMA FROST
1946298		SNAKEBITE
1956055		MAD JACK
	75194962	ZIP
2169427		ZUMBIDO

**CERTIFICATE AMENDING
THE
CERTIFICATE OF INCORPORATION
OF
HEUBLEIN, INC.**

The undersigned officer of Heublein, Inc., a Connecticut corporation (the "Corporation"), hereby certifies that:

- (1) The name of the Corporation is Heublein, Inc.
- (2) The Certificate of Incorporation of the Corporation is hereby amended in accordance with the following resolution:

RESOLVED: that at 8:45 a.m. on July 1, 1997, the Article First of the Certificate of Incorporation of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (3) The resolution set forth above was approved by the shareholders of the Corporation pursuant to Section 33-698 of the Connecticut General Statutes on June 13, 1997. No shares are required to be voted as a class. The total number of shares entitled to vote on the amendment was as follows:

Total Number of Shares Voted: 1,000 Vote Favoring Adoption: 1,000

Such vote being sufficient for approval of the amendment.

- (4) The Board of Directors further approved the amendment to the Certificate of Incorporation of the Corporation pursuant to Section 33-749 of the Connecticut General Statutes on June 13, 1997 by passing the following resolution:

RESOLVED: that on July 1, 1997, the Article First of the Certificate of Incorporation, of the Company be amended to read as follows:

"The name of the Corporation (which is hereinafter referred to as "the Company") is IDV North America, Inc."

- (5) Pursuant to the resolutions of amendment, this Certificate of Amendment shall become effective at 8:45 a.m. on July 1, 1997 (the "Effective Date").
- (6) Dated this 30th day of June, 1997.

Heublein, Inc.

By: *Michael A. Schwab*
Name: Michael A. Schwab
Title: Asst. Sec.